



Towards Fairer DEXs on Ethereum

One price per token per block

Felix Leupold

CoW Swap



The DEX journey is 0.03% finished

Daily Trading Volume (\$B)

\$6,000

\$4,000

\$2,000

\$0

DEXs Today
2

Digital Assets
60

US Equities
470

Global Forex
6000



Section 1

Brief history of DEX markets



The Art of Designing Markets

To function properly, markets need at least three things [Alvin Roth](#):

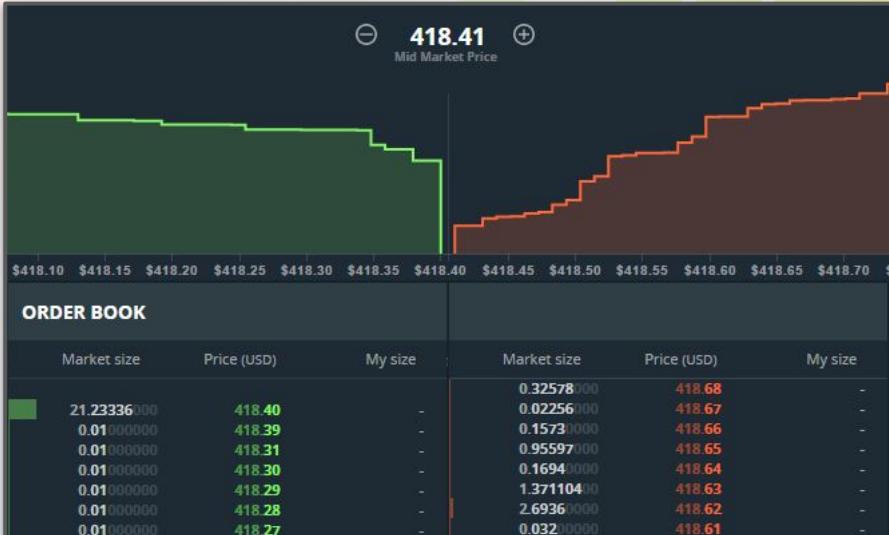
1. **Thickness** - Bring together a large enough proportion of potential buyers and sellers
2. **Safety** - Incentivize participants to truthfully reveal their preferences
3. **Overcome Congestion** - Give market participants means to make satisfactory choices when faced with a variety of options



On-chain Limit Order Book DEXs

- Etherdelta, Idex, Oasis
- Required **active** market making
- Difficult to bootstrap new pairs
- High cost for managing orders

→ Hard to create **thick** markets

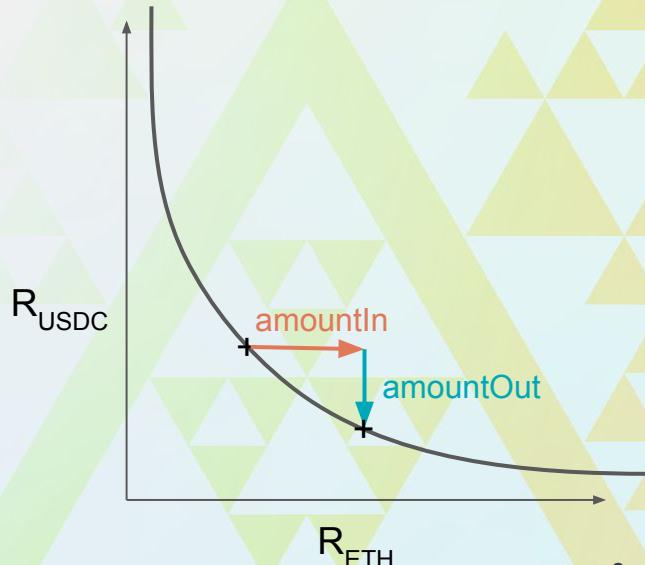




AMMs democratized market making

- Based on Logarithmic Market Scoring Rule [Hanson et al. 2002]
- Given current inventory, automatically compute exchange rate:
 - $x^*y = k$ [Uniswap, Bancor]
 - $\prod_{i=1}^n R_i^{w_i} = k$ [Balancer]
 - $An^n \sum x_i + D = ADn^n + \frac{D^{n+1}}{n^n \prod x_i}$ [Curve]
 - ...

