

#### **YALOVA UNIVERSITY**



# Android Programming with Huawei Mobile Services

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## WHAT WE DO TODAY

#### Overview of Push Notification

- What is Push Message?
- Usage Areas & Common Features
- What is the type of Sending Push Message?

### **HMS Core Integration**

- How to create project using with HMS Core
- HMS Core Integration

### Account Kit Sample Application

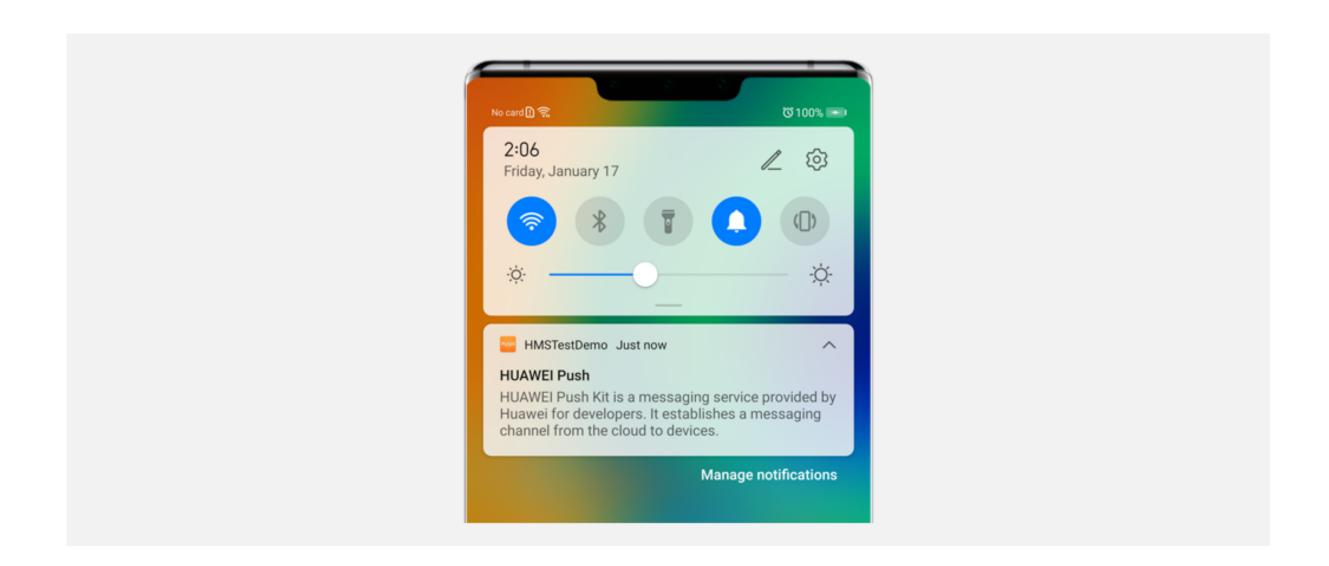
- What is Push Kit?
- How to use Push Kit
- Push Kit Sample Integration



## Overview of Push Notification

## What is Push Message?

Token based message system from servers to clients.



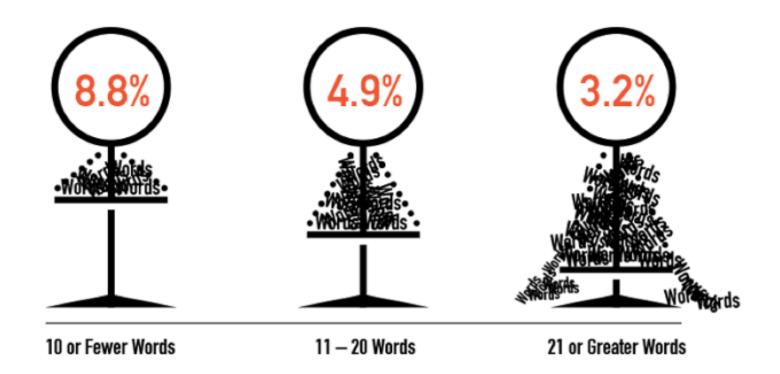
## **Usage Areas & Common Features**

## Great marketing tool

- Stay in contact with your users
- Dynamic Content
- Location Specific Messages
- User Specific Messages
- Secure

#### **Push Messaging Click Rate**

Number of Words in Message



## Type of Sending Push Messages

To send push message, you have to trigger Push Service Servers in some way.

