भारत निर्वाचन आयोग
Election Commission of India

ELECTHON '23

A 30 Hour Hackathon For Securing The Electoral Future

Powered By H2S

TEAM NAME : HACKOVERFLOW

PROBLEM STATEMENT : INCREASE THE PARTICIPATION OF URBAN AND YOUTH VOTERS IN ELECTIONS

BRIEF ABOUT THE IDEA

- Our application **Democratic Desk** is a integration of separate application services into a single application , which serves as one-end solution for all services.

- We have included two fascinating facts that will inspire voting in order to enhance the turnout of urban and young voters.
  - **Template creation**
  - **Referential programme**

- Developing a system for timeslot reservations voting and analysis of line lengths and updating estimated wait times.

BRIEF ABOUT THE IDEA

- Additionally, To enhance the registration of the voter identification we have introduced the concept of **campaigning in colleges**.

- Some people, such as those who halted their study after high school or who immediately enrolled in higher education overseas, will fail to register their voter identification during college elections, thus it is important to prevent situations like this from occurring.

- We could implement the idea of **pre-registering** for the voter id campaign in schools to prevent situations like this.

BUSINESS LOGIC

Key Activities

- Integrating the various services in a single application.
- Voter ID campaigning in colleges and universities.
- Developing a system for voting timeslot reservations.
- Analysis of line lengths and updating estimated wait times.

Key Partners

- Election Commission of India.
- Colleges and universities.

Key Resources

- Technology infrastructure for application development and maintenance.
- Skilled software developers and designers.

Value Propositions

- Fascinating challenges to inspire voting among urban and young voters.
- Digital proof and booth slip from the application.
- Analysis of line lengths to reduce wait times.
- Voter ID campaigning in colleges and universities.
- Pre-registration for voter ID campaign in schools.

Customer Relationship

- Online customer support
- Social media presence for engagement and communication.

Channels

- Mobile and Web application.
- Advertising and marketing campaigns.

Customer Segments

- Urban and youth voters who are less likely to participate in the election process and may not have easy access to information on voting and elections.
- College and university students.

TECH STACK

Thank you!