

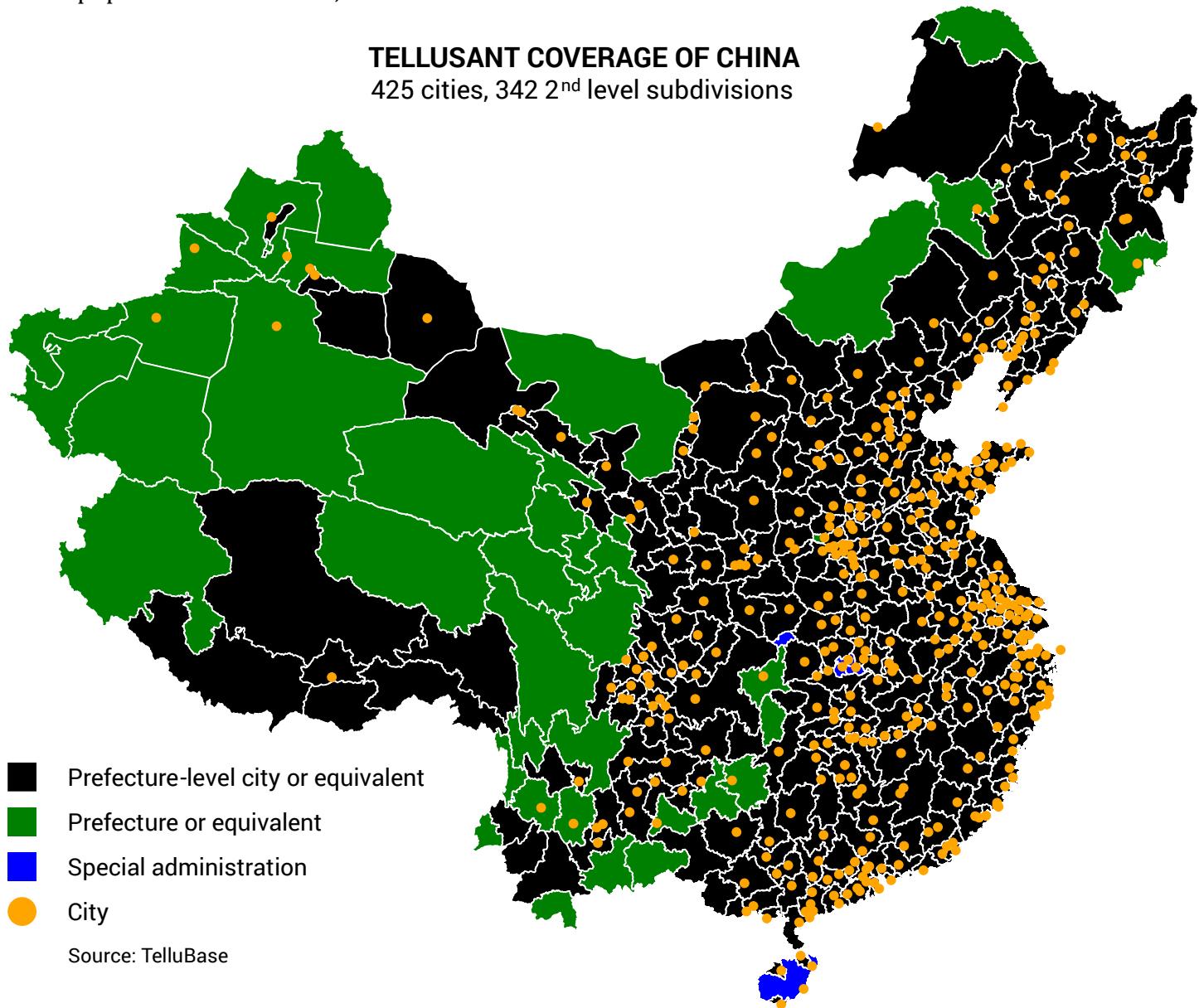
TELLUSANT QUICK READS

CHINA GEOGRAPHIC BREAKDOWN

Tellusant covers China with income distribution and other metrics at a detailed level.

China's 1st level subdivisions are the 31 provinces and equivalent units. However, the average province has a population of 45 million people. Too many for good analyses and insights.

We therefore cover China (and a few other large countries) at the 2nd level subdivisions as well as our usual city level. There are 342 Sub2 units (as we call them) with an average population of 4 million, and 425 cities in our TelluBase¹ China data set.



There are three types of Sub2 units:

- Prefecture-level Cities (PLC) and equivalent (black). These are geographic units with at least one significant city in them. Most executives and analysts believe a PLC is a city because of the deceptive name in English.

The situation is not helped by the China City Statistical Yearbook, which one would think deals with cities. It does not. Nor is it helped by data providers who sell "city data" based on this city yearbook.

PLCs are emphatically not cities. Some PLC's have less than 15% urban population. A PLC is similar to a US state like Virginia or a county like Franklin, Va.

- Prefectures and equivalent (green). These are mainly rural or lightly urbanized geographic units. Not surprisingly they dominate western China where population is sparse.
- Special administrative units (blue). These are a few geographic units directly controlled by the provincial government.

Proper cities (orange) are what most people associate with a city. An urbanized area with high population density. US equivalents are Boston or San Diego.

We cover all Chinese cities with a population larger than 300,000. Weifang PLC in Shandong province has 7 such cities. Many PLCs have 3 or more cities.

TelluBase is currently available from 2000 till 2050. We make new forecasts twice a year. The data includes our Consumer Class Standard where we quantify the number of people in 11 income brackets and by age bracket. That is, 11 socioeconomic classes.

¹ <https://tellubase.telluplan.com>