

hackBCA

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hack**BCA** is the largest high school hackathon on the eastern seaboard. Created by the Academy for Technology and Computer Science at Bergen County Academies high school, it will be running for the first time this spring. High school students from across NJ and beyond will be converging at BCA for a day of aggressive creativity.

hack**BCA** is not just a traditional hackathon. Students are permitted to work on various types of hacks, ranging from music, to science, to engineering. As long as it is tangible, it is permitted!

— WE NEED YOUR HELP —

Sponsors get the opportunity to:

- Have your company's swag distributed to the hackers
- Send a mentor; have your company represented at the hackathon
 - Encourage use of API (if you offer one), answer questions, talk to potential users of your product
- API demo
 - Demo API or talk about company at the beginning of hackathon
- Find some of the most talented high school hackers in the nation
 - Recruit for an internship or job
- Get your company logo as a sponsor on our website, t-shirt, and mentioned at the kickoff

— HOW CAN YOU HELP —

You can help make hack**BCA** possible in many ways:

- Direct donations to hack**BCA**, allowing us to spend it on whatever we need
- Sponsor a meal
- Help pay for transporting students to hack**BCA**

Non-monetary sponsorship options:

- Provide services (e.g., hosting, hardware) for students at the hackathon to use
- Send a company evangelist or engineer to promote your company and answer questions about it
- Provide food (snacks or a meal)
- Any other creative ideas you may have!

TIER	BRONZE	SILVER	GOLD	PLATINUM	UNOBTANIUM
COST	>500	>1,000	>1,500	>3,000	>10,000
GENERAL					
Mentors at hack BCA	✓	✓	✓	✓	✓
API demo at kickoff	1 min	1 min	2 min	2 min	3 min
Company talk at demos				2 min	3 min
Table in sponsors section			✓	✓	✓
Branded, General Prize (included)				\$500	\$1,000
Keynote before demos					✓
RECRUITING					
Recruiting material can be distributed	✓	✓	✓	✓	✓
Access to participant resumes		✓	✓	✓	✓
Onsite recruiters		✓	✓	✓	✓
Access to participant emails, (and if provided) resumes, LinkedIn, and Github profiles			✓	✓	✓
BRANDING					
Thanked at kickoff	✓	✓	✓	✓	✓
Thanked at demos	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo on hack BCA t-shirt		✓	✓	✓	✓
Company blurb in brochure		✓	✓	✓	✓

Logo on swag bags	✓	✓
Placement of company banners at hackathon	✓	✓
Logo on all pages of website		✓

SWAG

Access to participant resumes	✓	✓	✓	✓
Onsite recruiters	✓	✓	✓	✓
Access to participant emails, (and if provided) resums, LinkedIn, and Github profiles		✓	✓	✓

BRANDING

Thanked at kickoff and demos	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo on hackBCA t-shirt	✓	✓	✓	✓	✓
Company blurb in brochure	✓	✓	✓	✓	✓
Logo on swag bags			✓	✓	✓
Placement of company banners at hackathon			✓	✓	✓
Logo on all pages of website					✓

SWAG

Can distribute swag	✓	✓	✓	✓	✓
Swag in swag-bag	✓	✓	✓	✓	✓