Solved the problem of bootstrapping liquidity
allowing **thick markets for long tail tokens**





Problem with AMMs: Pay as Bid Pricing & MEV

Uniswap Interface

Swap

10000000 USDC

750.623 ETH

1 ETH = 1332 USDC

Expected Output: 750.623 ETH

Price Impact: -0.08%

Minimum received after slippage (1.00%): 743.191 ETH

Volatility & revert risk requires users to incorporate “**slippage tolerance**” into their bids

zeromev ethereum frontrunning

zeromev.org/block?nu...

time	delay	mev	impact	action	arrival time
113	miner	Frontrun			2022-09-28 19:48:48.705
3	14 secs	Sandwich	\$-10548.79	+4	2022-09-28 19:48:34.623
114	miner	Backrun			2022-09-28 19:48:48.705
115	miner	Frontrun		+1	2022-09-28 19:48:48.705

Block producer **manipulate prices** to match tolerance & extract risk free profit

AMMs are unsafe by design

Traders need to **under-report** their
slippage tolerance





Advantages of “safe” markets

1. **Simplicity:** Optimal strategy & behavior is easier to predict & reason about, makes it easier to find the “right” answer.
2. **Efficiency:** Truthful revelation of preferences leads to more efficient outcomes.
3. **Fairness** to the least sophisticated participants.

“No market succeeds if it’s not viewed as fair. It’s as simple as that.”

[Maureen O’Hara]



Leading to wider market adoption

Daily Trading Volume (\$B)

\$6,000

\$4,000

\$2,000

\$0

DEXs Today

2

60
Digital Assets

470
US Equities

6000
Global Forex



Section 2

Building Safety on top of AMMs

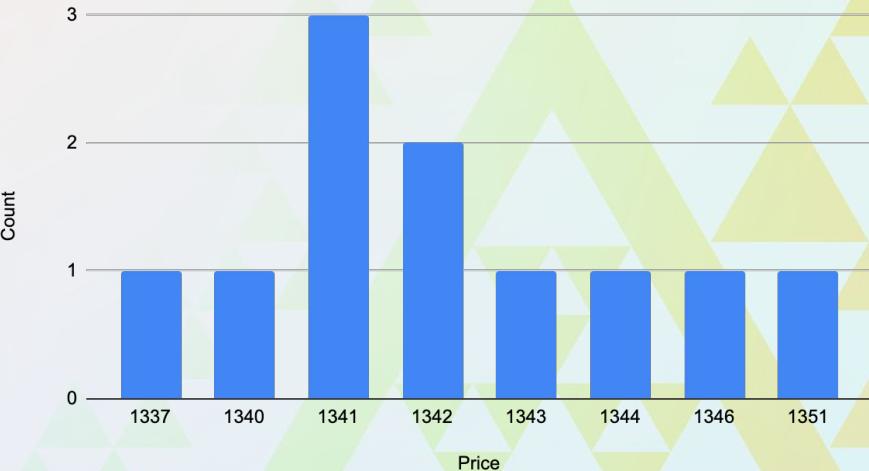
Root Cause

One asset,
many prices

E.g. Block 15673043:

>1.05% price range for ETH/USD trades

ETH-USDT Price occurrences





Prices that depend on (arbitrary)
intra-block ordering make the
market unsafe



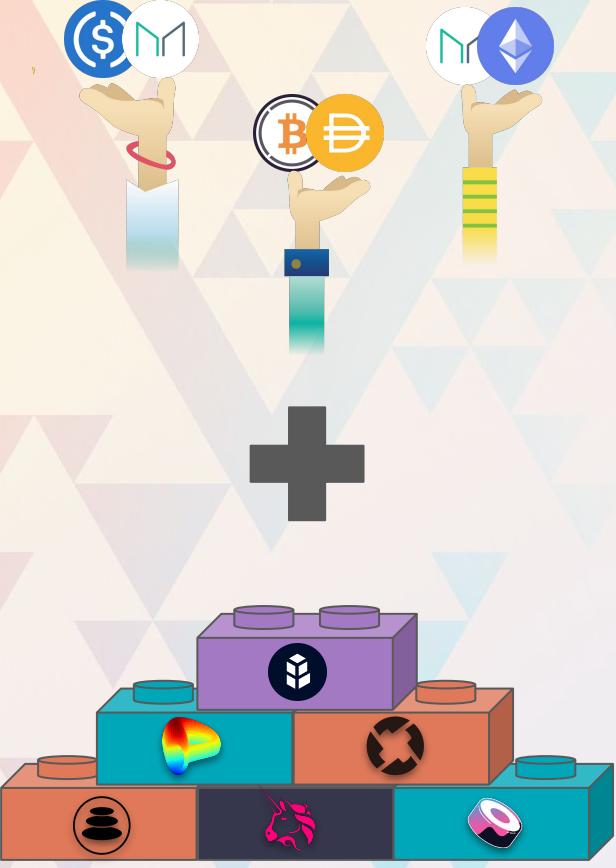
Asset	Price	Trades
ETH	\$1300	0x2473... 0xb61b...
WBTC	\$19000	0x9caa... 0xf437... 0x8a84...
MATIC	\$0.7	0xb61b...

