EDIDIONG EKAETTE EKAETTE

Software Developer | SEO & Email Specialist

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📇 PROFESSIONAL SUMMARY

A well-rounded Software Developer and Email Specialist skilled in developing web and mobile applications, creating marketing strategies, and producing engaging contents. Committed to growth, personal development, and delivering quality results through strong critical thinking and problem-solving skills.

💼 PROFESSIONAL EXPERIENCE

Content Editor
Nicholas Idoko Technologies — Remote / Temporary

09/2023 – 03/2024 | Uyo, Nigeria

- Produced high-quality AI-assisted content using ChatGPT, Google Bard, and Canva Magic Write.
- Created and published engaging WordPress articles with complementary high-resolution AI-generated images.
- Proofread and refined content to maintain brand standards and boost user engagement.

Android App Developer
WeOut Project StartUp - Remote/Temporal

01/2023 – 06/2023 | Uyo, Nigeria

- Developed and tested Android applications.

🎓 EDUCATION

Advanced Diploma in Software Engineering
Aptech Computer Education

01/2021 – 04/2024 | Uyo, Nigeria

Earned an Advanced Diploma in Software Engineering (ADSE) from Aptech, gaining practical skills in software development, database management, and application design. Applied hands-on training to build and deploy real-world web and mobile Solutions.

Senior School Certificate (SSCE)
Nobles International School

09/2014 – 07/2020 | Eket, Nigeria

Completed secondary education at Nobles International School, developing strong communication, teamwork, and analytical skills.

- Collaborated with the team to implement app features and optimize performance.

Lead Generation Intern

GAO Tek Inc

10/2025 | Uyo, Nigeria

- Identify potential leads using LinkedIn Sales Navigator, ZoomInfo, Apollo.io
- Research target companies and decision-makers
- Build and maintain prospect lists in spreadsheets or CRM
- Craft and send cold emails (typically 150+ per day)

Front End Web Developer

CodeAlpha 🔗

10/2025 | Uyo,Nigeria

- Build responsive websites using HTML5, CSS3, JavaScript
- Develop interactive user interfaces with React, Vue, or Angular
- Convert design mockups (Ux Pilot, Figma) into functional code
- Write clean, maintainable, and scalable code

🗀 PROJECTS

Mobile App   04/2023 – 06/2023

Recipe Quencher - Aptech Project

- Built a mobile app that allows users to browse, save, and share recipes easily.
- Integrated search and filter features for better user experience using Java and Firebase.

Dental Website   04/2022 – 06/2022

Dental Clinic Website - Aptech project

- Developed a responsive website for a dental clinic with sections for services, appointments, and contact information.
- Focused on clean UI design, accessibility, and smooth navigation using HTML, CSS, and JavaScript.

Blog Content Development   09/2024 – 11/2024

Content Editing - Freelance Project

- Wrote and optimized SEO-friendly blog posts across various niches to improve visibility and engagement.
- Conducted keyword research and used on-page SEO techniques to boost organic traffic.
- Created well structured, informative articles using WordPress and AI assisted tools like ChatGPT and Canva.

🧠 SKILLS

Web & Mobile App Development

Build responsive websites and mobile applications with modern tools and frameworks.

AI-Assistance Tools

Skilled with ChatGPT, Google Bard, Canva Magic Write, and Bing Image Creator for efficient content generation and design.

Email Marketing

Proficient with tools like Mailchimp, Brevo, Zoho, HubSpot, and Apollo for lead sourcing and engagement tracking.

Content Creation & Editing

Create and optimize blog posts, articles, and AI-generated content for engagement and clarity.

Research & Quality Assurance

Ensure content accuracy, originality, and compliance with brand guidelines.

Voiceover & Presentation

Producing voiceovers and AI-enhanced motivational video content for YouTube.

⚛ REFERENCES

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Mr. Miracle Charles Eboumbou, *HR,* Nicolas Idoko Technologies
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