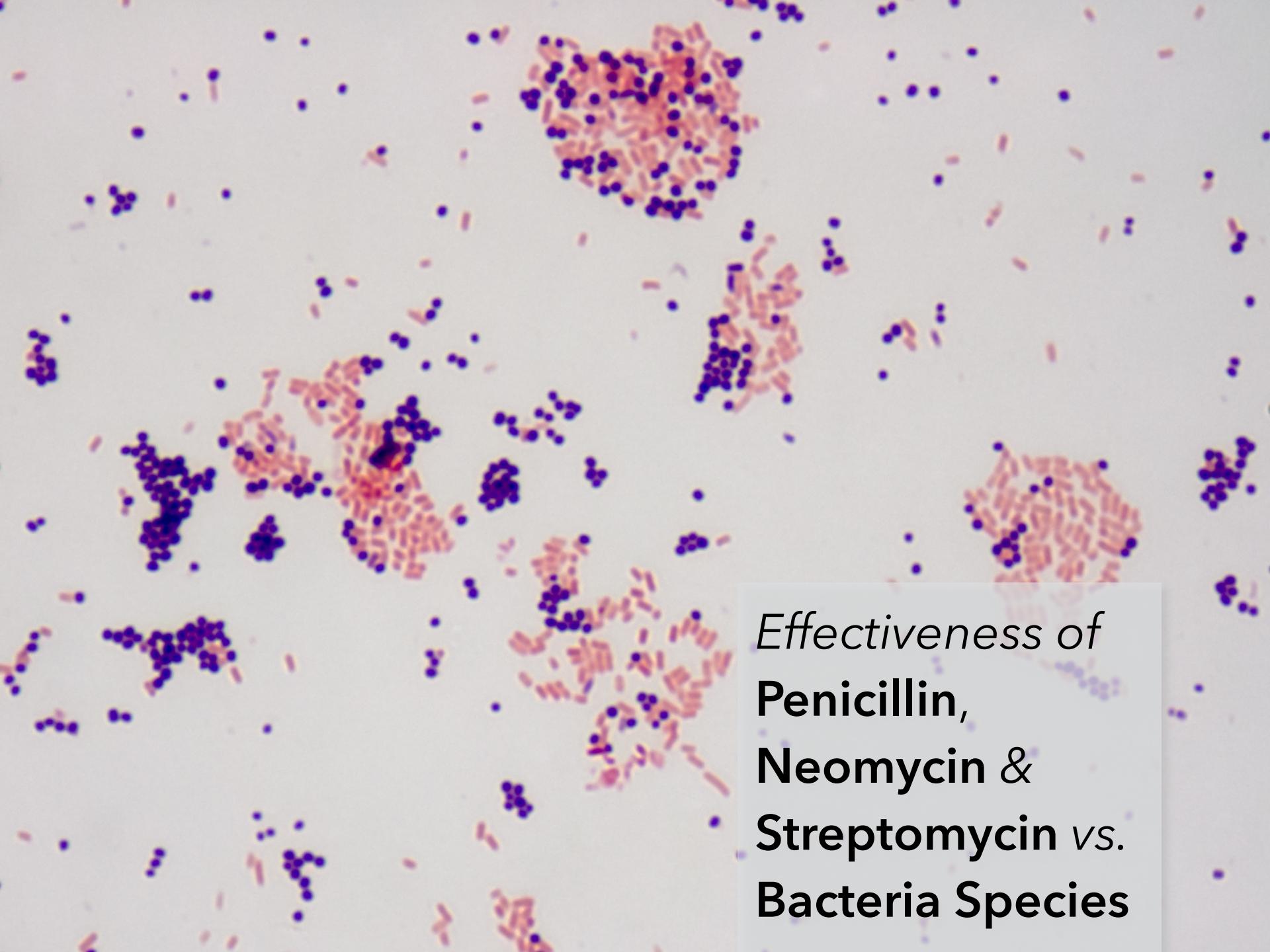


Visualization for DISCOVERY

Jeffrey Heer @jeffrey_heer
Univ. of Washington + Trifacta

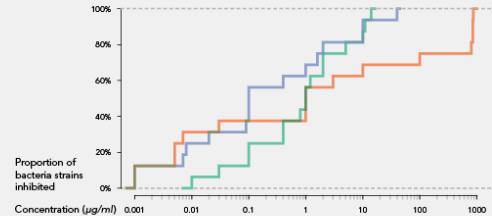


A microscopic image showing several clusters of bacteria. The bacteria are stained purple and pink, appearing as small dots and larger, more confluent clusters. The background is white.

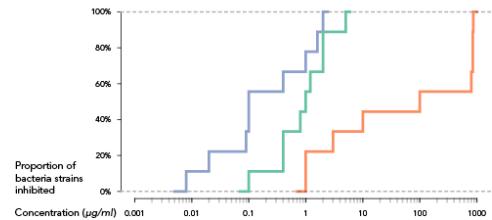
Effectiveness of Penicillin, Neomycin & Streptomycin vs. Bacteria Species

	Antibiotic				
Bacteria	Penicillin	Streptomycin	Neomycin	Gram Staining	
<i>Aerobacter aerogenes</i>	870	1	1.6	negative	
<i>Brucella abortus</i>	1	2	0.02	negative	
<i>Brucella anthracis</i>	0.001	0.01	0.007	positive	
<i>Diplococcus pneumoniae</i>	0.005	11	10	positive	
<i>Escherichia coli</i>	100	0.4	0.1	negative	
<i>Klebsiella pneumoniae</i>	850	1.2	1	negative	
<i>Mycobacterium tuberculosis</i>	800	5	2	negative	
<i>Proteus vulgaris</i>	3	0.1	0.1	negative	
<i>Pseudomonas aeruginosa</i>	850	2	0.4	negative	
<i>Salmonella (Eberthella) typhosa</i>	1	0.4	0.008	negative	
<i>Salmonella schottmuelleri</i>	10	0.8	0.09	negative	
<i>Staphylococcus albus</i>	0.007	0.1	0.001	positive	
<i>Staphylococcus aureus</i>	0.03	0.03	0.001	positive	
<i>Streptococcus fecalis</i>	1	1	0.1	positive	
<i>Streptococcus hemolyticus</i>	0.001	14	10	positive	
<i>Streptococcus viridans</i>	0.005	10	40	positive	

All bacteria

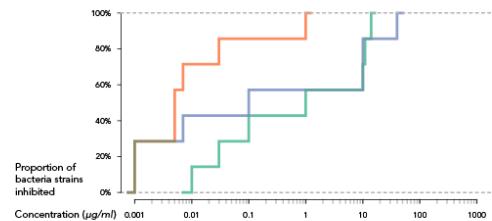


Gram-negative bacteria only



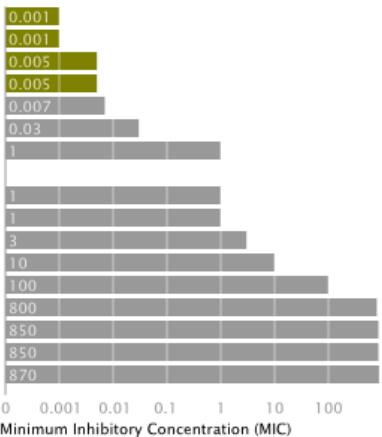
Gram staining quickly identifies bacteria as **Gram-negative** or **Gram-positive**, which can be used to find a more efficient antibiotic and dosage.

Gram-positive bacteria only

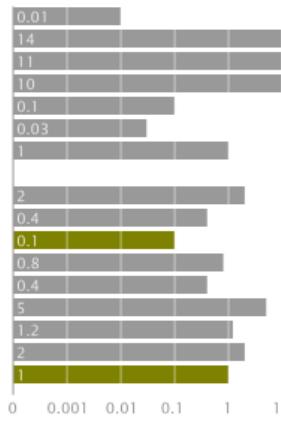


Penicillin is more efficient than either Streptomycin or Neomycin if the bacteria is known to be gram-positive.

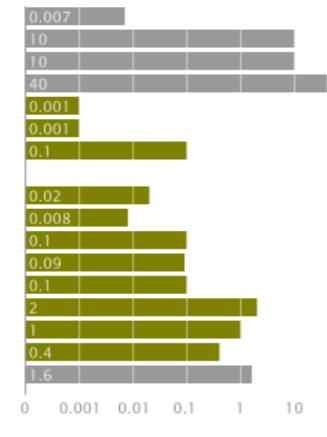
Penicillin



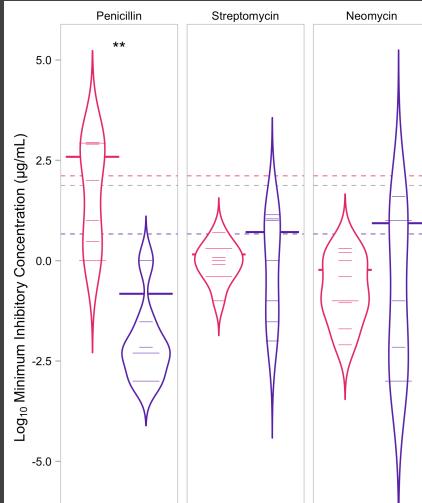
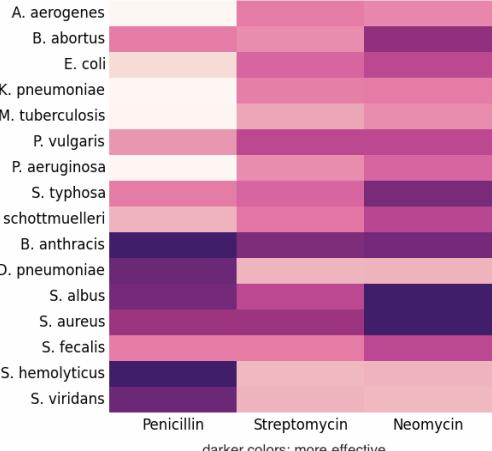
Streptomycin



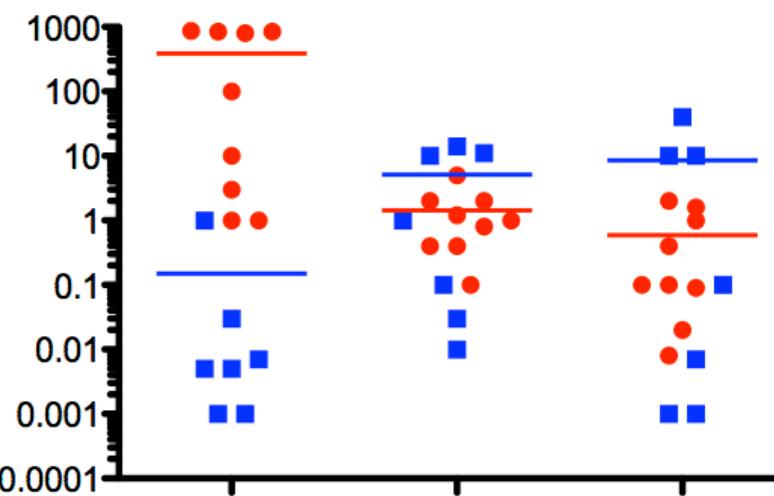
Neomycin



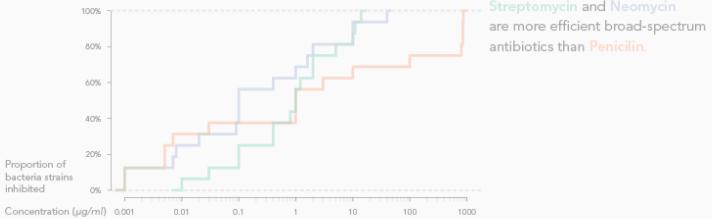
Effectiveness of Antibiotics



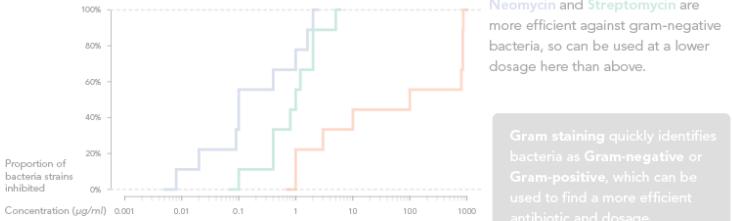
Log₁₀ MIC Distributions



All bacteria

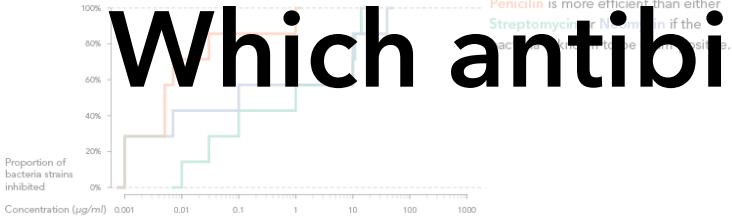


Gram-negative bacteria only

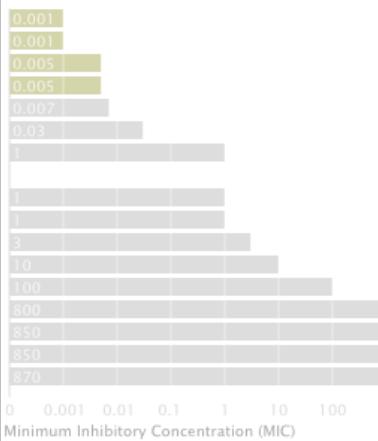


Gram staining quickly identifies bacteria as Gram-negative or Gram-positive, which can be used to find a more efficient antibiotic and dosage.

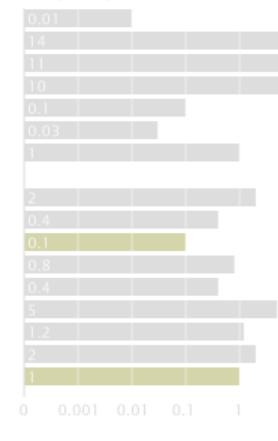
Gram-positive bacteria only



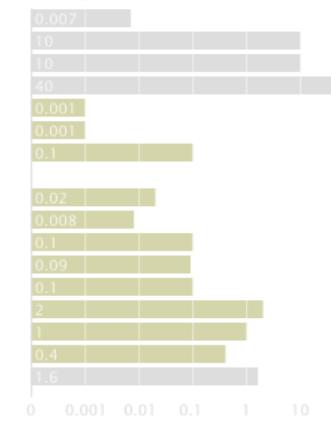
Penicillin



Streptomycin

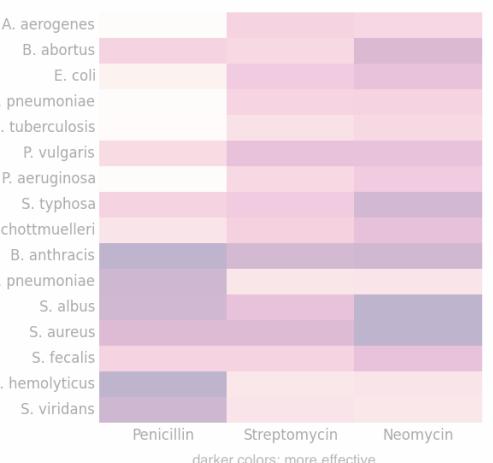


Neomycin

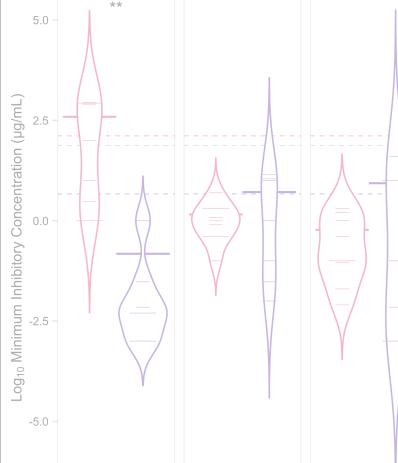


Which antibiotic should one use?

