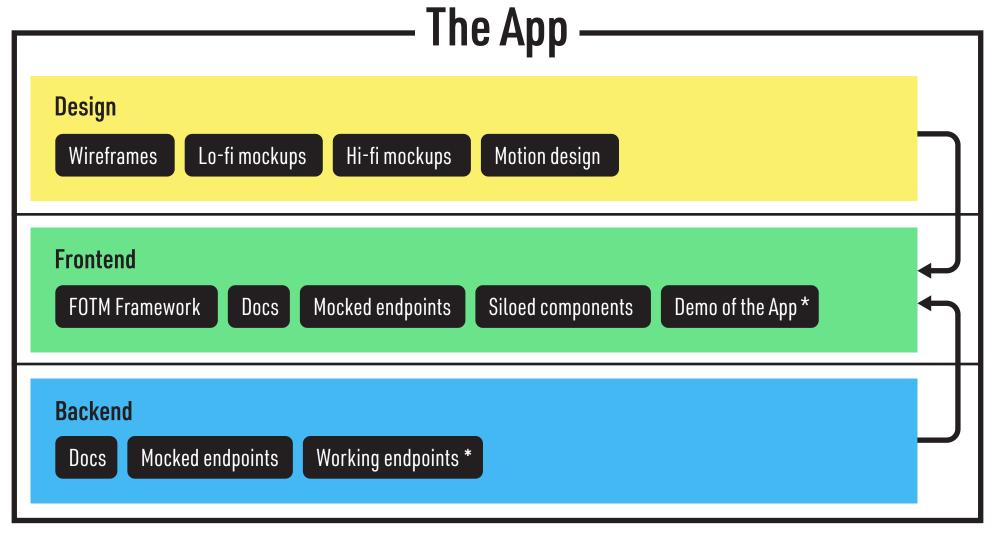
# Design Driven Delivery.

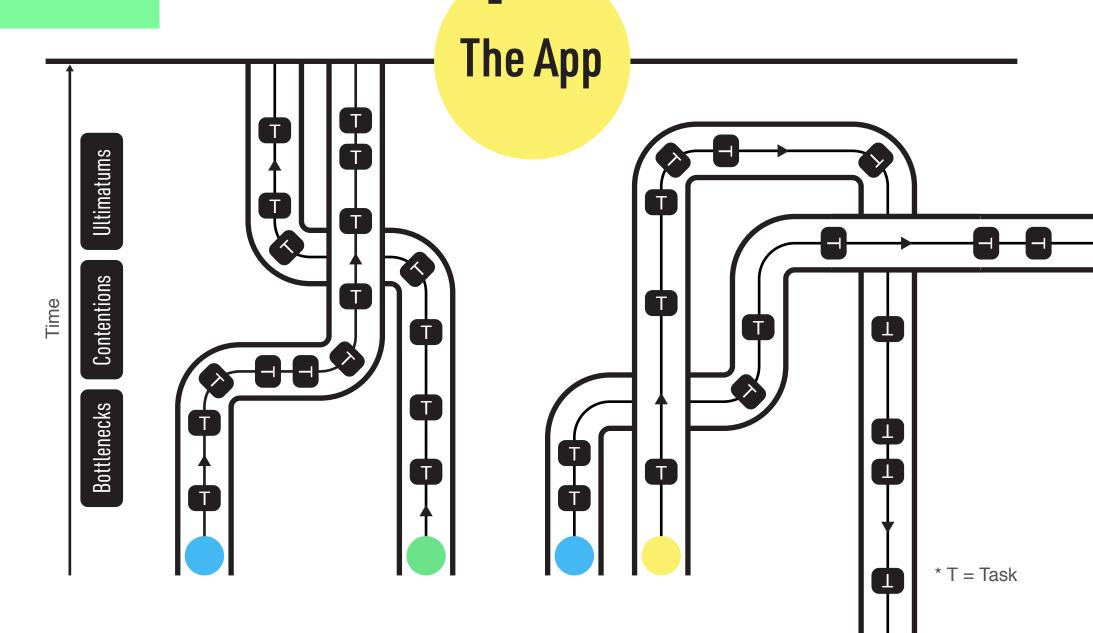
Simplicity is a great virtue but it requires hard work to achieve it and education to appreciate it.
And to make matters worse: complexity sells better.

