

# A Brief Introduction to Machine Learning

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## What is Machine Learning?

Machine learning (ML) is a field of inquiry devoted to understanding and building methods that ‘learn’, that is, methods that leverage data to improve performance on some set of tasks.

## Machine Learning v.s. Statistical Learning.

Wiki treats them the same!

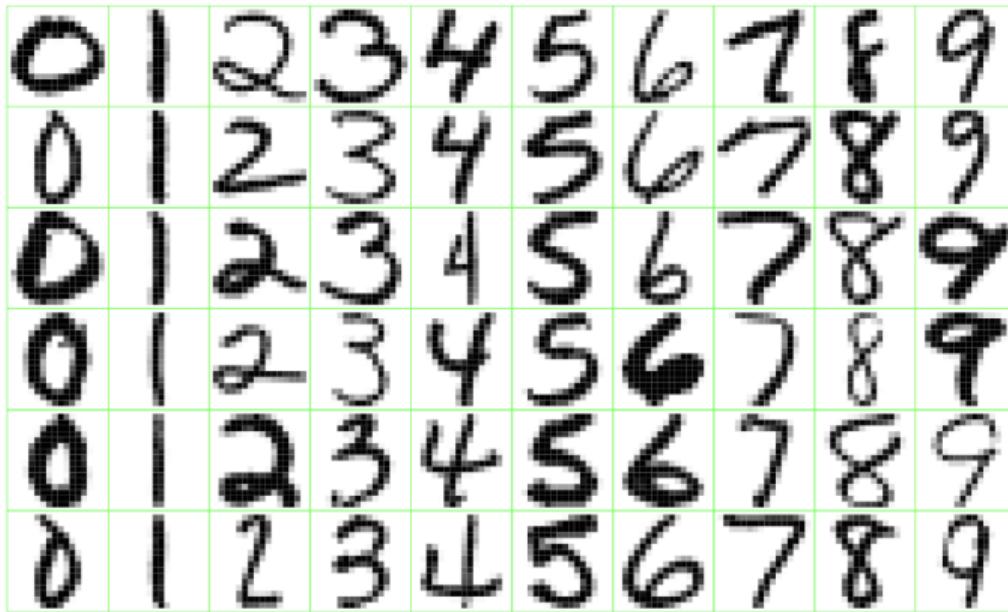
## Email Spam Filtering

**TABLE 1.1.** Average percentage of words or characters in an email message equal to the indicated word or character. We have chosen the words and characters showing the largest difference between spam and email.

	george	you	your	hp	free	hpl	!	our	re	edu	remove
spam	0.00	2.26	1.38	0.02	0.52	0.01	0.51	0.51	0.13	0.01	0.28
email	1.27	1.27	0.44	0.90	0.07	0.43	0.11	0.18	0.42	0.29	0.01

Classification: Spam or not spam?

## Handwritten Digit Recognition

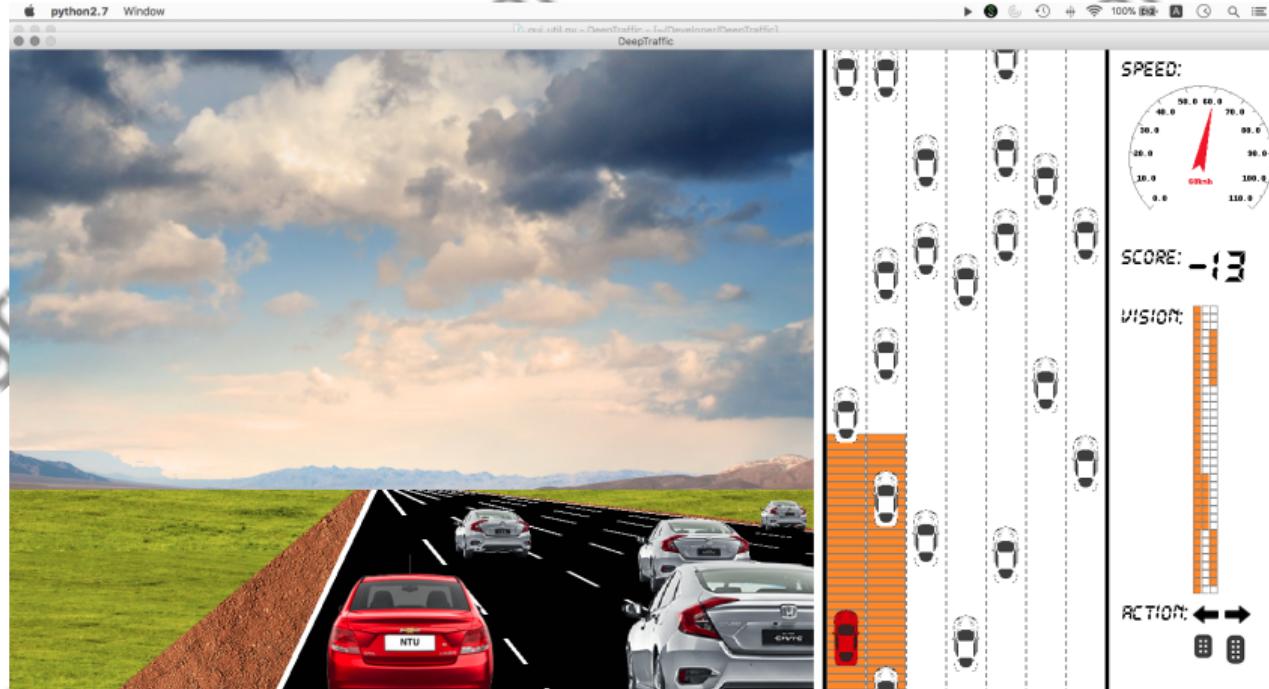


**FIGURE 1.2.** Examples of handwritten digits from U.S. postal envelopes.

## Customer Segmentation and Recommendation System



## Self-driving vehicles



## Some learning examples

AlphaGo



## ChatGPT (and Copilot)



### ChatGPT: Optimizing Language Models for Dialogue

We've trained a model called ChatGPT which interacts in a conversational way. The dialogue format makes it possible for ChatGPT to answer followup questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests. ChatGPT is a sibling model to InstructGPT, which is trained to follow an instruction in a prompt and provide a detailed response.

November 30, 2022  
13 minute read

API RESEARCH BLOG ABOUT



## GPT: Generative Pre-trained Transformer

Transformers typically undergo self-supervised learning involving unsupervised pre-training followed by supervised fine-tuning.

(Natural Language Processing) NLP:

- RNN (recurrent neural network), LSTM (long short term memory)
- Transformer: Vaswani. et. al. (2017). Attention is all you need. *NeurIPS*. (65000+ citations). Originally for language translation.
- A good illustration site  
<http://jalammar.github.io/illustrated-transformer/>
- BERT (Bidirectional Transformers, 2018, 59000+ citations), 0.3 billion parameters. It rapidly starts to power Google Search.
- GPT (Masked Self Attention), GPT-2 1.5 billion parameters, GPT-3 175 billion parameters,

## Some learning examples

Exclusive: OpenAI Used Kenyan Workers on Less Than \$2 Per Hour to Make ChatGPT Less Toxic



<https://time.com/6247678/openai-chatgpt-kenya-workers/>

Supervised Learning:

- Regression
- LDA, SVM, kNN
- Tree Models
- Neural Networks

Unsupervised Learning:

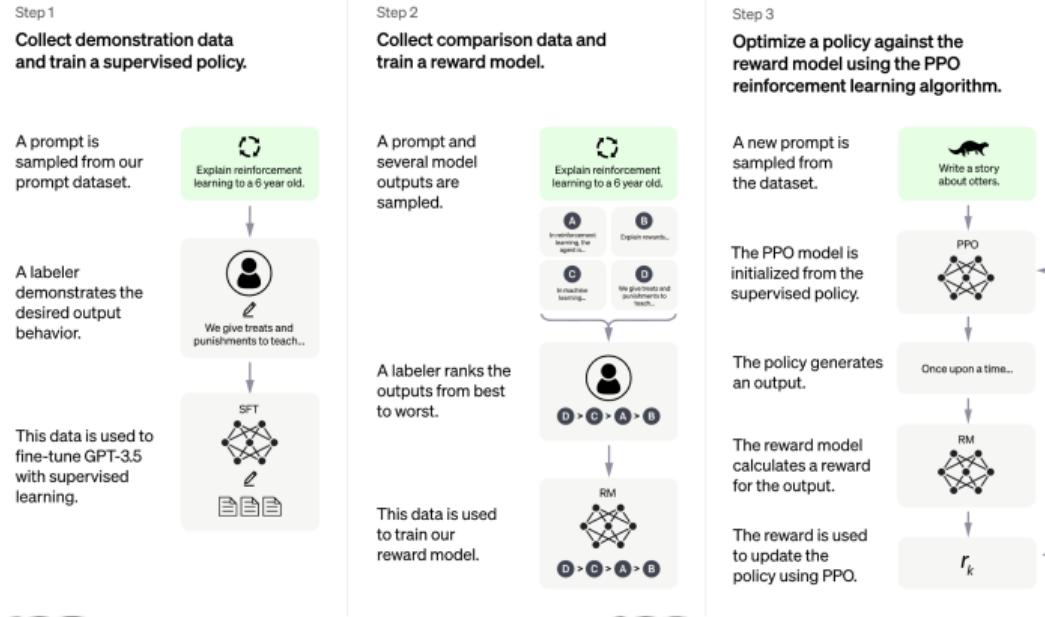
- Clustering
- Dimension Reduction

Reinforcement Learning:

- Q-learning

Semi-supervised (both labelled and unlabelled data),

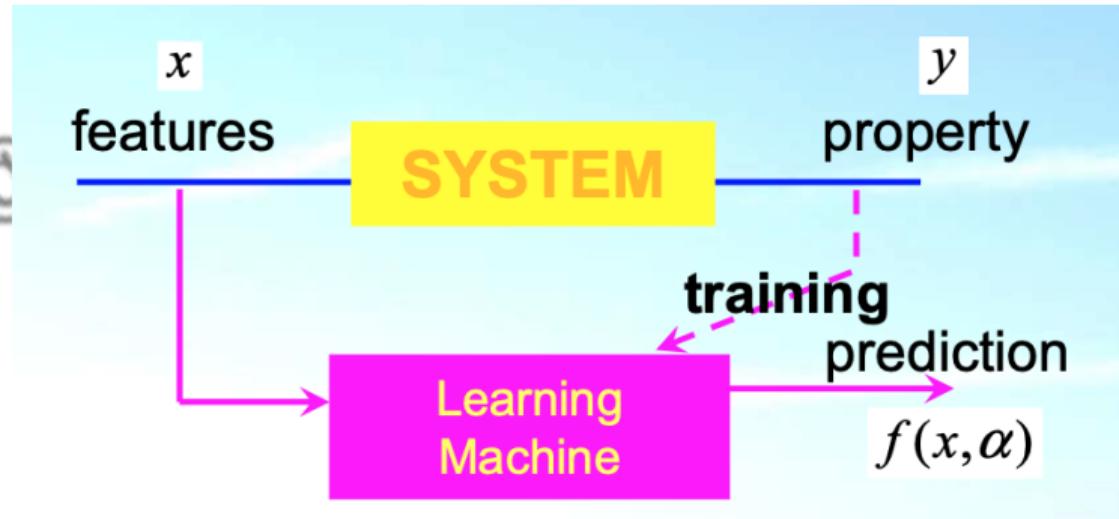
Self-supervised learning (divide the data into  $x$  and  $y$ ).



fine-tune the model using **Proximal Policy Optimization**.  
<https://openai.com/blog/chatgpt/>

# Supervised Learning

Training data:  $(\mathbf{x}_1, \mathbf{y}_1), (\mathbf{x}_2, \mathbf{y}_2), (\mathbf{x}_N, \mathbf{y}_N)$



## Regression

- Linear Regression
- Logistic Regression
- Kernel Regression

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + \epsilon$$
$$Y = \boldsymbol{\beta}^T \mathbf{X} + \epsilon$$

We can use the least square method to estimate  $\boldsymbol{\beta}$ .

$$\hat{\boldsymbol{\beta}} = \arg \min_{\boldsymbol{\beta}} \sum_{i=1}^n (y_i - \boldsymbol{\beta}^T \mathbf{x}_i)^2$$

The estimator of  $\hat{\boldsymbol{\beta}}$  is

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T Y$$

$Y \in \{0, 1\}$ , Classification

$$Z = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_k x_k + \epsilon$$

$$Y = \frac{1}{1 + \exp(-Z)} \in [0, 1]$$

We can use the maximum likelihood method (MLE) to estimate  $\beta$ .

$$\hat{\beta} = \arg \max_{\beta} \prod_{i=1}^n P(y_i | \mathbf{x}_i) = \arg \max_{\beta} \prod_{i=1}^n \left( \frac{1}{1 + \exp(-\beta^T \mathbf{x}_i)} \right)^{y_i} \left( 1 - \frac{1}{1 + \exp(-\beta^T \mathbf{x}_i)} \right)^{1-y_i}$$

## Multiclass classification

- One-vs-all Method:
- Multinomial Logistic Regression
  - ▶ Softmax function:

$$\sigma(\mathbf{z})_j = \frac{\exp(z_j)}{\sum_{k=1}^K \exp(z_k)}$$

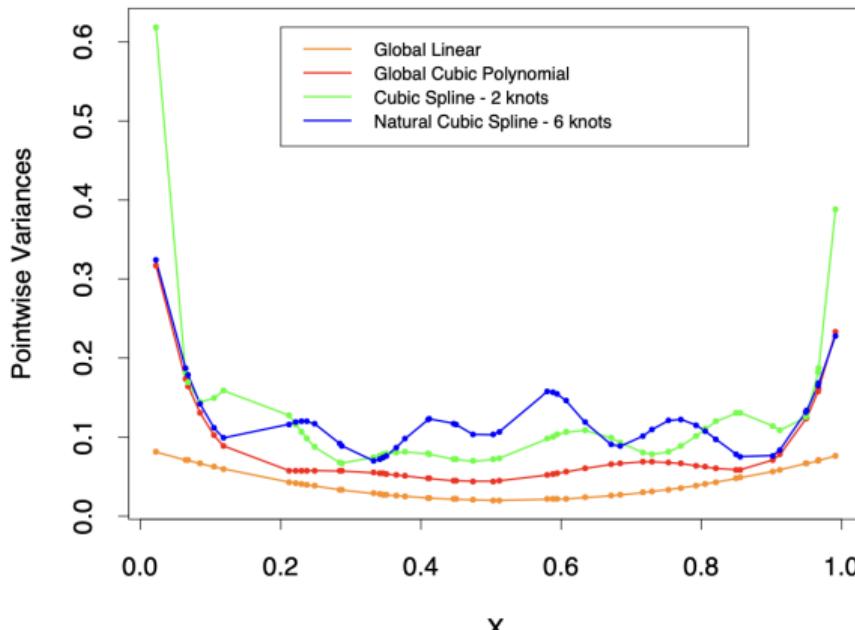
- ▶ Probability of in class  $c$ :

$$\Pr(Y_i = c) = \sigma(\mathbf{z})_c = \frac{\exp(\beta_c X_i)}{\sum_{k=1}^K \exp(\beta_k X_i)}$$

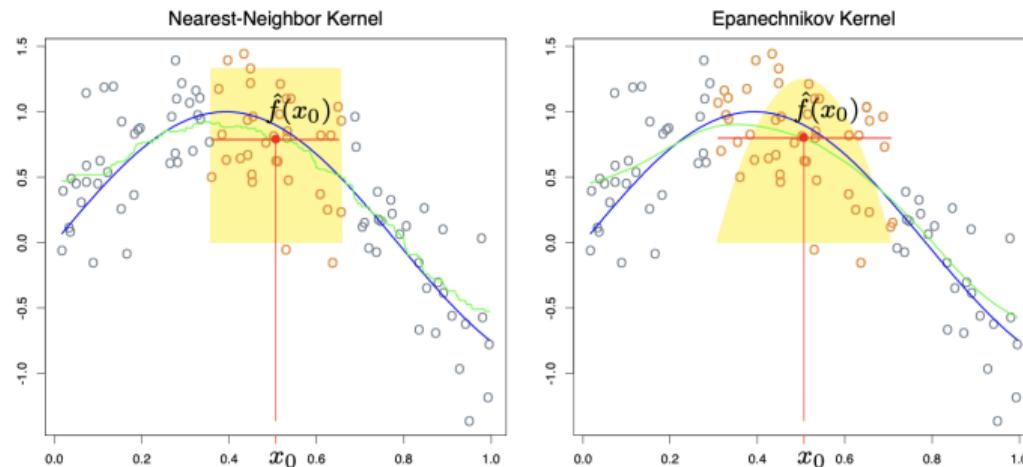
- ▶  $K - 1$  classes:

$$\Pr(Y_i = c) = \frac{\exp(\beta_c X_i)}{1 + \sum_{k=1}^{K-1} \exp(\beta_k X_i)} \text{ if } c \neq K, (= \frac{1}{1 + \sum_{k=1}^{K-1} \exp(\beta_k X_i)} \text{ otherwise.})$$

- Polynomial
- Spline: adds additional constraints, namely that the function is linear beyond the boundary knots



- Kernel methods: a weighting function or kernel  $K_\lambda(x_0, x_i)$ , which assigns a weight to  $x_i$  based on its distance from  $x_0$ .



Nadaraya-Watson with Epanechnikov kernel:  $\hat{Y}(x) = \frac{\sum_{i=1}^n K_\lambda(x, x_i)y_i}{\sum_{i=1}^n K_\lambda(x, x_i)}$ ,  
 where  $K_\lambda(x_0, x) = D\left(\frac{|x-x_0|}{\lambda}\right)$ ,  $D(t) = \frac{3}{4}(1-t^2)$ , if  $|t| \leq 1(0, \text{ otherwise})$ .

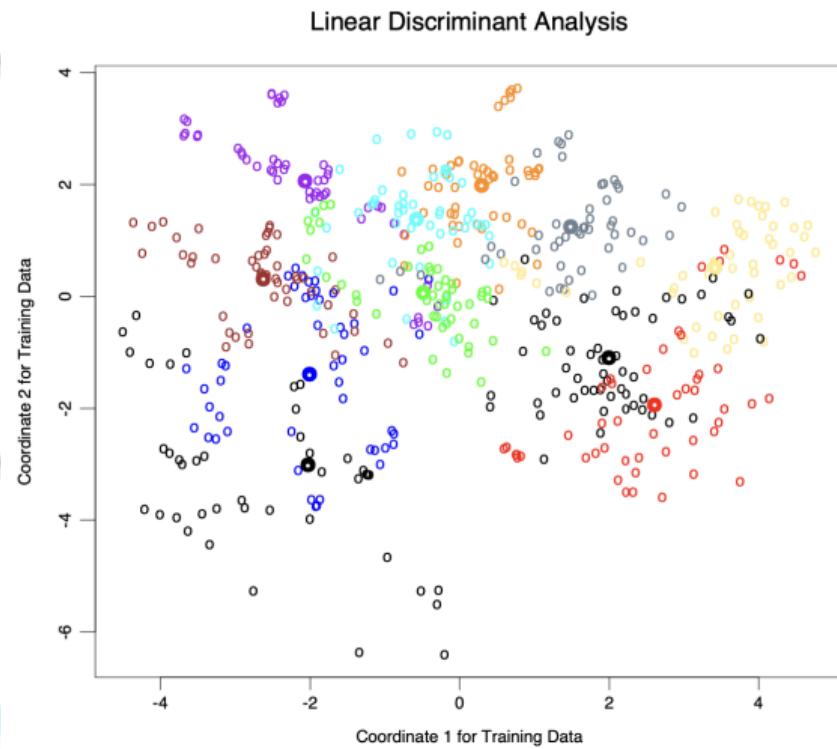
### Linear Discriminant Analysis(LDA) (not Latent Dirichlet Allocation)

LDA takes a different approach to classification than logistic regression. Rather than attempting to model the conditional distribution of  $Y$  given  $X$ ,  $P(Y = k|X = x)$ , LDA models the distribution of the predictors  $X$  given the different categories that  $Y$  takes on,  $P(X = x|Y = k)$ .

