UNICEF CryptoFund

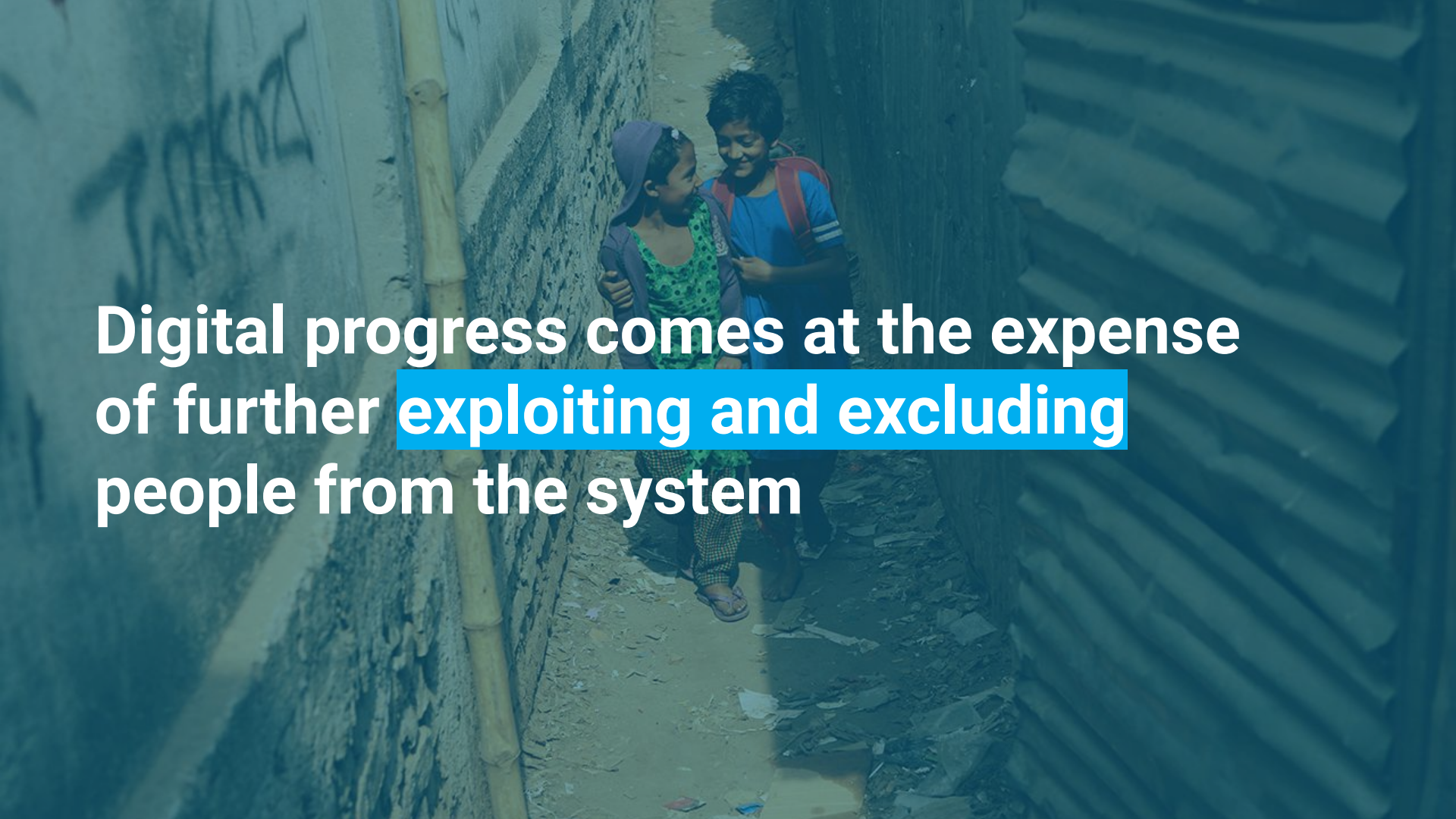
Exploring Blockchain and How it Could Change Futures for the Most Vulnerable

Sanna Bedi

Innovation Specialist, UNICEF Office of Innovation

Half of the world is not connected

Digital solutions are not designed or built to solve critical challenges.


