superMarket_regression

April 25, 2018

In [195]:
```
import pandas as pd
import numpy as np
from sklearn.linear_model import LinearRegression,Ridge,Lasso
from sklearn.model_selection import train_test_split
from sklearn.metrics import mean_squared_error
```

In [196]:
```
df = pd.read_csv('train.csv')
df.columns
```

Out[196]:
```
Index([u'Item_Identifier', u'Item_Weight', u'Item_Fat_Content',
       u'Item_Visibility', u'Item_Type', u'Item_MRP', u'Outlet_Identifier',
       u'Outlet_Establishment_Year', u'Outlet_Size', u'Outlet_Location_Type',
       u'Outlet_Type', u'Item_Outlet_Sales'],
      dtype='object')
```

In [197]:
```
df.head()
```

Out[197]:

	Item_Identifier	Item_Weight	Item_Fat_Content	Item_Visibility	Item_Type	Item_MRP	Outlet_Identifier	Outlet_Establishment_Year	Outlet_Size	Outlet_Location_Type	Outlet_Type	Item_Outlet_Sales
0	FDA15	9.30	Low Fat	0.016047	Dairy	249.8092	OUT049	1999	Medium	Tier 1	Supermarket Type1	3735.1380
1	DRC01	5.92	Regular	0.019278	Soft Drinks	48.2692	OUT018	2009	Medium	Tier 3	Supermarket Type2	443.4228
2	FDN15	17.50	Low Fat	0.016760	Meat	141.6180	OUT049	1999	Medium	Tier 1	Supermarket Type1	2097.2700
3	FDX07	19.20	Regular	0.000000	Fruits and Vegetables	182.0950	OUT010	1998	NaN	Tier 3	Grocery Store	732.3800
4	NCD19	8.93	Low Fat	0.000000	Household	53.8614	OUT013	1987	High	Tier 3	Supermarket Type1	994.7052

```
         Outlet_Type  Item_Outlet_Sales
0  Supermarket Type1          3735.1380
1  Supermarket Type2           443.4228
2  Supermarket Type1          2097.2700
3      Grocery Store           732.3800
4  Supermarket Type1           994.7052
```

In [198]:
```
# preprocessing fillna
df['Item_Identifier'] = df['Item_Identifier'].fillna(df['Item_Identifier'].max())
df['Item_Weight'] = df['Item_Weight'].fillna(df['Item_Weight'].mean())
df['Item_Fat_Content']=df['Item_Fat_Content'].fillna(df['Item_Fat_Content'].max())
df['Item_Visibility']=df['Item_Visibility'].fillna(df['Item_Visibility'].mean())
df['Item_Type']=df['Item_Type'].fillna(df['Item_Type'].max())
df['Item_MRP']=df['Item_MRP'].fillna(df['Item_MRP'].mean())
df['Outlet_Identifier']=df['Outlet_Identifier'].fillna(df['Outlet_Identifier'].max())
df['Outlet_Establishment_Year']=df['Outlet_Establishment_Year'].fillna(df['Outlet_Esta
df['Outlet_Size']=df['Outlet_Size'].fillna(df['Outlet_Size'].max())
df['Outlet_Location_Type']=df['Outlet_Location_Type'].fillna(df['Outlet_Location_Type'
df['Outlet_Type']=df['Outlet_Type'].fillna(df['Outlet_Type'].max())
df['Item_Outlet_Sales']=df['Item_Outlet_Sales'].fillna(df['Item_Outlet_Sales'].mean())
```

In [199]:
```
# replace and format
df['Item_Fat_Content'] = df['Item_Fat_Content'].replace('low fat', 'Low Fat')
df['Item_Fat_Content'] = df['Item_Fat_Content'].replace('LF', 'Low Fat')
df['Item_Fat_Content'] = df['Item_Fat_Content'].replace('reg', 'Regular')
```

In [200]:
```
strData = [df['Item_Identifier'],df['Item_Fat_Content'],df['Item_Type'], df['Outlet_Id
f = pd.DataFrame(strData)
f = f.T
f.head()
```

Out[200]:
```
  Item_Identifier Item_Fat_Content              Item_Type Outlet_Identifier  \
0           FDA15          Low Fat                  Dairy            OUT049
1           DRC01          Regular            Soft Drinks            OUT018
2           FDN15          Low Fat                   Meat            OUT049
3           FDX07          Regular  Fruits and Vegetables            OUT010
4           NCD19          Low Fat              Household            OUT013

  Outlet_Size Outlet_Location_Type        Outlet_Type
0      Medium               Tier 1  Supermarket Type1
1      Medium               Tier 3  Supermarket Type2
2      Medium               Tier 1  Supermarket Type1
3       Small               Tier 3      Grocery Store
4        High               Tier 3  Supermarket Type1
```

In [201]:
```
mylist = list(df.select_dtypes(include=['object']).columns)
df = pd.get_dummies(df, prefix= mylist)
df.head()
# df['Item_Identifier'] = pd.get_dummies(f['Item_Identifier'])
```

```
# df['Item_Type'] = pd.get_dummies(f['Item_Type'])
# df['Item_Fat_Content']= pd.get_dummies(f['Item_Fat_Content'])
# df['Outlet_Identifier']= pd.get_dummies(f['Outlet_Identifier'])
# df['Outlet_Size']= pd.get_dummies(f['Outlet_Size'])
# df['Outlet_Location_Type']= pd.get_dummies(f['Outlet_Location_Type'])
# df['Outlet_Type']= pd.get_dummies(f['Outlet_Type'])
```

Out[201]:

	Item_Weight	Item_Visibility	Item_MRP	Outlet_Establishment_Year	\
0	9.30	0.016047	249.8092	1999	
1	5.92	0.019278	48.2692	2009	
2	17.50	0.016760	141.6180	1999	
3	19.20	0.000000	182.0950	1998	
4	8.93	0.000000	53.8614	1987	

	Item_Outlet_Sales	Item_Identifier_DRA12	Item_Identifier_DRA24	\
0	3735.1380	0	0	
1	443.4228	0	0	
2	2097.2700	0	0	
3	732.3800	0	0	
4	994.7052	0	0	

	Item_Identifier_DRA59	Item_Identifier_DRB01	Item_Identifier_DRB13	\
0	0	0	0	
1	0	0	0	
2	0	0	0	
3	0	0	0	
4	0	0	0	

	...	Outlet_Size_High	Outlet_Size_Medium	\
0	...	0	1	
1	...	0	1	
2	...	0	1	
3	...	0	0	
4	...	1	0	

	Outlet_Size_Small	Outlet_Location_Type_Tier 1	\
0	0	1	
1	0	0	
2	0	1	
3	1	0	
4	0	0	

	Outlet_Location_Type_Tier 2	Outlet_Location_Type_Tier 3	\
0	0	0	
1	0	1	
2	0	0	
3	0	1	
4	0	1	

```
   Outlet_Type_Grocery Store  Outlet_Type_Supermarket Type1  \
0                          0                             1
1                          0                             0
2                          0                             1
3                          1                             0
4                          0                             1

   Outlet_Type_Supermarket Type2  Outlet_Type_Supermarket Type3
0                              0                             0
1                              1                             0
2                              0                             0
3                              0                             0
4                              0                             0

[5 rows x 1602 columns]
```

```
In [202]: df['Outlet_Establishment_Year'] = 2018 - df['Outlet_Establishment_Year']
          df['Outlet_Establishment_Year'].head()
```

```
Out[202]: 0    19
          1     9
          2    19
          3    20
          4    31
          Name: Outlet_Establishment_Year, dtype: int64
```

```
In [203]: x = df
          x = x.drop('Item_Outlet_Sales',axis=1)
          y = df['Item_Outlet_Sales']
```

```
In [204]: train_x,test_x,train_y,test_y = train_test_split(x,y)
```

```
In [205]: train_x.head()
```

```
Out[205]:       Item_Weight  Item_Visibility  Item_MRP  Outlet_Establishment_Year  \
          8438     9.300000         0.088932  143.3786                         31
          6534    15.600000         0.035561  112.1518                         19
          1194    12.857645         0.032750  112.1518                         33
          2105    11.800000         0.014075  176.8344                         31
          3017    12.857645         0.253948  223.8404                         33

                Item_Identifier_DRA12  Item_Identifier_DRA24  Item_Identifier_DRA59  \
          8438                      0                      0                      0
          6534                      0                      0                      0
          1194                      0                      0                      0
          2105                      0                      0                      0
          3017                      0                      0                      0
```

```
      Item_Identifier_DRB01  Item_Identifier_DRB13  Item_Identifier_DRB24  \
8438                      0                      0                      0
6534                      0                      0                      0
1194                      0                      0                      0
2105                      0                      0                      0
3017                      0                      0                      0

                  ...               Outlet_Size_High  Outlet_Size_Medium  \
8438              ...                              1                   0
6534              ...                              0                   1
1194              ...                              0                   1
2105              ...                              1                   0
3017              ...                              0                   0

      Outlet_Size_Small  Outlet_Location_Type_Tier 1  \
8438                  0                            0
6534                  0                            1
1194                  0                            0
2105                  0                            0
3017                  1                            1

      Outlet_Location_Type_Tier 2  Outlet_Location_Type_Tier 3  \
8438                            0                            1
6534                            0                            0
1194                            0                            1
2105                            0                            1
3017                            0                            0

      Outlet_Type_Grocery Store  Outlet_Type_Supermarket Type1  \
8438                          0                             1
6534                          0                             1
1194                          0                             0
2105                          0                             1
3017                          1                             0

      Outlet_Type_Supermarket Type2  Outlet_Type_Supermarket Type3
8438                              0                              0
6534                              0                              0
1194                              0                              1
2105                              0                              0
3017                              0                              0

[5 rows x 1601 columns]
```

In [206]:
```
model =Ridge()
# model.fit(train_x['Item_MRP'].values.reshape(-1,1),train_y)
model.fit(train_x,train_y)
```

Out[206]:
```
Ridge(alpha=1.0, copy_X=True, fit_intercept=True, max_iter=None,
```

```
            normalize=False, random_state=None, solver='auto', tol=0.001)
```

In [207]:
```
predicted = model.predict(test_x)
```

In [208]:
```
coef1 = df['Item_MRP'].corr(df['Item_Weight'])
coef2 = df['Item_MRP'].corr(test_y)
coef1, coef2
```

Out[208]:
```
(0.02475610129707686, 0.5594689675161207)
```

In [216]:
```
max(model.coef_)
```

Out[216]:
```
2063.6704122734827
```

In [217]:
```
model.intercept_
```

Out[217]:
```
-574.3408700685627
```

In [210]:
```
model.score(test_x,test_y)
```

Out[210]:
```
0.46767579277790206
```

In [211]:
```
# model score manual // R squared
sstot= sum((test_y - np.mean(test_y))**2)
ssres = sum((test_y - predicted)**2)
rs2 = 1-(ssres/sstot)
rs2
```

Out[211]:
```
0.4676757927779014
```

In [212]:
```
mean_squared_error(predicted,test_y)
```

Out[212]:
```
1464805.011700845
```

In [213]:
```
# mean squared error manual
mse = np.mean((predicted - test_y)**2)
mse
```

Out[213]:
```
1464805.011700845
```