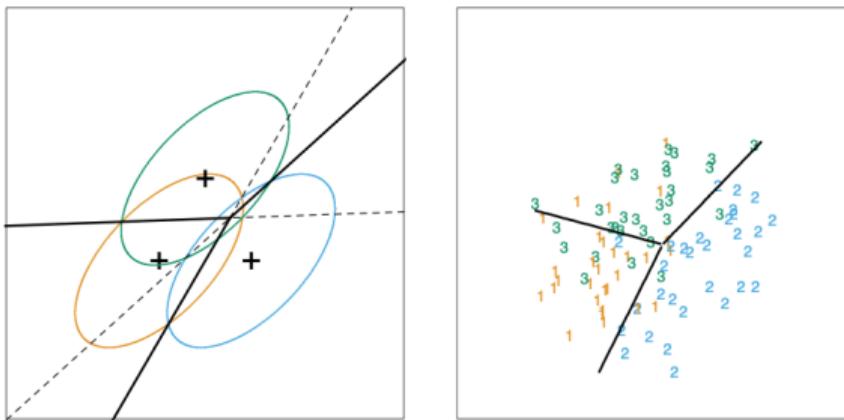
**Bayes' theorem:**

$$P(Y = k|X = x) = \frac{P(X = x|Y = k)P(Y = k)}{P(X = x)}$$

The Bayes' classifier is then selected. That is the observation assigned to the group for which the posterior probability is the largest.



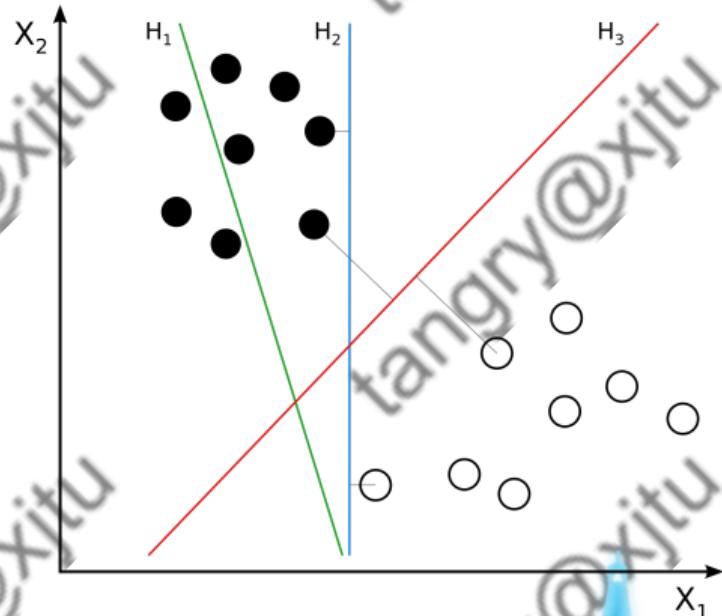
- A two-dimensional plot of the vowel training data. There are eleven classes with  $X \in \mathbb{R}^{10}$ , and this is the best view in terms of a LDA model. The heavy circles are the projected mean vectors for each class. The class overlap is considerable.



The left panel shows three Gaussian distributions, with the same covariance and different means. Included are the contours of constant density enclosing 95% of the probability in each case. The Bayes decision boundaries separating all three classes are the thicker solid lines. On the right we see a sample of 30 drawn from each Gaussian distribution, and the fitted LDA decision boundaries.

## Support Vector Machine(SVM)

- Separate  $p$ -dimensional points with a  $(p - 1)$ -dimensional hyperplane.
- For the RHS figure,  $H_1$  does not separate the classes.
- $H_2$  does, but with a small margin,  $H_3$  separates them with the maximal margin.



## Support Vector Machine(SVM)

- Data points:  $(\mathbf{x}_i, y_i)$ ,  $y_i \in \{-1, 1\}$ .
- Hard-margin:

$$\min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2$$

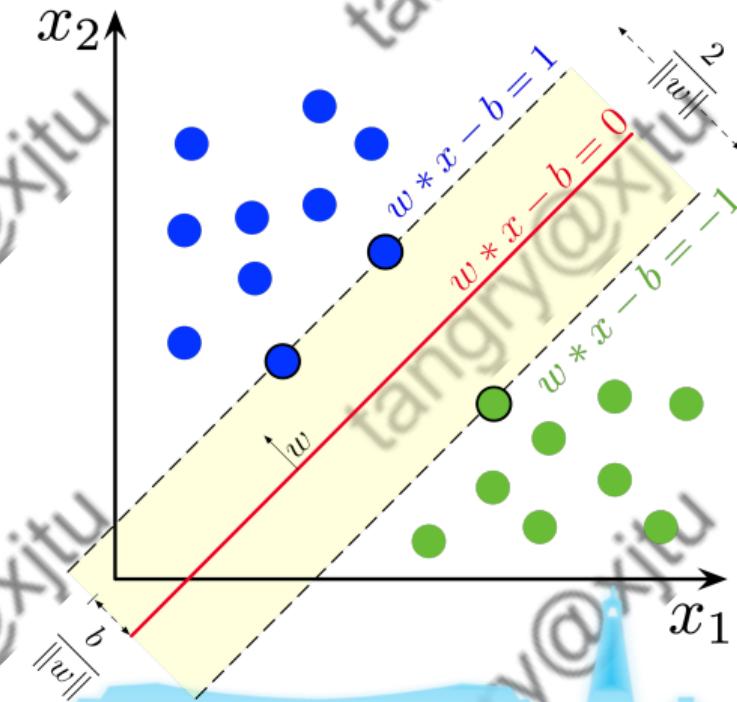
$$\text{s.t. } y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1, i = 1, \dots, n$$

- Soft-margin (not linearly separable):

$$\min_{\mathbf{w}, b} \frac{1}{2} \|\mathbf{w}\|^2 + C \sum_{i=1}^n \xi_i$$

$$\text{s.t. } y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i, i = 1, \dots, n$$

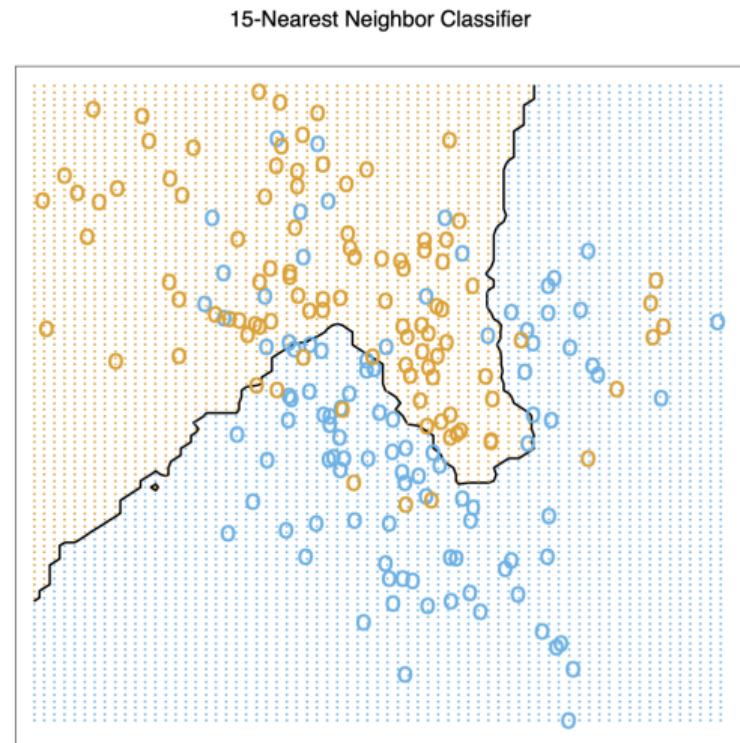
$$\xi_i \geq 0, i = 1, \dots, n$$

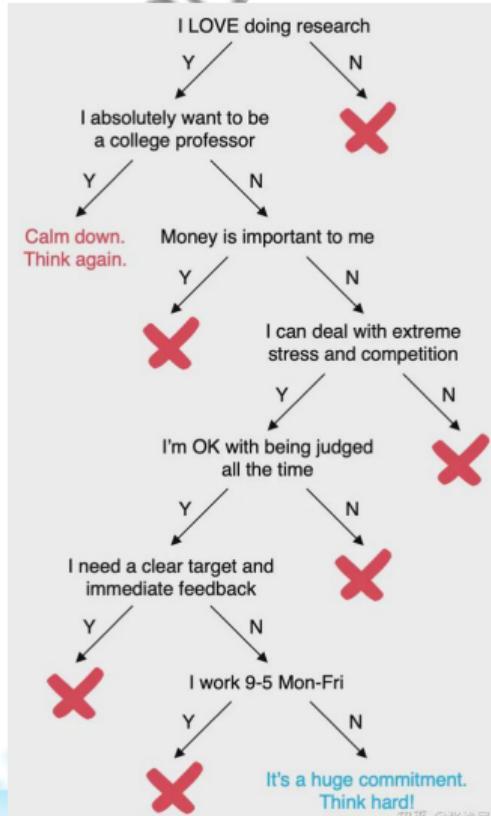


## K-nearest neighbors (KNN)

$$\hat{Y}(x) = \frac{1}{k} \sum_{x_i \in N_k(x)} y_i$$

single parameter:  $k$ .





