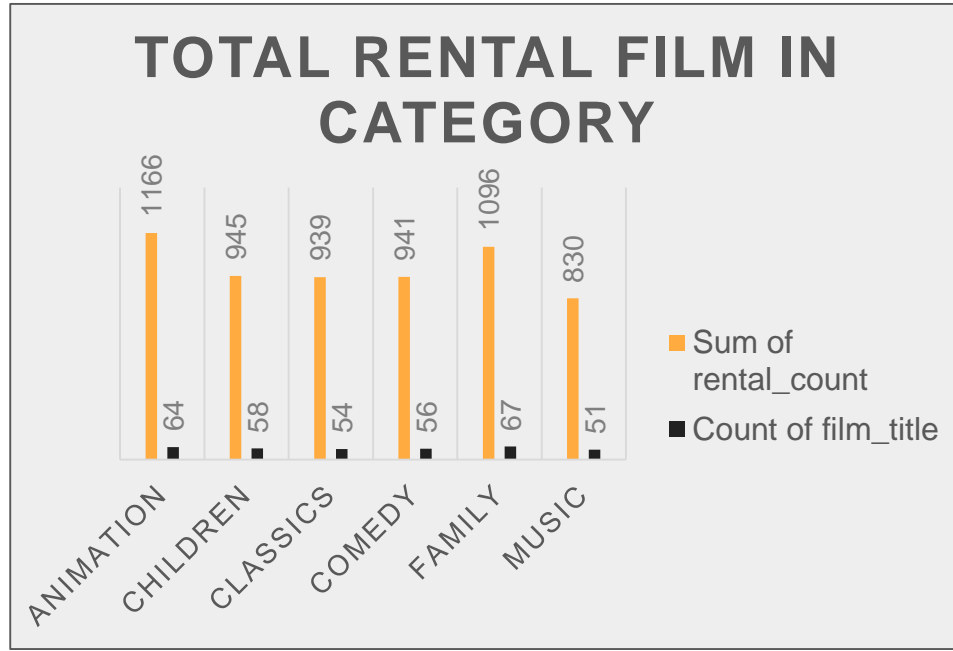
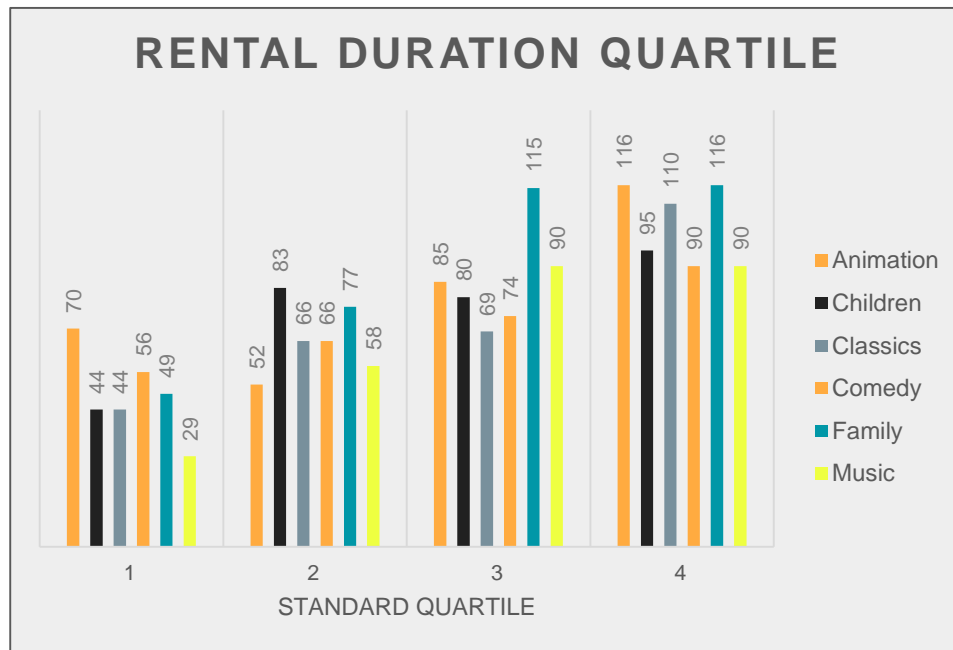


Question 1: How many rental for each category that families watching the most ?



