

# DAO Governance Design Jam

Bienvenidos / Welcome!



**MakerDAO DUX**

@MakerDUX

**Deniz** @0xdeniz & **Tiago** @tiago\_varandas



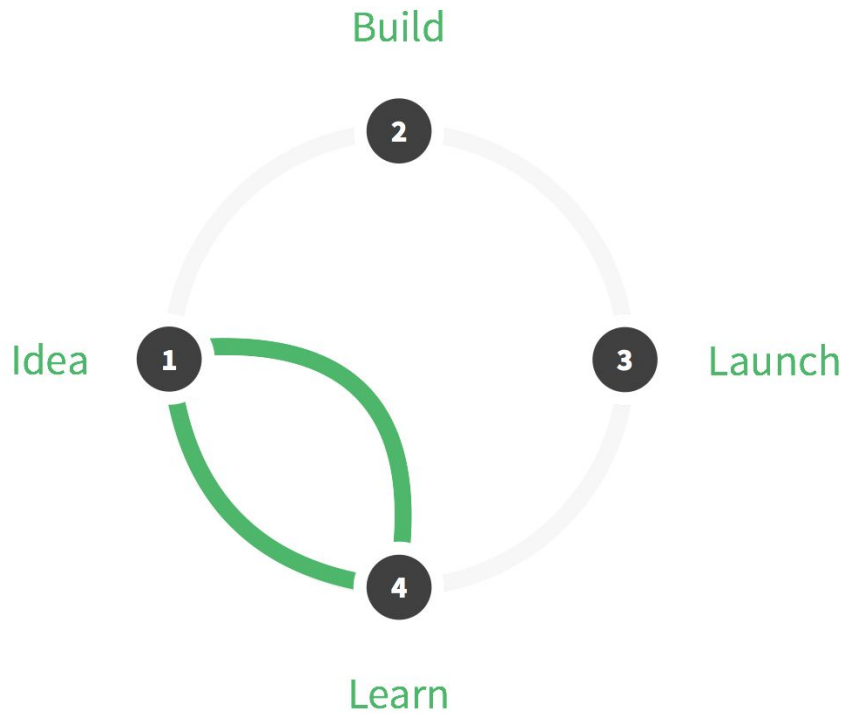


Innovate

We are here today  
to solve real  
DAO governance challenges

# jamming in Amsterdam!



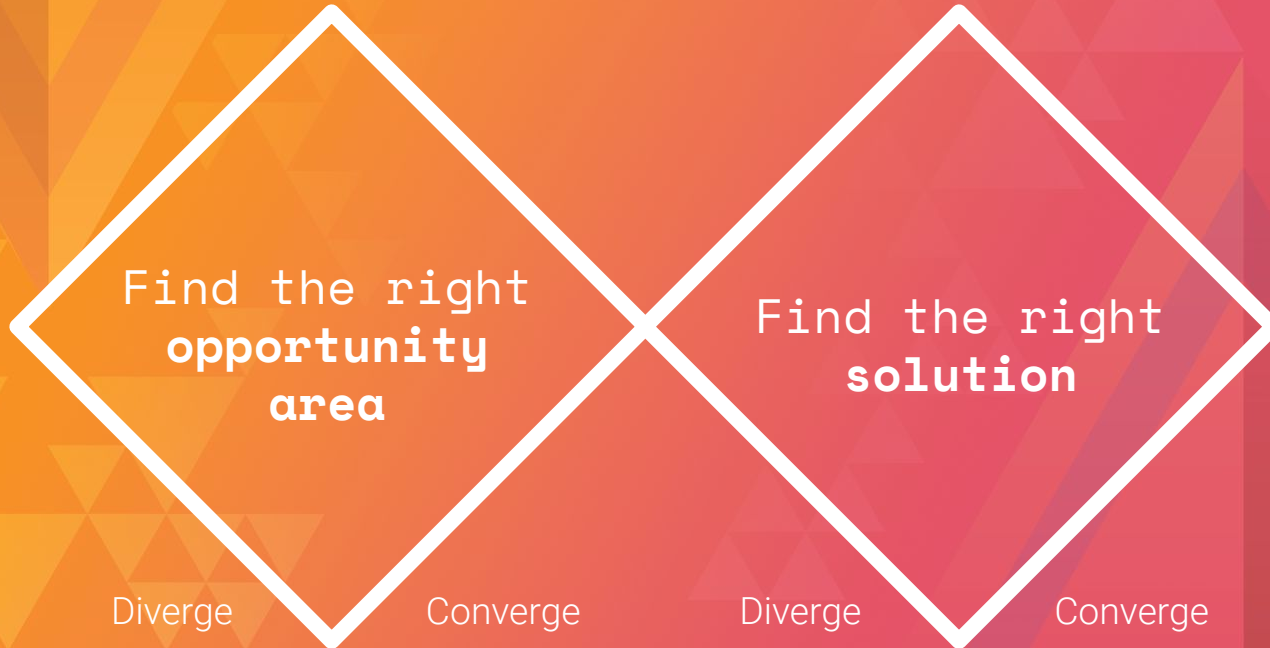


## What is a Design Sprint?

A shortcut to learning without building and launching.



