Flip Kart Mobile Analysis

Highest Price Mobile

Samsung

Highest Sales In Flipkart

Realme

Brand
All

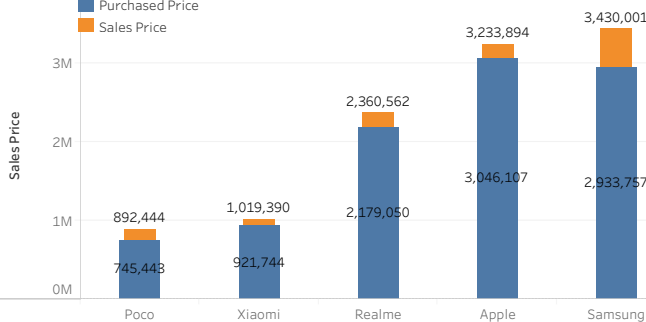Main Parameters Which is take for analysis is the Features of that Mobile. For Example Redmi Mobile Have 6000 mAh Battery Capacity, Qualcomm Processor, Blue Color, 3 rear Camera, 6.53 cm Display Size.
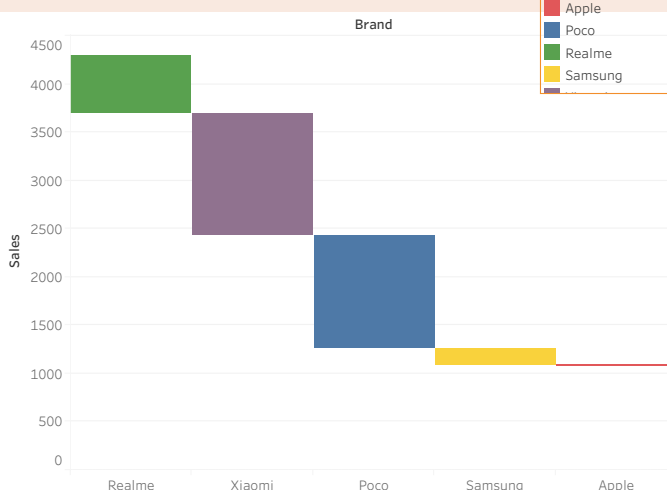

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Sales Price VS Purchased Price

Measure Names
- ■ Purchased Price
- ■ Sales Price

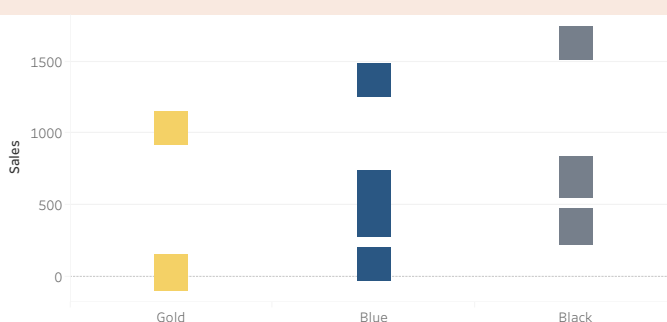| Brand	Sales Price (top)	Purchased Price
Poco	892,444	745,443
Xiaomi	1,019,390	921,744
Realme	2,360,562	2,179,050
Apple	3,233,894	3,046,107
Samsung	3,430,001	2,933,757

The Above Chart mostly explain about Total Purchased Price of each brand sales and Sales Price of each Brand. The small portion of orange shows How much Discount will give to customers.

Brand wise sales

Brand
- ■ Apple
- ■ Poco
- ■ Realme
- ■ Samsung

The Above Chart Shows How sales of Mobiles in Flipkart. Which Brand Sales Most and Which Brand Sales are Least . And Display Each brand Sales
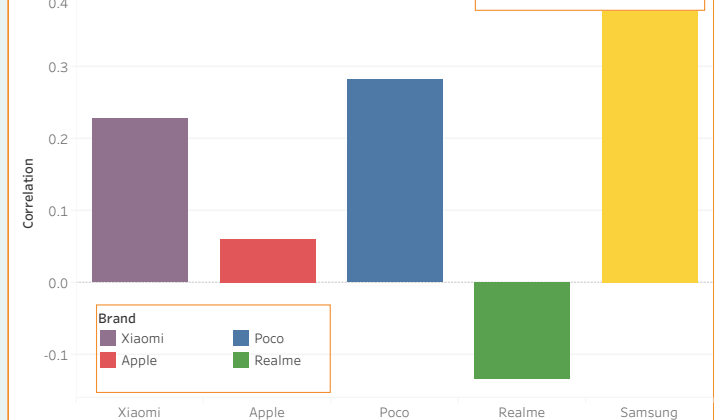
Color wise Sales

The above Chart shows Which color Mobiles Bought by Customers. Here Black Color Mobiles are Bought by Customers Mostly.

Features wise Best Brand

Correlation Parameter
Screen Size

Brand
- ■ Xiaomi
- ■ Apple
- ■ Poco
- ■ Realme

The Features of Mobiles are Most Important Parameter for Sales and Analysis. Here Change the Feature present in Parameter and View the Score if It postive that feature is Positive to That Brand. If Incase Negative Score Then That Feature Need Improvement of That Brand. For Example Screensize of Samsung Is Good Feature of Samsung Brand.
Screen Size of Realme brand Need Improvement. Same as Processor of Apple is good. Samsung Processor Need Improvement

Processor wise Sales

Processor
- ■ Ceramic
- ■ Exynos
- ■ iOS
- ■ MediaTek
- ■ Others
- ■ Qualcomm

Water Apple
Exynos Samsung
MediaTek Poco
Qualcomm Xiaomi
Qualcomm Samsung
Qualcomm Poco
MediaTek Xiaomi
MediaTek Realme