

# An Example of CPA Marketing

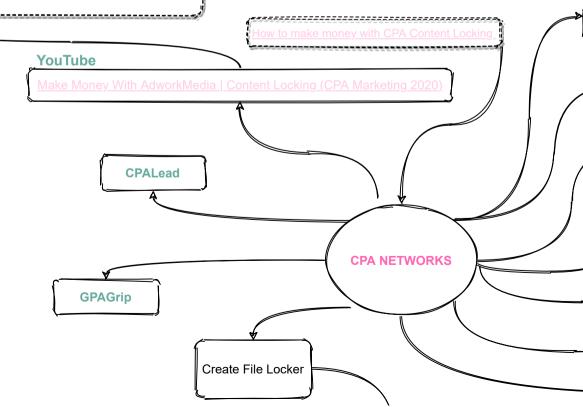
CPA marketing is one the best ways to make money online and is similar to affiliate marketing where you don't have to own the product.

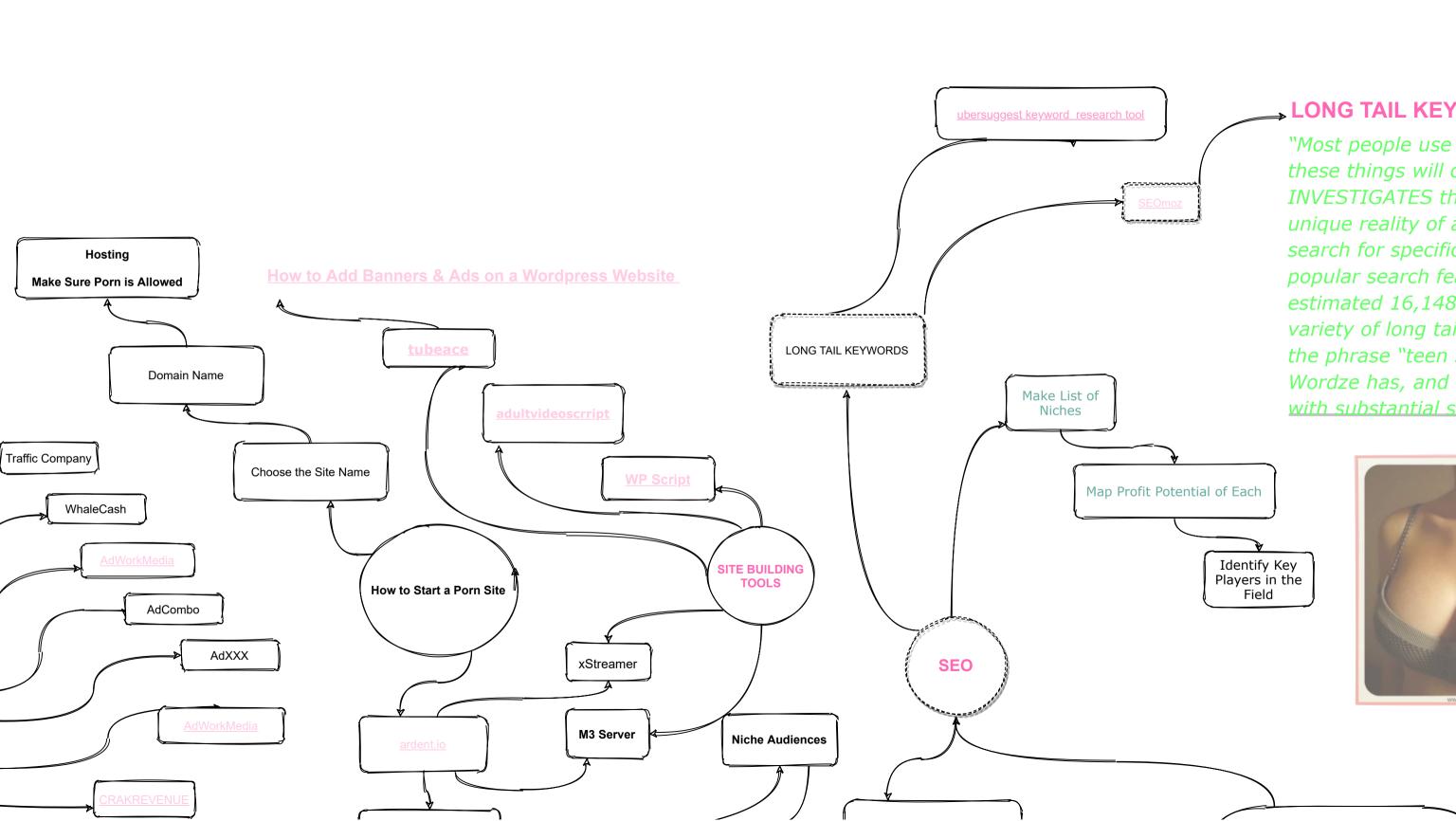
Cost Per Action or CPA is whereby you lock content such as a link to a website, file, page, images and so on and the visitor will have to fill in a offer to access it. Once they do you get paid\$\$.