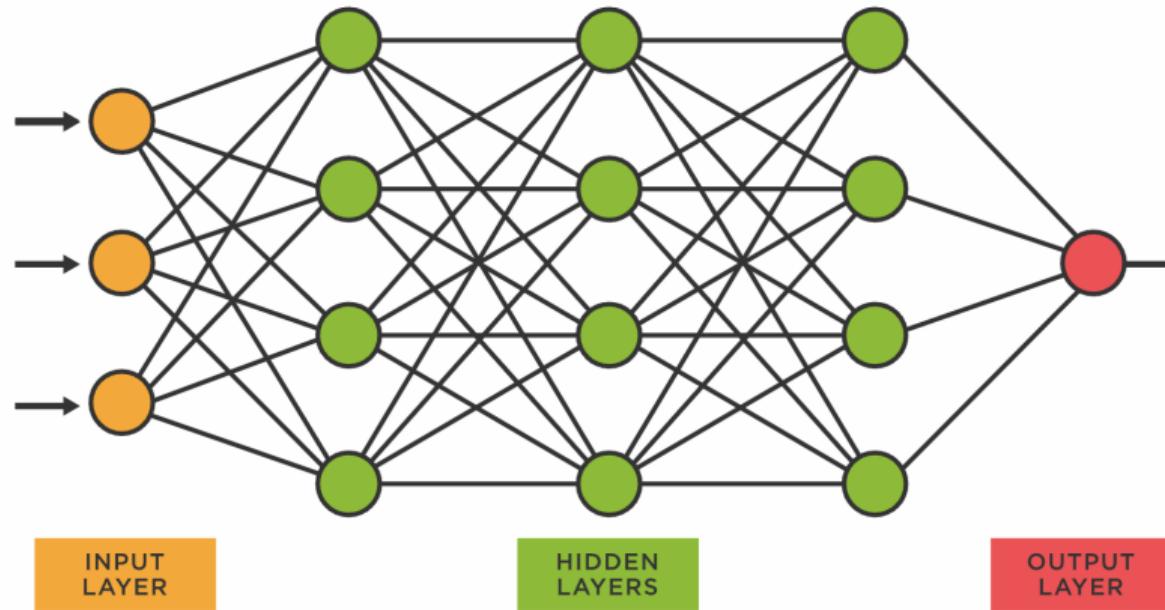
## Decision tree classifier

- Python: `sklearn.tree.DecisionTreeClassifier`
- R: `rpart`
- Pros: easy to understand, easy to interpret, fast to train, can handle both numerical and categorical data, can handle multi-output problems, can handle missing values
- Cons: can be unstable, can be biased, can be overfitting

Ensemble methods: use multiple learning algorithms to obtain better predictive performance than could be obtained from any of the constituent learning algorithms alone.

- Random forest
- Gradient Boosting Machine (GBM):
  - ▶ XGBoost
  - ▶ lightGBM: by Microsoft

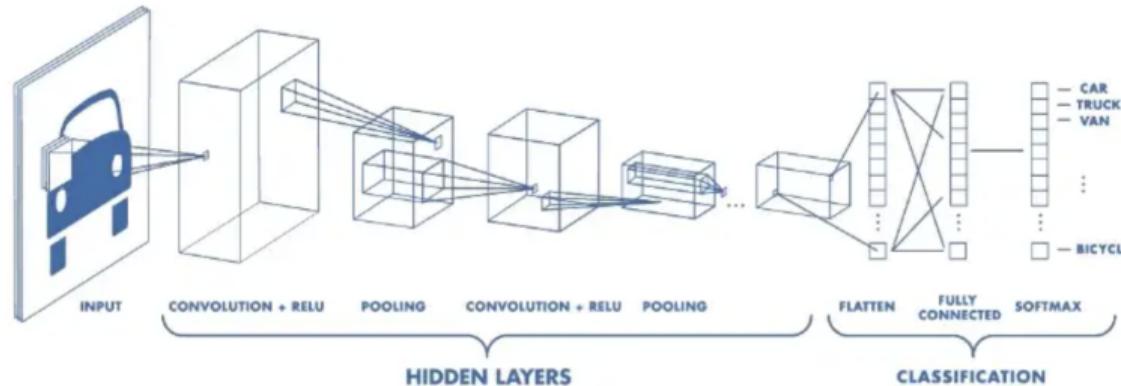
Generally, GBM > RF > DT.



An easy way to “feel” NN: <https://playground.tensorflow.org/>

Convolutional Neural Networks (CNN): a specialized kind of Feed forward Neural Networks

- Convolution Layer
- Pooling Layer
- ReLu (Rectified Linear Unit) ( $\max(0, x)$ )
- Sigmoid ( $\frac{1}{1+e^{-x}}$ )



Modern CNN architectures:

- Network in Network
- Inception
- ResNet, ResNeXt
- ShuffleNet
- DenseNet
- CondenseNet
- SENet...

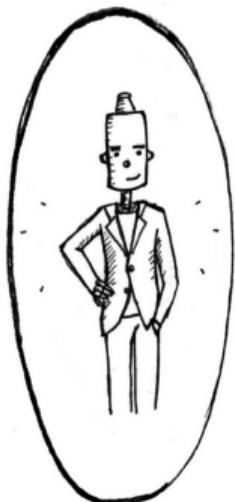
## MACHINE LEARNING GENERALIZATION

### FINDING THE PERFECT FIT

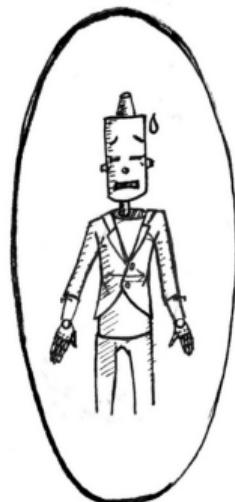
UNDERFIT



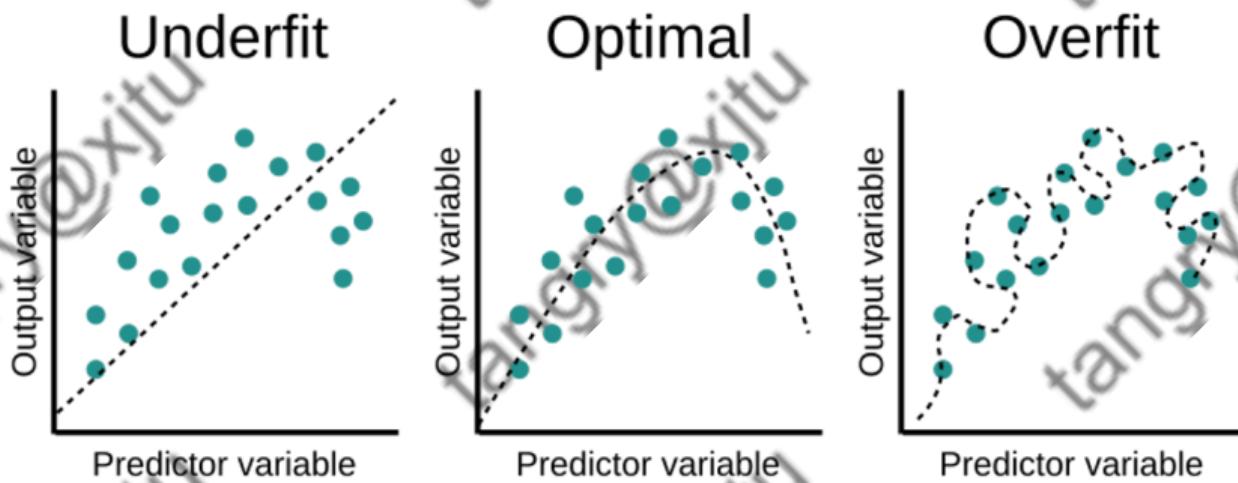
GOLDILOCKS ZONE



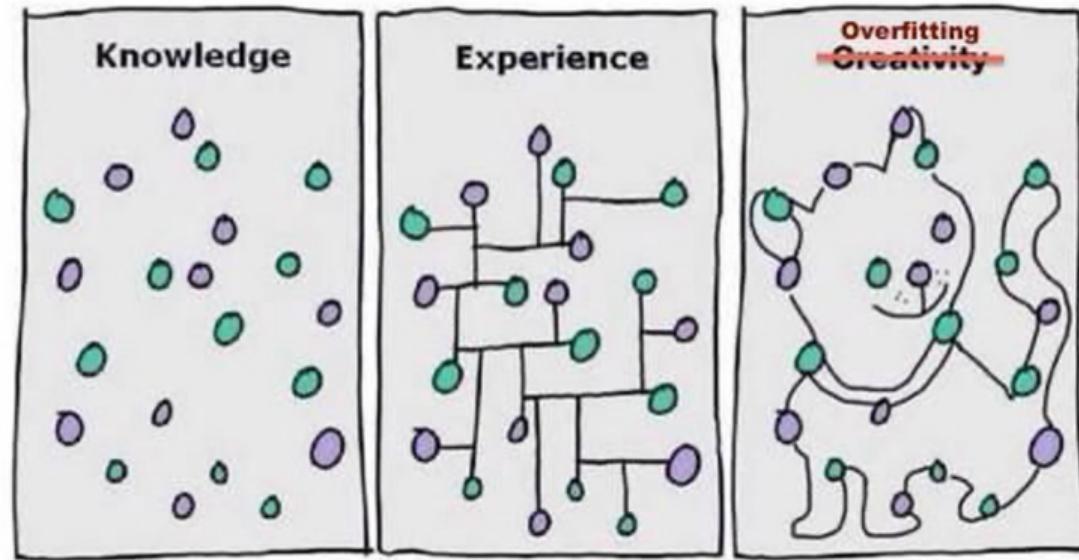
OVERFIT



## Overfitting



# Overfitting



How to resolve overfitting?

