



भारत निर्वाचन आयोग
Election Commission of India



ELECTHON '23

A 30 Hour Hackathon For Securing The Electoral Future

Powered By 

Team Name : **_phoenix**

Problem Statement : **Increase in Participation (P2)**

SaralVote

Streamline your vote: **Simple, quick, and Powerful**

FOCUS AREA: REDUCTION OF TURN-AROUND TIME, INCREASE ENGAGEMENT WITH URBAN YOUTH

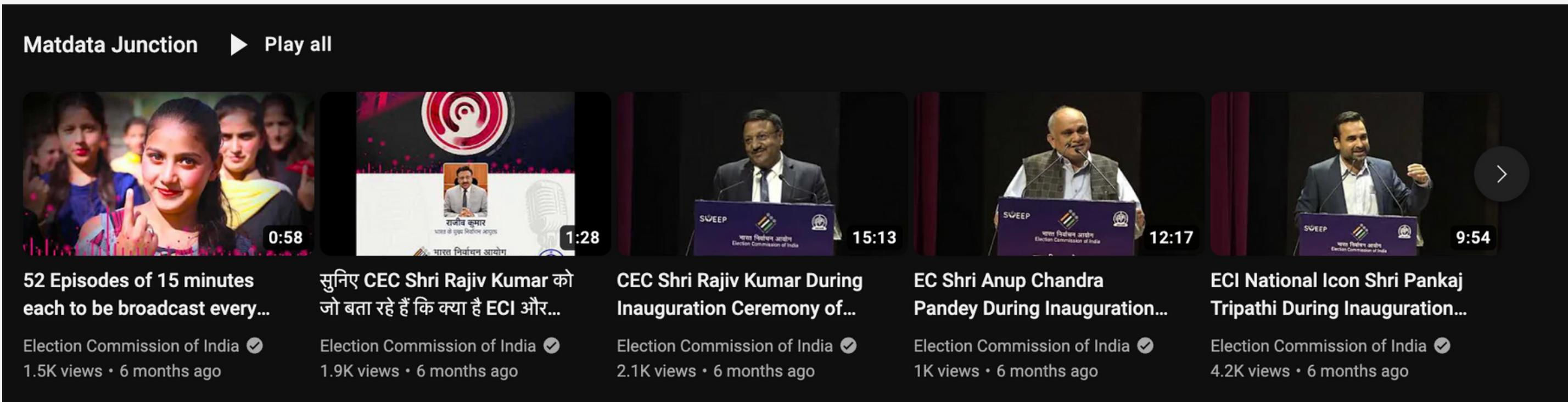
Team Members:

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Brief about the Idea

- PARTIAL DIGITIZATION - PHYSICAL VERIFICATION IS IMPORTANT, BUT SO IS VOTERS ' TIME!
- HOW DO URBAN YOUTH CONSUME DATA SPREAD ACROSS?



- HEY, I GOT SELECTED BY ECI TO BE A CAMPUS AMBASSADOR AT THE AGE OF JUST 18, AND LET ME SHOW MY GOODIES! - DOESN'T THIS SOUND COOL TO A FRESHMAN COLLEGE STUDENT/SCHOOLER?

Opportunity - Participation & Collaboration of Youth!

