



THE UNBANKED

A Real Blue Ocean Opportunity for Crypto

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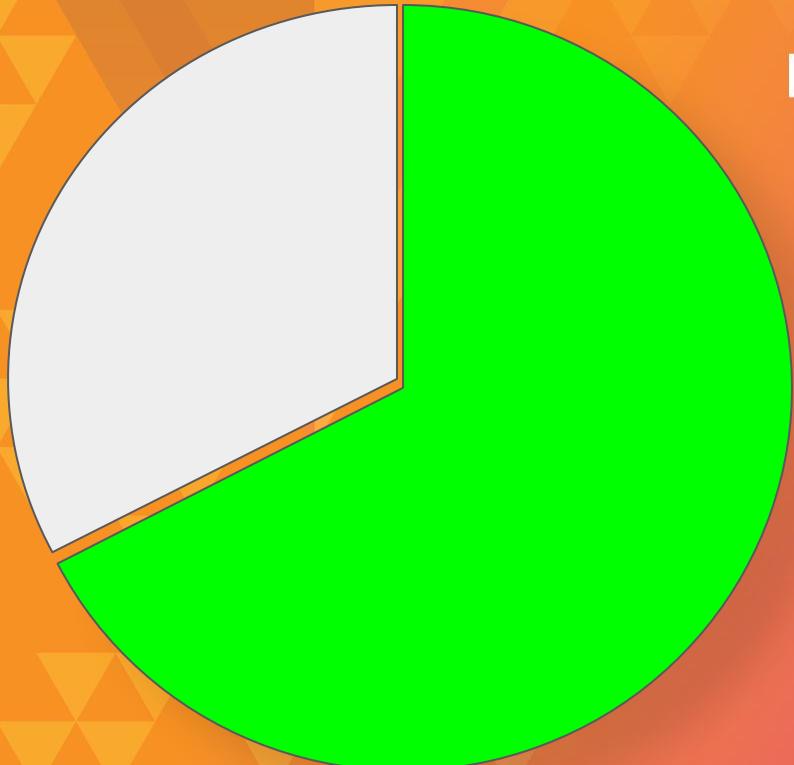


25%

of the world population
is excluded from TradFi:

2 Billion people!

THE UNBANKED



70%

are smallholder farmers producing a third of the world's food

A yearly USD \$971 Billion financial need that keeps millions trapped on the Poverty Cycle



A pre-internet supply chain where
farmers producing our food are the weakest link





**80%-100% interest for
shark loans**



**Negative rates for
our savings**

The **global economic paradox** inspired us to connect complementary economic regions to benefit both parties: a win/win arbitrage

CROWD COLLATERAL When there is no data for credit scoring nor assets to tokenize

Under-collateralization
(Credit Scoring)



Tokenize real world assets



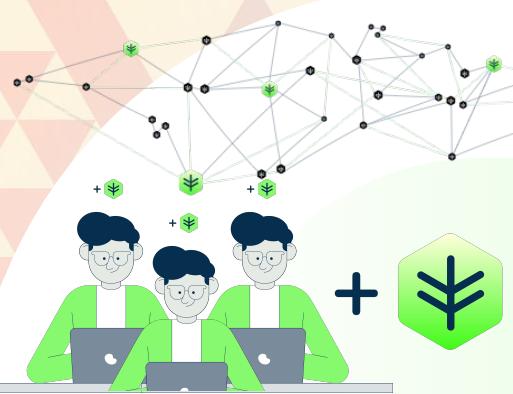
Crowd collateral



EthicHub

Connecting DeFi with the Real World:

a sustainable ecosystem where all stakeholders benefit from interacting



Ethix Stakers

Provide **collateral** for Loan Originators and liquidity to Ethix



Low Risk Lenders

Provide **liquidity** in exchange of Fix Yield bonds (annual 8% interest)



AAVE



EthicHub



Auditors

Entities searching for Loan Originators providing **due diligence** and staking Ethix as collateral



Loan Originators

Entities providing loans and services to **farmers**



OUR MISSION

To harvest
Regenerative Wealth

- Improving small farmers' own productivity
- A more equitable supply chain



EthicHub



All participant farmers sign in EthicHub's Certificate of Good social, economic and environmental practices.

We're one of the most awarded and recognized projects in the ReFi space



1 NO
POVERTY



2 ZERO
HUNGER



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



15 LIFE
ON LAND



17 PARTNERSHIPS
FOR THE GOALS





Toucan

Solid World



celo



IT'S A GOOD BUSINESS TO DO GOOD

Join us!



Thank you!

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