Effectiveness of Antibiotics



Penicillin Streptomycin Neomycin



1000

100

10

1

0.1

0.01

0.001

0.0001

0.0001

1000

100

10

1

0.1

0.01

0.001

0.0001

0.0001

1000

100

10

1

0.1

0.01

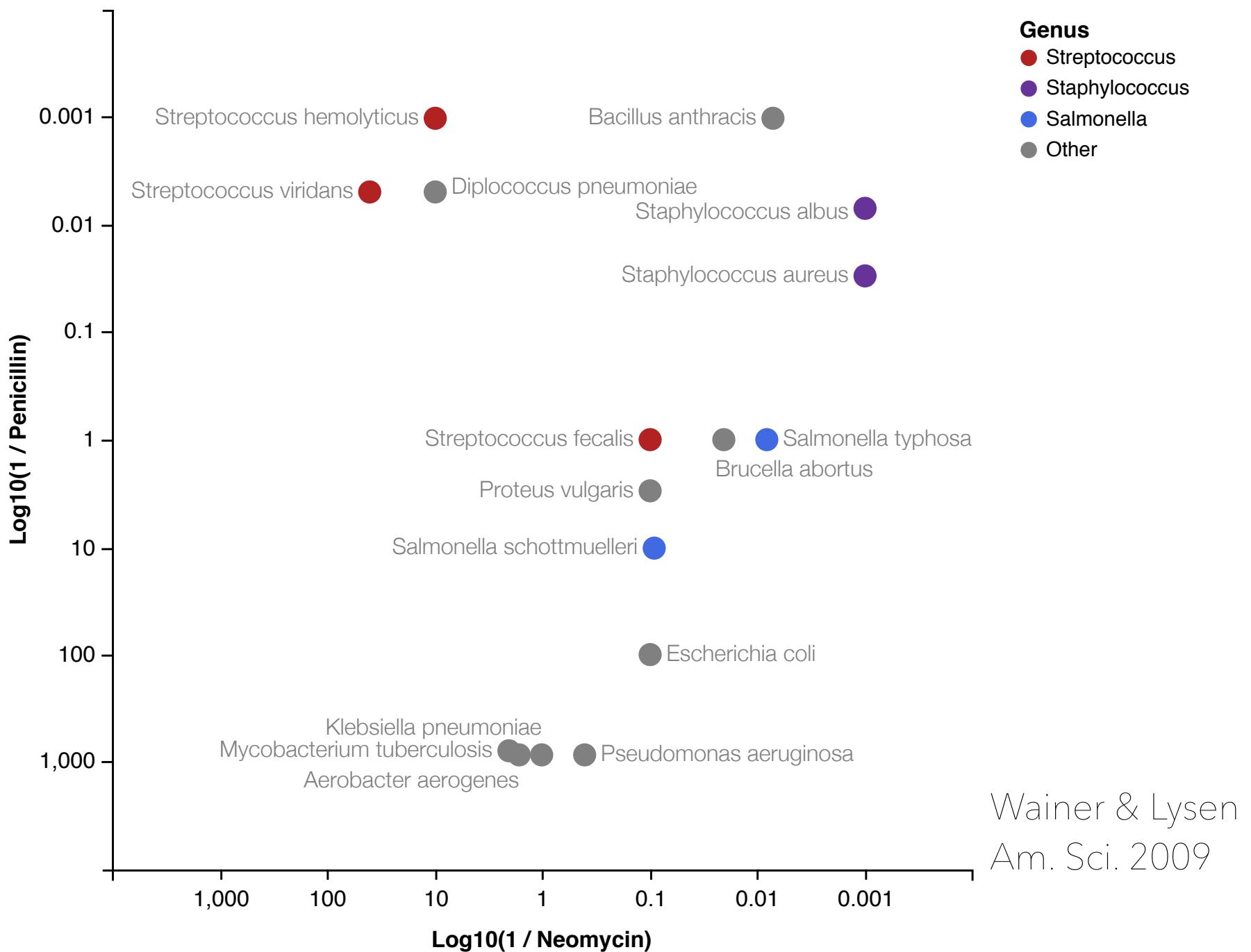
0.001

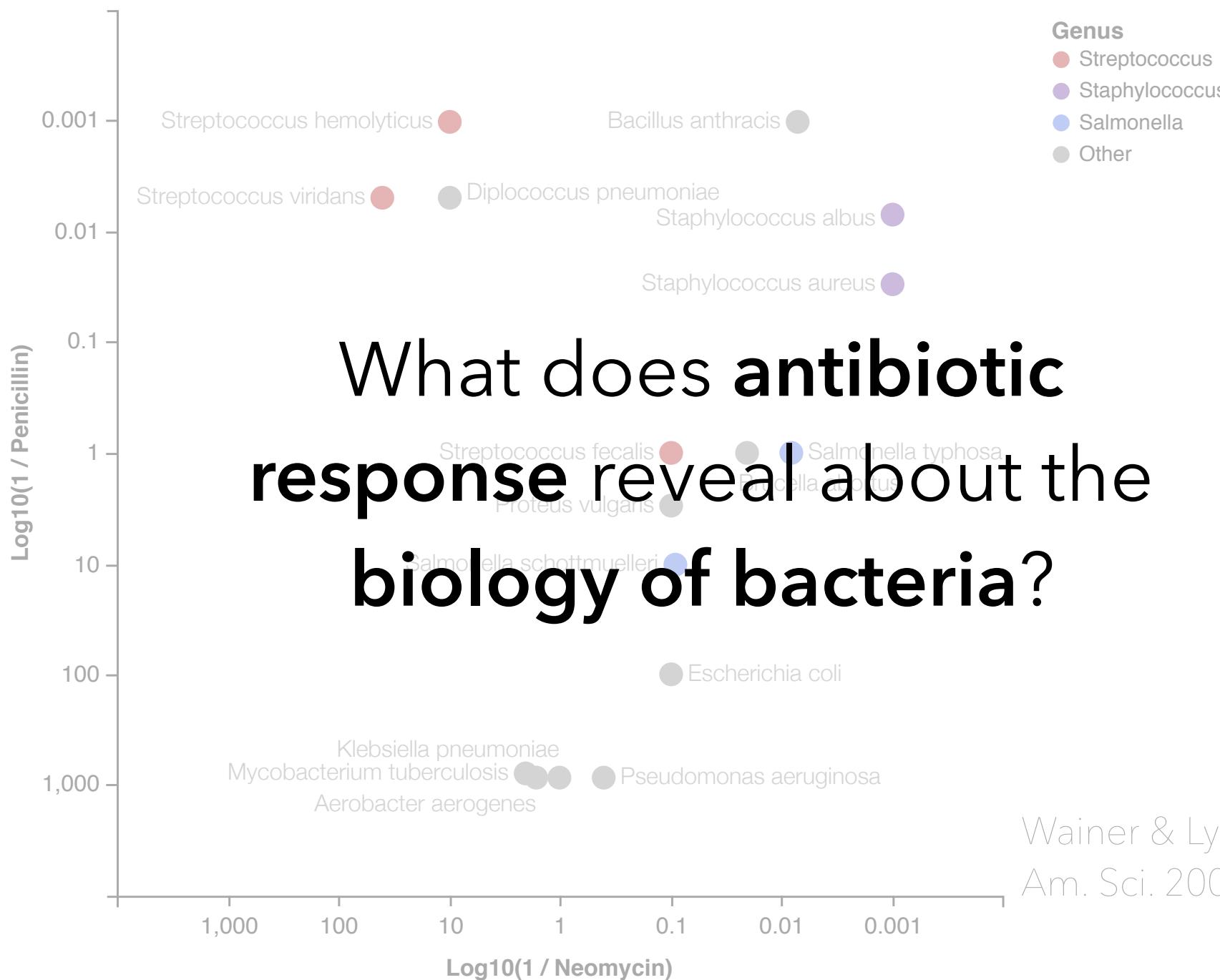
0.0001

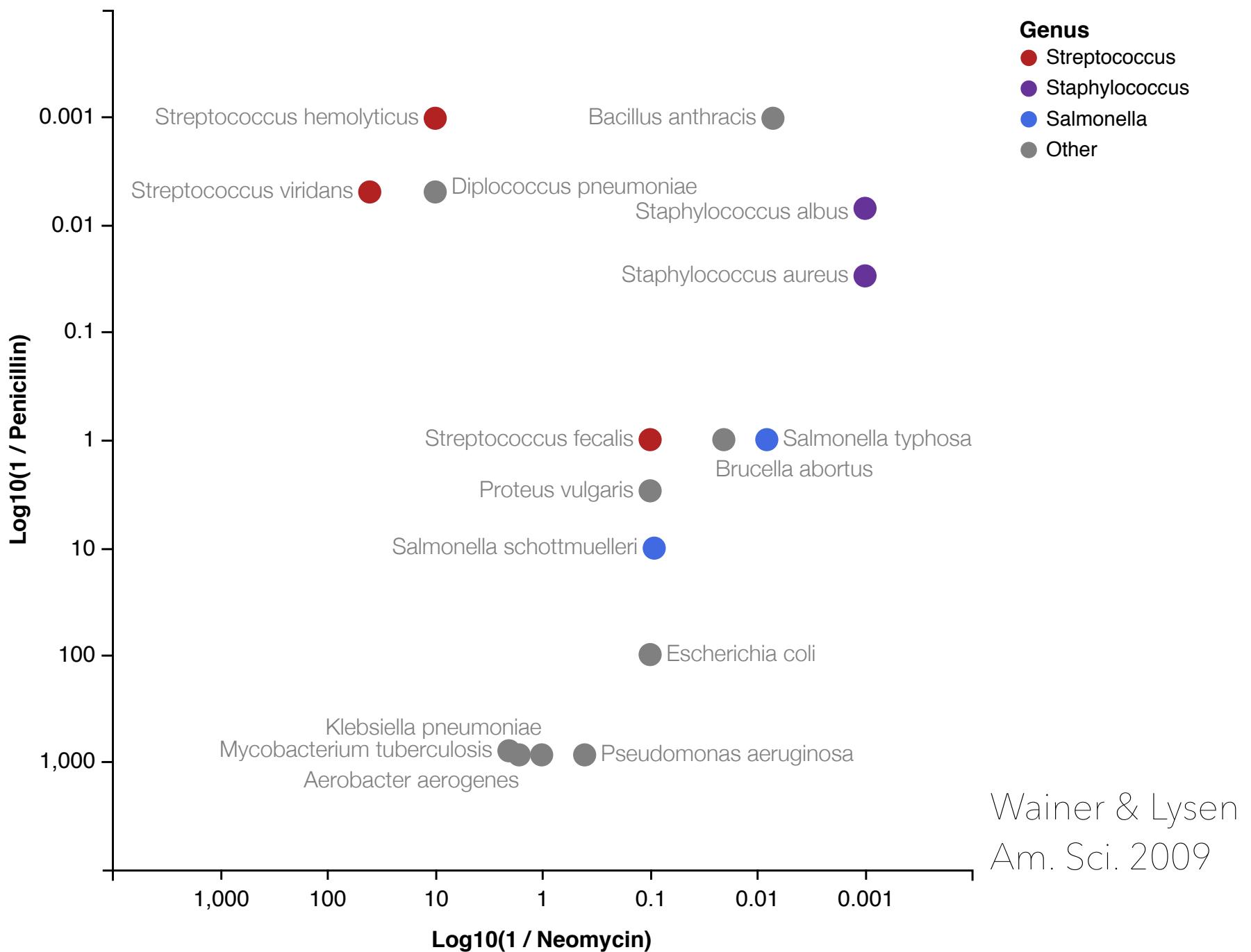
0.0001

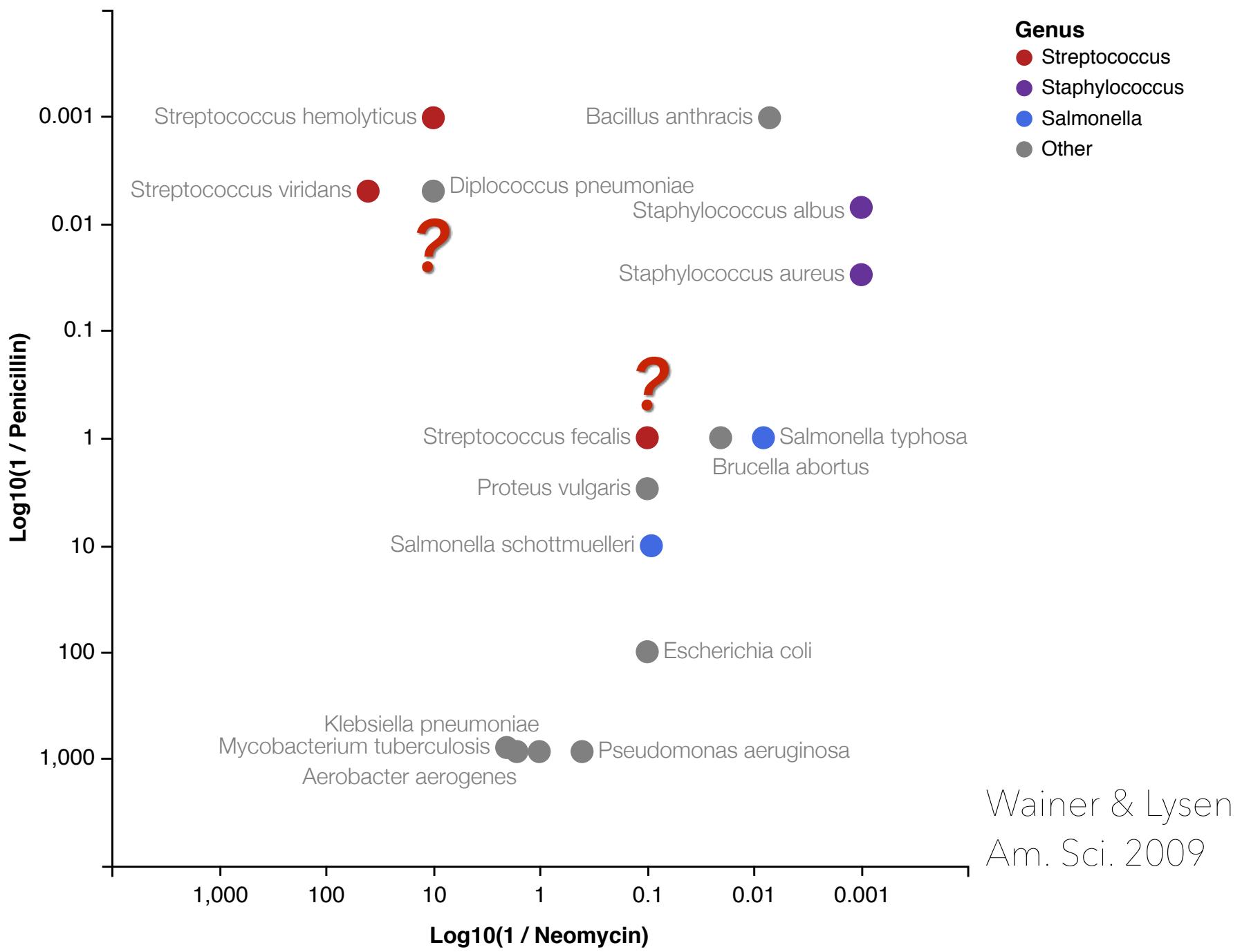
Show data variation,
not design variation.