AdworkMedia is a CPA network offering such services to content lockers and in this video I show you how to make money from it by locking a movie.

This is one of my favorite strategies and I have talked about it before.

with this pandemic that the world is experiencing, this would be the best time to make money from locking movies as many people around the world are binge watching movies and shows in their homes.





# WORDS AND THE PORN WORLD

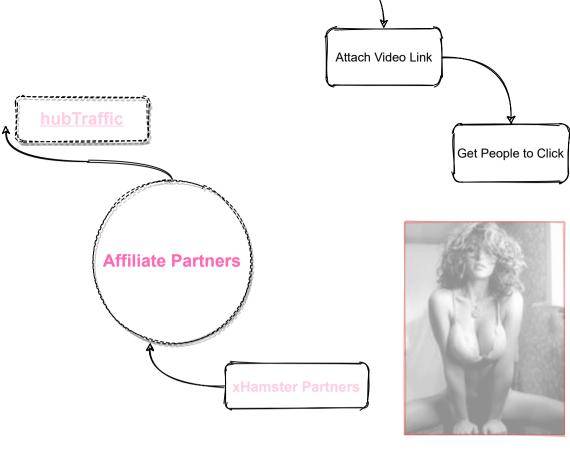
How to Monetize an Adult
Video Website

long tail keywords as an afterthought, or just assume come naturally. The porn world, though, actually lesse "long tails," then expands off them. They have the a lot of really weird people out there, who will a things. Right now, according to Wordze, the most laturing the word "grandma" is "grandma sex," with an a searches per month. From there, there is a decent its including things like "Filipino grandma sex." For sex," there are over 1000 recorded long tails that in my experience, it misses A LOT (it only shows things learch volume)."