Digital progress comes at the expense of further exploiting and excluding people from the system

Existing solutions are proprietary and inaccessible to many

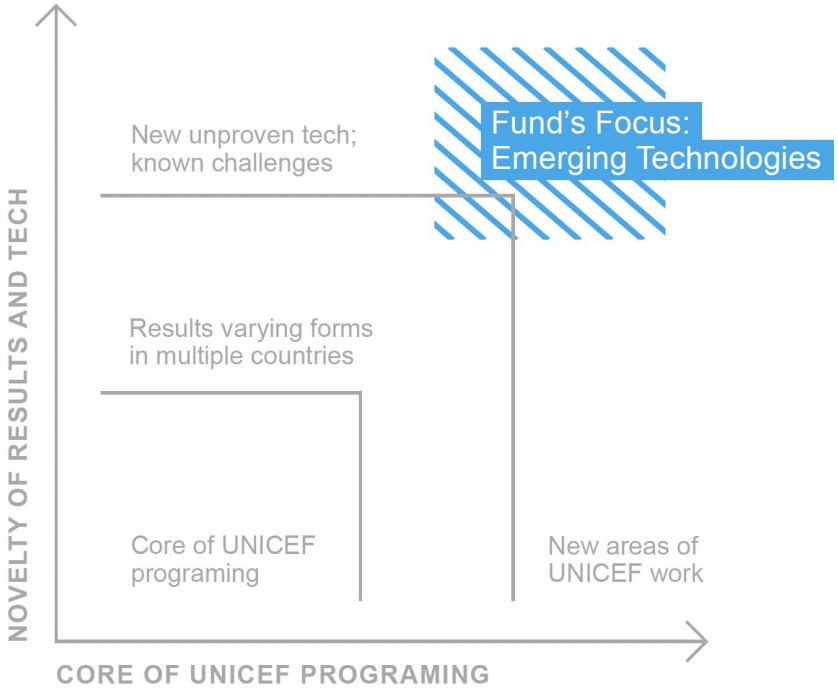
WHAT'S MISSING?

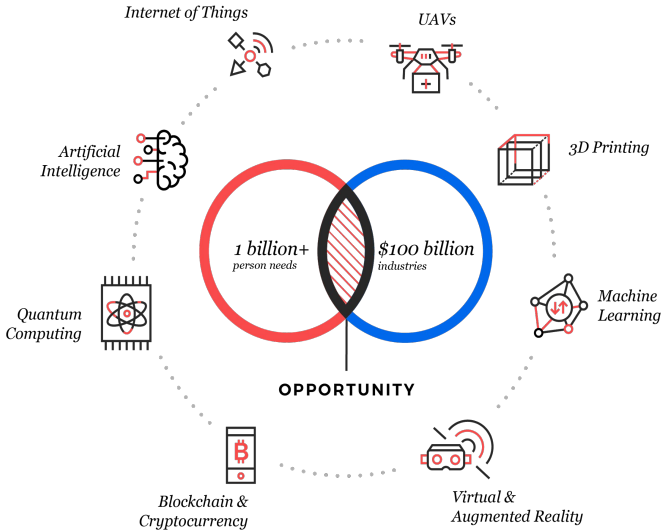
Digital solutions and services that are accessible to and benefit the most vulnerable

Opportunity for greatness exists between 1B persons' needs and disruptive technologies

THE UNICEF VENTURE FUND & CRYPTOFUND

We provide early-stage funding and support to frontier technology solutions that benefit children and the world