# The Double Diamond: divergent <> convergent thinking



# Here's the agenda.

## Challenges

Introduction to  
Governance challenges

## Team Formation

Join a group with a  
challenge that resonates  
with you.

## Ideation

Use Design Thinking  
Methodologies to jam!

## Pitch & Feedback

Pitch your final solution to  
the whole group.



## TEAM FORMATION

**5 Active Participants**  
Active Listeners

FACILITATORS: SHELBY ( @shelby\_steidl ) & ABBEY ( @abbey\_titcomb ) FROM RADICLE ( @radicle )



## CHALLENGE 1

# DISTRIBUTION OF INFLUENCE & OWNERSHIP

“How might we effectively distribute influence and ownership amongst active contributors of the DAO?”



FACILITATOR - PAYTON ROSE ( @ProseEleven ) from MAKERDAO ( @makerdao )



## CHALLENGE 2

# WORKFORCE EFFICIENCY

“How might we reallocate the workforce to be more efficient?”

FACILITATOR - ZAKKU ( @fifthworldzach ) FROM COORDINAPE ( @coordinape )



## CHALLENGE 3

### CONTEXT IN A DISTRIBUTED COMMUNITY

“How might we build shared context on sensitive topics in a distributed community?”

FACILITATOR - PATRICIA ( @superpatx\_ ) FROM EULER FINANCE ( @eulerfinance )



## CHALLENGE 4

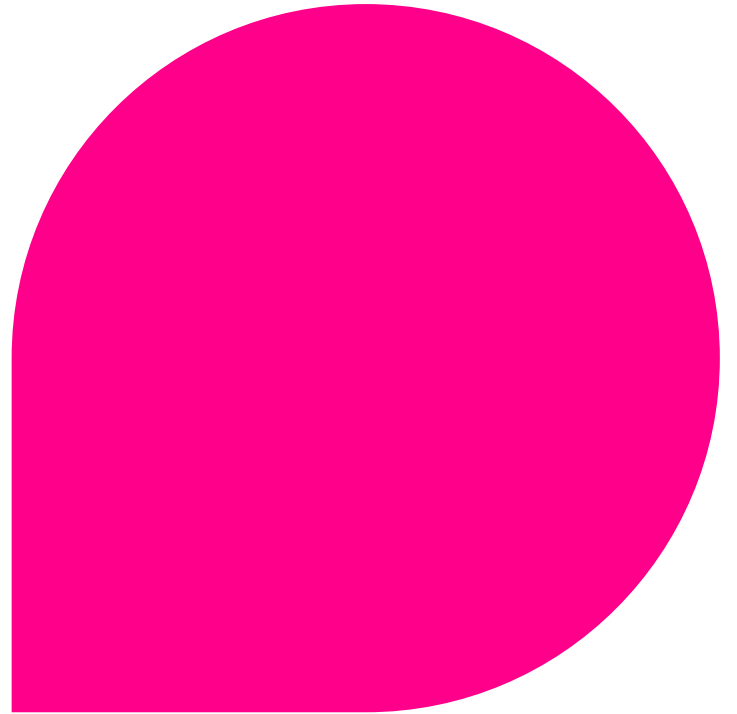
# TECHNICAL COMMUNITY ENGAGEMENT

“How might we increase community engagement in highly technical DAO decision making?”

