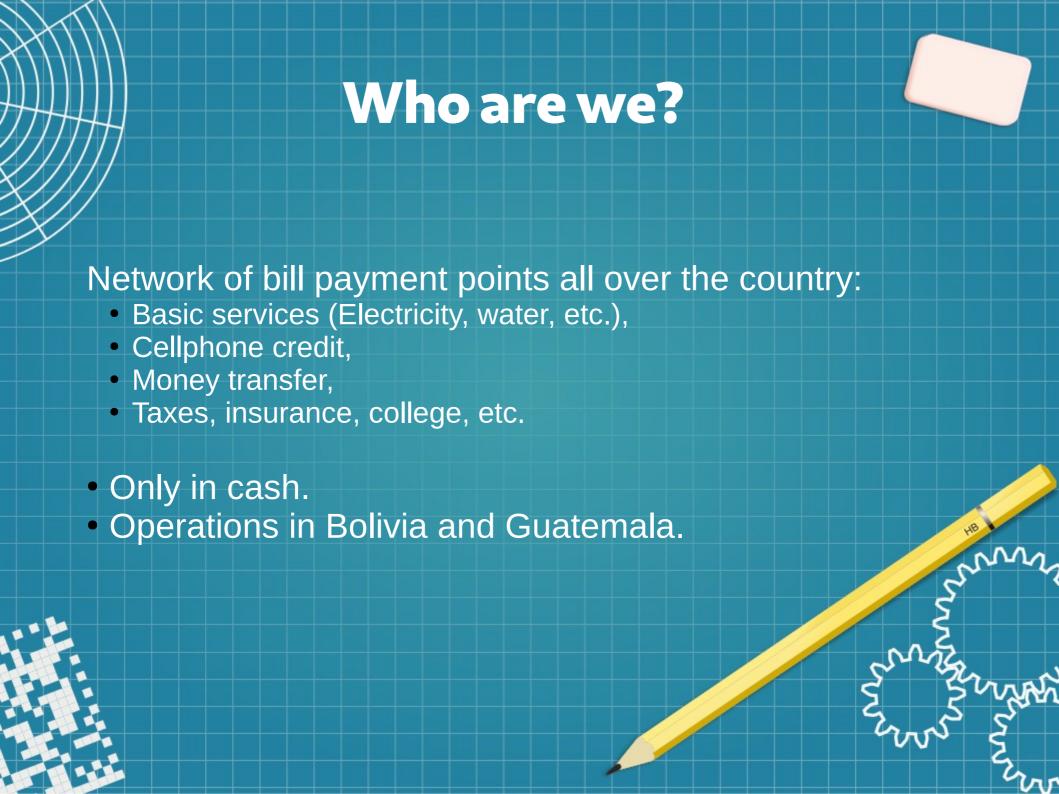
Fintech Inversiones Paraguay

Introduction and Plans

Mojaloop Convening Arusha – January 2019



Adolfo Ríos R&D Engineer arios@fintechinversiones.com.py



Who are we?





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- Only 29% of the adult population is 'banked'.
- Only 8% transact with credit cards.
- +90% of the population between 13 and 65 yo have a smartphone.
- 'Mobile wallets' services are not wallets per se, they provide only transfers services (Telecoms only for their customers).
- Poor financial education, daily juggling, people don't trust banks.

How are things in Paraguay?







Plans

- About to release a mobile wallet with a bottom-up approach:
 - Primary target: Unbanked people.
 - People can sign up with any paraguayan MSISDN.
 - Digital service. Only cash-in & cash-out operations need to be in person.
- Working on the public transport digital service
 - Today it is a 100% cash-based service
 - No cards, no IDs, no credits

We see Mojaloop as the last mile to achieve the financial inclusion goal. With the merchant payment use-case, we can close the loops we are opening with the mobile wallet, together with the other payment processors.

