

# Lead\_Magnates

April 25, 2018

```
In [130]: import datetime
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import LabelEncoder
from sklearn.svm import SVC
```

```
In [131]: df = pd.read_csv('../data/Lead_Magnates.csv')
# df['Pipeline Type'].unique()
```

```
In [132]: df = pd.DataFrame({'created':df['Created On'],'updated':df['Updated On'],'assigned':df
```

```
In [133]: df['created'] = pd.to_datetime(df['created'])
df['updated'] = pd.to_datetime(df['updated'])
df['completed'] = (df['updated'] - df['created']).dt.days
df.head()
```

```
Out[133]:
```

|   | assigned     | created             | source       | stage_category | \ |
|---|--------------|---------------------|--------------|----------------|---|
| 0 | Vivek        | 2016-07-11 23:47:00 | Magic Bricks | Lost           |   |
| 1 | Vivek        | 2016-08-11 00:02:00 | Magic Bricks | Lost           |   |
| 2 | Sweetey Jain | 2016-07-11 17:50:00 | Magic Bricks | Lost           |   |
| 3 | Sweetey Jain | 2016-09-11 17:22:00 | Magic Bricks | Lost           |   |
| 4 | Sweetey Jain | 2016-09-11 17:24:00 | Magic Bricks | Lost           |   |

  

|   | updated             | completed |
|---|---------------------|-----------|
| 0 | 2016-07-11 23:48:00 | 0.0       |
| 1 | 2016-09-11 16:18:00 | 31.0      |
| 2 | 2016-09-11 16:48:00 | 61.0      |
| 3 | 2016-09-11 17:22:00 | 0.0       |
| 4 | 2016-09-11 17:24:00 | 0.0       |

```
In [134]: # remove data whose with null time and negative days
df = df.drop(df[df.completed < 0].index)
df = df.drop(df[df.completed.isna()].index)
df = df.drop('created',axis=1)
df = df.drop('updated',axis=1)
```

```
In [135]: le_a = LabelEncoder()
le_a.fit(df['assigned'])
df['assigned']=le_a.fit_transform(df['assigned'])

# le_s = LabelEncoder()
# le_s.fit(df['source'])
# df['source']=le_s.fit_transform(df['source'])

le_a = LabelEncoder()
le_a.fit(df['stage_category'])
df['stage_category']=le_a.fit_transform(df['stage_category'])
```

```
In [136]: df.tail()
```

```
Out[136]:
```

|      | assigned | source           | stage_category | completed |
|------|----------|------------------|----------------|-----------|
| 2518 | 1        | Magic Bricks     | 0              | 171.0     |
| 2519 | 3        | Magic Bricks     | 0              | 4.0       |
| 2520 | 2        | Magic Bricks     | 0              | 7.0       |
| 2522 | 2        | Social Media     | 0              | 3.0       |
| 2523 | 0        | Gujarat Samachar | 0              | 13.0      |

```
In [168]: group = df.groupby(df['source']).
group_nm = [x for x in group.groups]
a = pd.DataFrame(group[0])
```

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KeyError Traceback (most recent call last)

```
<ipython-input-168-a58eb06bd381> in <module>()
    1 group = df.groupby(df['source'])
    2 group_nm = [x for x in group.groups]
----> 3 a = pd.DataFrame(group[0])

~/anaconda3/envs/py3/lib/python3.6/site-packages/pandas/core/base.py in __getitem__(self)
257     else:
258         if key not in self.obj:
--> 259             raise KeyError("Column not found: {key}".format(key=key))
260         return self._getitem(key, ndim=1)
261
```

KeyError: 'Column not found: 0'

```
In [161]: group_nm[i].head()
```

```
-----  
TypeError                                Traceback (most recent call last)  
  
  <ipython-input-161-e55be70cd269> in <module>()  
----> 1 group_nm[i].head()
```

```
TypeError: list indices must be integers or slices, not DataFrame
```

```
In [113]: model = SVC()
```

```
In [119]: model.fit(df['source'].values.reshape(-1,1),df['assigned'].ravel())
```

```
Out[119]: SVC(C=1.0, cache_size=200, class_weight=None, coef0=0.0,  
             decision_function_shape='ovr', degree=3, gamma='auto', kernel='rbf',  
             max_iter=-1, probability=False, random_state=None, shrinking=True,  
             tol=0.001, verbose=False)
```

```
In [124]: model.predict(4)
```

```
Out[124]: array([3])
```