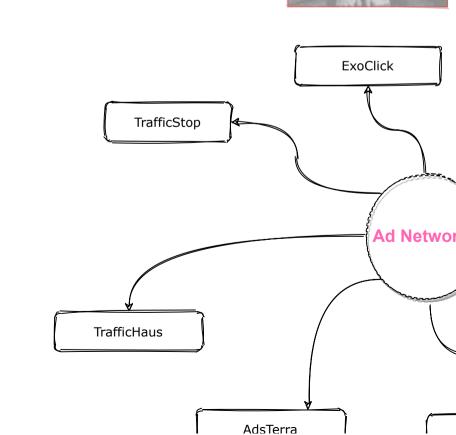
#### **LOSS LEADER STRATEGY**

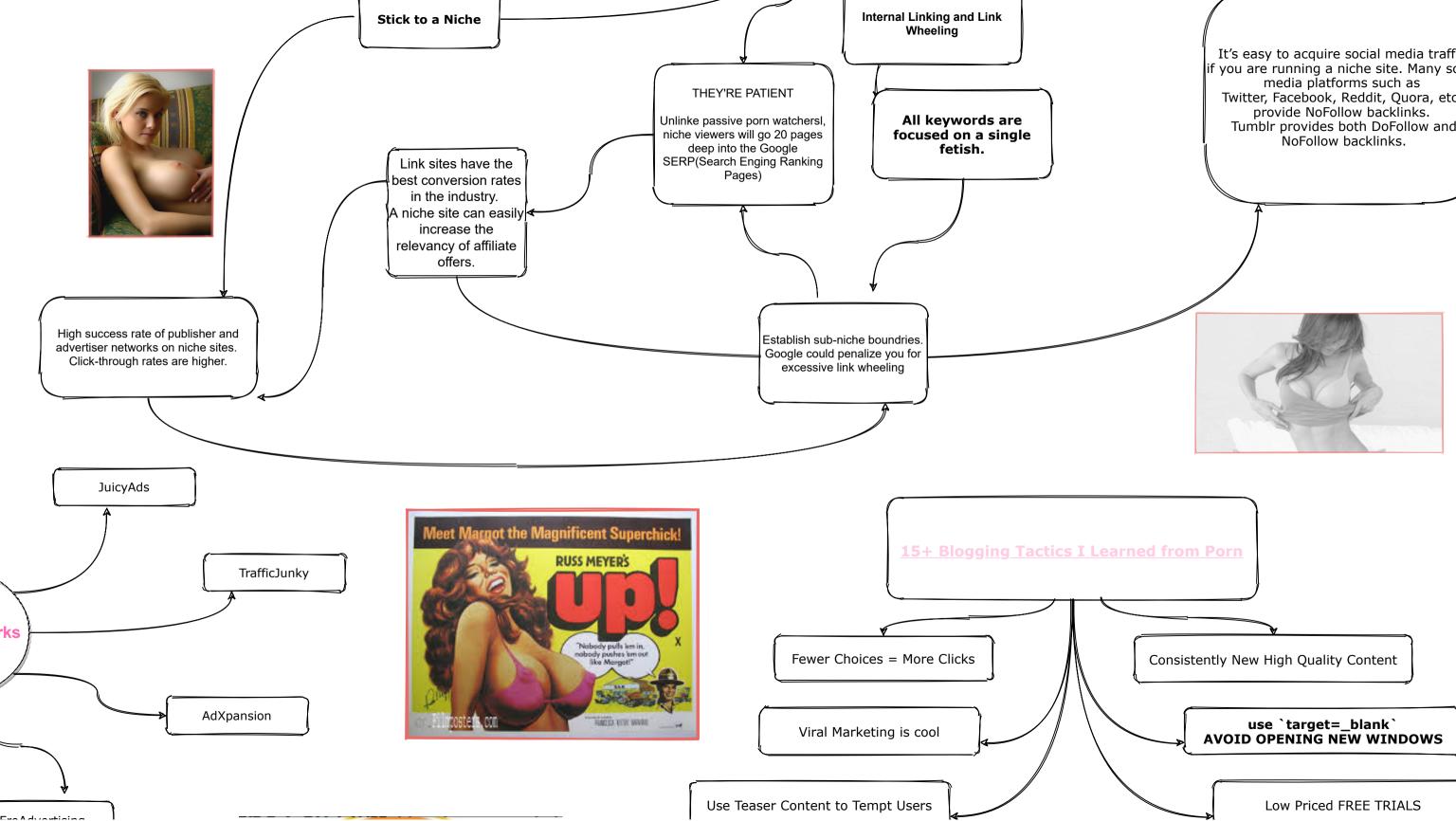
A loss leader strategy prices a product lower than its production cost in order to attract customers or to sell other, more expensive products.



## MAKING MONEY FROM A PORN SITE

- sell subscriptions and memberships
- adult consulting (?)
- merchandise sales (toys, vibraters, werid shit)
- ads, banners, in-video, pop-ups, pop-unders
- adult forum support
- sponsers, ie penis enlargers, fuckbots, etc..
- donations
- contests
- affiliate marketing
- made to order content





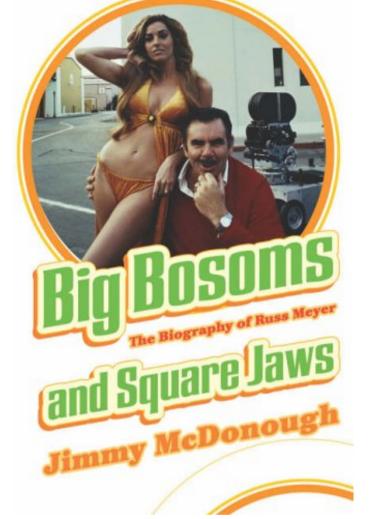
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### **FOLLOW THE LEADER PRICING**

A Competitive Pricing Strategy, in which a business matches the prices and services of the market leader.

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EroAdvertising



Successful Online Marketing & Content Distribution

→ CHECK OUT

presentation by Ed Celis titled "Seven Thing

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gs You Can Learn From Porn if you are a Digital Marketer"



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