- Reduce the number of features
- Increase the number of training samples
- Regularization
- Cross-validation

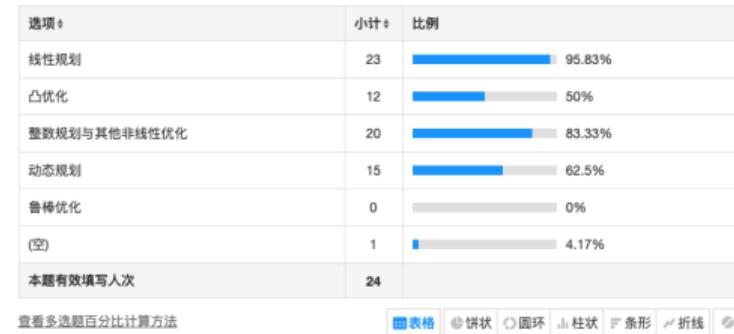
# Questionnaire results

## 基本信息搜集(匿名)

### 第1题：你未来想做学术吗？ [单选题]



### 第2题：你有学过优化和建模相关课程吗？ [多选题]



Linear Regression:

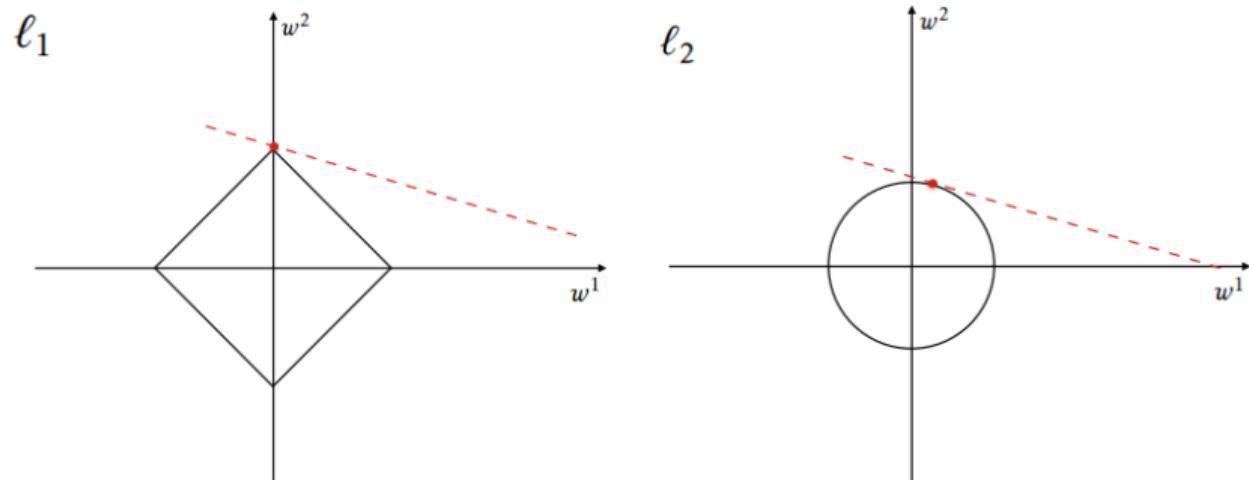
$$\min_{\mathbf{w}} \frac{1}{2} \|\mathbf{y} - \mathbf{X}\mathbf{w}\|^2$$

LASSO:

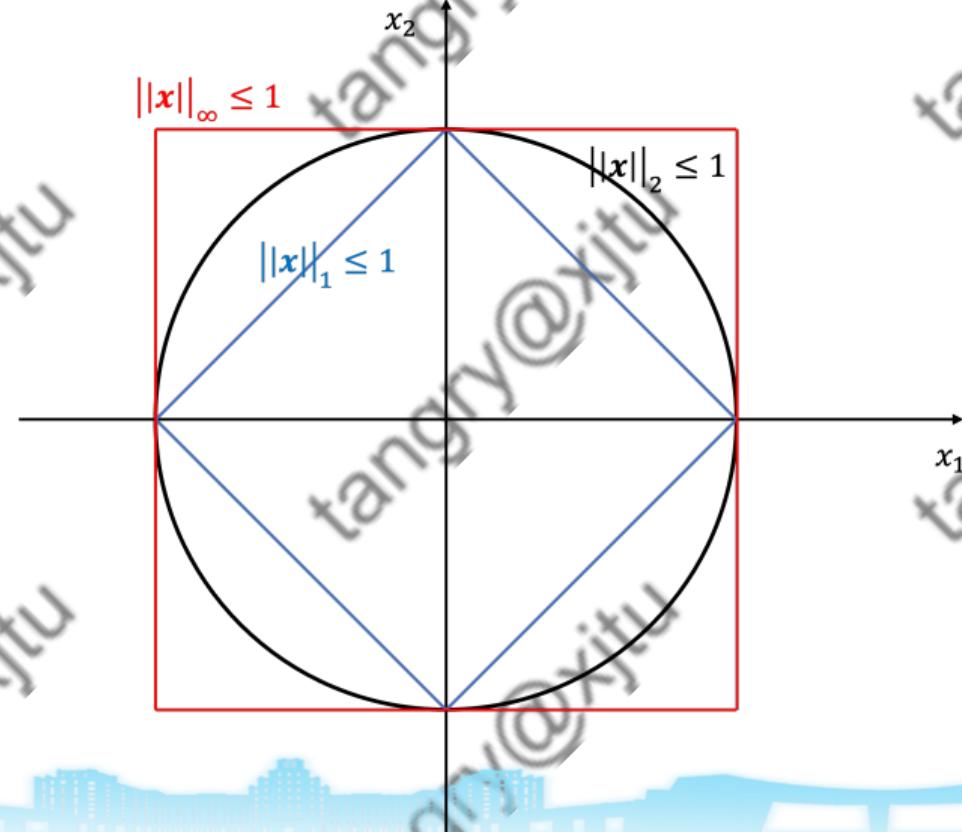
$$\min_{\mathbf{w}} \frac{1}{2} \|\mathbf{y} - \mathbf{X}\mathbf{w}\|^2 + \lambda \|\mathbf{w}\|_1$$

Ridge:

$$\min_{\mathbf{w}} \frac{1}{2} \|\mathbf{y} - \mathbf{X}\mathbf{w}\|^2 + \lambda \|\mathbf{w}\|_2^2$$



## Regularization



$p$ -norm:

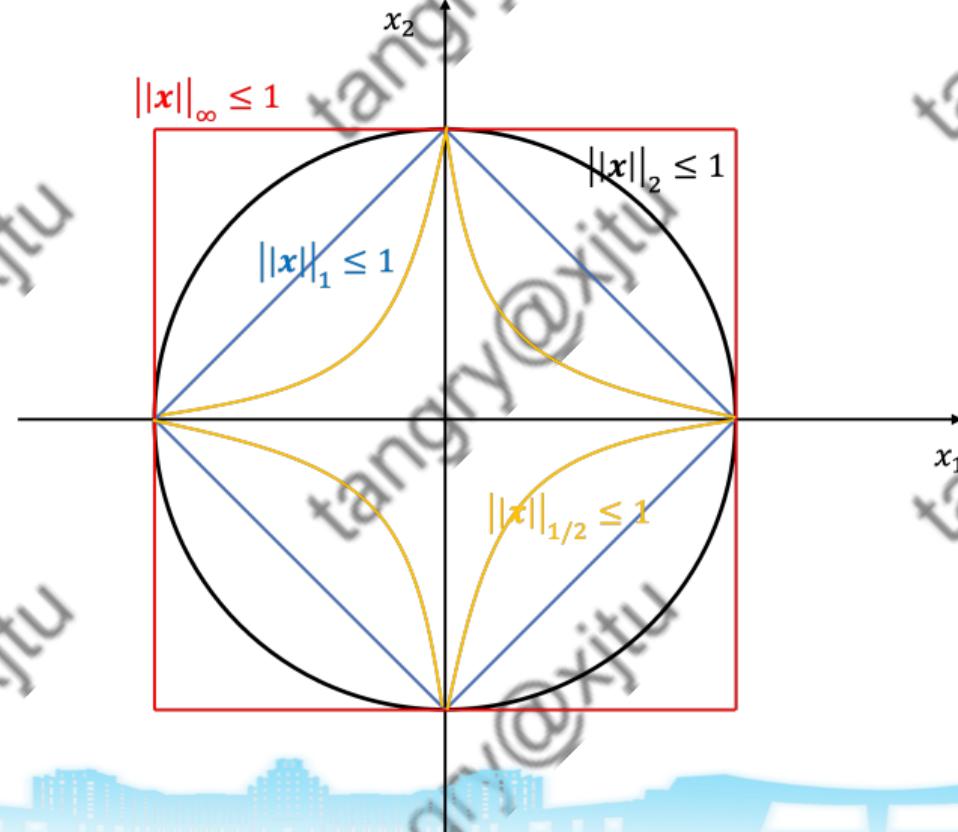
$$\|\mathbf{w}\|_p = \left( \sum_{i=1}^p |w_i|^p \right)^{1/p}, \text{ for } p \geq 1$$

homogeneous	subadditive	positive definite
$\ k\mathbf{x}\  =  k \ \mathbf{x}\ $	$\ \mathbf{x} + \mathbf{y}\  \leq \ \mathbf{x}\  + \ \mathbf{y}\ $	$\ \mathbf{x}\  \geq 0$

Prof. Zongben Xu:

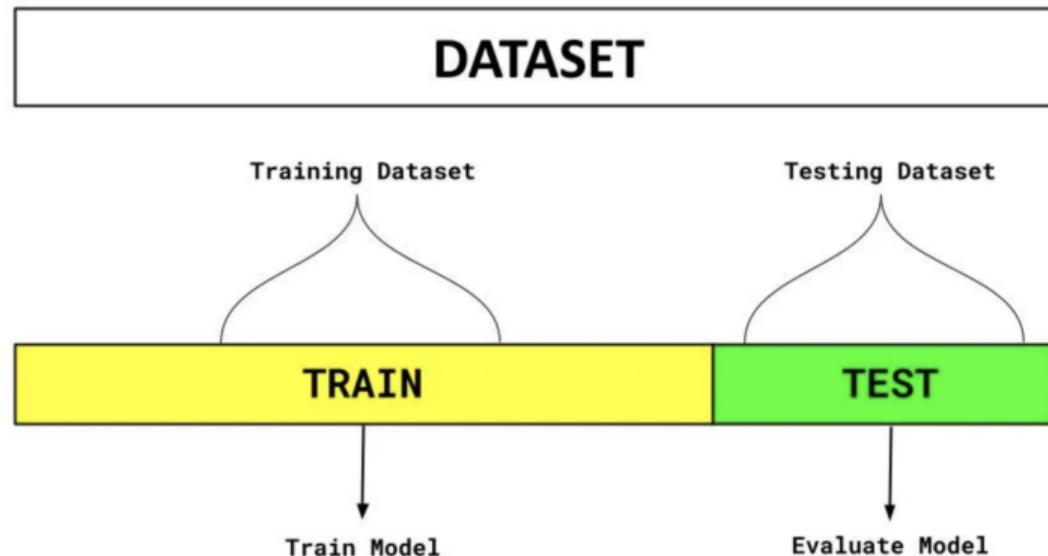
$L_{1/2}$  norm: finding sparse solutions.