Solution:

One price per
token per block



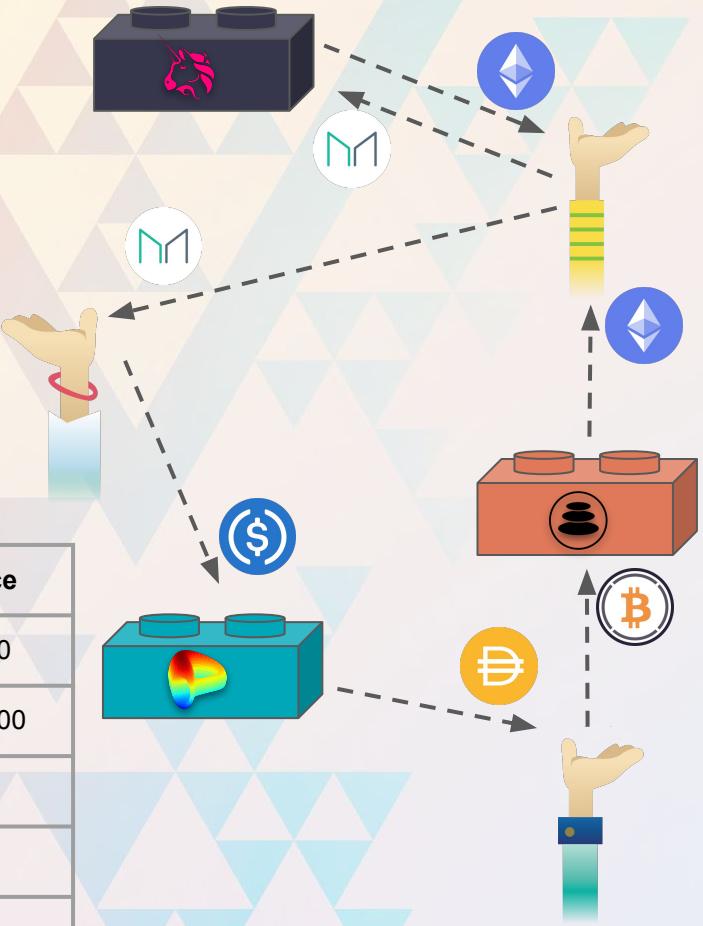
How to build a batch auction on Ethereum in 6 “simple” steps...



Multi-Dimensional trade intents

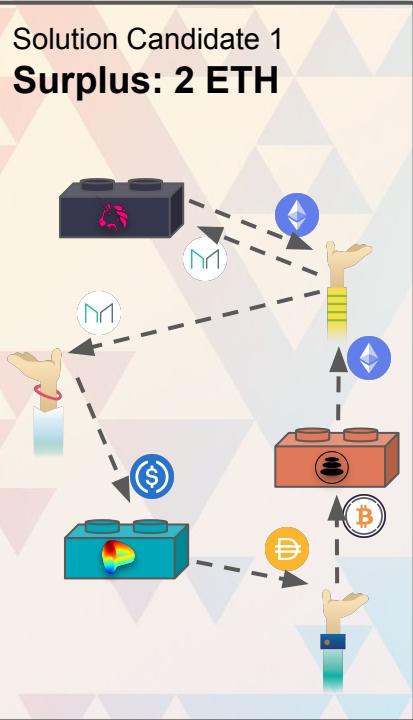
1. Users express their **trades intents** (approval + signed message) across all token pairs
2. Intents combined with on-chain liquidity (AMMs, RFQ, etc) create a **thick market**





Settlement without ordering priority

3. Goal is to find **uniform price clearing** and execution path such that *demand equals supply*
4. This poses an NP-hard problem which can be approximated by **maximizing user surplus**



Solver competition to ensure best pricing

5. A **permissionless competition** allows for distributed solving based on different heuristics & algorithms
6. Best solution **receives a reward**



Proof of
Work



Proof of
Stake



Proof of
Optimality



The screenshot shows the CowSwap interface. At the top, it says "CoW Swap | The smartest way to swap" and "Settings – Profile name and icon". Below that is a navigation bar with "Ethereum" (selected), a wallet icon with "0", and a "Connect to a wallet" button. The main area is titled "Swap" and shows a flow from "WETH" to "USDC". Both amounts are set to "0.0". There's a "Fees discount" section with "0% discount". At the bottom is a large orange "Connect Wallet" button. The background features a night scene with a barn, windmill, and cows.