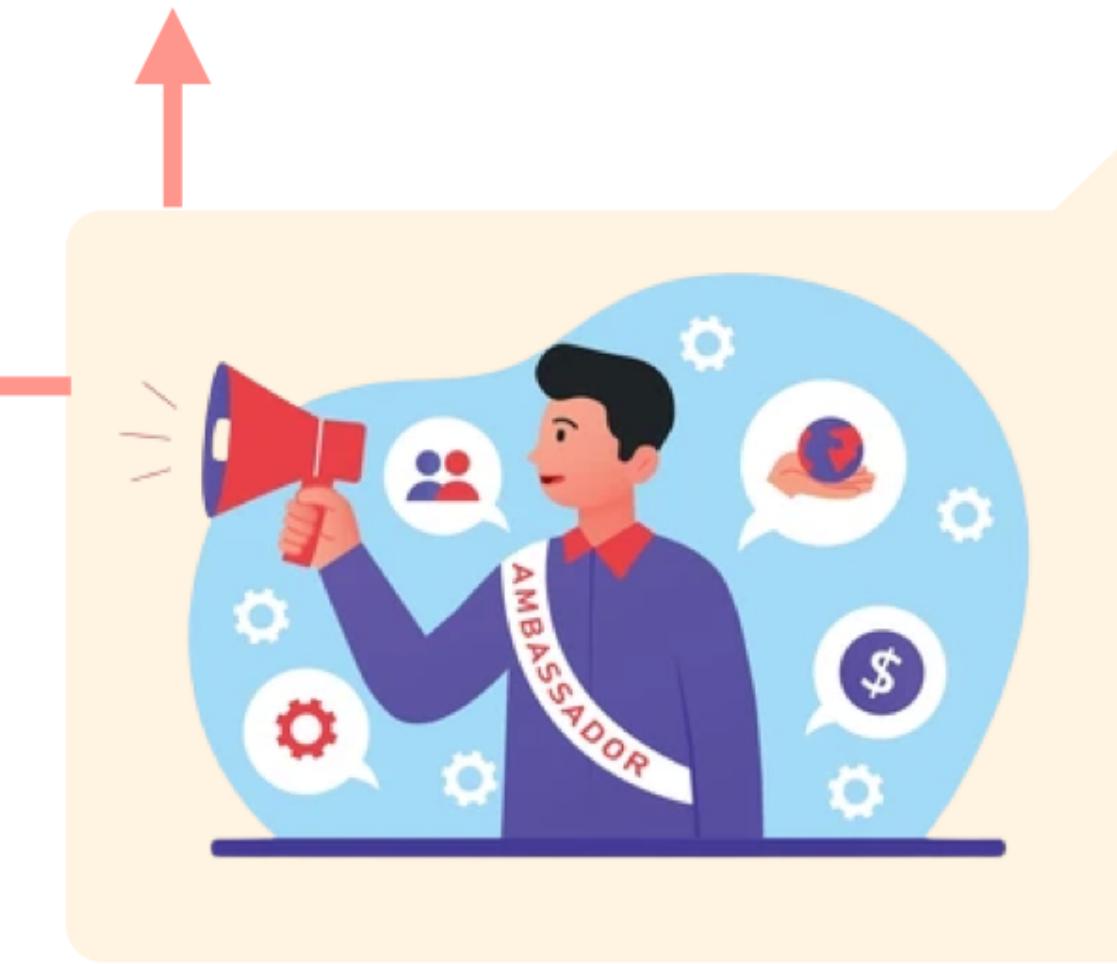
NETWORKING WITH YOUTH

Utilising personal networking in youth



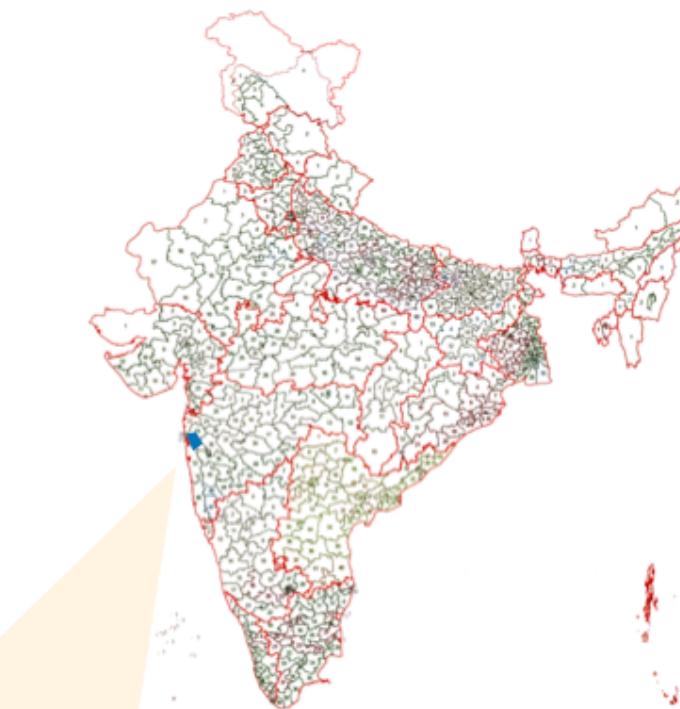
INSTITUTIONAL/CAMPUS VISITS

Visit Schools/Colleges where upcoming voters are found.



URBAN CONSTITUENCY YOUTH AMBASSADOR

1. Sensitising youth to report to voting booth.
2. Increase Enrollment of New Voters.
3. Implementation of National Voting Campaign.



Achievement Based Incentive

Social Work Portfolio