# All challenges:

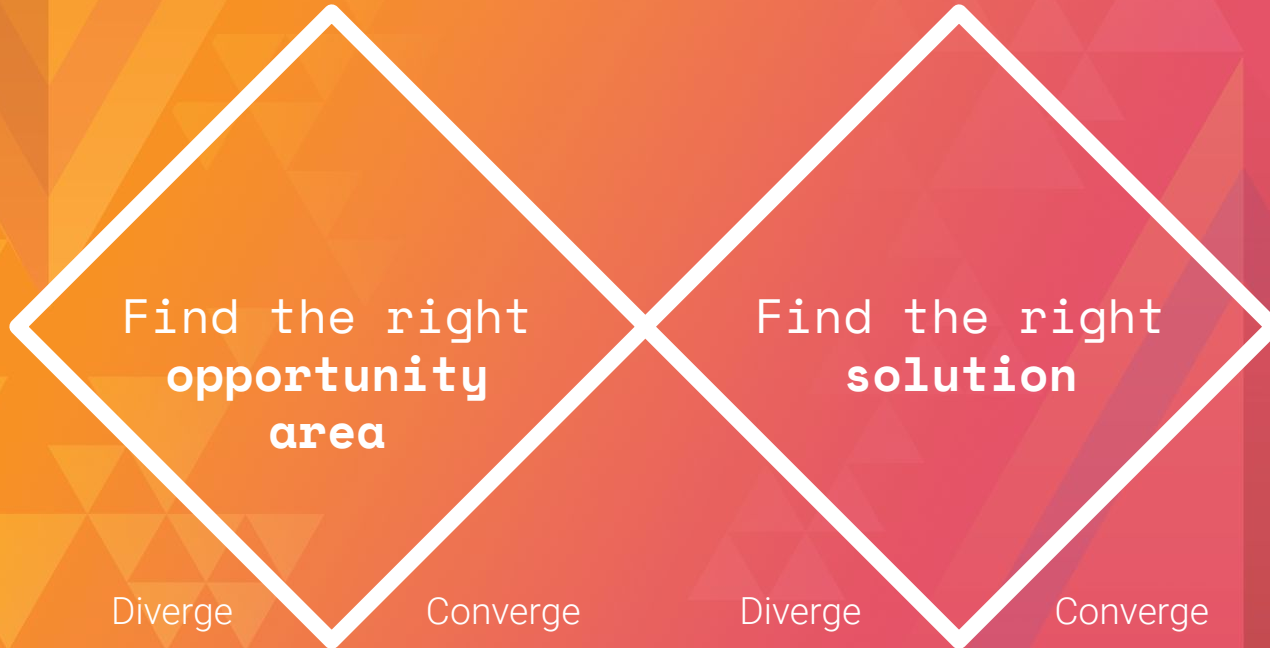
- 1: “How might we effectively distribute influence and ownership amongst active contributors of the DAO?”
- 2: How might we reallocate the workforce to be more efficient?
- 3: How might we build shared context on sensitive topics in a distributed community?
- 4: How might we increase community engagement in highly technical DAO decision making?

**Ideation  
Time**





# The Double Diamond: divergent <> convergent thinking



# Introduction Time

5 active participants



**Introduce yourself to your group  
in 1 sentence.**

Your name, what you work on  
and why you've joined the workshop.

( 1 minute each )

# I Like

Inspiration from existent solutions & innovations (inside or outside of web3)

# I Wish

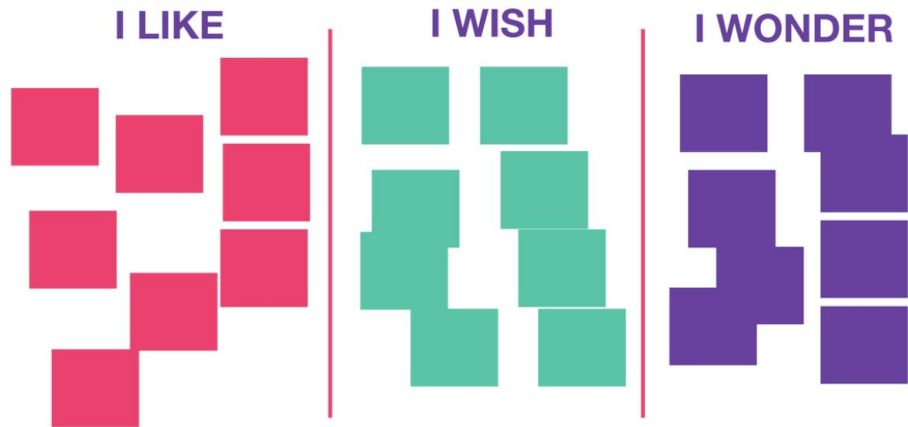
Existing tools & solutions that could be improved or expanded (eg. new features)