## Regularization



## Hold-out method

**hold-out method:** involves splitting the data into multiple parts and using one part for training the model and the rest for validating and testing it. (normally 70/30)

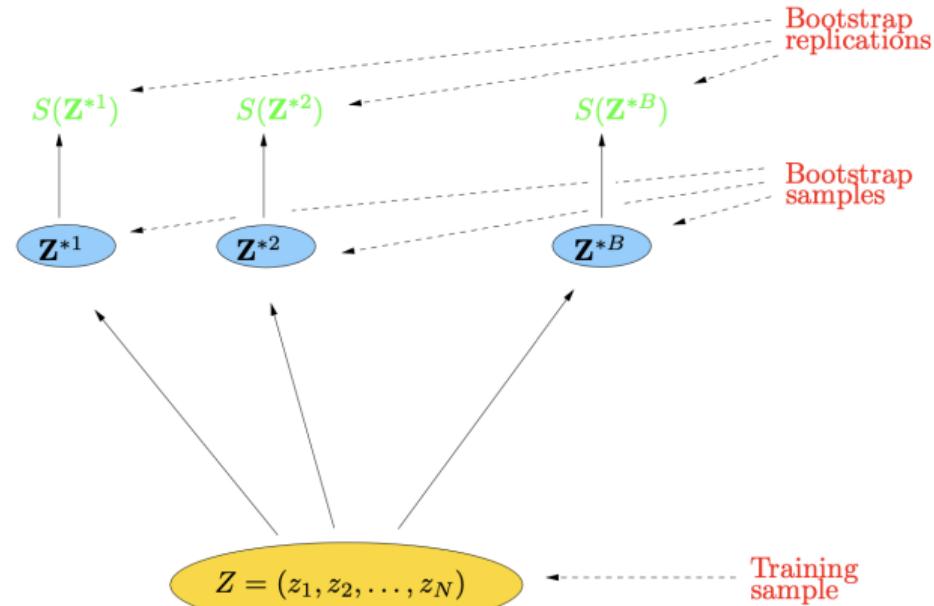


**K-fold cross validation:** randomly divide the training set into  $K$  folds without replacement, then use fold  $k$  as the validation set and the union of the other  $K - 1$  folds as the training set. Repeat this process  $K$  times, and average the performance over the  $K$  folds.



## Bootstrap Method

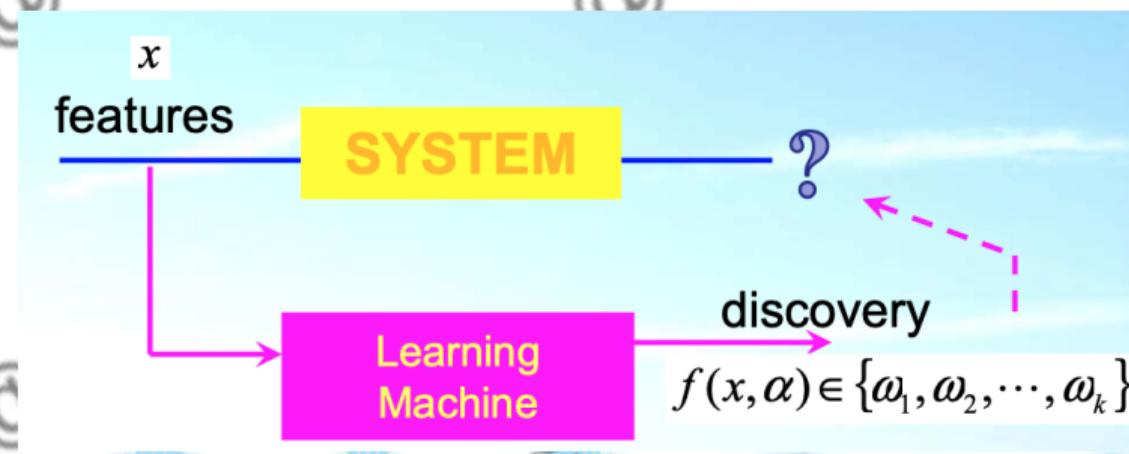
**Bootstrap:** randomly sample  $n$  observations with replacement from the training set to create a bootstrap sample. Then fit a model on the bootstrap sample and evaluate it on the out-of-bag observations. Repeat this process  $B$  times, and average the performance over the  $B$  bootstrap samples.



Unsupervised learning is a type of algorithm that learns patterns from untagged data.

Learning hidden structures of unlabeled data

- Unlabeled data
- No error or reward signal to evaluate a solution

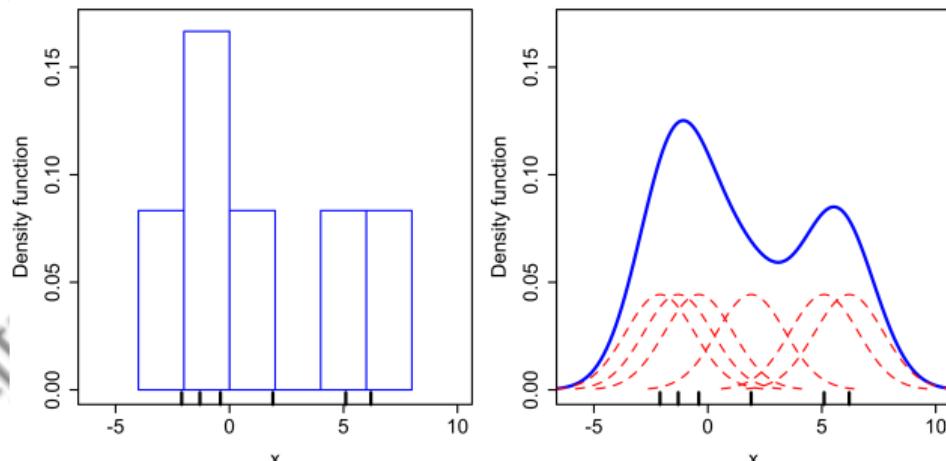


## Major tasks

- Density estimation
- Association rules
- Cluster analysis
- Latent variable analysis

Suppose we have a random sample  $x_1, \dots, x_N$  drawn from a probability density  $f_X(x)$ , and we wish to estimate  $f_X$  at a point  $x_0$ .

- Local estimation
- Kernel Density Estimation



$$\hat{f}(x_0) = \frac{1}{N\lambda} \{\#x_i \in \mathcal{N}(x_0)\}$$

where  $\mathcal{N}(x_0)$  is the neighborhood of  $x_0$  of width  $\lambda$ .

With kernel:

$$\hat{f}(x_0) = \frac{1}{N\lambda} \sum_{i=1}^N K_\lambda(x_0, x_i)$$

where  $K_\lambda(x_0, x) = \phi(|x - x_0|/\lambda)$  and  $\phi$  is the Gaussian density with mean zero and standard deviation  $\lambda$ .

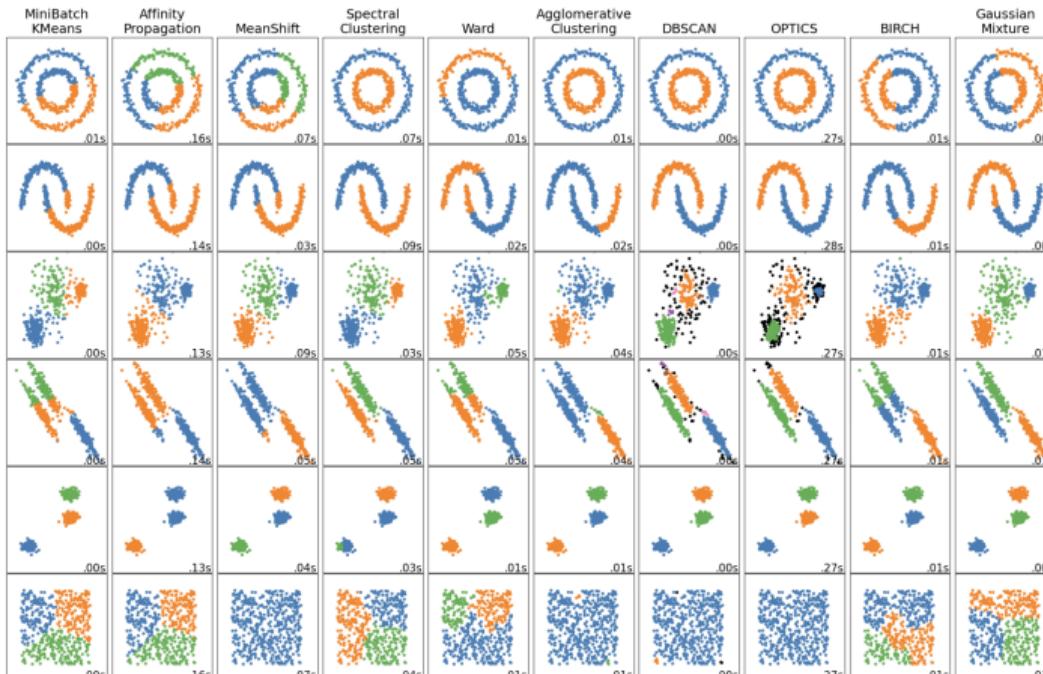
$X \Rightarrow Y$  means that if an itemset contains  $X$ , then it is likely to also contain  $Y$ .