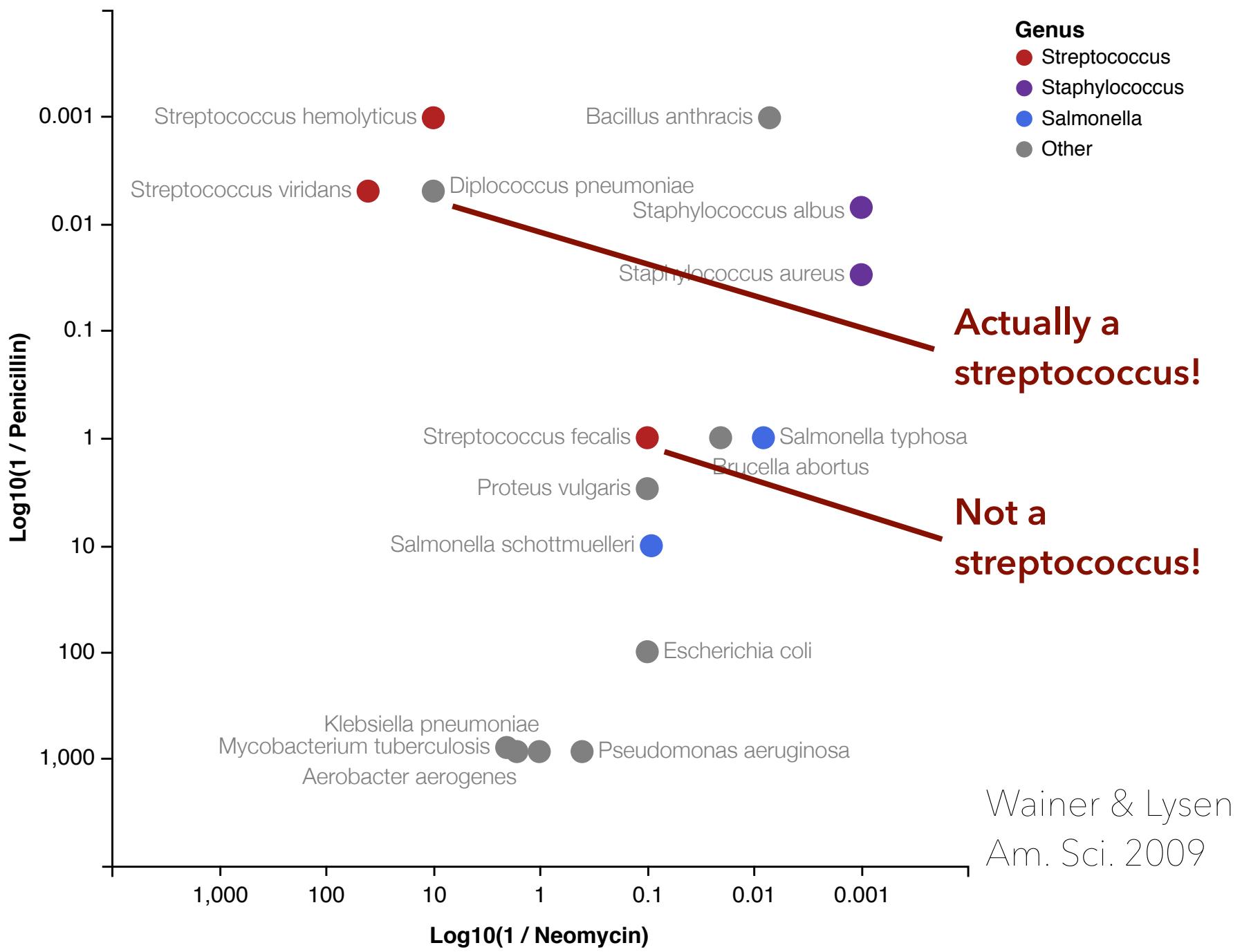
- Edward Tufte







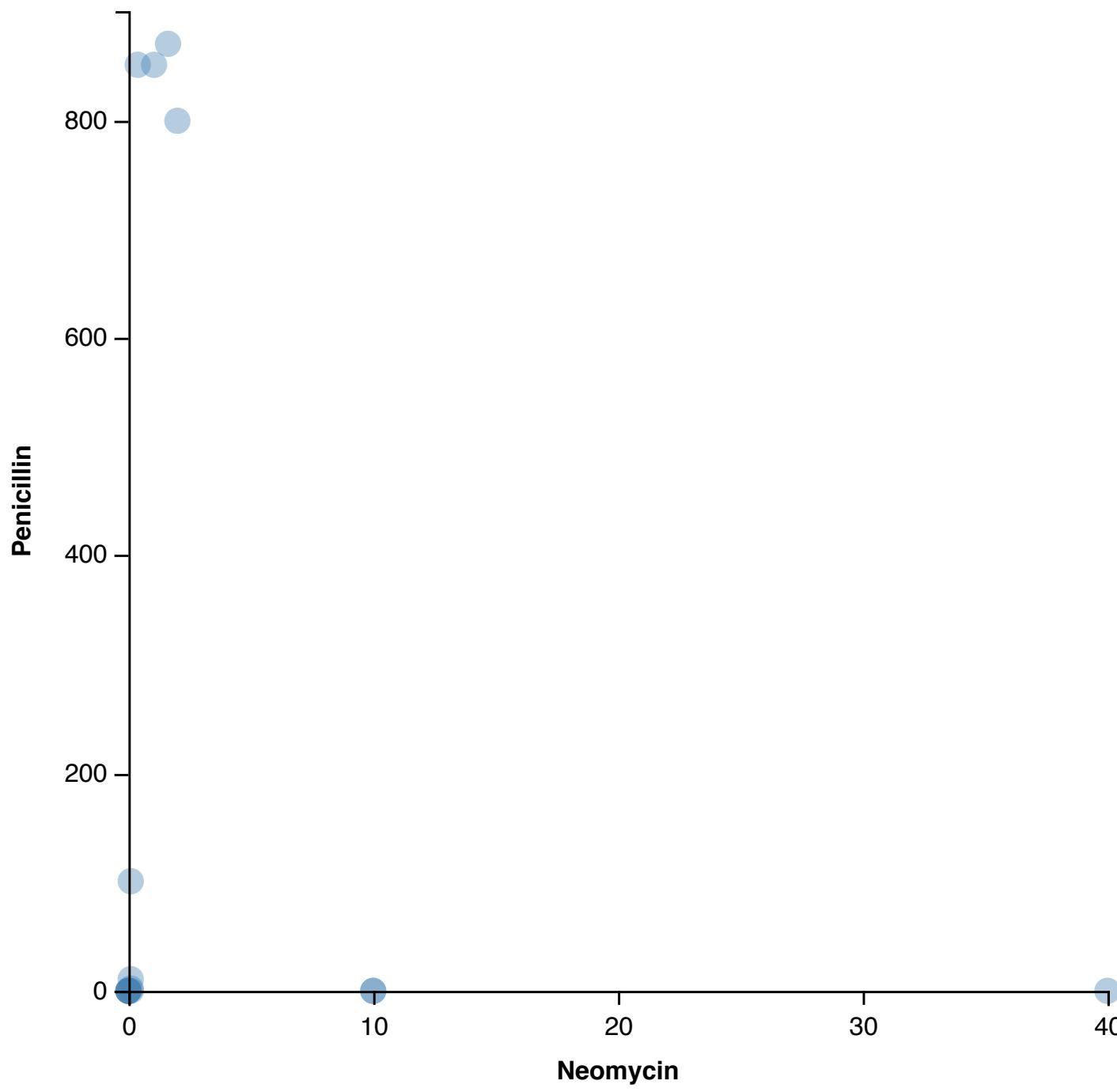


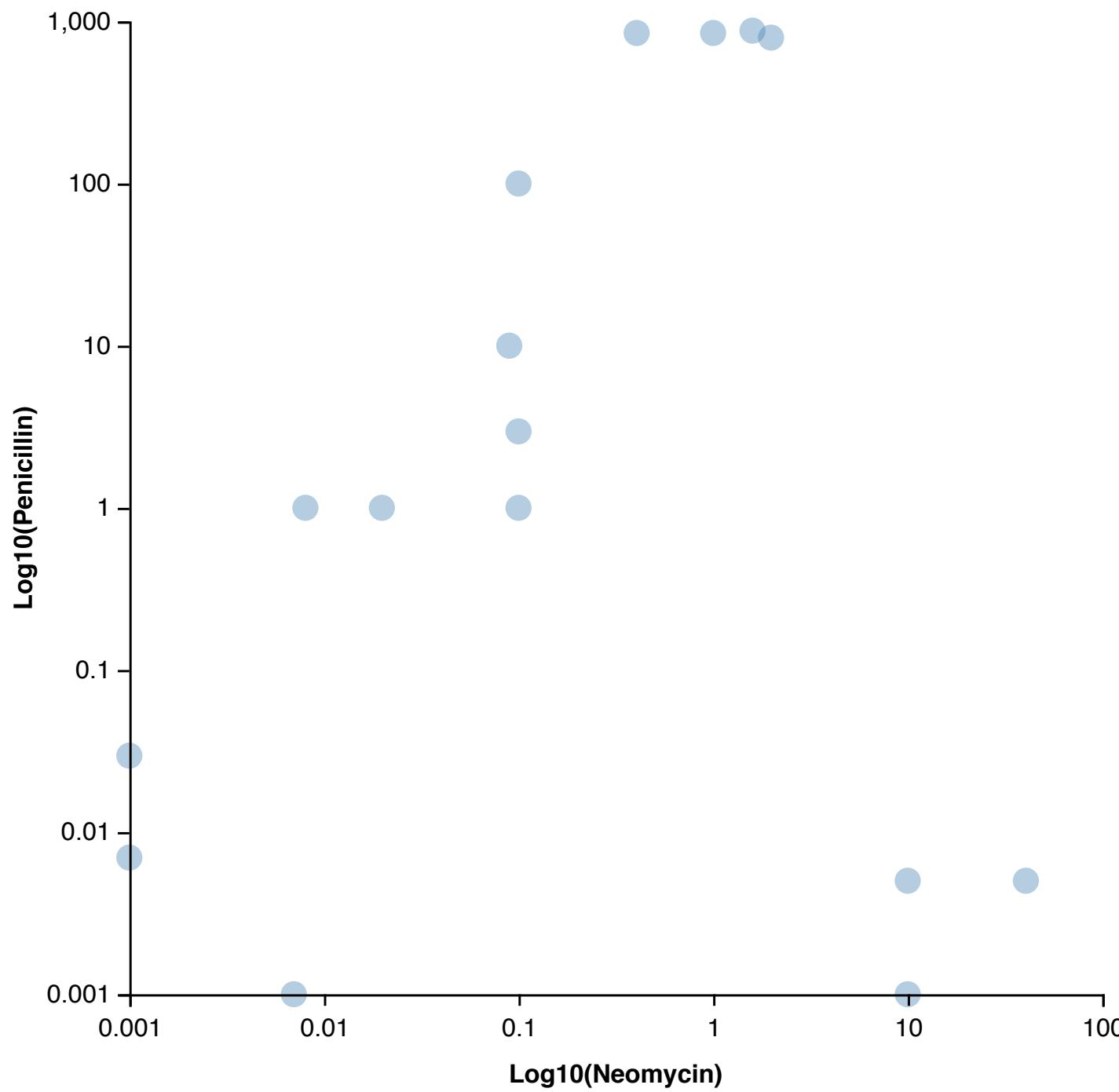


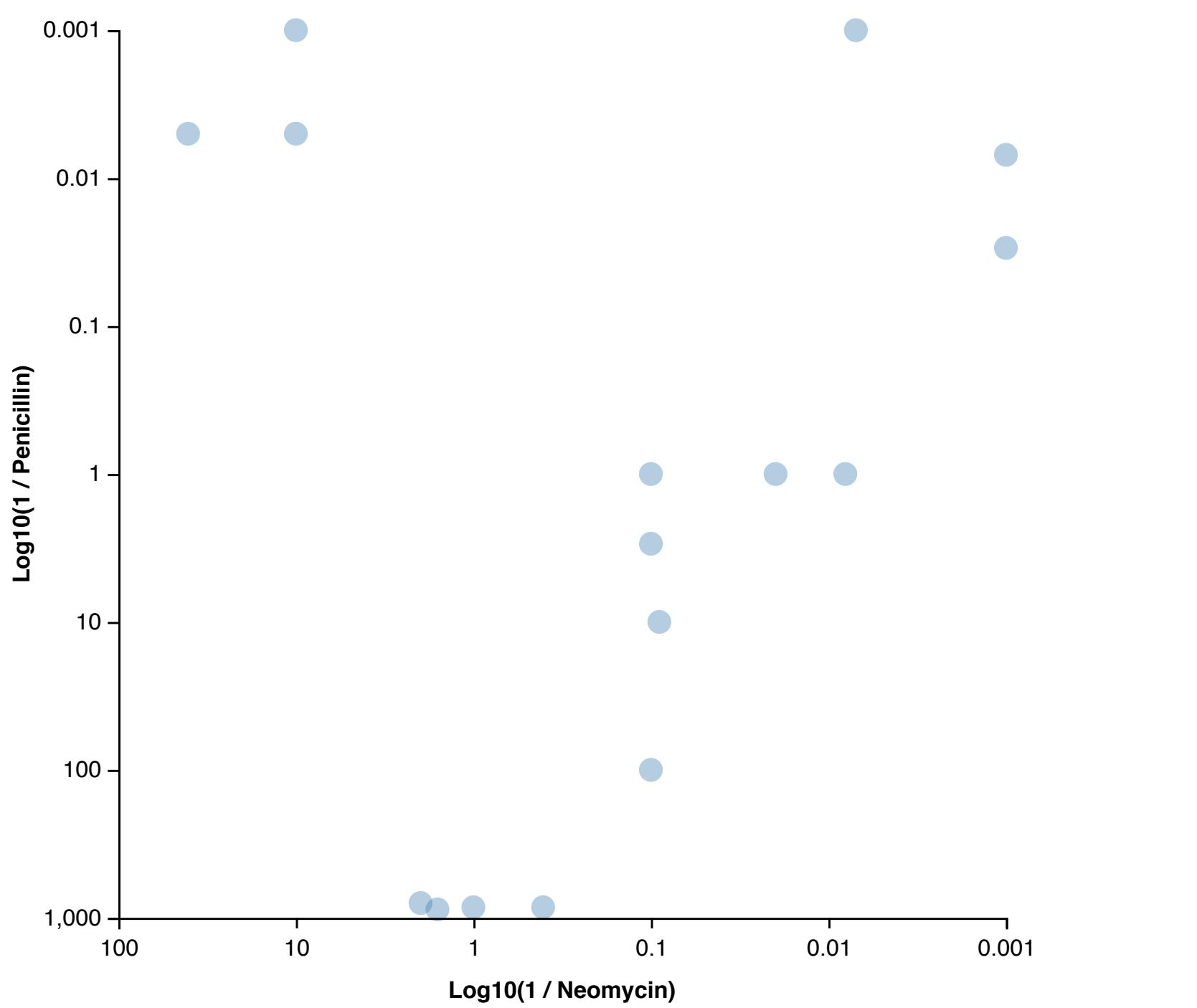
How might our tools
spur new questions and
prompt skepticism?

