Zhang Yifei

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EDUCATION

Department of Computer Science and Technology

B.Sc. in Computer Science and Technology (FinTech)

School of Management & Engineering

M.Sc. in Financial Engineering and FinTech

Supervisor: Prof. Honghai Yu

Nanjing University

Sep 2020 - Jun 2024

Nanjing University

Sep 2024 - Jun 2027

INDUSTRY INTERN EXPERIENCE

Nanjing Securities | Fintech Dept. | Software Development Engineer

June 2022 - July 2022

- Selected key indicators from raw data tables, such as securities balance tables and customer information tables, and utilized Oracle databases for calculations on **25 indicators** across four categories (position information, investment performance, behavioral biases, and customer behavior characteristics), totaling **over 200 million records**
- Cleaned data using z-score and three standard deviation methods, applied PCA algorithm for data dimensionality reduction and used K-means clustering along with elbow method to optimize parameters
- Combined collaborative filtering and Word2vec algorithms to provide personalized security recommendations based on clients' existing holdings. Ensured recommendation accuracy and optimized recommendation strategies through information tracking and real-time feedback, thereby improving customer satisfaction and investment returns

Deloitte | FengYu Intelligent Technology | Financial Report Smart Evaluation Intern Oct 2022 - Dec 2022

- Employed tools such as Python and Excel to meticulously clean and analyze data tables from Deloitte's extensive data pool, ensuring data accuracy, completeness, and consistency. Simultaneously, data processing procedures were continuously optimized to guarantee timely data updates, thereby enhancing data quality and real-time relevance
- Skillfully utilized Python to refine the previously manual Excel-based audit firm evaluation model, **transforming** it into a streamlined automated coding implementation, minimizing potential calculation errors caused by manual operations, and significantly boosting result accuracy and overall work efficiency
- Innovatively designed and implemented the first-ever Python-based financial report forecasting model grounded in financial report forecasting principles, elevating forecasting accuracy and efficiency, and supplying clients with more insightful financial data interpretation. Furthermore, a comprehensive user manual was written to aid team members in understanding and applying the model effectively

ACADEMIC INTERN EXPERIENCE

• The Chinese University of Hong Kong, Shenzhen (CUHK-SZ) Research intern advised by *Prof. Benyou Wang*

July 2024 - Present

RESEARCH & PROJECTS

IFLYTEK Spark Camp

Research and Development on Legal Pleading Generation Based on Spark 2.0 Model

Aug 2023 - Aug 2023

Project Member

- Conducted comprehensive research comparing **GPT4** and **Spark 2.0**, focusing on their **architectural differences**, **capabilities**, **and application potentials** in various fields, highlighting the advantages of Spark 2.0 in understanding and generating contextually relevant content
- Developed a legal pleading generation system based on the Spark 2.0 model, designed to automate the creation of legal documents. The system integrates advanced natural language processing techniques to analyze case details and generate coherent, legally sound pleadings
- Implemented **customized training and fine-tuning** of the Spark 2.0 model with a curated dataset of legal documents to enhance its accuracy and relevance in legal context generation
- Evaluated the system's performance through rigorous testing with real-world legal scenarios, demonstrating a significant reduction in document preparation time and improvement in the **quality and precision** of legal pleadings

National Undergraduate Innovation Training Program

Volatility Prediction by Introducing Investor Sentiment

Dec 2022 – Dec 2023 Project Member

- Employed a diversified strategy for constructing prediction factors by integrating multiple indicators such as the phenomenon of mutual fund clustering, the concept of Clique for institutional clustering, derived LSV indicators, implied volatility indicators, and Baidu search index. This comprehensive approach aimed to accurately reflect investor sentiment and improve the accuracy and effectiveness of predictions
- For model selection and construction, we chose a **hybrid model** based on autoencoder and LSTM after evaluating the pros and cons of various machine learning models. This model effectively handles time series data and captures dynamic changes in investor sentiment. During the model construction process, we addressed numerous detailed issues such as parameter selection, handling data imbalance, and strategies for model training and testing. We successfully built a composite **LSTM-autoencoder model** and applied it to real data prediction tasks

Undergraduate Thesis (Outstanding)

Dec 2023 - May 2024

Consistency or Discrepancy between Words and Actions based on Xueqiu Platform

Author

- Leveraged empirical data from the Xueqiu platform, a prominent social trading platform, integrating NLP techniques, sentiment dictionaries, BGE-M3 word embedding models, and GPT-4 to scrutinize the alignment between investors' discourse on social media and their actual trading activities.
- Conducted a comprehensive analysis revealing a pronounced congruence between the narratives shared by investors on Xueqiu and their market behaviors. By incorporating variables such as gender and the clarity of information, elucidated the factors that drive consistency between verbal expressions and trading actions.
- Quantified the market effects of this consistency by calculating Cumulative Abnormal Returns (*CAR*) and Investment returns (*Inv_ret*), demonstrating the substantive role of social media information in financial markets.

Papers

Open-FinLLMs: Open Multimodal Large Language Models for Financial Applications

Qianqian Xie, Dong Li, Mengxi Xiao, Zihao Jiang, Ruoyu Xiang, Xiao Zhang, Zhengyu Chen, Yueru He, Weiguang Han, Yuzhe Yang, Shunian Chen, **Yifei Zhang**, et al. arXiv preprint 2408.11878, 2024.

UCFE: A User-Centric Financial Expertise Benchmark for Large Language Models

Yuzhe Yang*, **Yifei Zhang***, Yan Hu, Yilin Guo, Ruoli Gan, Yueru He, Mingcong Lei, Xiao Zhang, Haining Wang, Qianqian Xie, Jimin Huang, Honghai Yu, and Benyou Wang arXiv preprint 2410.14059, 2024.

Honors & Awards

Province First Prize, National College Students English Vocabulary Ability Competition	May 2021
Award of Excellence, The 12th Jiangsu Provincial College Students Knowledge Competition	May 2021
Third Prize, National Academic English Vocabulary Competition	June~2021
People's Scholarship of Nanjing University	Oct 2021
Elite Scholarship of Nanjing University	Nov 2021
People's Scholarship of Nanjing University	Nov 2022
Third Prize, 2022 National Student Data Analysis Competition	Dec~2022
Excellence Scholarship of Nanjing University	Dec 2023
Second Prize, Third "Xueshi Cup" Academic Paper Competition of Nanjing University	May 2024