- 1. From Push Sending Consoles from Services
  - a. User based messages
  - b. Topic based messages
  - c. User Groups (from analytics services) based messages
- 2. From Your own server
  - a. all of above + your own logic



## HMS Core Integration

## HMS Core Integration



- 1. App Creation
- 2. Integrate HMS Core into App
- 3. Installing the application in the AGC environment

## Online Guide for HMS Core Integration

https://developer.huawei.com/consumer/en/codelab/HMSPreparation/index.html#0



## Push Kit Sample Application

## Push Kit



#### **Usefull Links**

#### Homepage

https://developer.huawei.com/consumer/en/hms/huawei-pushkit/

#### **Development Guide**

https://developer.huawei.com/consumer/en/doc/development/HMSCore-Guides/service-introduction-000001050040060

#### **Sample Code**

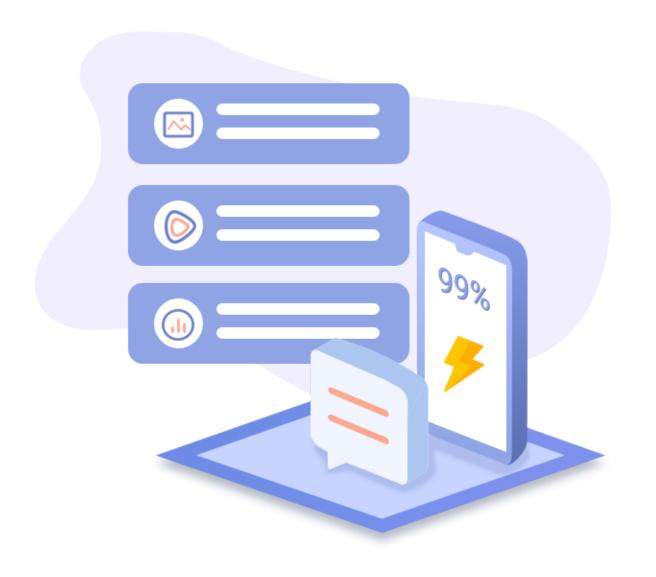
https://developer.huawei.com/consumer/en/doc/development/HMSCore-Examples-V5/client-sample-code-000001051066000-V5

#### Codelab:

https://developer.huawei.com/consumer/en/codelab/HMSPushKit/index.html#0

## Push Kit

Your users want relevance and freshness when it comes to content updates. Push instant messages from the cloud to user devices.



#### **Instant messaging**

Gives you a 99% delivery rate even without your app in the background.