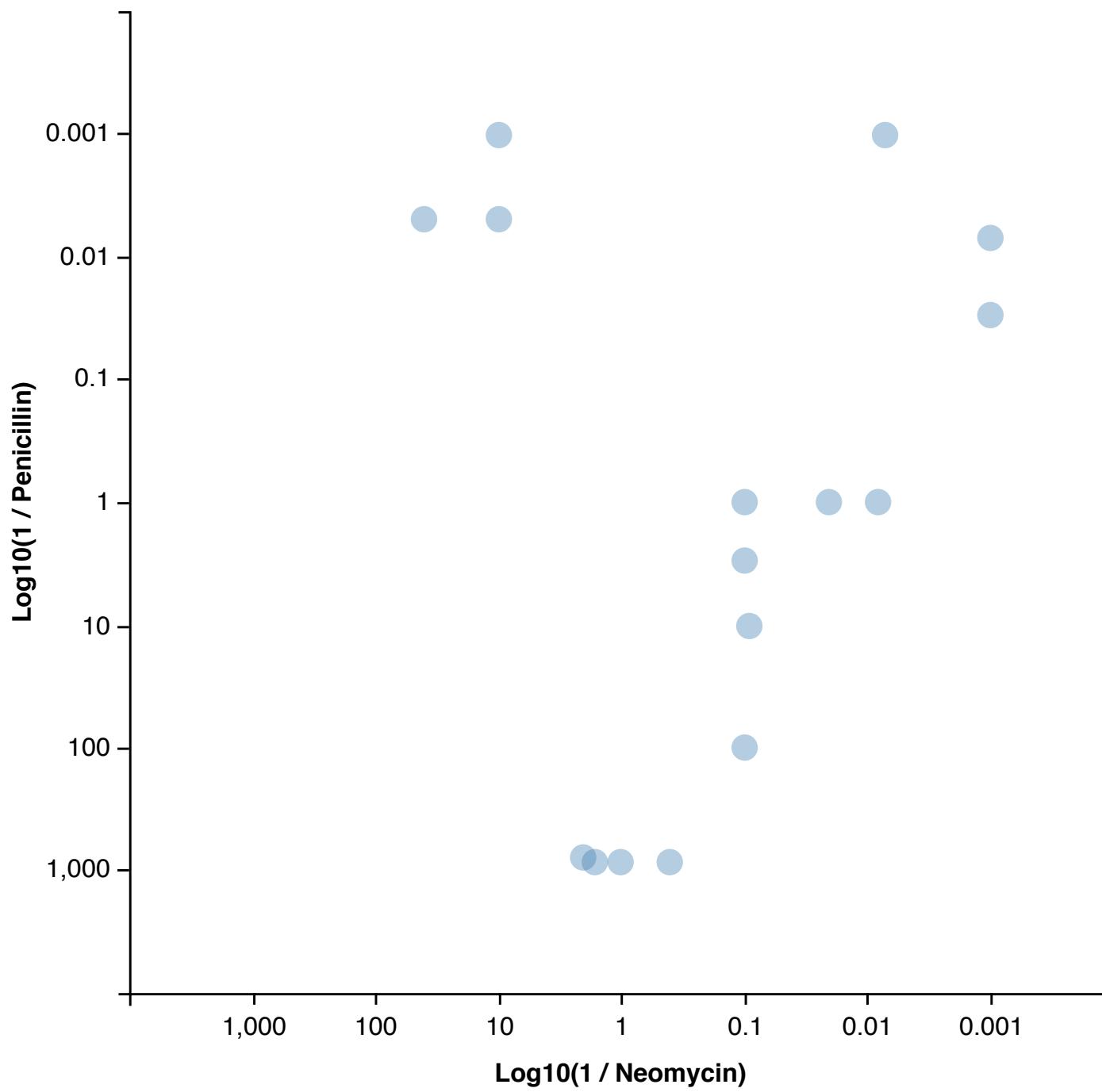
	Antibiotic				
Bacteria	Penicillin	Streptomycin	Neomycin	Gram Staining	
<i>Aerobacter aerogenes</i>	870	1	1.6	negative	
<i>Brucella abortus</i>	1	2	0.02	negative	
<i>Brucella anthracis</i>	0.001	0.01	0.007	positive	
<i>Diplococcus pneumoniae</i>	0.005	11	10	positive	
<i>Escherichia coli</i>	100	0.4	0.1	negative	
<i>Klebsiella pneumoniae</i>	850	1.2	1	negative	
<i>Mycobacterium tuberculosis</i>	800	5	2	negative	
<i>Proteus vulgaris</i>	3	0.1	0.1	negative	
<i>Pseudomonas aeruginosa</i>	850	2	0.4	negative	
<i>Salmonella (Eberthella) typhosa</i>	1	0.4	0.008	negative	
<i>Salmonella schottmuelleri</i>	10	0.8	0.09	negative	
<i>Staphylococcus albus</i>	0.007	0.1	0.001	positive	
<i>Staphylococcus aureus</i>	0.03	0.03	0.001	positive	
<i>Streptococcus fecalis</i>	1	1	0.1	positive	
<i>Streptococcus hemolyticus</i>	0.001	14	10	positive	
<i>Streptococcus viridans</i>	0.005	10	40	positive	

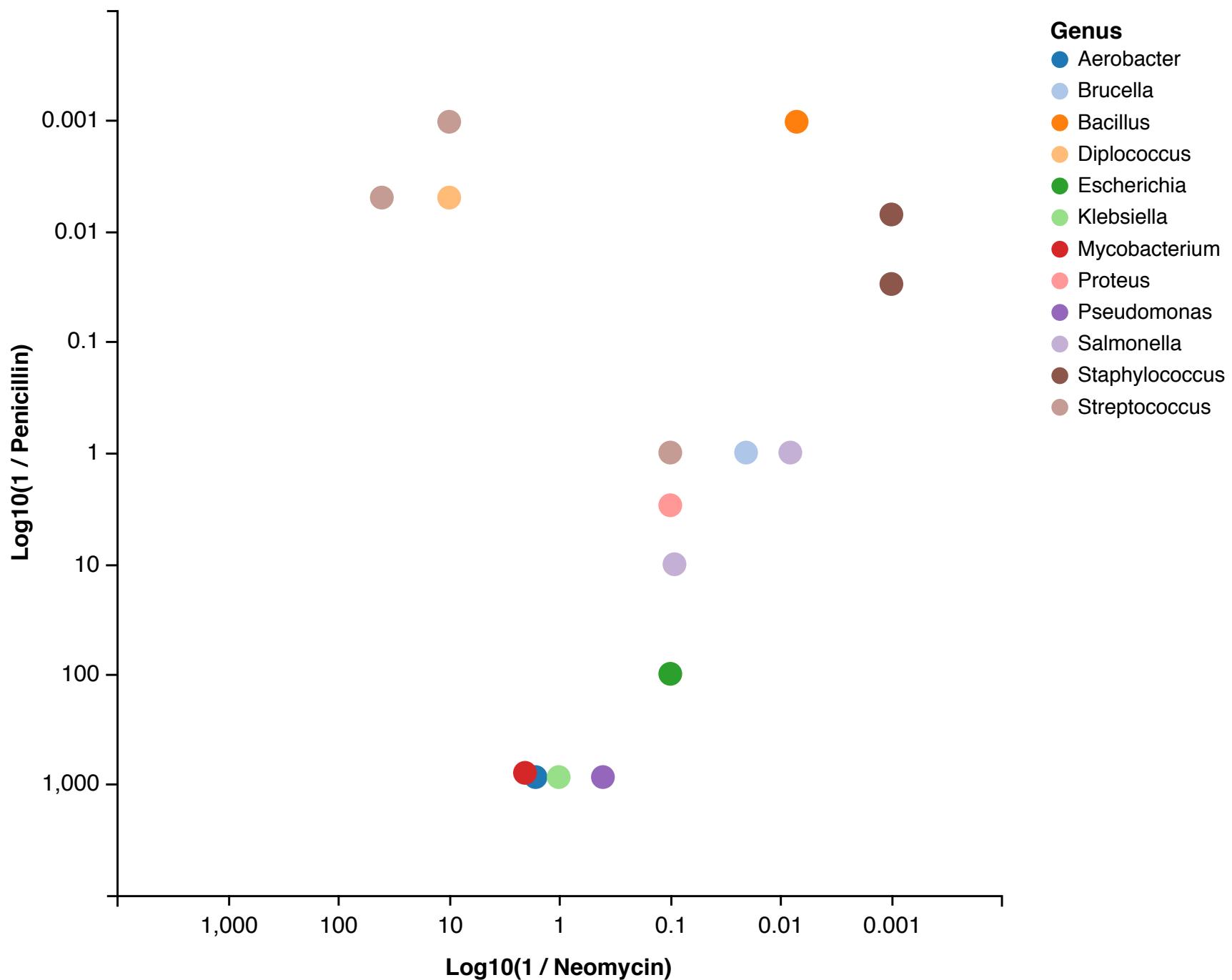
Bacteria	Antibiotic			Gram Staining
	Penicillin	Streptomycin	Neomycin	
<i>Aerobacter aerogenes</i>	870	1	1.6	negative
<i>Brucella abortus</i>	1	2	0.02	negative
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<i>Salmonella (Eberthella) typhosa</i>	1	0.4	0.008	negative
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<i>Streptococcus hemolyticus</i>	0.001	14	10	positive
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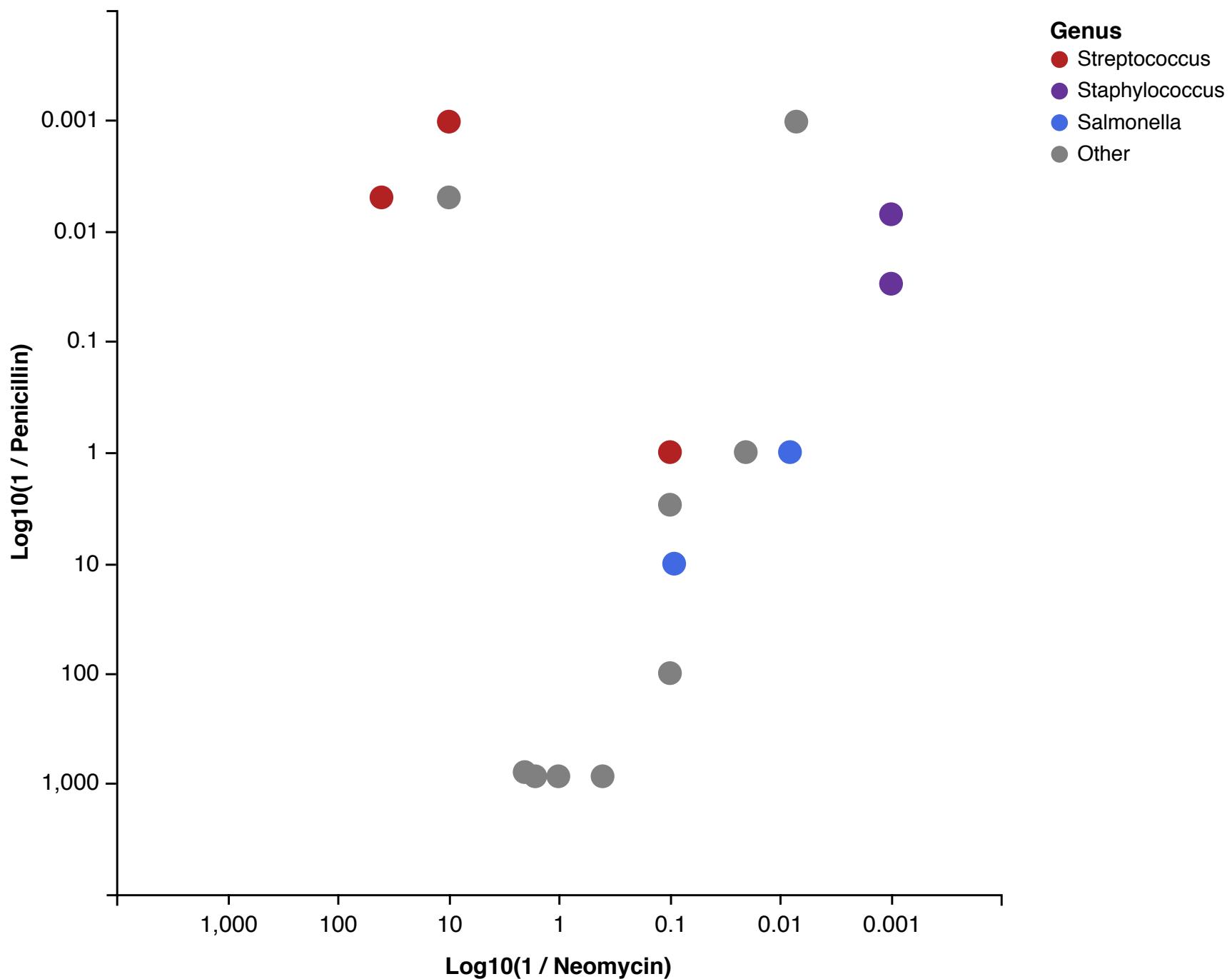


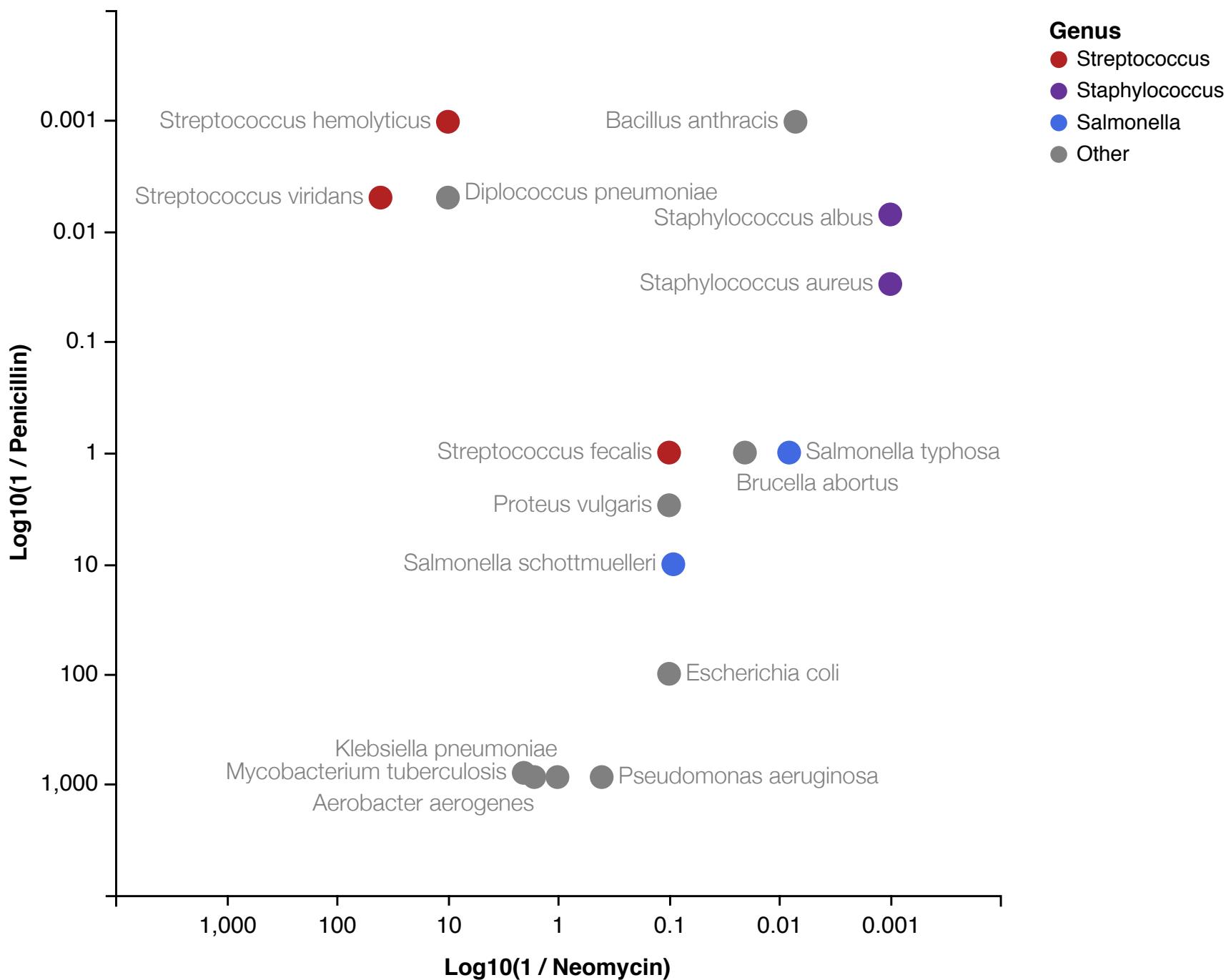












A Combinatorial Design Space

A Combinatorial Design Space

1. Variable Selection

A Combinatorial Design Space

1. Variable Selection
2. Data Transformation

A Combinatorial Design Space

1. Variable Selection
2. Data Transformation
3. Visual Encoding Design

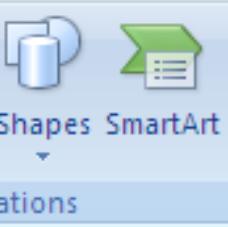
A Combinatorial Design Space

1. Variable Selection
2. Data Transformation
3. Visual Encoding Design

→ *Thousands of possible charts!*

How might we augment
manual chart construction
with **interactive browsing** of
recommended visualizations?