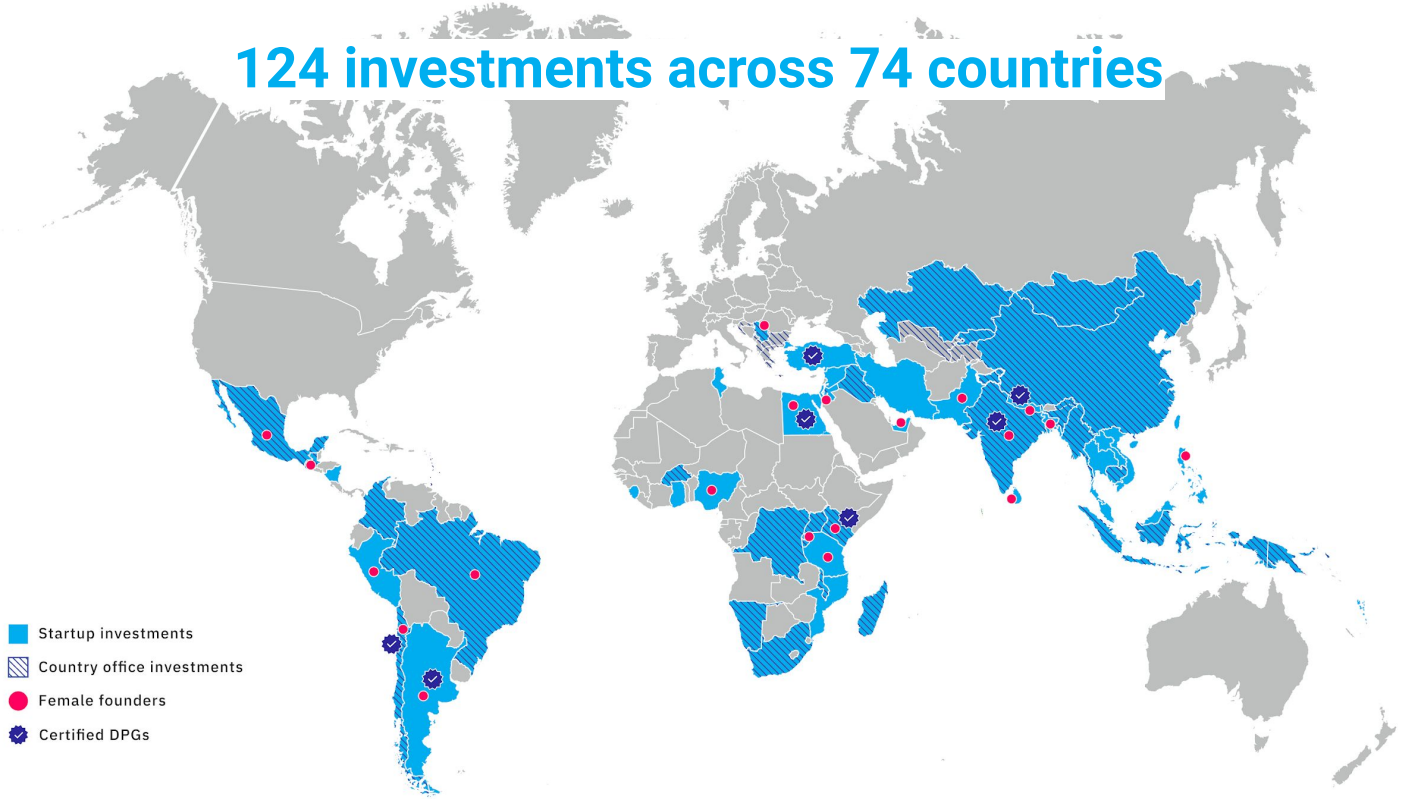




REACH

The Venture Fund invests in a diverse group of founders building early-stage Open Source solutions

124 investments across 74 countries



UNICEF VENTURE FUND: FUNDING WINDOWS

Catalyzing capital for Open Source solutions that address local problems

Growth Funding

Seed Funding
up to USD $100K
(or equivalent)

Bridge Funding
up to USD $200K
(or equivalent)

Acceleration
Funding
up to USD $400K
(or equivalent)

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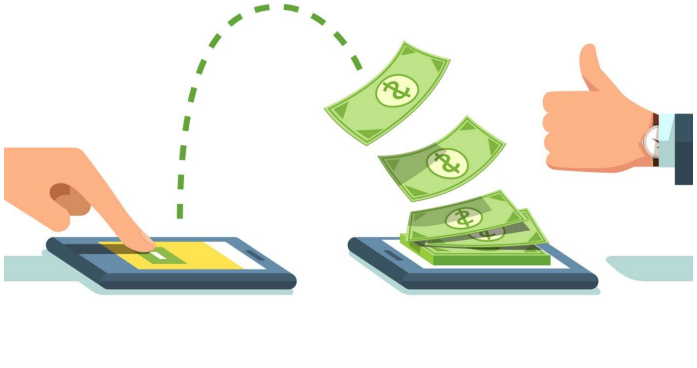
Tailored Mentorship

INVESTMENT THESIS I

Fund identifies and supports locally grown solutions that are directly generating impact for UNICEF priority areas