Clearing Price: \$48.2

\$2300 of added surplus from batching:

- \$800 Reduced LP fees
- \$1500 Reduced price impact

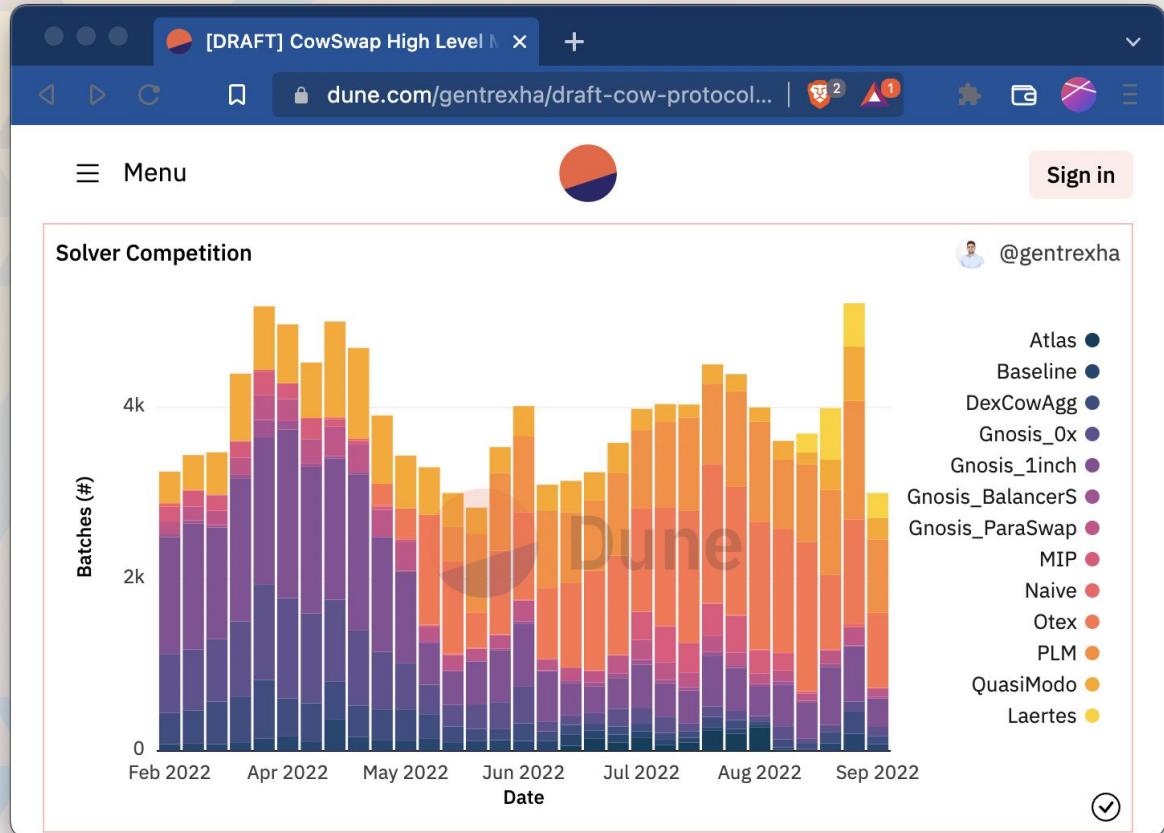
The screenshot shows an Etherscan transaction details page for the Ethereum network. The transaction hash is 0x016bab66141... The page has tabs for "Overview", "Internal Txns", "Logs (22)", "State", and "Comments". The "Overview" tab is selected. It shows the transaction was confirmed 11 days 22 hours ago on Sep-25-2022 at 05:03:47 PM UTC. The "Transaction Action:" section lists several swaps executed on the CoW Protocol. Two specific swaps are highlighted with red borders:

- Executed Swap 840.239 FOLD For 40,490.07 USDC On CoW Protocol
- Executed Swap 48,218.62 USDC For 1,000 FOLD On CoW Protocol

Other swaps listed include:

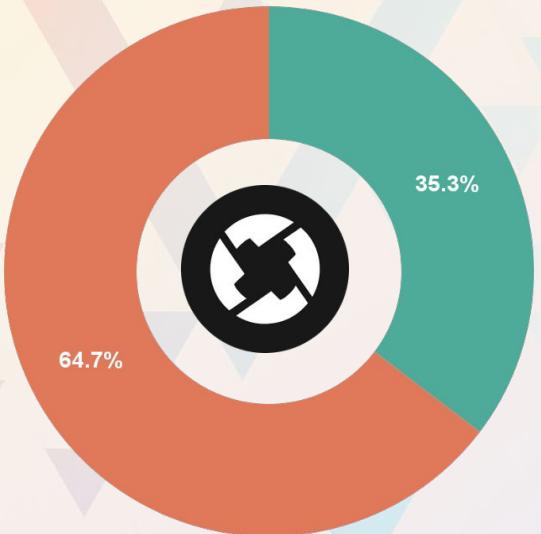
- Swap 7,713.431226 USDC For 5.9566 Ether On Uniswap V2
- Swap 5.62929 Ether For 151.300 FOLD On Sushiswap



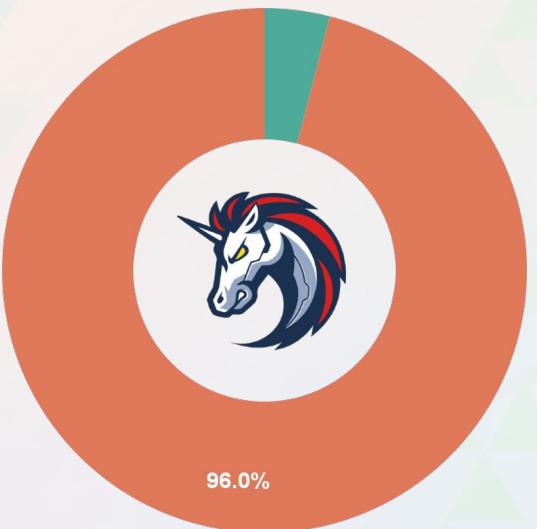




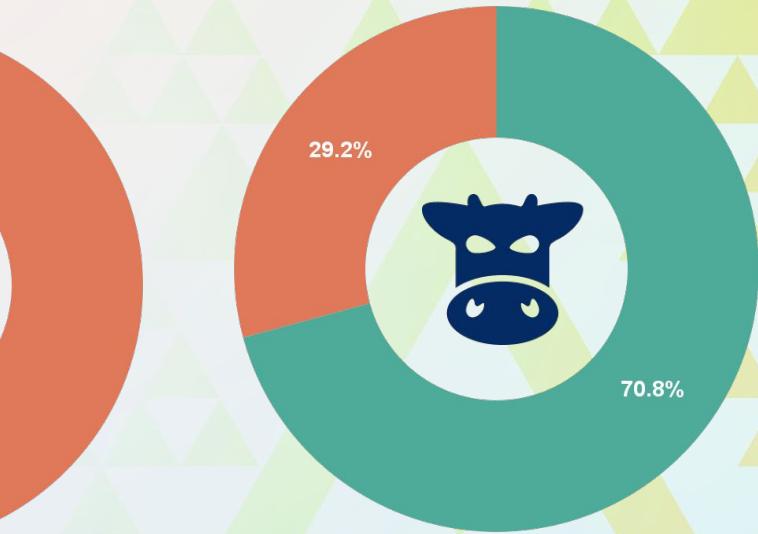
MEV Protection in Practice



Negative Slippage



96.0%



Positive Slippage



Section 3

Proposer Builder Separation

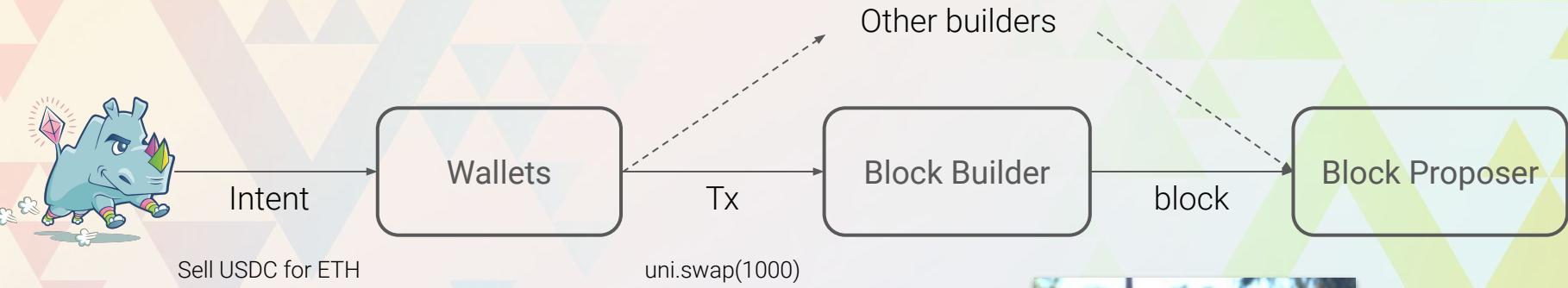


Crypto is in the business of
constantly rediscovering the
basic ideas of financial history.