Layout Formulas Data Review View Add-Ins

[Column](#)[Line](#)[Pie](#)[Bar](#)[Area](#)[Scatter](#)[Other Charts](#)[Text Box](#)[Header & Footer](#)[WordArt](#)[Signature](#)[Object](#)[Sym](#)

2-D Bar



3-D Bar



Cylinder



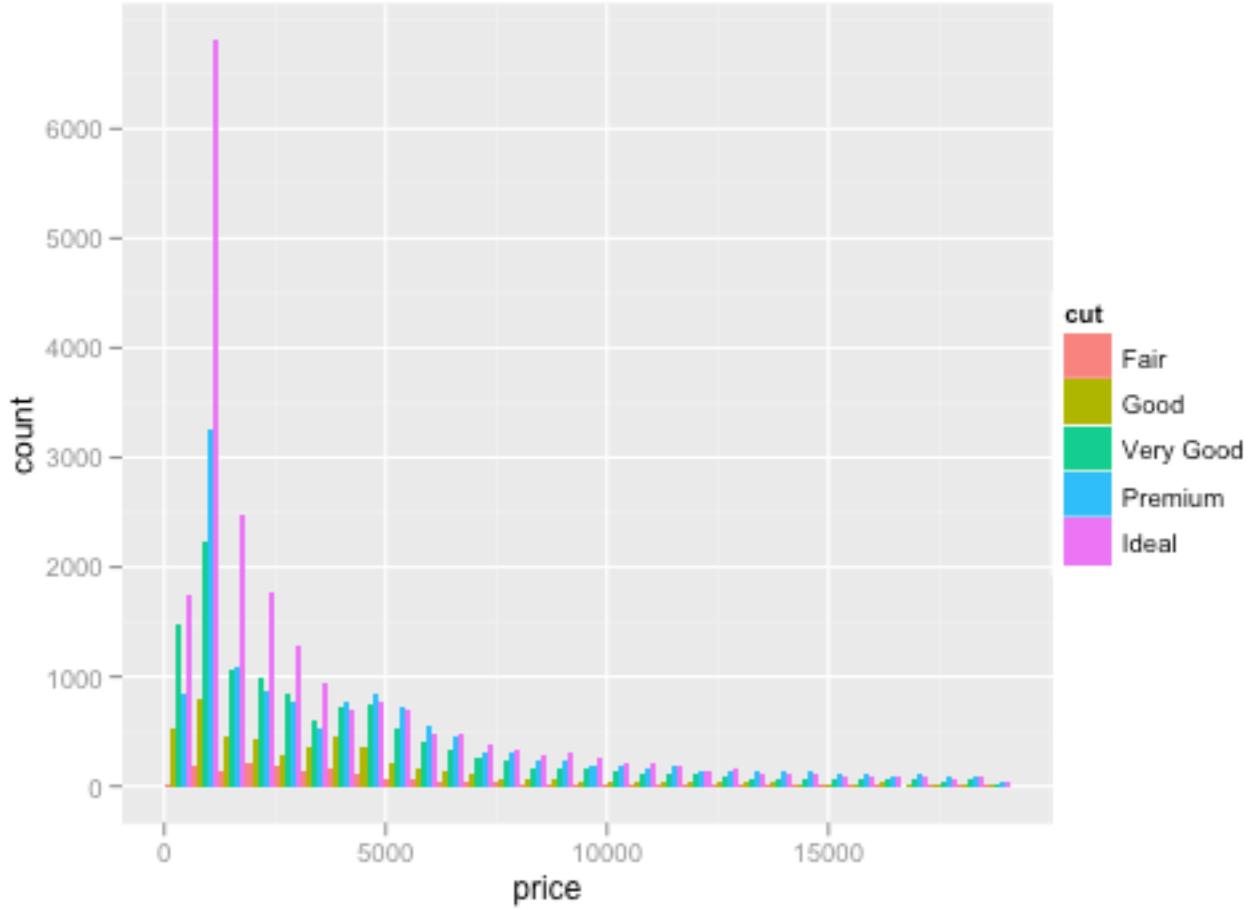
Cone



Pyramid

[All Chart Types...](#)

B	C	D	L1	H	I	J
task	row	col	d2	L1	L2	
-color	SA	1	0	0	0	0
-color	SA	1	568	0	0.73568	0.73568
-color	SA	1	119	0	0.73119	0.73119
-color	SA	1	612	0	0.24612	0.24612
-color	SA	1	0	0.8119	0.8119	0.8119
-color	SA	1	568	0.8119	1.54758	1.095630719
-color	SA	1	119	0.8119	1.54309	1.092620898
-color	SA	1	612	0.8119	1.05802	0.848384738
-color	SA	1	0	0.8417	0.8417	0.8417
-color	SA	1	568	0.8417	1.57738	1.117892639
-color	SA	1	119	0.8417	1.57289	1.114942916
-color	SA	1	612	0.8417	1.08782	0.876945805
-color	SA	1	0	0.2825	0.2825	0.2825
-color	SA	1	568	0.2825	1.01818	0.788055399
-color	SA	1	119	0.2825	1.01369	0.783865464
-color	SA	1	612	0.2825	0.52862	0.374674932



```
ggplot(diamonds, aes(x=price, fill=cut))  
+ geom_bar(position="dodge")
```

```
var svg = div.append("svg:svg")
    .attr("width", w)
    .attr("height", h)
    .append("svg:g")
    .attr("transform", "translate(" + rx + "," + ry + ")");

svg.append("svg:path")
    .attr("class", "arc")
    .attr("d", d3.svg.arc().outerRadius(ry - 120).innerRadius(0).startAngle(0).endAngle(2 * Math.PI))
    .on("mousedown", mousedown);

d3.json("data/flare-imports.json", function(classes) {
  var nodes = cluster.nodes(packages.root(classes)),
      links = packages.imports(nodes),
      splines = bundle(links);

  var path = svg.selectAll("path.link")
    .data(links)
    .enter().append("svg:path")
    .attr("class", function(d) { return "link source-" + d.source.key + " target-" + d.target.key; })
    .attr("d", function(d, i) { return line(splines[i]); });

  svg.selectAll("g.node")
    .data(nodes.filter(function(n) { return !n.children; }))
    .enter().append("svg:g")
    .attr("class", "node")
    .attr("id", function(d) { return "node-" + d.key; })
    .attr("transform", function(d) { return "rotate(" + (d.x - 90) + ")translate(" + d.y + ")"; })
    .append("svg:text")
    .attr("dx", function(d) { return d.x < 180 ? 8 : -8; })
    .attr("dy", ".31em")
    .attr("text-anchor", function(d) { return d.x < 180 ? "start" : "end"; })
    .attr("transform", function(d) { return d.x < 180 ? null : "rotate(180)"; })
    .text(function(d) { return d.key; })
    .on("mouseover", mouseover)
    .on("mouseout", mouseout);

  d3.select("input[type=range]").on("change", function() {
    line.tension(this.value / 100);
    path.attr("d", function(d, i) { return line(splines[i]); });
  });
});
```

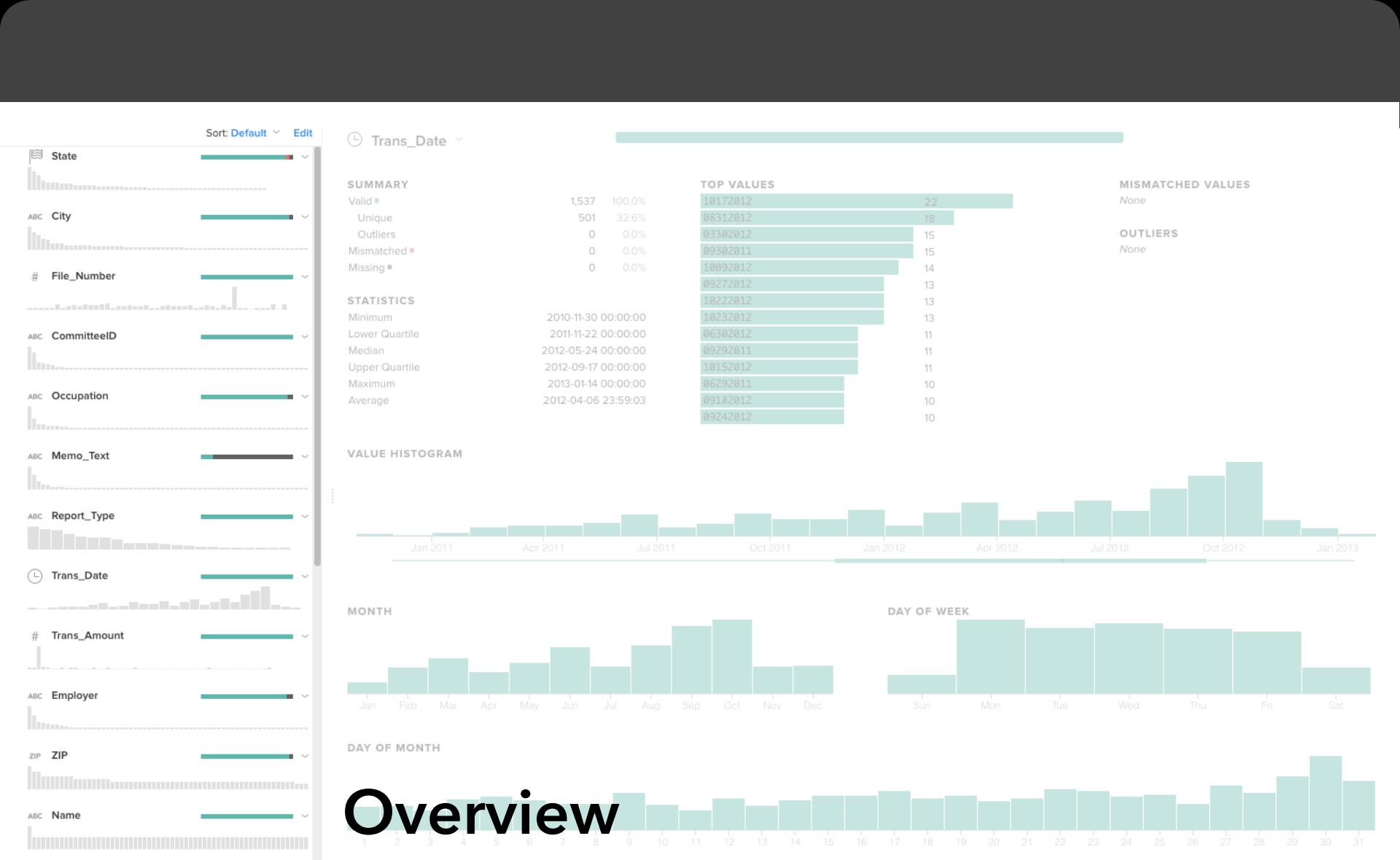
1. Triflacta Visual Profiler
2. Data Voyager (UW + Tableau)

1. Triflacta Visual Profiler
2. Data Voyager (UW + Tableau)



Trifacta Visual Profiler





Trifacta Visual Profiler





Trifacta Visual Profiler



TRANSFORM EDITOR

SCRIPT

```
splitrows col: column1 on: '\n'  
split col: column1 on: '!' limit: 20  
rename col: column2 to: 'CommitteeID'  
rename col: column3 to: 'Amendment_Indicator'
```



Grid

1D Profile

2D Profile

21 Columns

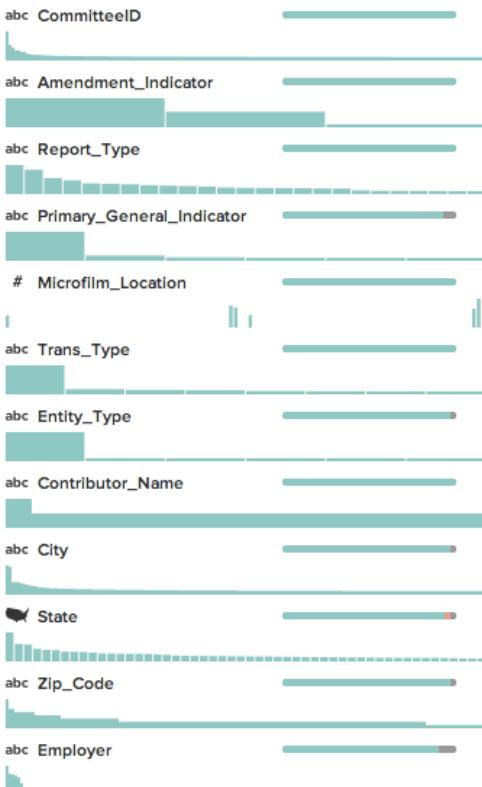
2,391 Rows

4 Data Types

Filter data...