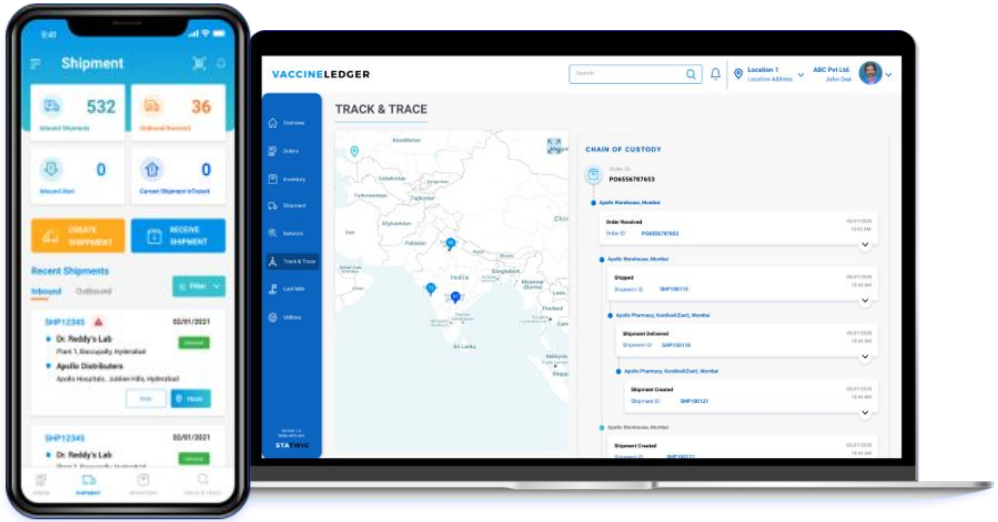


Rumsan (Nepal) have developed Rahat, a digital cash and voucher assistance (CVA) management system.

In collaboration with UNICEF Nepal, Rumsan will pilot their platform to provide **Cash Transfer** to **1500 vulnerable families with children under 5 in rural Nepal.**

INVESTMENT THESIS II

Fund invests in strong core infrastructure that can respond to multiple programmatic needs and problem statements



StaTwig (India) ensures quality and safety of products such as vaccines and food by preventing supply-chain failures by tracking details to a blockchain that connects all the stakeholders.

KEY RESULTS

Venture Fund's Impact

20 start-ups have scaled their solution across 36 UNICEF COs

11 Solutions approved as DPGs

$27.7M raised in follow-on funding after the initial seed

Only **11%** of the total third-party funding raised by the portfolio comes from female-led startups despite them making up **43%** of the Fund's portfolio

31.7M beneficiaries reached across **100** countries

43% of Portfolio are founded by women

6 Exits

KEY RESULTS

The Fund model is unique

Build communities of **local problem solvers, growing skills and capacities in frontier technology** areas

We invest in solutions that are commercially sustainable; **80%** of portfolio companies are **generating revenue** and have raised **$17M in follow-on funding**

43% of the Fund portfolio consists of **female-led/founded startups**

The **first and only** mechanism in the UN to **accept, hold or disburse cryptocurrencies**

The Fund exclusively invests in **Open Source solutions** that have the potential to create scalable digital public goods

The UNICEF CryptoFund

Launched in October 2019, a prototype fund to accept donations and make disbursements exclusively denominated in cryptocurrencies, to finance early-stage, Open Source technology benefiting children and young people.

UNICEF CRYPTOFUND

Results to Date

The purpose of the CryptoFund is for UNICEF to:

Increase **efficiency and transparency**

Unlock new **programme opportunities**

Pilot **a new platform**

Access **untapped resources**

Understand our **digital future**

2058 ETH & 4.1 BTC — **Crypto disbursed**

<10 mins — **Average transfer time (HQ -> Startup)**

<.1% — **Spent on fees**

100% — **Transparency of transactions**

35 — **Number of projects supported with cryptocurrency**

First Fund investee to contribute to the Fund

0.584318 ETH

Contribution to the CryptoFund,
in **September 2022**

unicef | for every child

JOIN US IN CHANGING FUTIRES FOR THE MOST VULNERABLE

Call to action

- **Collaborate with us:** share ideas, mentor startups, or contribute code to our Open Source solutions

- **Investment opportunity:** new call for climate tech startups to receive USD $100K or equivalent in cryptocurrency (ETH or BTC) & technical assistance from UNICEF's Venture Fund

- **Co-invest in the portfolio companies:** contribute to the Fund or directly invest in graduates from the Fund to support solutions that have potential to improve the lives of the most vulnerable children

Thank you!

Learn more: **unicefinnovationfund.org**
cryptofund.unicef.io

Write to us: **venturefund@unicef.org**

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