E.g.  $X = \{\text{Beer}\}$ ,  $Y = \{\text{Diaper}\}$

- Dsupport( $X \Rightarrow Y$ ) = 
$$\frac{\text{Number of transactions containing both } X \text{ and } Y}{\text{Total number of transactions}}$$
- Dconfidence( $X \Rightarrow Y$ ) = 
$$\frac{\text{Number of transactions containing both } X \text{ and } Y}{\text{Number of transactions containing } X}$$
- $X \Rightarrow Y$  is a strong rule if Dconfidence( $X \Rightarrow Y$ ) >  $\beta$  and  
Dsupport( $X \Rightarrow Y$ ) >  $\alpha$

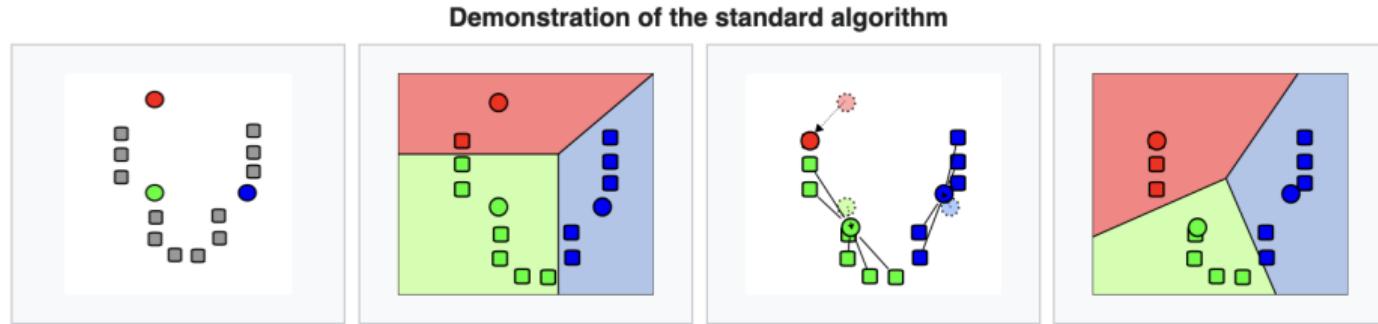
Apriori algorithm: Market Basket Analysis

# Clustering



<https://scikit-learn.org/stable/modules/clustering.html>

**K-means clustering:** aims to partition  $n$  observations into  $k$  clusters in which each observation belongs to the cluster with the nearest mean (cluster centers or cluster centroid), serving as a prototype of the cluster.



1.  $k$  initial "means" (in this case  $k=3$ ) are randomly generated within the data domain (shown in color).

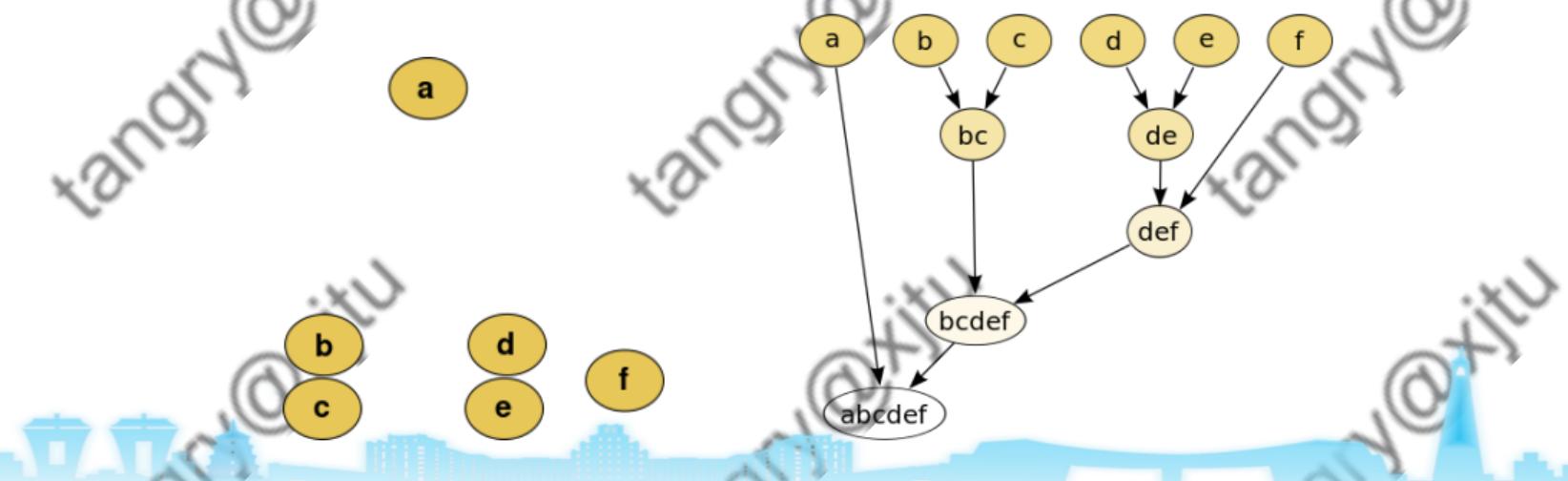
2.  $k$  clusters are created by associating every observation with the nearest mean. The partitions here represent the [Voronoi diagram](#) generated by the means.

3. The [centroid](#) of each of the  $k$  clusters becomes the new mean.

4. Steps 2 and 3 are repeated until convergence has been reached.

- Agglomerative: bottom-up approach, each observation starts in its own cluster, and clusters are successively merged together.
- Divisive: top-down approach

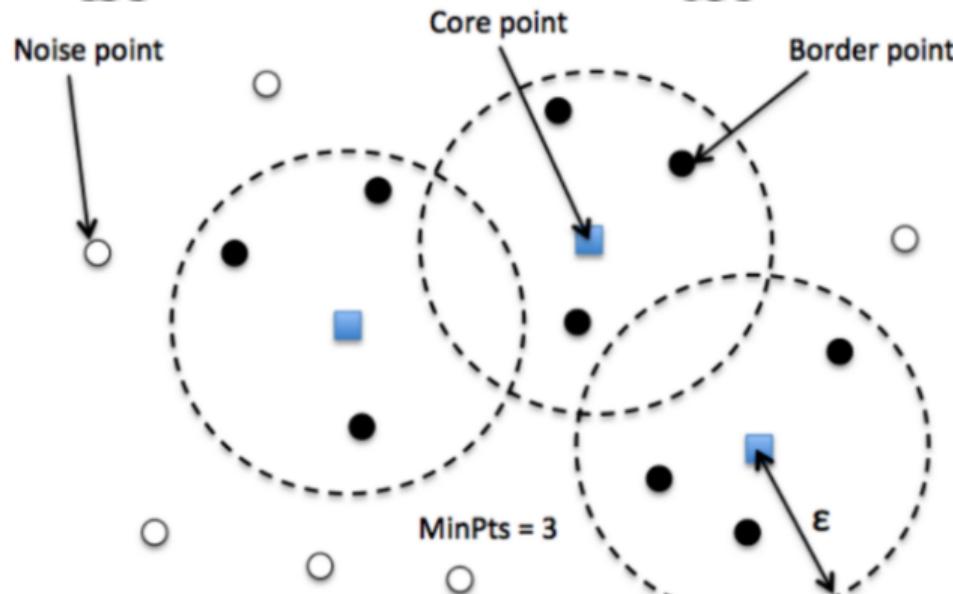
**Dendrogram:** a tree-like diagram used to illustrate the arrangement of the clusters produced by hierarchical clustering.



**DBSCAN:** Density-based Spatial Clustering of Applications with Noise.

Given a set of points in some space, it groups together points that are closely packed together (points with many nearby neighbors), marking as outliers points that lie alone in low-density regions (whose nearest neighbors are too far away)

- Find core samples of high density
- Expand clusters from core samples
- Assign noise samples to nearest cluster



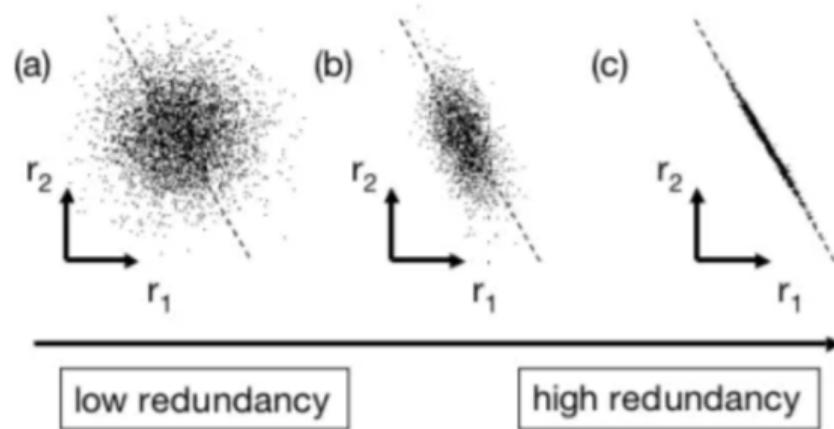
## Pros &amp; Cons

- Pros: arbitrary shape clusters, no need to specify number of clusters, robust to outliers
- Cons: sensitive to parameters, not suitable for large datasets

A visualization: <https://www.naftaliharris.com/blog/visualizing-dbscan-clustering/>

## Principal Component Analysis (PCA):

- Maximize the variance of the projected data
- Minimize the distance between the data and projections
- Equivalent to find the eigenvectors corresponding to the largest eigenvalues of the covariance matrix



Multistage decision problems:

- DP: Dynamic programming
- MDP: Markov Decision Process
- RL: Reinforcement learning

The main difference between the classical dynamic programming methods and reinforcement learning algorithms is that the latter do not assume knowledge of an exact mathematical model of the MDP and they target large MDPs where exact methods become infeasible.