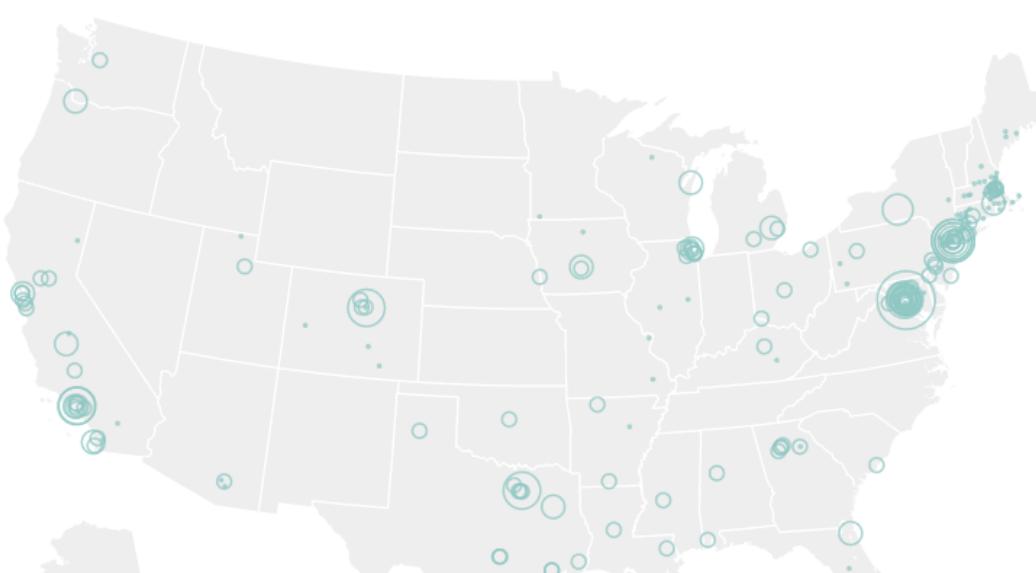
Filter columns...



abc Zip_Code

STRING LENGTHS

FREQUENT ZIP CODES



Trifacta Visual Profiler



TRANSFORM EDITOR

SCRIPT

```
splitrows col: column1 on: '\n'  
split col: column1 on: '!' limit: 20  
rename col: column2 to: 'CommitteeID'  
rename col: column3 to: 'Amendment_Indicator'
```



Grid

1D Profile

2D Profile

21 Columns

2,391 Rows

4 Data Types

Filter data...



Filter columns...



abc

CommitteeID



abc Amendment_Indicator



abc Report_Type



abc Primary_General_Indicator



Microfilm_Location



abc Trans_Type



abc Entity_Type



abc Contributor_Name



abc City



State



abc Zip_Code



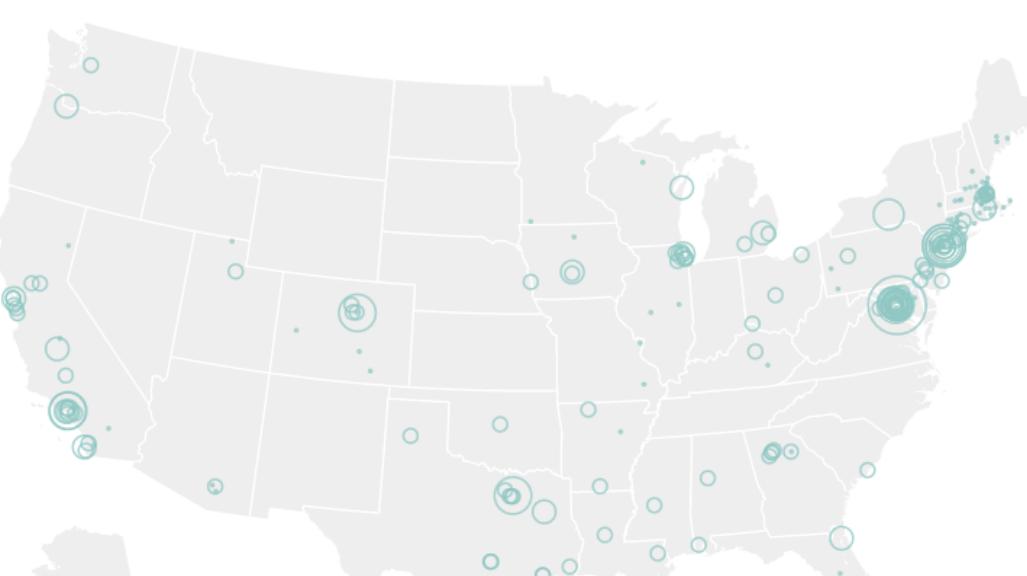
abc Employer



abc Zip_Code

STRING LENGTHS

FREQUENT ZIP CODES



Trifacta Visual Profiler



TRANSFORM EDITOR

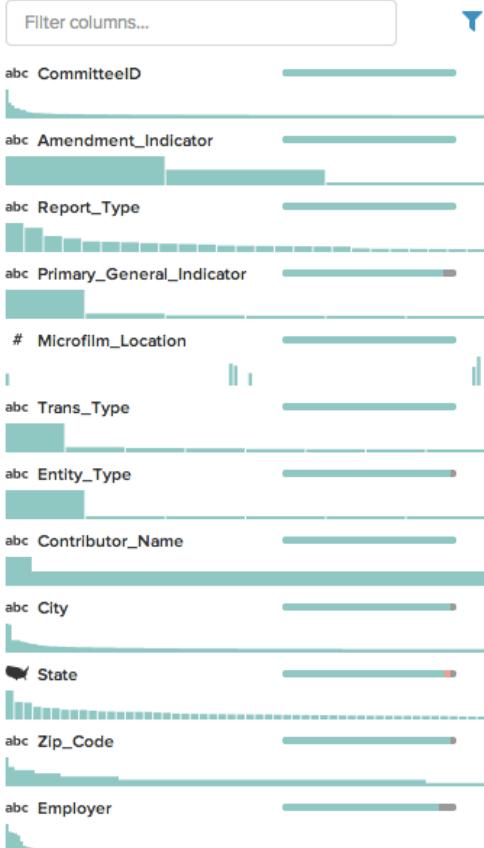
```
set col: Zip_Code value: (length(Zip_Code) >= 9) ? left(Zip_Code,5) : Zip_Code
```

SCRIPT

```
splitrows col: column1 on: '\n'  
split col: column1 on: '!' limit: 20  
rename col: column2 to: 'CommitteeID'  
rename col: column3 to: 'Amendment_Indicator'
```

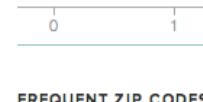
Grid 1D Profile 2D Profile 21 Columns 2,391 Rows 4 Data Types

Filter data...

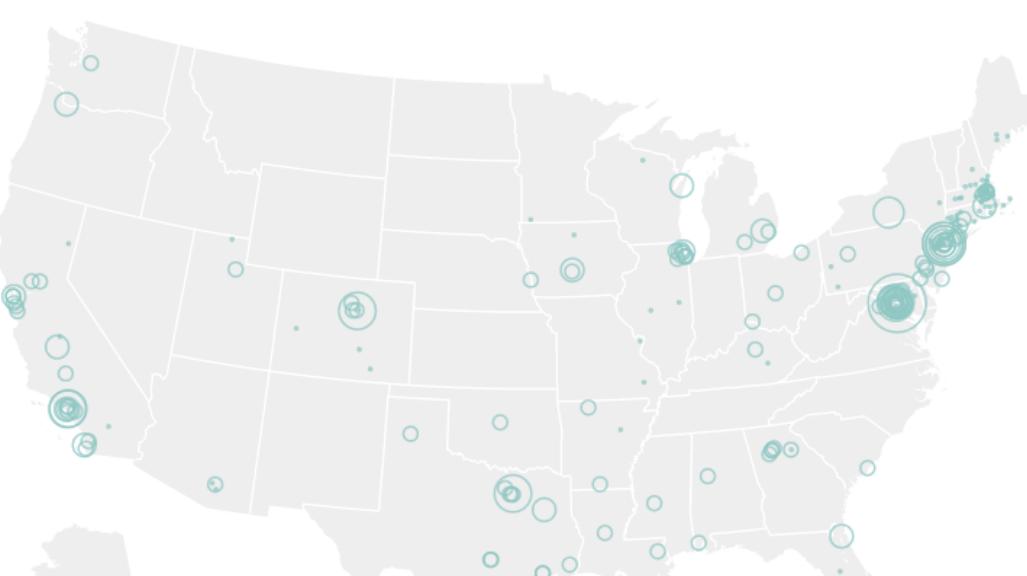


abc Zip_Code

STRING LENGTHS



FREQUENT ZIP CODES



Trifacta Visual Profiler



TRANSFORM EDITOR

Enter transform expression

SCRIPT

```
settype col: Zip_Code type: STRING  
delete row: length(Zip_Code) == 8  
set col: Zip_Code value: (length(Zip_Code) >= 9) ? left(Zip_Code, 9) : Zip_Code
```

Grid

1D Profile

2D Profile

21 Columns

2,391 Rows

4 Data Types

Filter data...

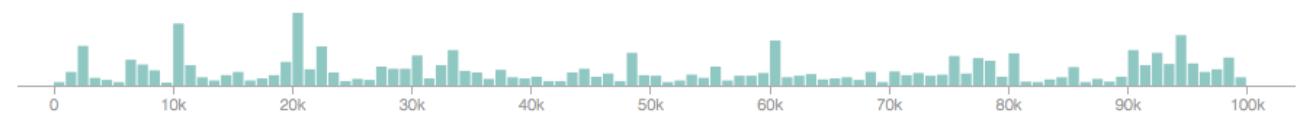


Filter columns...

