

# Asad Rauf

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## WORK EXPERIENCE

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### Senior Data Analyst

**Treehouse Exatex** [ 17/02/2020 – 01/04/2020 ]

**Address:** Karachi (Pakistan)

**City:** Karachi

**Country:** Pakistan

- Working directly with clients to meet their data needs
- Delivered end to end Power BI dashboards from data integration and data cleaning to data presentation to 2 clients

### Senior Officer Research & Development

**Beaconhouse Group** [ 18/02/2019 – 31/01/2020 ]

**Address:** Lahore (Pakistan)

Maximising the value of data through execution of exploratory data analysis and identifying patterns as a Data Analyst in the R&D Department.

### Regional Officer Examination

**Beaconhouse Group** [ 01/01/2017 – 18/02/2019 ]

**Address:** Lahore (Pakistan)

- Overseeing Examination Operations for 38 school branches in the central region
- Being responsible for introducing the current trends in data analysis, leading various analysis and reporting projects.
- Building dashboards for effective communication between the Business and the Marketing departments
- Working with the IT department to develop an Academic Reporting Software that delivers real-time analysis leveraging the database available

### NOP Student Ambassador (Volunteer)

**Lahore University of Management Sciences** [ 01/07/2015 – Current ]

**Address:** Lahore (Pakistan)

- National Outreach Program (NOP) focuses on identifying bright students with outstanding results in matriculation/FSc and inducting them into the Undergraduate Program of Lahore University of Management Sciences(LUMS).The scholars that qualify as NOP are given full financial assistance.
- Being an NOP scholar, myself, I work as a volunteer and try to reach out to potential students by conducting orientation sessions in local schools

## EDUCATION AND TRAINING

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### BSc. Honors in Economics and Politics (Joint Major)

**Lahore University of Management Sciences** [ 01/09/2011 – 17/06/2015 ]

**Address:** Lahore (Pakistan)

### Certifications in Python and SQL

**DataCamp** [ 01/07/2018 – 01/09/2018 ]

<https://www.datacamp.com/profile/asadrauflashari>

Completed 15 certifications from DataCamp - an online platform for learning data science. I mainly focused on courses in the python track that helped me learn modern data science techniques using python and sql.

### 5 Essential Tools for becoming an Emotionally Intelligent Leader

**Amal Academy** [ 05/2018 ]

**Address:** Lahore (Pakistan)

This one-day training session by Benje Williams (Acumen Fellow) focused on Empathy, Verbal and Non-Verbal Communication, Relationship building, Leadership, Teamwork, Active Listening, and Feedback.

### Business Intelligence & Advanced Analytics

**Lahore University of Management Sciences** [ 10/2018 – 11/2018 ]

**Address:** Lahore (Pakistan)

This six-week course taught by Data Scientists of Systems Pvt in cooperation with LUMS, focused on using modern techniques and tools like Jupyter Notebooks and Power BI to solve business problems.

## DIGITAL SKILLS

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**Microsoft Excel / Microsoft Power BI / Python / Web Development**