

Scoreloop

Branding Guidelines

We license Scoreloop for free. In exchange for what we think is a pretty great service, we kindly ask you to follow this set of branding guidelines. Since the user interface can be customized, keeping certain branding consistent across games is important for users. If you have any questions, don't hesitate to get in touch with us:

partnerships@scoreloop.com.

1. App Icon - Badge

It's important that users recognize in which games they have access to their online account and social graph. Since browsing the market is often done by game icon, we've created this badge (sl_icon_badge.png, this badge comes in several resolutions) for developers to add to their icon. This will help users identify connected games and increase downloads.



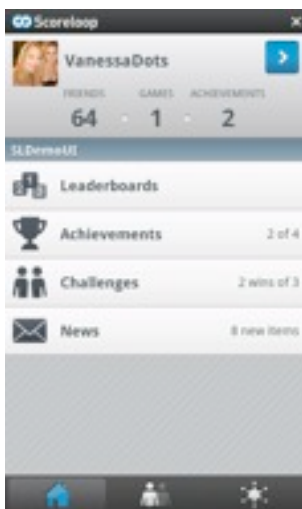
2a. Scoreloop UI - Design

For developers choosing to integrate ScoreloopUI, the interface design should not be modified. If a customized integration is preferred, the CoreSocial SDK should be implemented instead.

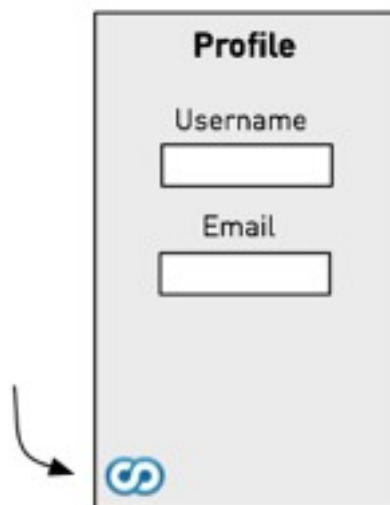
2b. Scoreloop Core Social API - Profile Screen

For developers using the CoreSocial SDK and customizing their interface, in order for users to recognize why their username is already set or friends are already present, there should be a Scoreloop logo on the profile screen.

(2a)



(2b)



Assets: Please find the necessary badge in 'brandingAssets.tar.gz'