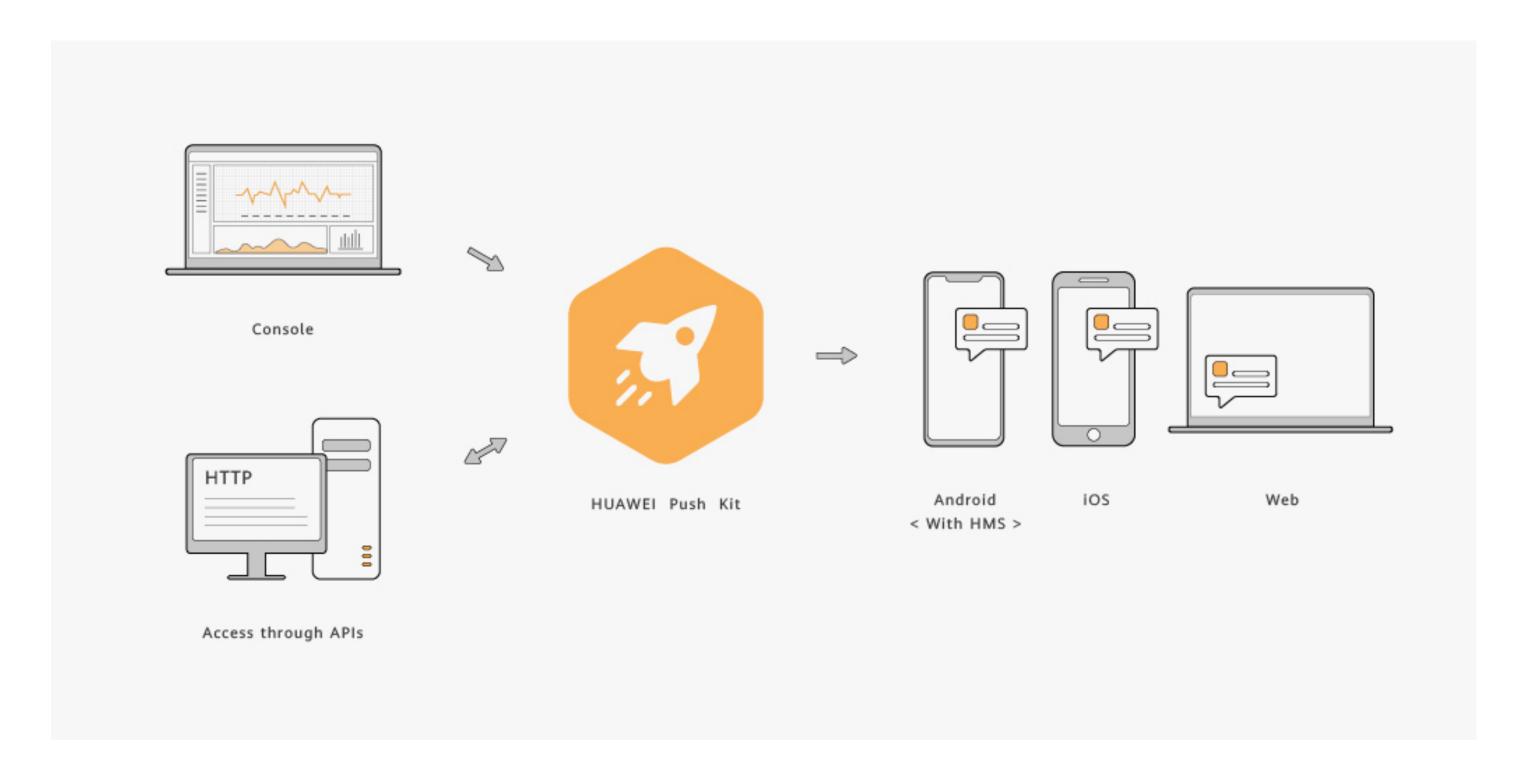
#### Real-time message receipts

Enables real-time receipts sent to your server to help you track message sending.

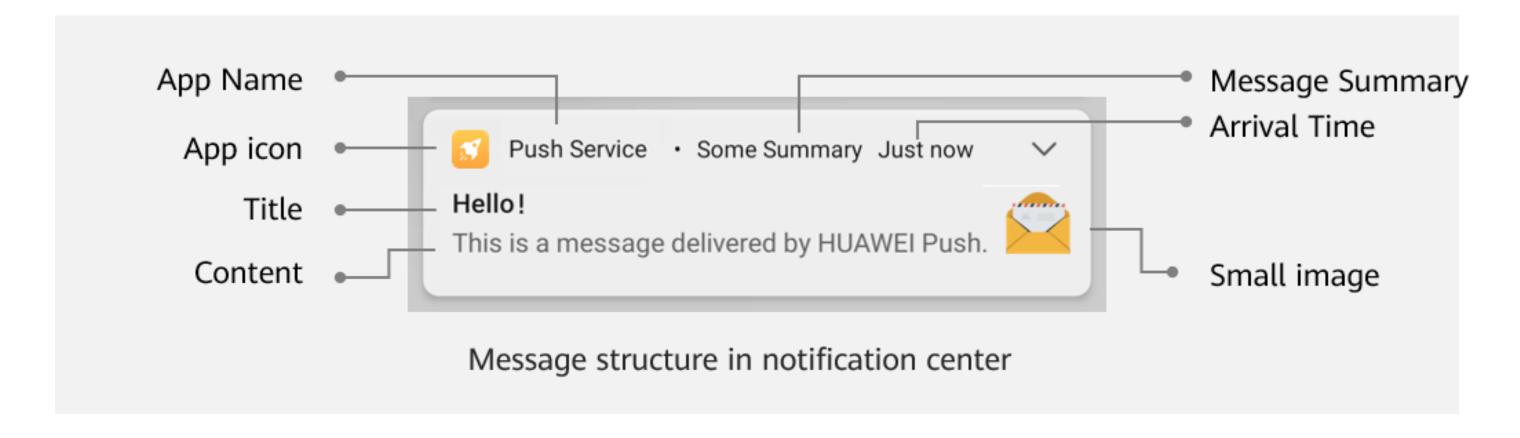
#### **Targeted pushing**

Precisely pushes messages to target audiences based on tag combinations or topics.

## Push Kit Flow



## Push Message Details



Standard Push Message



## Let's Try Something!



## LET'S TALK CONTACT INFORMATION

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