

# Kontor Narrative

Our business embodies a novel **viewpoint**. We aren't trying to radically change **BTC**'s value proposition (unlike Taproot Wizards, Bitfinity, StarkWare, and the various sidechain protocols), but we're still trying to increase its value, by radically increasing the functionality on the Bitcoin network and incrementally increasing BTC's utility (viz atomic swaps and potentially other narrow use-cases like re-staking). Part of what makes Bitcoin work is its simple value proposition. Tokenomics are fragile things; ETH's performance as zk L2 adoption has increased is a warning and a lesson: blockchains, game theoretic by design, are the by-product of compromises; they cannot be all things to all people. (edited)

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We probably want to just explicitly frame Kontor as a counterpoint to the reactionary and tech-first approach blockchains have taken since Ethereum. We now have a decade of data and tens of billions of R&D capital deployed to make an informed judgment as to what blockchains are actually used for, and, newsflash, it's not what a 19 year old nerd thought it would. And yet there *still* isn't a platform built to actually reflect blockchain usage patterns.

It turns out Bitcoin (and Counterparty(!) got it right): blockchains are used to create and manage digital assets... which no platform was designed for. Instead, they've continued to be built for scale (Solana, Sui/Aptos), computation (ICP), or pseudo-interoperability solutions that actually address scaling (Cosmos, Avalanche) or protocol standards (LayerZero or Wormhole).

Furthermore, all of this awesome cryptography has been developed but none of it is being exposed to the application developer through a purpose-built language.

At the end of the day, it's what we said at Symbiont ages ago: consensus is not only commodified (the industry almost recognized that with the 'pluggable consensus' fad), it's actually bad that the industry won't just settle on one or a few blockchains, but keeps providing incremental innovations there.

Furthermore, there's been all this awesome cryptography developed but, again, it's primarily for scale so that people can do... what?

*As always, it comes back to under-productization.*

