

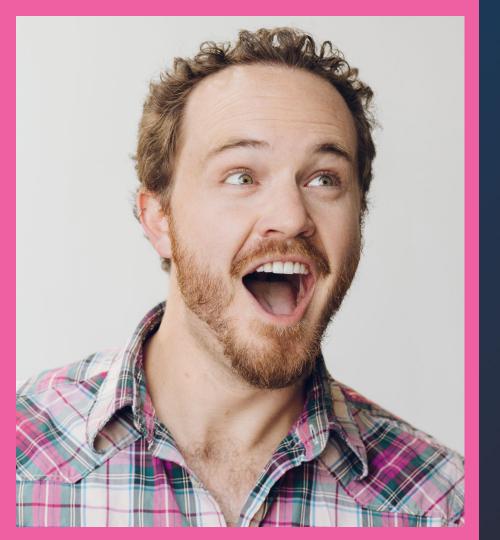
My Mother Hates Your Project (And Mine)

Why we need more soft skills in Crypto

Vince Major
Head of Marketing @ MyEtherWallet







VINCE MAJOR

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COMMUNICATION CREATIVITY CONNECTION



GM anon ape in IFG

LINGO = BARRIER TO ENTRY

People only say ETH



Because they can't spell Etheriuem properly.

Memes by **(S)** MEW

enkrypt

STRUGGLING TO UNDERSTAND...





CLEAR COMMUNICATION IS KEY



ITERATION =/= CREATIVITY

THE BANDWAGON OF ITERATION...



"NINTENDO" =/= PLAYSTATION, MOTHER!





DON'T ITERATE. CREATE.



"An intent-driven, privacy-centric protocol designed to enhance discovery and settlements..."



BEYOND JUST PROJECTS

Everything I am saying here has been scripted.

It has been refined, edited, and rehearsed.

Nothing here is off the cuff.
All of this is a crafted story.

CONNECTING PEER TO PEER

CONNECTION BEATS FAILURE

I LOVE A GOOD STORY...



← Vince Major 2,130 Tweets



Q



20+ 4



8





Vince Major

@VinceMajor Follows you

REBEL. DISRUPT. TELL GREAT STORIES.



Following



PLEASE DON'T FIRE ME...

SOFT SKILLS SOLVE PROBLEMS



WORDS. WORDS. WORDS.

"If Linvade Lakonia, you will be destroyed, never to rise again!"





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