Matt Levine (MoneyStuff)

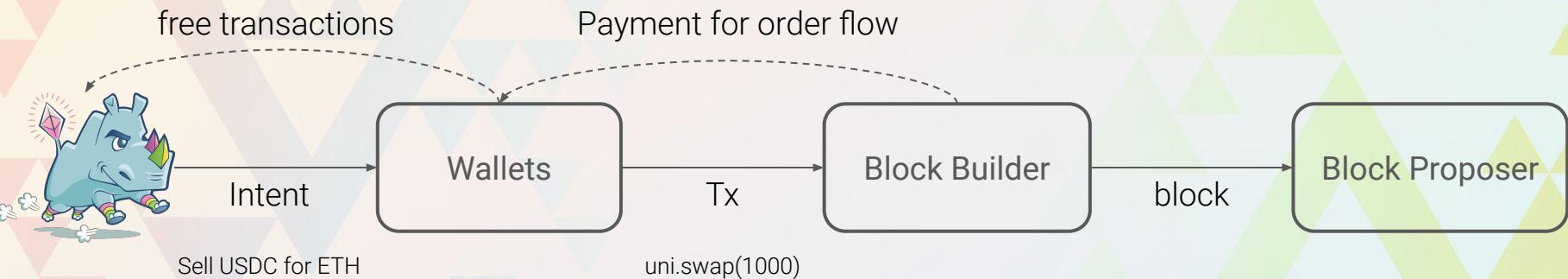


Where Ethereum is headed



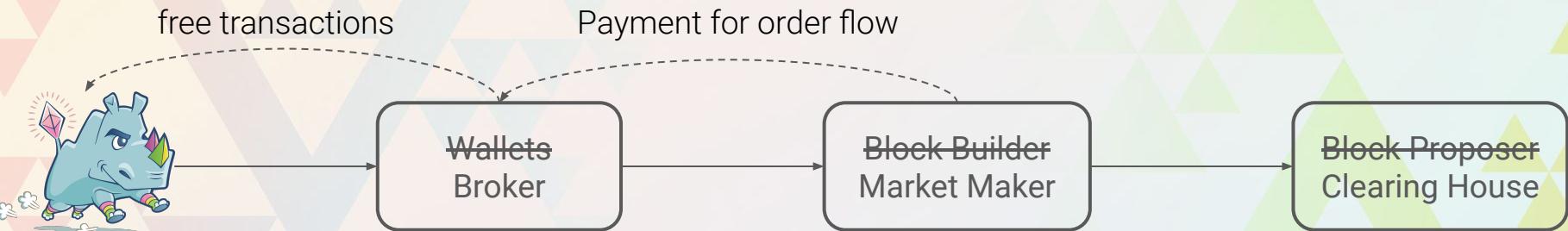


Where Ethereum is headed





Traditional Finance



MEV maximization vs minimization

Can they coexist?

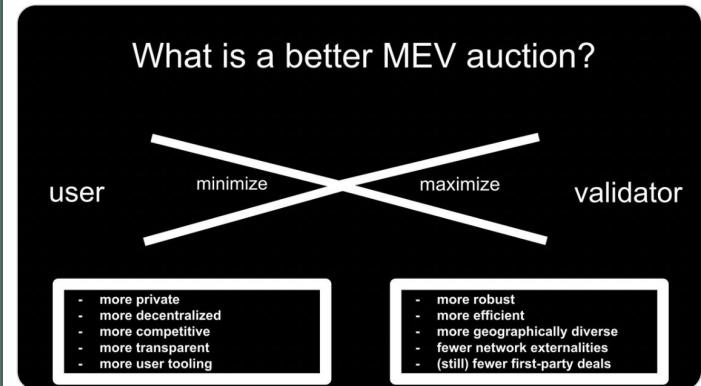


@bertcmiller ⚡🤖
@bertcmiller

...

The goal, from day one, has been to minimize MEV as much as we can and to maximize the democratic extraction of what's left.

Love to see both sides being done. Let's keep it up.