- state: the current state of the environment  $s_t \in \mathcal{S}$
- action: the action taken by the agent  $a_t \in \mathcal{A}$ .
- reward: the reward received by the agent  $r(s_t, a_t)$
- state transition: the transition from the current state to the next state.  
$$s_{t+1} = f(s_t, a_t)$$

Value function

$$V^\pi(s) = \mathbb{E}_\pi \left[ \sum_{t=0}^T \gamma^t r(s_t, a_t) \right] \quad (1)$$

where  $\pi$  is the policy,  $\gamma$  is the discount factor.

For the finite-horizon problem:

**Backward induction:**

$$V_t(s_t) = \max_{a_t} \mathbb{E}_\pi [r(s_t, a_t) + \gamma V_{t+1}(s_{t+1})]$$

For the infinite horizon problem:  $T \rightarrow \infty$ :

**Bellman equation**

$$V^*(s) = \max_\pi \mathbb{E}_\pi [r(s, a) + \gamma V^*(f(s, a))]$$

We can write it as

$$TV^* = V^*$$

where the operator  $T$  satisfies  $TV(s) = \max_\pi \mathbb{E}_\pi [r(s, a) + \gamma V(f(s, a))]$ .

## Fixed point theory

- Monotonicity:  $T$  is monotone if  $TV_1 \leq TV_2$  whenever  $V_1 \leq V_2$ .
- Contraction mapping:  $T$  is a contraction mapping if  $\|TV_1 - TV_2\| \leq \gamma \|V_1 - V_2\|$  for all  $V_1, V_2$ .

see Bertsekas, Abstract dynamic programming 2013, page 7 & 8 for details.

Algorithms for solving the infinite horizon problem.

- Policy iteration: we start by choosing an arbitrary policy  $\pi$ . Then, we iteratively evaluate and improve the policy until convergence:
- Value iteration: In value iteration, we compute the optimal state value function by iteratively updating the estimate  $V(s)$ :

In general, policy iteration is more efficient (fewer iterations) than value iteration, but it requires more memory.

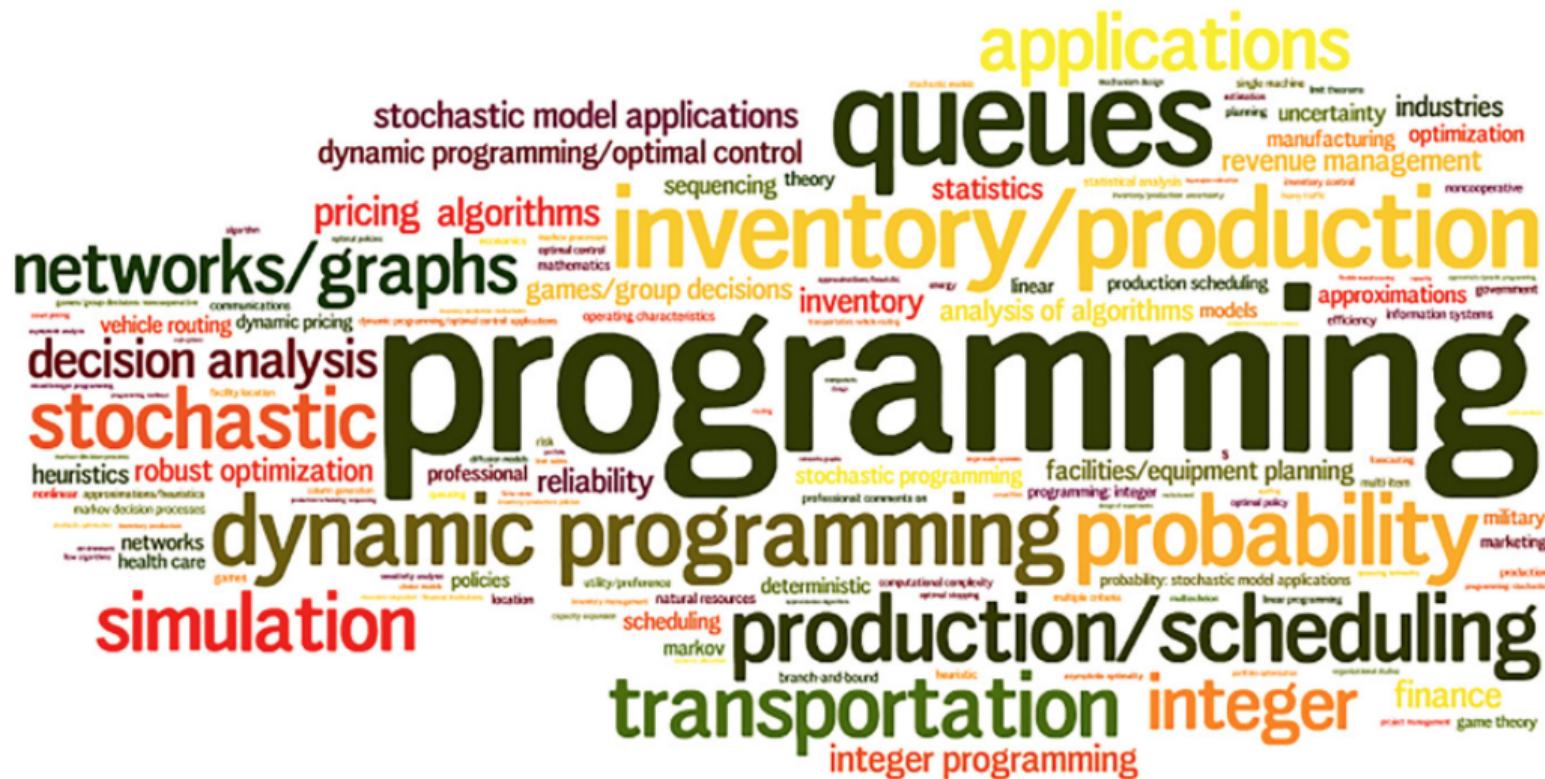
Top five research method published by OR since 1981:

- Math programming
- Queueing
- Dynamic programming
- Simulation
- Game theory

In the past 10 years (2010-2019), dynamic programming has the strongest community, followed by pricing.

Angelito Calma , William Ho , Lusheng Shao , Huashan Li (2021) Operations Research: Topics, Impact, and Trends from 1952-2019. Operations Research 69(5):1487-1508.

Figure 2. (Color online) Author Keywords Tag Cloud



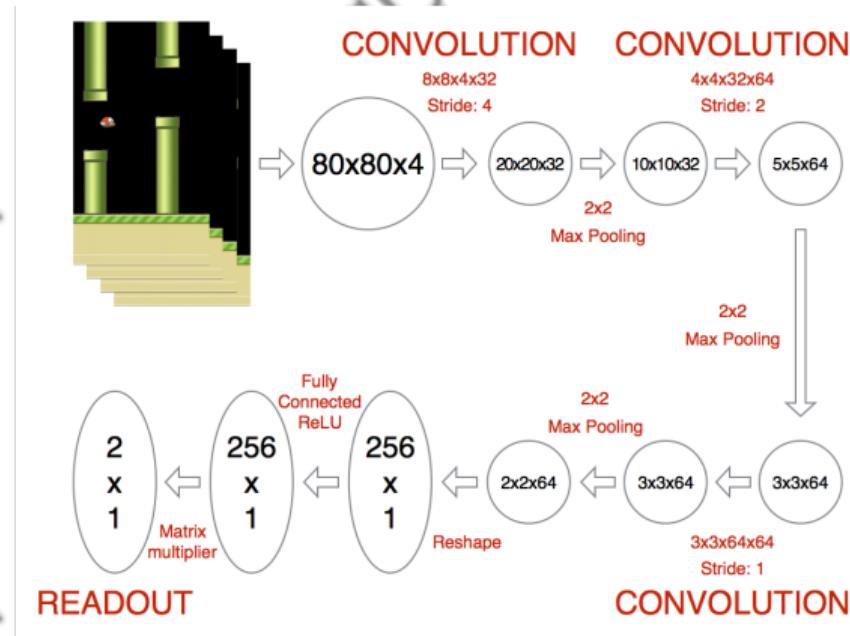
- Q-learning is a model-free reinforcement learning algorithm
- It can be used to find the optimal policy for a given MDP
- It is an off-policy algorithm

$$Q^{new}(s_t, a_t) \leftarrow \underbrace{Q(s_t, a_t)}_{\text{current value}} + \underbrace{\alpha}_{\text{learning rate}} \cdot \underbrace{\left( \underbrace{r_t + \gamma \cdot \max_a Q(s_{t+1}, a)}_{\substack{\text{temporal difference} \\ \text{new value (temporal difference target)}}} - \underbrace{Q(s_t, a_t)}_{\text{current value}} \right)}_{\substack{\text{discount factor} \\ \text{estimate of optimal future value}}}$$

DQN: Deep Q-Network: a Q-Learning framework with a neural network.

- The network is trained to predict the Q-value of each action given the current state

```
Initialize replay memory D to size N
Initialize action-value function Q with random weights
for episode = 1, M do
    Initialize state s_1
    for t = 1, T do
        With probability ε select random action a_t
        otherwise select a_t=argmax_a Q(s_t,a; θ_i)
        Execute action a_t in emulator and observe r_t and s_(t+1)
        Store transition (s_t,a_t,r_t,s_(t+1)) in D
        Sample a minibatch of transitions (s_j,a_j,r_j,s_(j+1)) from D
        Set y_j:=
            r_j for terminal s_(j+1)
            r_j+γ*max_(a') Q(s_(j+1),a'; θ_i) for non-terminal s_(j+1)
        Perform a gradient step on (y_j-Q(s_j,a_j; θ_i))^2 with respect to θ
    end for
end for
```



The values at the output layer represent the Q function given the input state for each valid action. <https://github.com/yenchenlin/DeepLearningFlappyBird>

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