Edsger W. Dijkstra

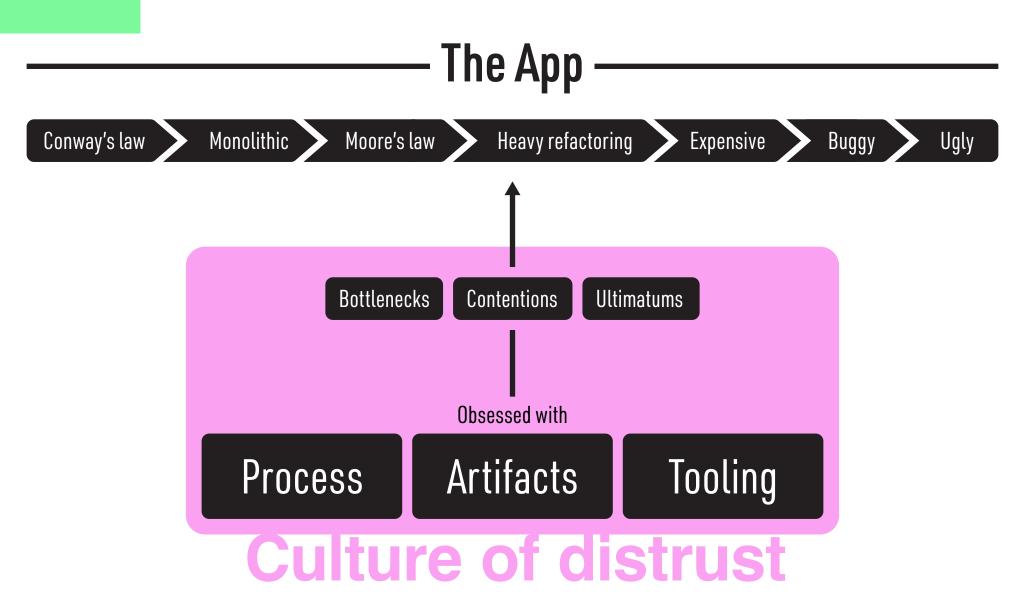
#### 01 The Problem.



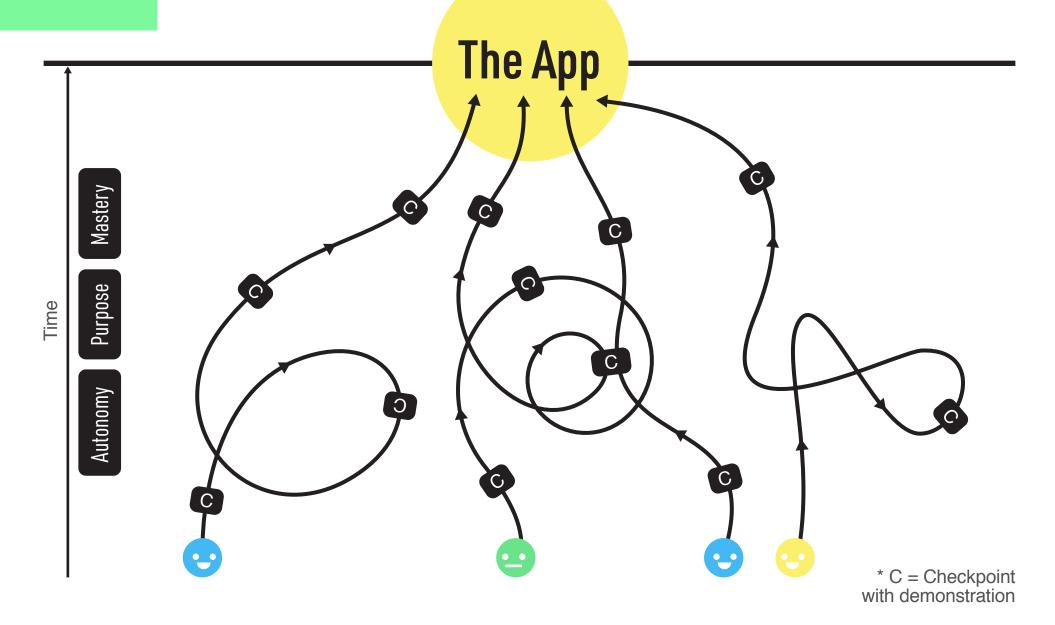
## 02 Developer.