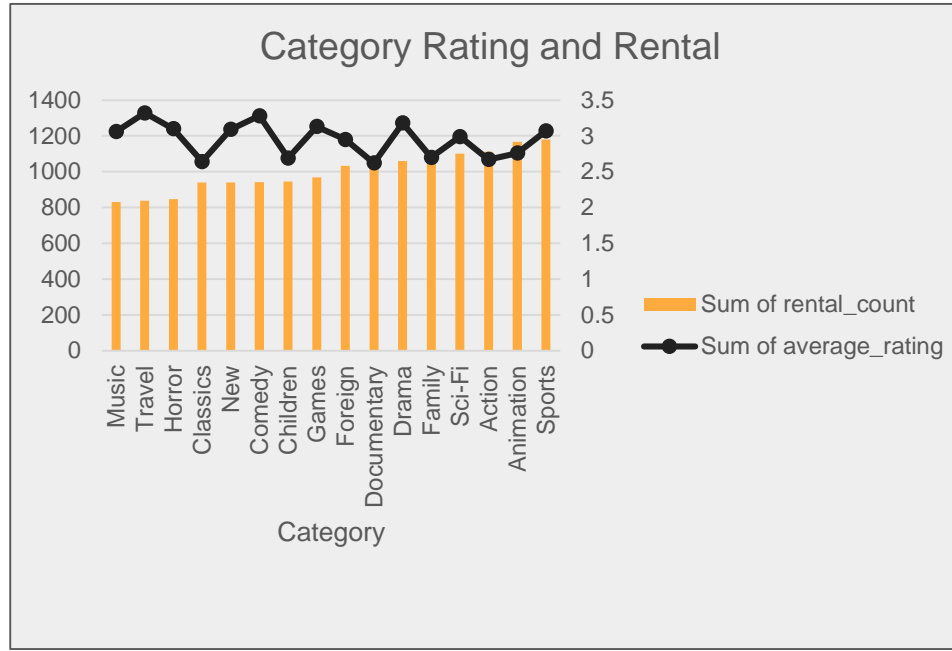
With the chart we will see that movies that families are watching the most is in Animation Category with the sum of rental count up to 1166

Question 2: What rental duration category is the most when devide quartile ?



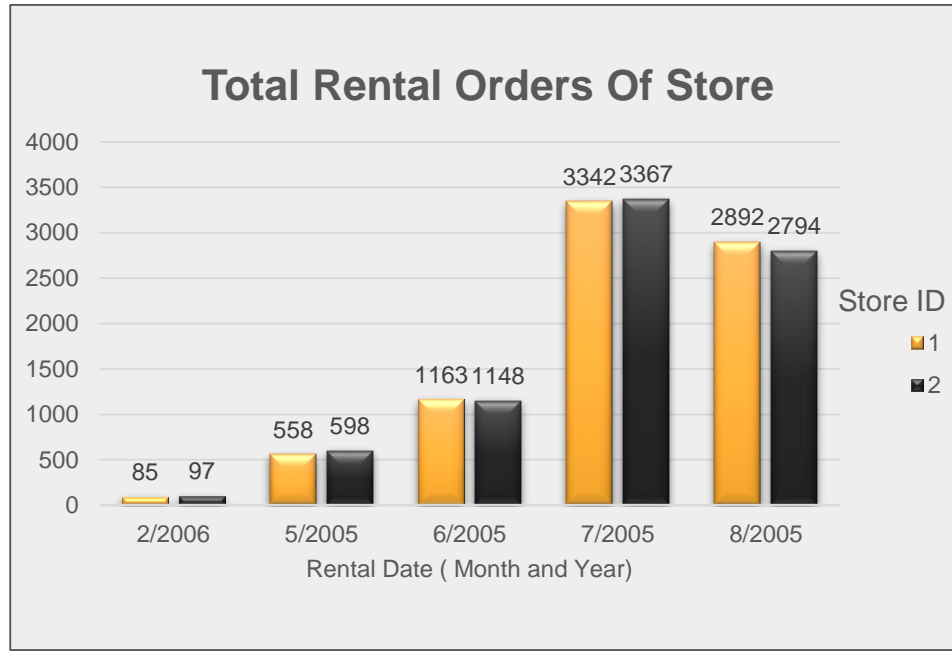
The rental duration category the most in 3rd and 4th is Family category, orther wise Comedy and Children is the most rental duration in 1st and 2nd

Question 3: Which category have average rating highest?



I want to compare category rated highest and its rental. The interest that the category is rated highest is Travel but the category rented the most is Sports

Question 4: Which Store have more rental orders each month ?



The two store have total rental orders almost equal. But at the period 6-8/2005 store 1 have total rental orders higher