@bertcmiller ⚡🤖 @bertcmiller · Sep 10

There are less sandwiches on Ethereum today than the day that Flashbots launched. [twitter.com/bertcmiller/st...](https://twitter.com/bertcmiller/status/15644444444444444)

11:11 PM · Sep 10, 2022 · Twitter Web App

4 Retweets 35 Likes



Tip



MEV maximization leads to dangerous incentives

- Adopting a MEV reducing mechanism is a **repeated prisoner's dilemma**
- Block builders operating **without rent from MEV** receive lower rewards compared to others
- Only if **all builders co-operate** we reach a new equilibrium with larger social returns
- Block builders are incentivized to **stick to the status quo** (perhaps even fight new entrants)

	extract	minimize
extract	(1, 1)	(2, 0)
minimize	(0, 2)	(3, 3)



Let's grow the pie, rather than splitting it

Daily Trading Volume (\$B)

\$6,000

\$4,000

\$2,000

\$0

DEXs Today

2

60

Digital Assets

470

US Equities

6000

Global Forex



Thank you!

Felix Leupold
CoW Swap



@fleupold_



Section 4

Why is this a better mechanism?

Advantages of “intent based trading”

1. Decoupling the “**what to trade**” from the “**how to trade**”
2. Transaction management abstracted away from the user
3. Introduces composable

Advantages of batch auctions

1. Peer to peer matching (**coincidence of wants**) leads to better prices
 - o No price impact
 - o No LP fee
 - o Reduced gas fees (even when trading in the same direction)
2. Uniform price clearing removes intra-batch MEV
3. Ring trades **re-aggregate fragmented markets** (e.g. stablecoins)

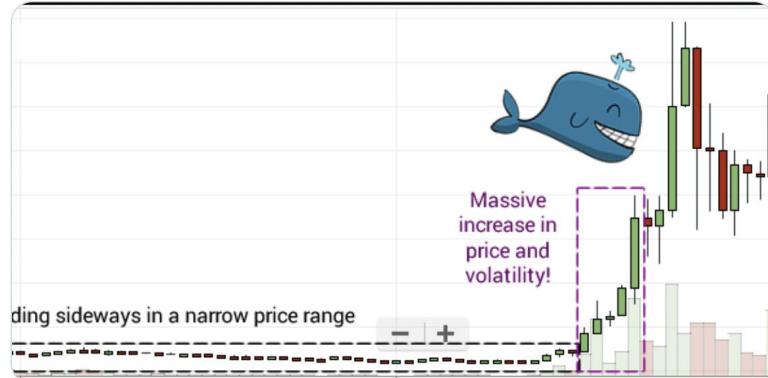
Criticism (1) - Shared price impact

- This is not true in expectation: big trades could go in opposite direction with equal probability
- In reality, the chance of 🐟 getting ordered before 🐳 in the face of MEV is small

 Tarun Chitra
@tarunchitra

Consider a sequence of T trades w/ sizes $T, 1, \dots, 1 - 1 - 1 - \text{whale}, T-1 - \text{fish}$ — ID'ing where the whale's trade gets executed can be viewed as a threshold function ($\text{WhaleTradeOrder} > k$)

Batch auctions are bad for this sequence: they make the worst case price impact $\Omega(T)$ — fish pay for the whale



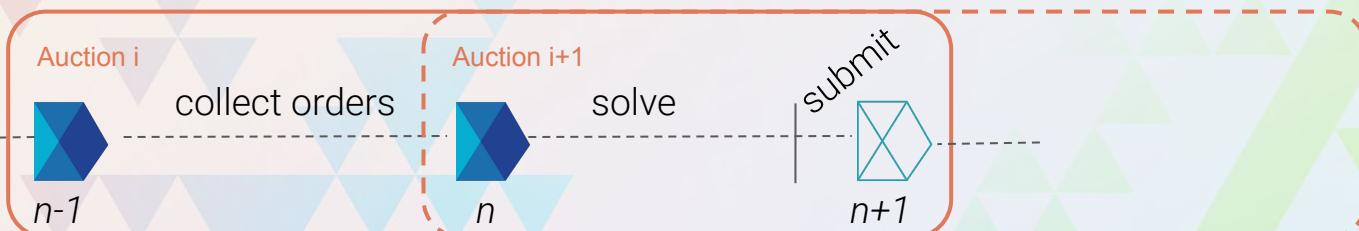
ding sideways in a narrow price range

37

Criticism (2) - Batch auctions are slow

"[Batching] ... means that users face higher latencies for trade confirmation"
[Chitra, Angeris, Evan 2021]

- While in practice CoW Swap auctions are slow today, it is possible to run one auction per block
- Ethereum confirmation time (12s) is the lower bound for trade confirmation



Difference to Flashbots protect / PFOF

- While the type of optimisation (finding optimal routing/arbitrage) is similar, the outcome is the exact opposite

Are Batch Auctions Safe?