# I Wonder

Future vision

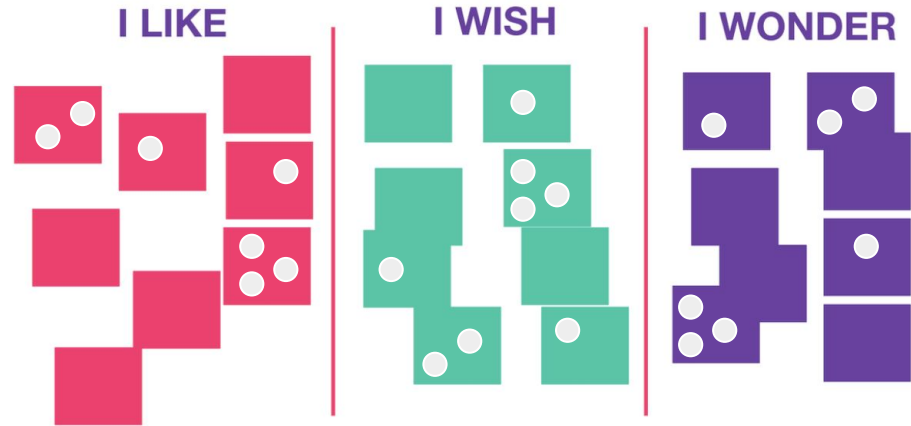
Would this be possible?

Any unintended consequences?



# Dotmocracy

3 DOTS PER PERSON,  
PER COLUMN



# Discussion Time





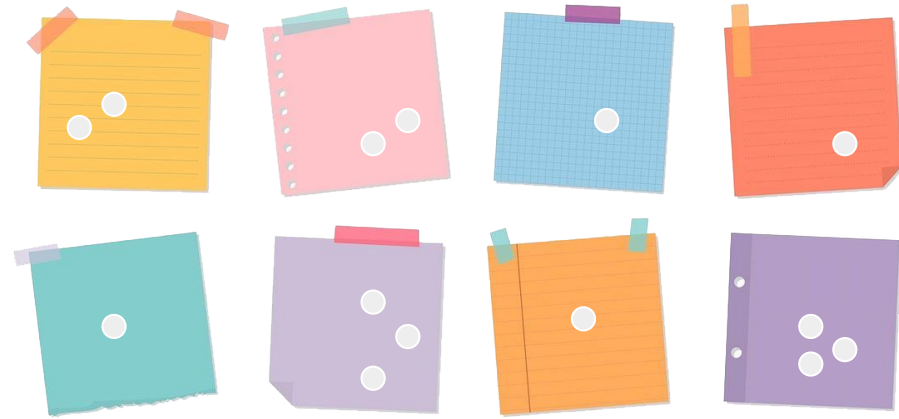
# Crazy 8's

Concept creation through  
rapid iterations



# Crazy 8's Dotmocracy

3 DOTS PER PERSON



**Discussion  
Time**

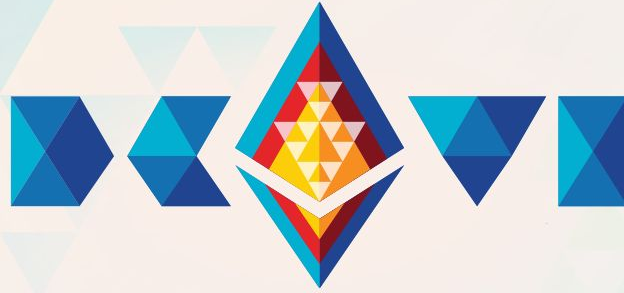
**Big  
take-away**



Sharing time!  
We're looking  
for feedback...

Tl;dr  
Big take-away  
Question/still  
figuring out...





Get your POAP!

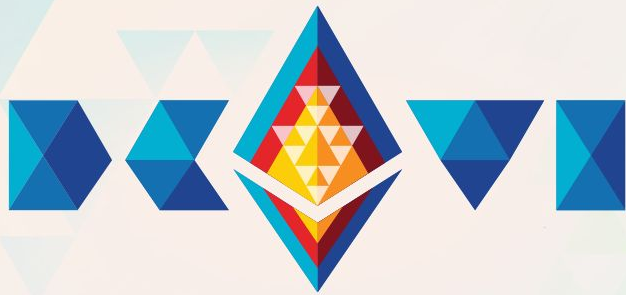


Claim now!  
The link expires soon.



SCAN ME





# Thank you!



**MakerDAO DUX**

@makerDUX

@0xdeniz

@tiago\_varandas





# Agenda

5 min. Introduction

20 min. Challenges (5 min. Per challenge)  
Facilitator introduces the challenge 1 by 1 (Picks a table)

10 min. Team Formation ( Active participants 5 / Active listener )  
(Raise hands if you want to be active participant)

5min. Introductions in your inner group. (1 sentence)

5min. Ideation Introduction

8 min. I LIKE / I WISH / I WONDER

5 min. Dotmocracy

8 min. Inner Discussion

8 min. CRAZY 8's

5 min. Dotmocracy

8 min. Inner Discussion

20 min. Pitch & QA  
(5 minutes per group / 2 min. To pitch + 3 to feedback )