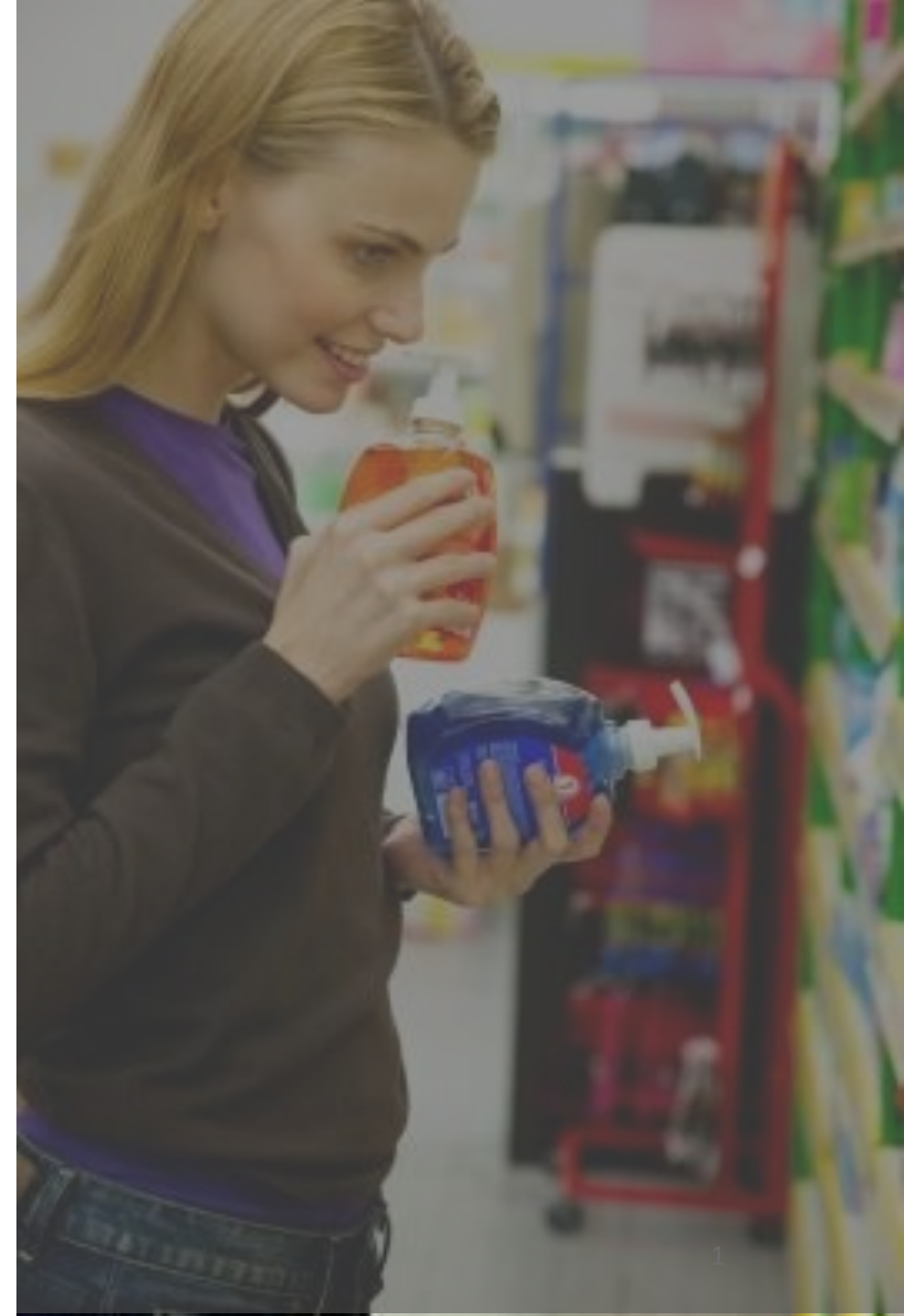




Circular Chain

Empower Sustainable Consumer Choices





Problem

Corporate Greenwashing:



**Slows down
Sustainability**

Efforts



**Decreases
Consumer**

Trust in Environment-related
Claims

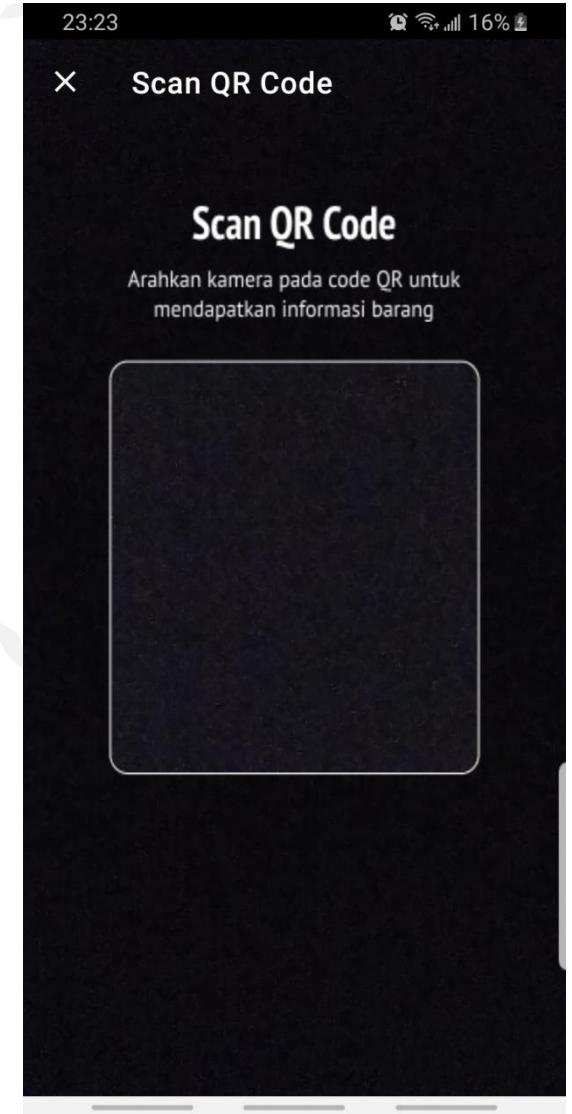
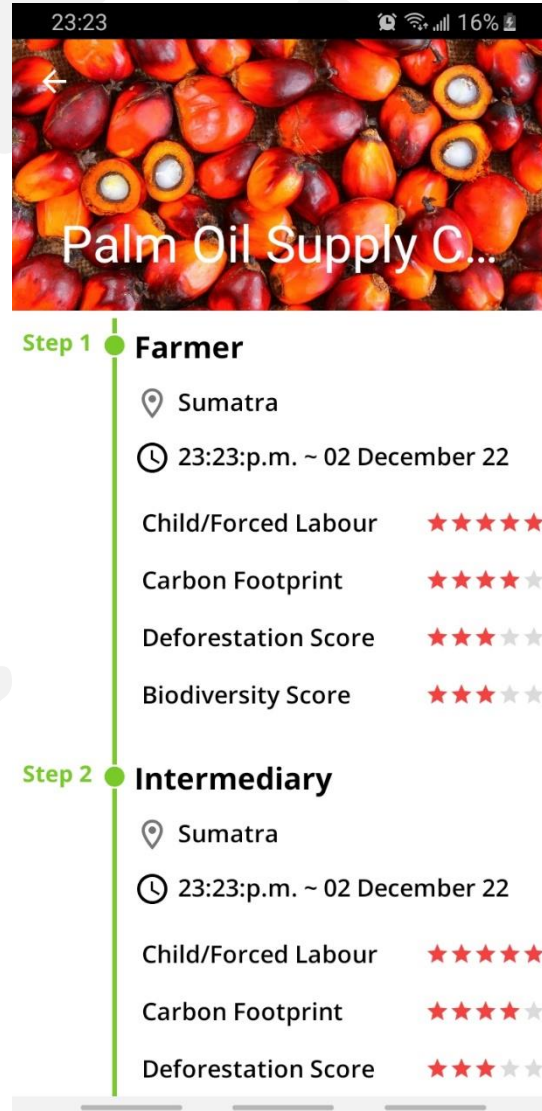
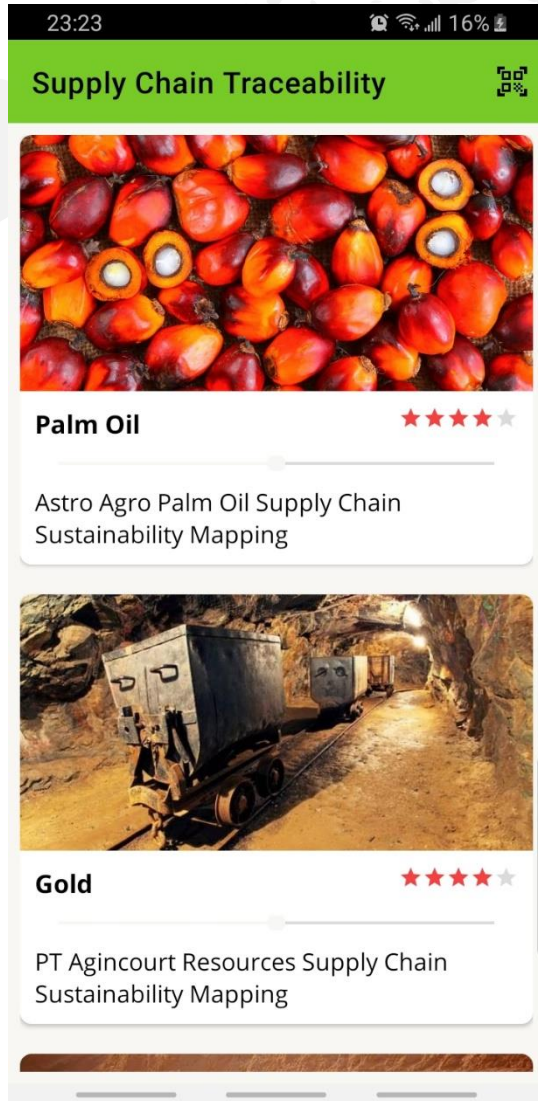


**Diverts
Finance**

to Brands destroying
the environment



Solution





Revenue Model

we envisage **Traceability as a Service**

TAAS

**Brands pay a fee
for Tracing the
Sustainability of
respective
Product Batch**