

ROWAN TATAI

Jersey City, NJ

Rowantatai@gmail.com | (551) 666-3610

Education

Rutgers, The State University of New Jersey

September 2014 – May 2018

Rutgers Business School

Newark, NJ

Bachelor of Science, Management Information Systems

Overall GPA: 3.62/4.00 (*Cum Laude*)

- Awards: Lee Papayanopoulos Memorial Award (2018); Dean's List (5 Semesters)
- Coursework: Finance; Database Management; Systems Analysis & Design; Structured Programming Applications; Computer Networking Applications; Data Warehousing & Data Mining; Cyber Security; Calculus I & II; Statistics

Skills

SQL	HTML5/CSS3	JavaScript
Java	UI Design	Data Visualization
Data Modeling	Data Warehousing (ETL, OLAP)	Microsoft Products (Excel, Access)

Experience

Office of Global & Experiential Learning - Brand Marketing Coordinator

July 2017 – Present

Rutgers University

Newark, NJ

- Design and manage the office website using WordPress creating a positive user experience
- Leverage data to drive marketing initiatives resulting in increased subscription by 326% to date

The Braven Accelerator - Teaching Fellow

August 2017 – May 2018

Braven

Newark, NJ

- Troubleshoot portal issues by providing students with potential causes and solutions
- Selected based on performance to assess assignments and monitor course engagement of 50 students; communicated feedback and insights to enhance learning and overall success of the accelerator

Consumer Financial Complaints (SQL Server, SSAS, Visual Studio, Power BI)

April 2018 – May 2018

Data Warehousing and Data Mining Final

Classroom

- Implemented 6 dimensions and 3 measures from 684K records, after cleaning 1.2M, to create an OLAP and offline cube for data analysis
- Integrated and visualized the data using dashboards and visual analytics for presentation

Cruise ship (SQL, MS Excel, MS Access, MS Visio)

January 2017 – May 2017

Database Modeling and Scripting Project

Classroom

- Created a relational database based on semantic object models
- Wrote reporting scripts that queried the database and produced accurate invoices

Photography Commerce Website (HTML/CSS, JavaScript, PHP, phpMyAdmin)

January 2017 – May 2017

Full Stack Project

Classroom

- Organized a team using Agile/Kanban processes to create a mobile-friendly photography business website from scratch
- Streamlined form submission, input validation, user feedback & animated page components using JS

Extracurricular Activities

- **Women Who Code - Member** October 2017 – Present
- **Peace Boat (Traveled to Latin America) - Youth for the SDG, Ambassador** June 2017 – Present
- **United Nations ECOSOC Youth Forum - Rutgers Delegate** January 2018
- **International Leadership Exchange to India - Coordinator** January 2018
- **General Assembly - HTML, CSS & Web Design Circuit Fellow** June 2016 – September 2016