

Goran Loncar

Serbia, Belgrade

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I'm a senior full stack developer with over a decade of hands-on experience in building scalable web applications, eCommerce platforms, automation bots, and blockchain-based systems.

I specialize in developing end-to-end solutions that are fast, secure, and maintainable — from UI/UX to backend APIs and infrastructure.

I've worked extensively with modern JavaScript/TypeScript stacks, including React, Next.js, Node.js, and Express.

On the backend, I build RESTful and GraphQL services, design scalable architectures, and deploy to cloud platforms like AWS, Vercel, and Dockerized environments.

In eCommerce, I've delivered custom storefronts, payment gateway integrations (Stripe, PayPal), and product automation for platforms like Shopify and WooCommerce.

I've also developed bots for Telegram, Discord, and WhatsApp to automate customer support, trading, and blockchain interaction.

In the Web3 space, I write and audit smart contracts in Solidity, build dApps using ethers.js/Web3.js, and integrate with DeFi protocols, NFTs, and Layer 2 solutions.

Websites, Portfolios, Profiles

<https://www.realtor.com/>

<https://github.com/codingexpert1995/>

<https://codingexpert1995.netlify.app/>

Work Experience

E-Commerce Assistant

EarthLink, Serbia, Belgrade
2022

October 2018 - September

- Integrated photographs of merchandise into corporate e-commerce software.
- Photographed merchandise and prepared written descriptions of items for auction on the company website.
- Displayed and organized products on inventory shelves in e-commerce storerooms.

- Focused on continuous quality and customer service improvement in e-commerce operations.
- Analyzed sales-related data to predict future sales, stock requirements and consumer behaviors.
- Managed customer service inquiries and complaints for customer satisfaction.

Smile Analysis Web Application, Acme Technical Services

Acme Technical Services, Serbia, Belgrade
2018

February 2015 - September

- Learned and adapted quickly to new technology and software applications.
- Exercised leadership capabilities by successfully motivating and inspiring others.
- Delivered services to customer locations within specific timeframes.
- Resolved problems, improved operations and provided exceptional service.
- Skilled at working independently and collaboratively in a team environment.
- Organized professional with expertise in managing resources and optimizing performance. Proficient in providing valuable insights and supporting decision-making processes. Committed to enhancing productivity and contributing to overall success.

Education

Bachelor's degree of University of Belgrade | Software Engineering

January 2015

- Ranked in Top 90% of class
- Professional Development: Advanced Web Development Practices