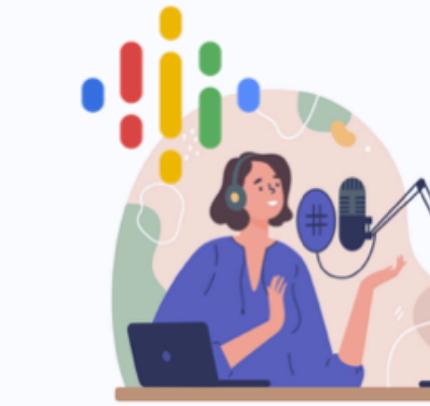
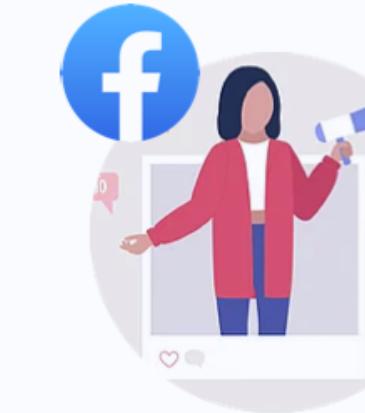
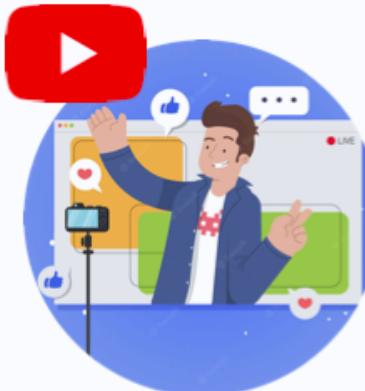
ECI

Opportunity - Social Media as the new Word-of-Mouth

Today's youth is highly engaged with social media. ECI can outsource effective information dissipation to widely followed youth influencers.



ECI Identifies youth influential creators on social media platforms and appeals them personally to create awareness content in voting season.