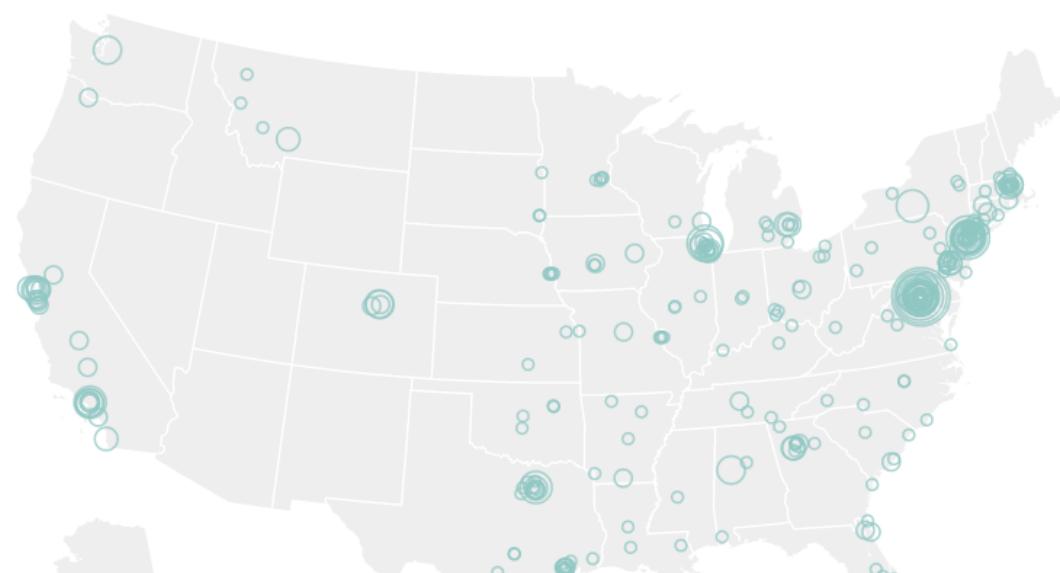


Zip_Code

VALUE HISTOGRAM



FREQUENT ZIP CODES



Trifacta Visual Profiler



21 Columns 1,537 Rows 6 Data Types Column Details

Sort: Default Edit

State

State

ABC City

WASHINGTON 40 2.60%

File_Number

ABC CommitteeID

ABC Occupation

ABC Memo_Text

ABC Report_Type

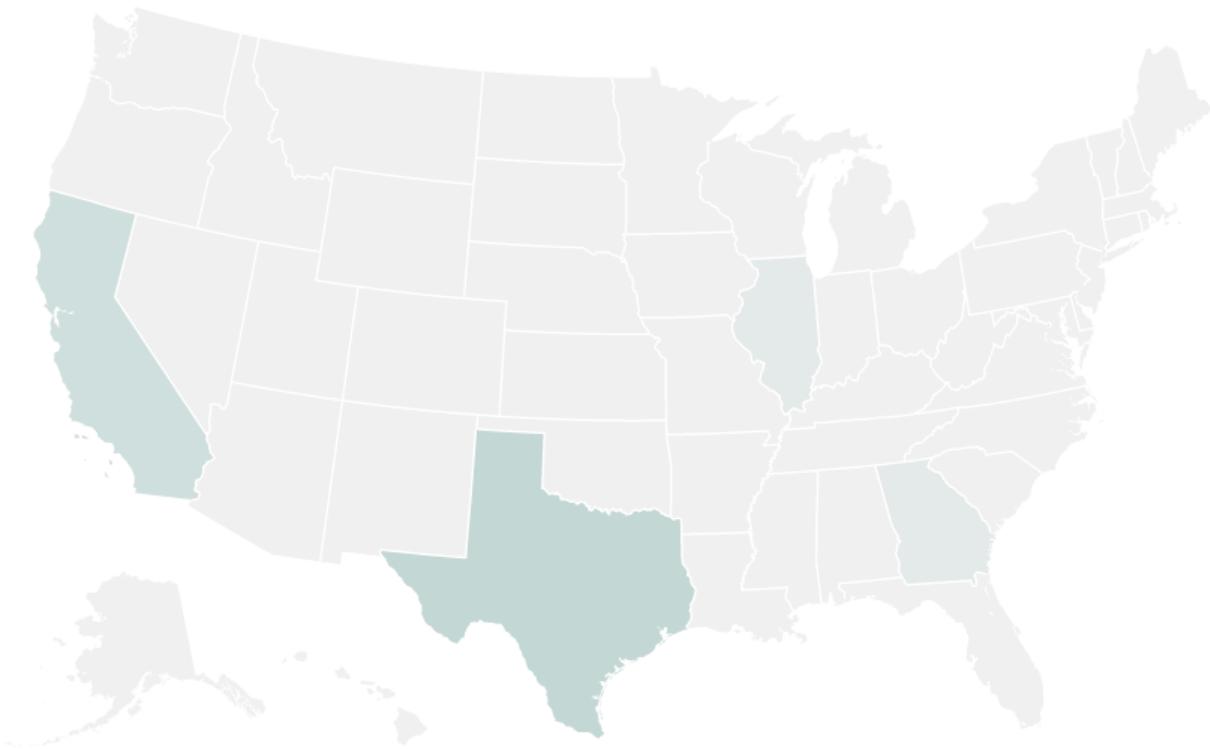
Trans_Date

Trans_Amount

ABC Employer

State

State



Trifacta Visual Profiler



21 Columns 1,537 Rows 6 Data Types Column Details

Sort: Default Edit

State



ABC City

WASHINGTON 40 2.60%

File_Number

ABC CommitteID

ABC Occupation

ABC Memo_Text

ABC Report_Type

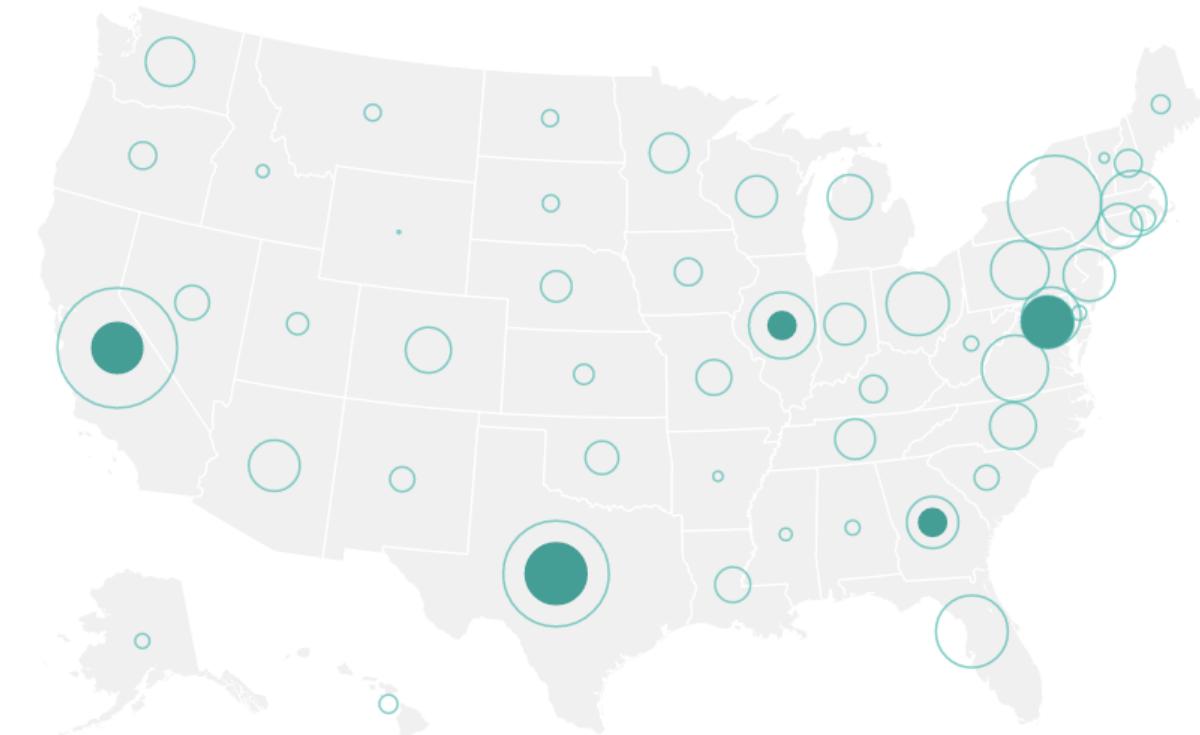
Trans_Date

Trans_Amount

ABC Employer

State

State

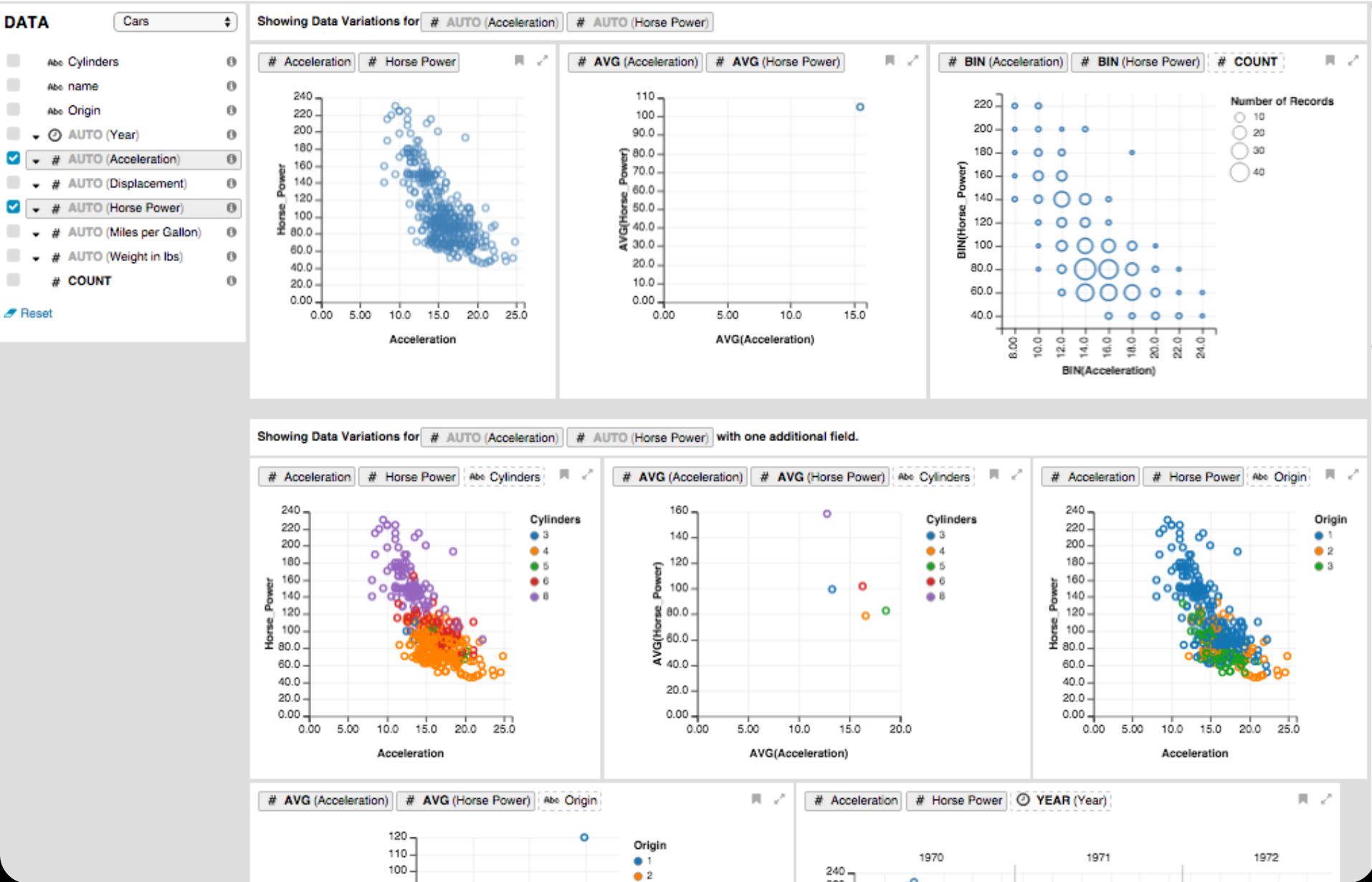


Trifacta Visual Profiler



1. Triflacta Visual Profiler
2. Data Voyager (UW + Tableau)

Data Voyager





User



Data Set



User



User

Data Schema
& Statistics

Compass

Recommendation Engine



Voyager

Visualization Browser

1. Select **data variables**
2. Apply **transformations**
3. Pick visual **encodings**



User

Data Schema
& Statistics

Compass

Recommendation Engine



Voyager

Visualization Browser

Constrain & rank choices
by **data type, statistics** &
perceptual principles.



