Table 1. Vertical Analysis of Diffusion of Innovations Theory						
Authors (Year)	No. of Theory Elements	Number of NON-ATE	Number of ATE	Number of ATE by Type		
				I	II	III
Agarwal and Prasad (1998)	6	3	3	3	-	-
Beatty, Shim and Jones (2001)	5	1	4	4	4	-
Brancheau and Wetherbe (1990)	10	5	5	5	5	-
Carter, Jambulingam, Gupta and Melone (2001)	8	3	5	5	5	-
Chen, Gillenson and Sherrel (2002)	7	-	7	7	7	-
Choudhury and Karahanna (2000)	3	2	1	1	1	-
Compeau, Meister and Higgins (2007)	23	4	19	19	19	-
Cooper and Zmud (1990)	5	-	5	5	5	-
Crum, Premkumar and Ramamurthy (1996)	10	-	10	10	10	-
Eastin (2002)	7	-	7	7	-	7
Eder and Igbaria (2001)	13	6	7	7	7	-
Fichman (2001)	6	-	6	6	6	3
Fichman and Kemerer (1997)	3	-	3	3	3	3
Forman (2005)	12	4	8	8	8	-
Grover and Goslar (1993)	15	6	9	9	3	-
Grover, Feidler and Teng (1997)	11	2	9	9	6	-
Hardgrave, Davis and Riemenschneider (2003)	5	-	5	5	5	-
Hsu, Lu and Hsu (2007)	12	-	12	12	12	-
Hu, Saunders and Gebelt (1997)	3	3	-	-	-	-
Hung, Ku and Chang (2003)	15	2	13	13	13	-
Iacovou, Benbasat and Dexter (1995)	4	-	4	4	4	-
Karahanna, Straub and Chervany (1999)	3	-	3	3	3	-
Lai (1997)	9	3	6	6	6	-
Lai, Lai and Lowry (2016)	9	7	2	2	2	-
Lee (1998)	16	1	15	15	15	-
Leonard and Deschamps (1998)	7	6	1	1	-	-
Li (2003)	2	-	2	2	2	-

Table 1. Vertical Analysis of Diffusion of Innovations Theory						
Authors (Year)	No. of Theory Elements	Number of NON-ATE	Number of ATE	Number of ATE by Type		
				I	II	III
Liao, Shao, Wang and Chen (1999)	4	-	4	4	4	1
Martins, Steil and Todeso (2004)	5	-	5	5	5	-
Moore (1987)	5	-	5	5	5	-
Nilakanta and Scamell (1990)	4	4	-	-	-	-
Park and Yoon (2005)	9	1	8	8	8	-
Parthasarathy and Bhattacherjee (1998)	11	9	2	2	2	-
Plouffe, Hulland and Vandenbosch (2001)	10	-	10	10	10	-
Premkumar, Ramamurthy and Nilakanta (1994)	28	2	26	26	26	-
Raho, Belohlav and Feidler (1987)	1	1	-	-	-	-
Ramamurthy and Premkumar (1995)	24	3	21	21	21	-
Seyal and Rahman (2003)	10	-	10	10	10	-
Sharma and Rai (2003)	2	2	-	-	-	-
Stanko (2016)	7	1	6	6	6	-
Straub (1994)	12	12	-	-	-	-
Wu and Wang (2005)	8	-	8	8	8	-
Xu, Thong and Tam	7	3	4	4	4	-
Zmud (1984)	6	1	5	5	4	-
Total	**No. of Theory Elements**	**Number of NON-ATE**	**Number of ATE**	**I**	**II**	**III**
	382	97	285	285	264	14

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