- Uniform clearing prices make intra batch price manipulation impossible
- Competition allows users to specify their true limit price (slippage tolerance)
-



Enter your main point / statement here.

Here's the timeline.

Event 1

Event 2

Event 3

 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

Regulation ensures “fair” pricing



Buys from market maker
at \$1305



Sells to market maker
at \$1290

Lessons from traditional finance

1. Pay for order flow may lead to centralization
2. Centralization leads to regulation and a higher barrier to entry
3. High barrier to entry stifles permissionless innovation



Root Cause

One asset,
many prices

E.g. Block 15634029:

>0.75% price range for ETH/USD trades

Transaction	Type	Index	Price (Ξ/\$)
0x280a...	Buy	1	\$1344.7
0x2473...	Buy	2	\$1346.2
0xb61b...	Sell	3	\$1348
0x9caa...	Sell	14	\$1337.6
0xf437...	Buy	15	\$1336.7
0x8a84...	Buy	55	\$1336.7

Will the Market Fix the Market?

A Theory of Stock Exchange Competition and Innovation*

Eric Budish[†] Robin S. Lee[‡] and John J. Shim[§]

February 27, 2019

Abstract

As of early 2019, there are 13 stock exchanges in the U.S., across which over 1 trillion shares (\$50 trillion) are traded annually. All 13 exchanges use the continuous limit order book market design, a design that gives rise to latency arbitrage—arbitrage rents from symmetrically observed public information—and the associated high-frequency trading arms race (Budish, Cramton and Shim, 2015). Will the market adopt new market designs that address the negative aspects of high-frequency trading? This paper builds a theoretical model of stock exchange competition to answer this question. Our model, shaped by institutional details of the U.S. equities market, shows that under the status quo market design: (i) trading behavior across the many distinct exchanges is as if there is just a single “synthesized” exchange; (ii) competition among exchanges is fierce on the dimension of traditional trading fees; but (iii) exchanges capture and maintain significant economic rents from the sale of speed technology—arms for the arms race. Using a variety of data, we document seven stylized empirical facts that align with these predictions. We then use the model to examine the private and social incentives for market design innovation. We show that the market design adoption game among exchanges is a repeated prisoner’s dilemma. If an exchange adopts a new market design that eliminates latency arbitrage, it would win share and earn economic rents; perhaps surprisingly, the usual coordination problems associated with getting a new market design off the ground are not central. However, imitation by other exchanges would result in an equilibrium that resembles the status quo with competitive trading fees, but now without the rents from the speed race. We conclude that although the social returns to adoption are large, the private returns are much smaller for an entrant exchange and negative for an incumbent that currently derives rents from the inefficiencies that the new design eliminates. Nevertheless, our analysis does not imply that a market-wide market design mandate is necessary. Rather, it points to a more circumscribed policy response that would tip the balance of incentives and encourage the “market to fix the market.”



MEV maximization leads to dangerous incentives

- Adopting a MEV reducing mechanism is a **repeated prisoner’s dilemma**
- Block builders operating **without rent from MEV** receive lower rewards compared to others
- Only if **all builders co-operate** we reach a new equilibrium with larger social returns
- Block builders are incentivized to **stick to the status quo** (perhaps even fight new entrants)

*Project start date: April 2015. We are especially grateful to Larry Glosten and Terry Hendershott for serving as discussants of an early version of this project. We also thank Jason Abaluck, Susan Athey, John Campbell, Dennis Carlton, Judy Chevalier, John Cochrane, Christopher Conlon, Peter Cramton, Doug Diamond, David Easley, Alex Frankel, Joel Hasbrouck, Kate Ho, Anil Kashyap, Pete Kyle, Donald Mackenzie, Neale Mahoney, Paul Milgrom, Ariel Pakes, Al Roth, Fiona Scott Morton, Andrei Shleifer, Jeremy Stein, Mike Whinston, Heidi Williams, Luigi Zingales, and numerous industry practitioners and seminar participants for helpful discussions and suggestions. Paul Kim, Cameron Taylor, Matthew O’Keefe, Natalia Drozdzoff, and Ethan Che provided exceptional research assistance. Budish acknowledges financial support from the Fama-Miller Center, the