User

Compass

Recommendation Engine

Data Schema
& Statistics

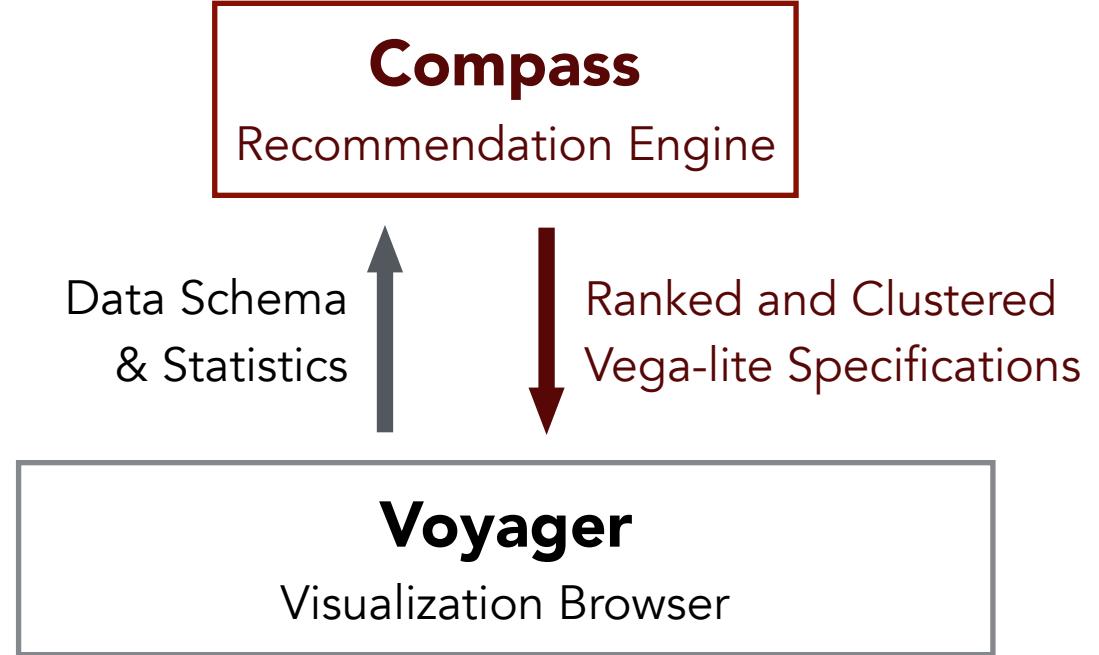


Voyager

Visualization Browser

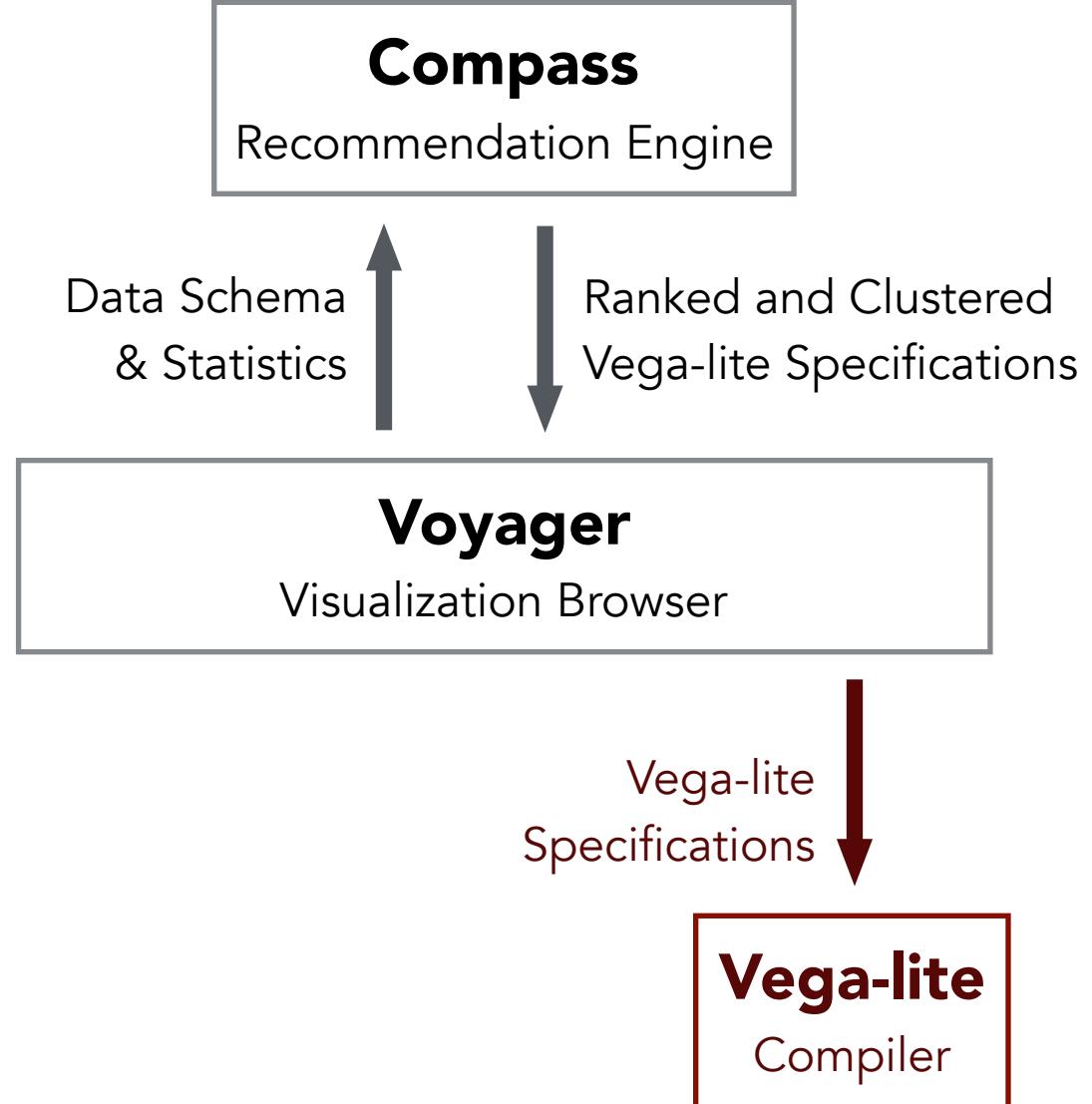


User





User



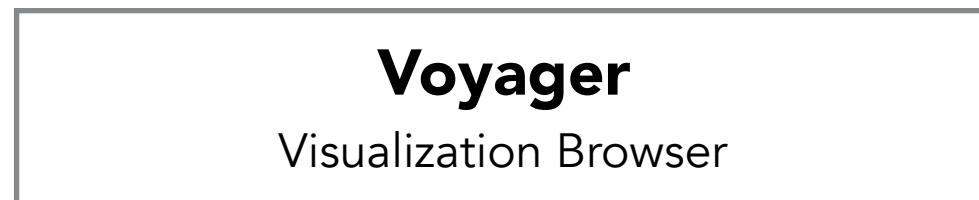


User



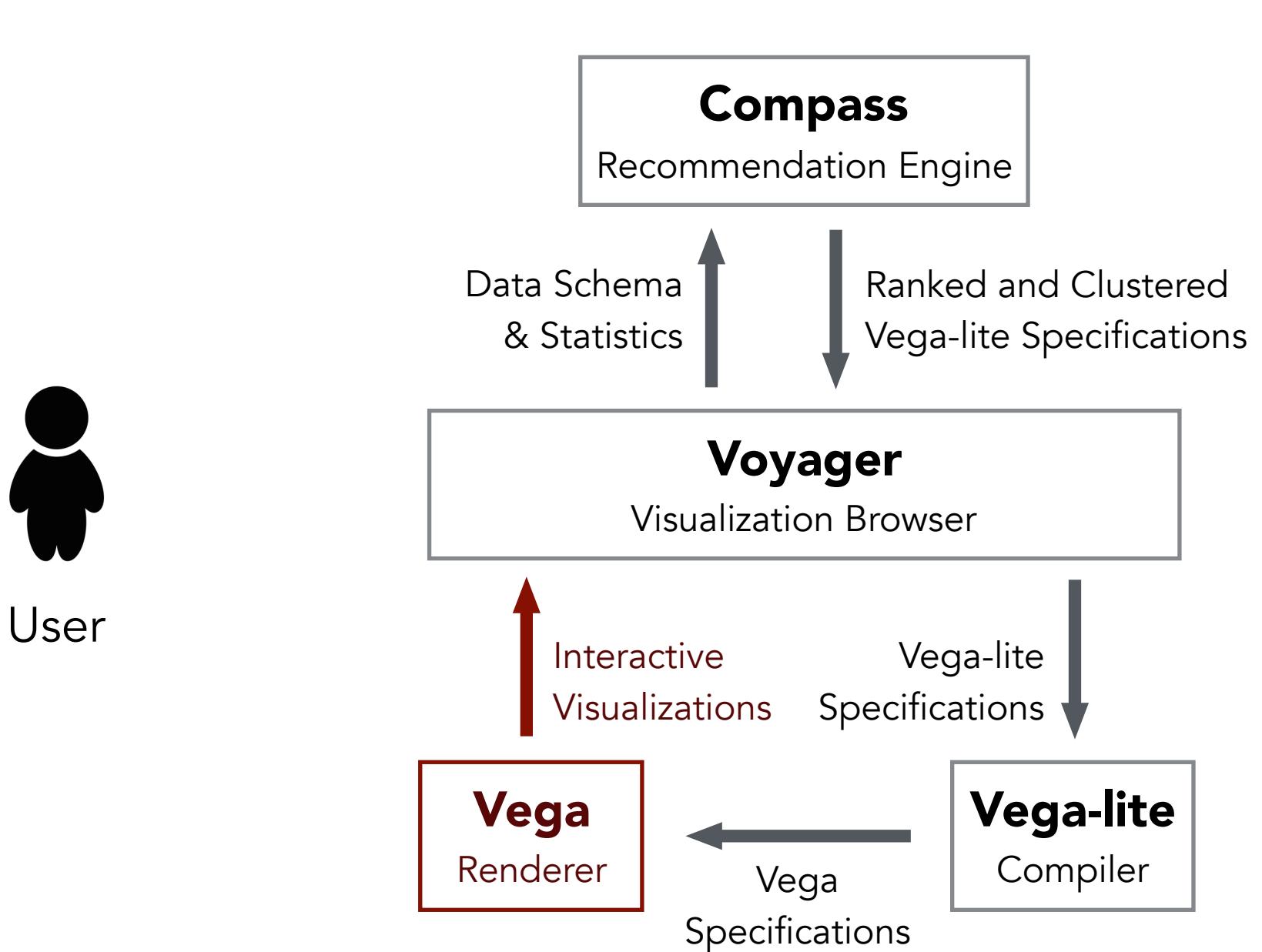
Data Schema
& Statistics

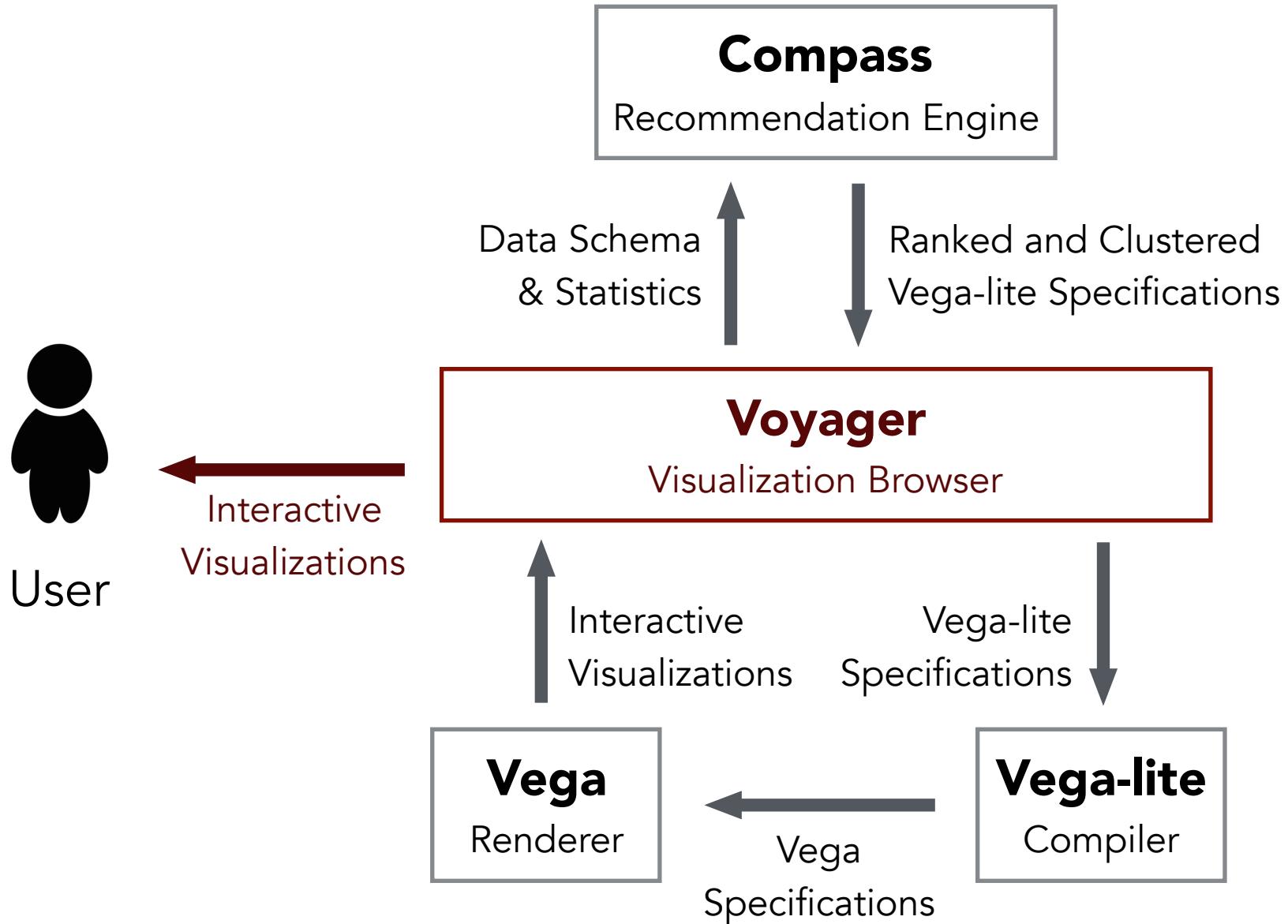
Ranked and Clustered
Vega-lite Specifications

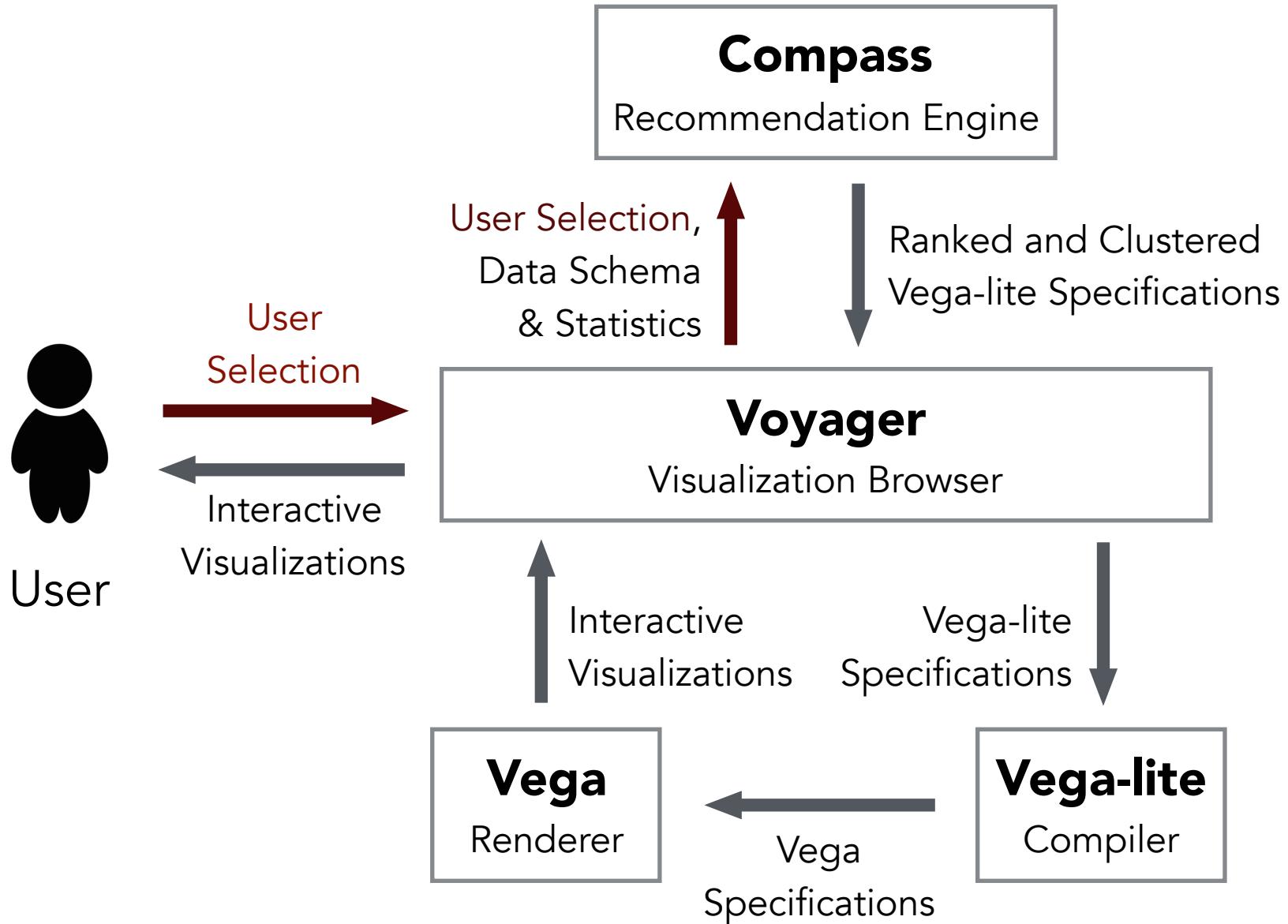


Vega-lite
Specifications

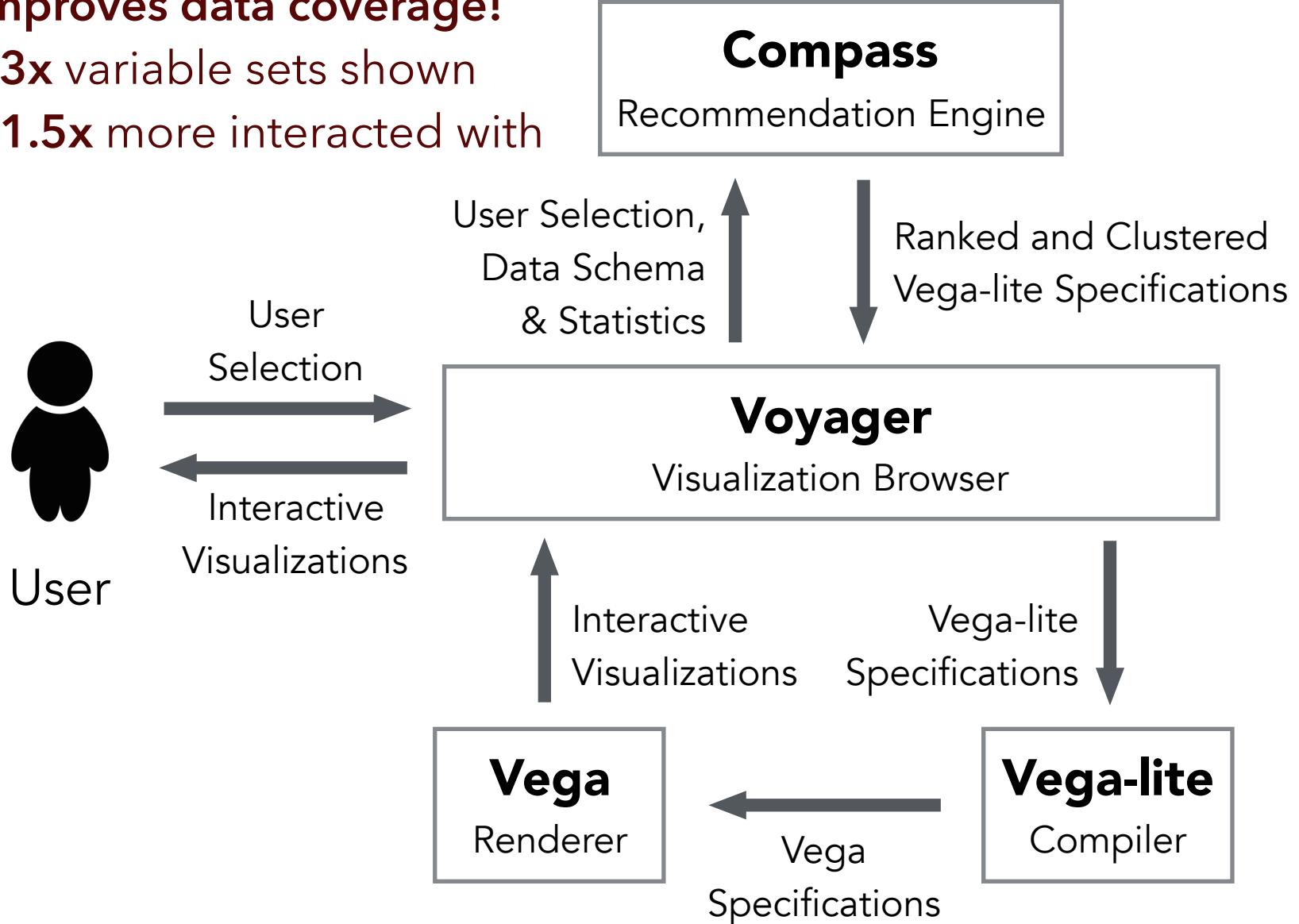








Improves data coverage!
+3x variable sets shown
+1.5x more interacted with



Ongoing Challenges

Refining visualization recommendation

What to optimize? How to evaluate?

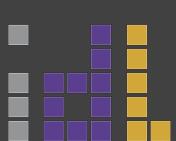
Scaling interactive visualizations

Large D harder than large N ...

Help avoid statistical pitfalls

Recognize mix effects, convey uncertainty

How might our tools
spur new questions and
prompt skepticism?



ISTC
BIG DATA



GORDON AND BETTY
MOORE
FOUNDATION

Vega A VISUALIZATION GRAMMAR



Vega is a declarative format for creating, saving, and sharing visualization designs. With Vega, visualizations are described in JSON, and generate interactive views using either HTML5 Canvas or SVG.

TOOLKITS

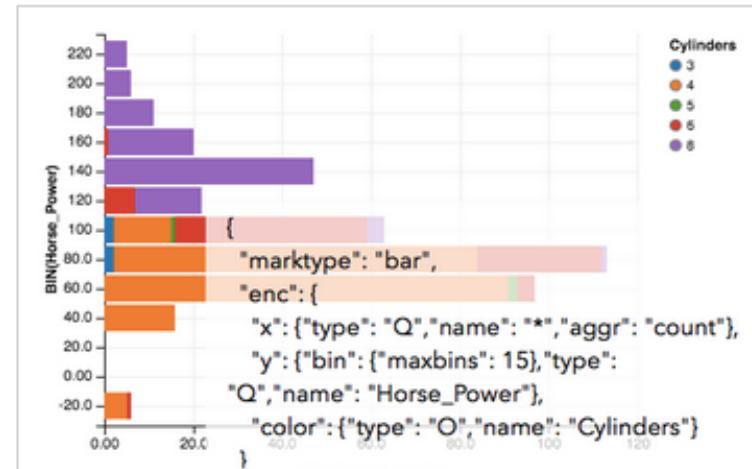


VEGA offers a full declarative visualization grammar, suitable for expressive custom interactive visualization design and programmatic generation.

[Tutorial](#) | [Documentation](#) | [Discussion Forum](#)

v1.5 (stable): [download](#), [examples](#), [github](#)

NEW v2.0 (dev): [download](#), [examples](#), [github](#)



NEW VEGALITE provides a higher-level grammar for visual analysis, comparable to ggplot or Tableau, that generates complete Vega specifications.

[Online Editor](#) | [GitHub](#)

vega.github.io

Visualization for DISCOVERY

Jeffrey Heer @jeffrey_heer
Univ. of Washington + Trifacta

