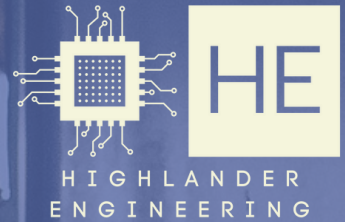


HIGHLANDER
ENGINEERING



DECEMBER 2021

PROSPECTUS

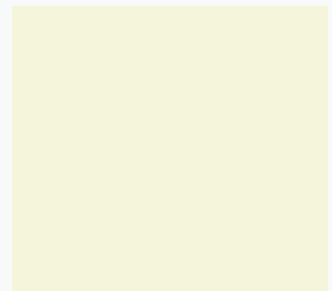
HIGHLANDER ENGINEERING

highlanderengineering.co
peter@highlandereng.co
650 Laurelwood Dr
Waterloo, Ontario
N2V 2V1

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About us

We are a community at Sir John A. Macdonald Secondary School in Waterloo, Ontario with 200+ passionate members and counting. We host weekly coding and robotic workshops to help students create projects that deepen their interest in engineering.



Our Mission

Our mission is to light a spark in students of all backgrounds through which we hope to ignite a passion for technology and develop valuable skills and experience that will be beneficial in future education and employment environments. We hope to accomplish this by hosting workshops and fun events which will give our members valuable skills and experience that will help to shape the next generation of engineers.

Support Us

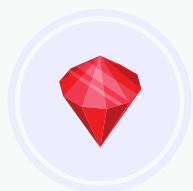
We would love to partner with you in influencing the next generation of engineers and developers, either through guest speakers, mentors or by a monetary contribution. If you believe that you will be able to assist us in making our goal a reality then please do not hesitate to reach out to us by email or contact us through the form on our website. Check out what you can offer to inspire our students below!



As a school community, we have limited resources available to us. If we are to go continue to host robotics workshops, we will need more funding than what our school is able to provide. This funding will be used to purchase Arduinos and various electronic components for our workshops. We require this because, without funding, we will be forced to charge an entrance fee which we do not want to do as we wish to be open to everyone, regardless of financial status.



Sponsorship Tiers



Ruby
\$100



Emerald
\$250



Gold
\$500



Diamond
\$1000+

Your Branding	Ruby	Emerald	Gold	Diamond
Logo featured on website	small	medium	large	huge
Shoutout during workshops	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓
Social media shoutouts		✓	✓	✓
Access to club member emails			✓	✓
Custom Prize Track				✓

Your Involvement	Ruby	Emerald	Gold	Diamond
Mentors sent	max 1	max 2	unlimited	unlimited
Recruitment	✓	✓	✓	✓
Message at start of workshop		✓	✓	✓
Sponsor booth/Discord channel			✓	✓
Run a workshop				✓
Send a representative				✓

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Mentors

Being mentored is a great way to learn. Our club members are mostly beginners with minimum experience but a great passion to learn. Your contribution can help shape their future.

Judges

We plan to end the school year with a large hackathon-style project showcase. As a sponsor, you can send judges to provide insightful feedback for our club members.

Non-Monetary Support

We appreciate any support you are offering us. If your company is offering us your APIs, or other services, we will value that support equally with monetary support.



Workshops

Hosting a workshop allows the spread of knowledge to passionate students. This is your chance to introduce your company service/products to them.

Marketing

Our community of over 200 passionate students helps your company achieve. You can have access to our student's information for recruitment, and marketing purposes.

Interested?

Email us at peter@highlandereng.co. You can always negotiate and we'd be happy to work out a partnership that benefits both of us.