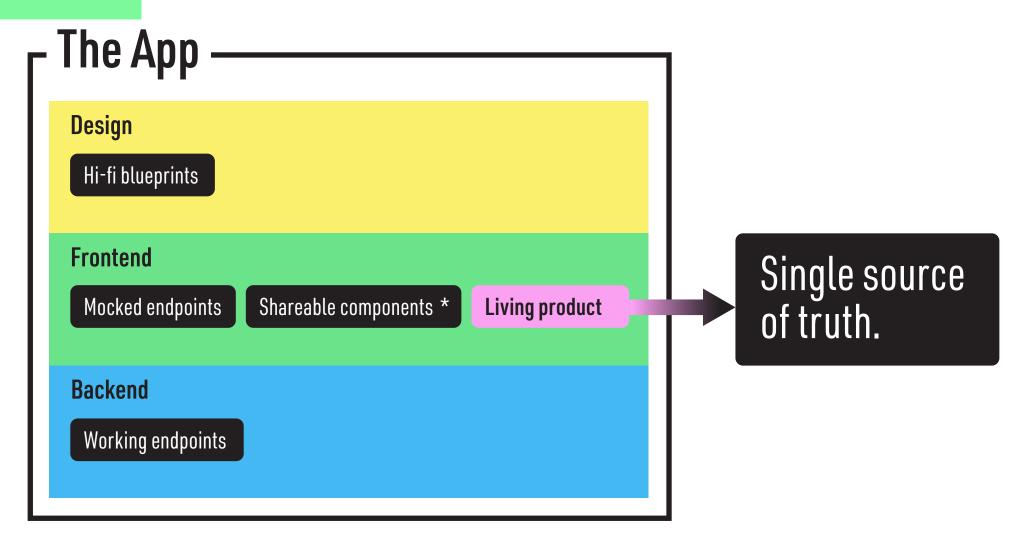
#### 03 Product.



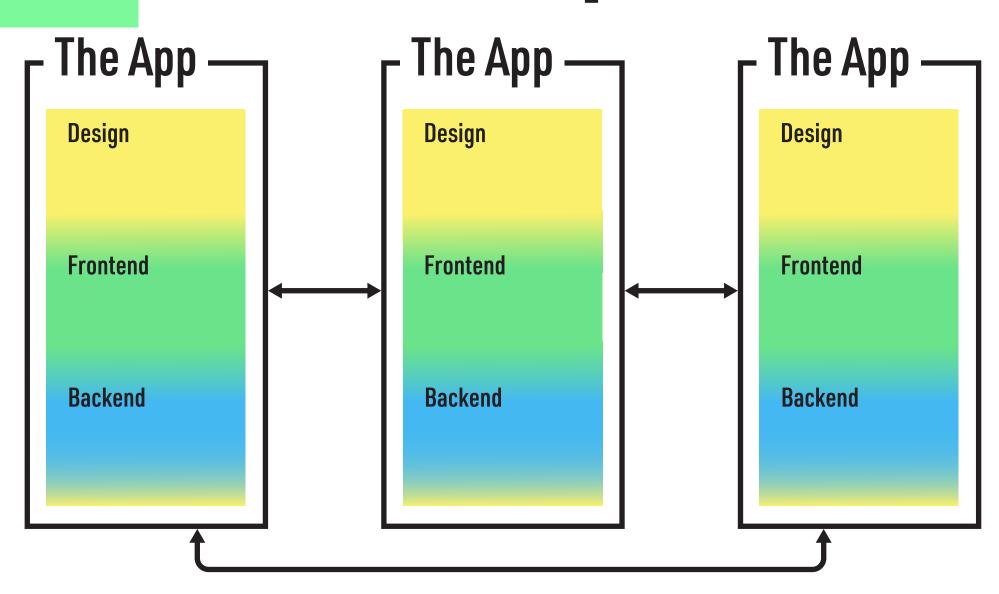
#### 04 Artisan.



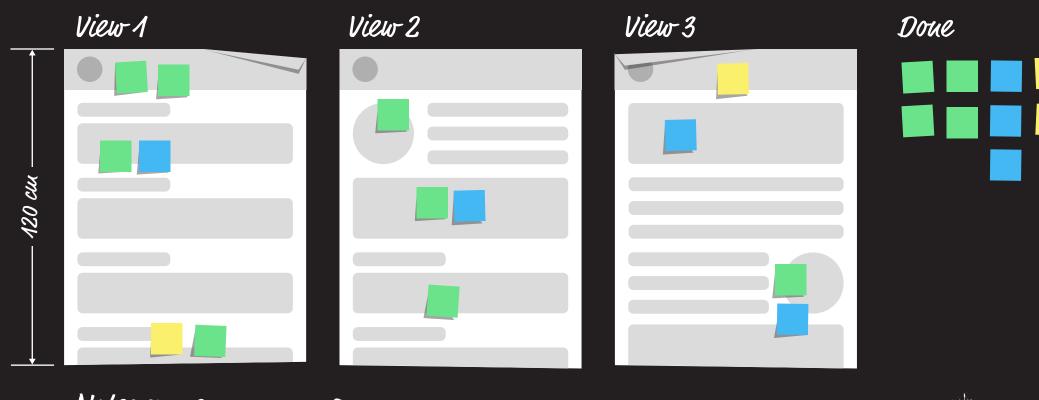
## 05 Simplify.



#### 06 A new hope.



### 07 Delivery board.



Notes space

View 1 App state View 1 Api calls

View 2 App state View 2 Api calls Raudow doodles View 3 App state View 3 Api calls Stats

## 08 The beginning.

The App **Autonomy** Purpose Mastery Obsessed with The App **Culture of motivation**