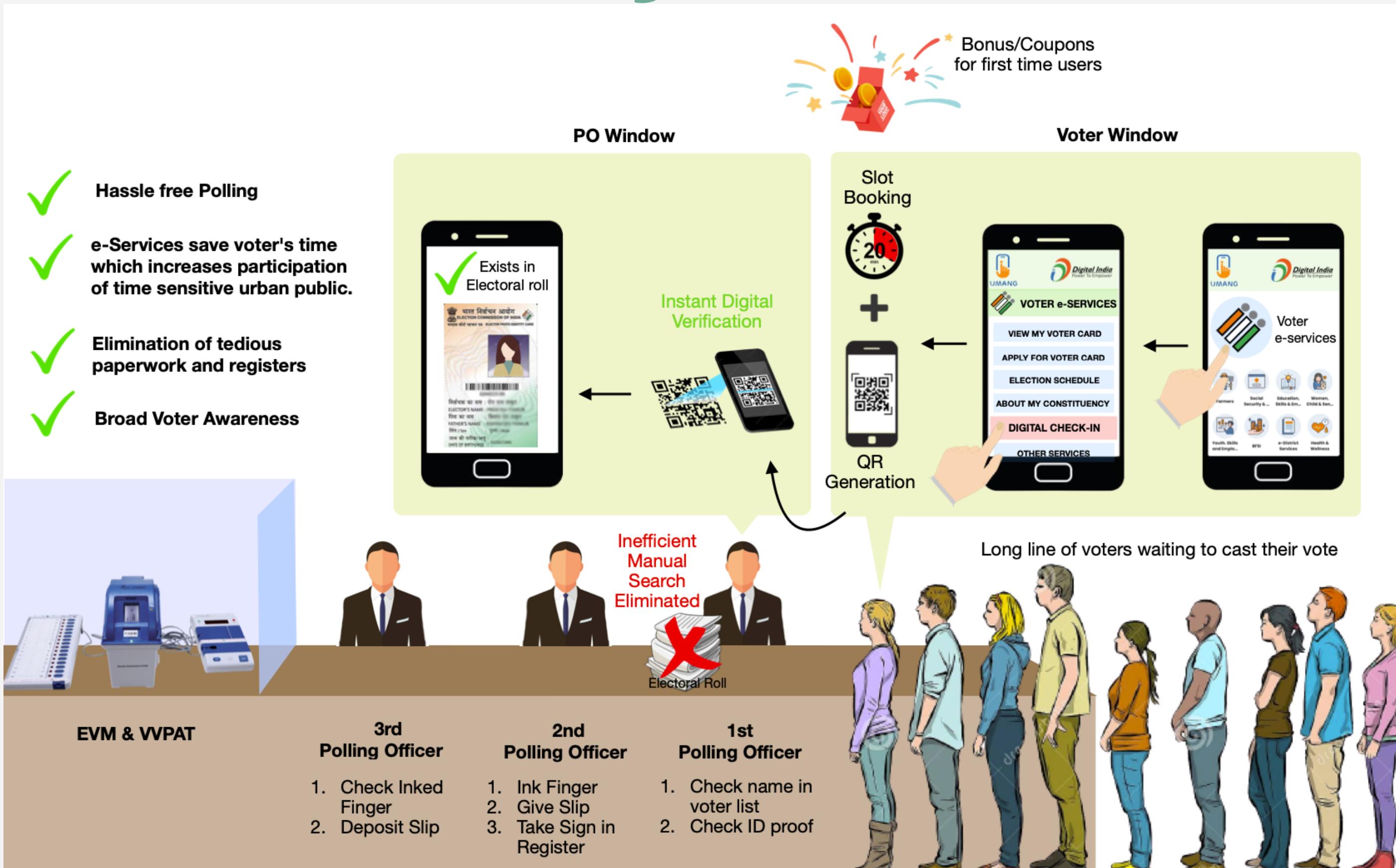


On personal request from ECI, most influencers will contribute in a national campaign with a sense of pride and civil responsibility. Recognition of their contribution on govt. handles by giving shoutouts or monetary advantages can be done.



Opportunity - Perfect Digital Ease

Amalgamation



Features of SaralVote

Igniting Electoral Passion

Introducing the concept of local **Constituency Ambassadors** with the role of encouraging 18+ individuals to register for elections in time, in turn incentivizing them with goodies, e-certificates, and cash prizes, leading to large-scale awareness

Accessing the Social Media Generation

Engaging social media influencers to help promote upcoming elections with the prime aim of boosting voter turnout on the day of the election, and rewarding them with shoutouts and financial benefits in return.

Hassle-free Voting

SaralVote brings a novel feature of **QR codes in Elections**. QR codes will provide seamless verification of users in the electoral roll, drastically reducing turn-around time in the voting process, and thereby attracting time-sensitive people to cast their invaluable votes.

Fostering Youth Participation

The youth is heavily driven by incentives and rewards. Thus SaralVote provides extensive coupons to first-time QR-Code verified voters, increasing voter turnout while simultaneously supporting the Digital India Initiative

Accelerate Voting Procedure

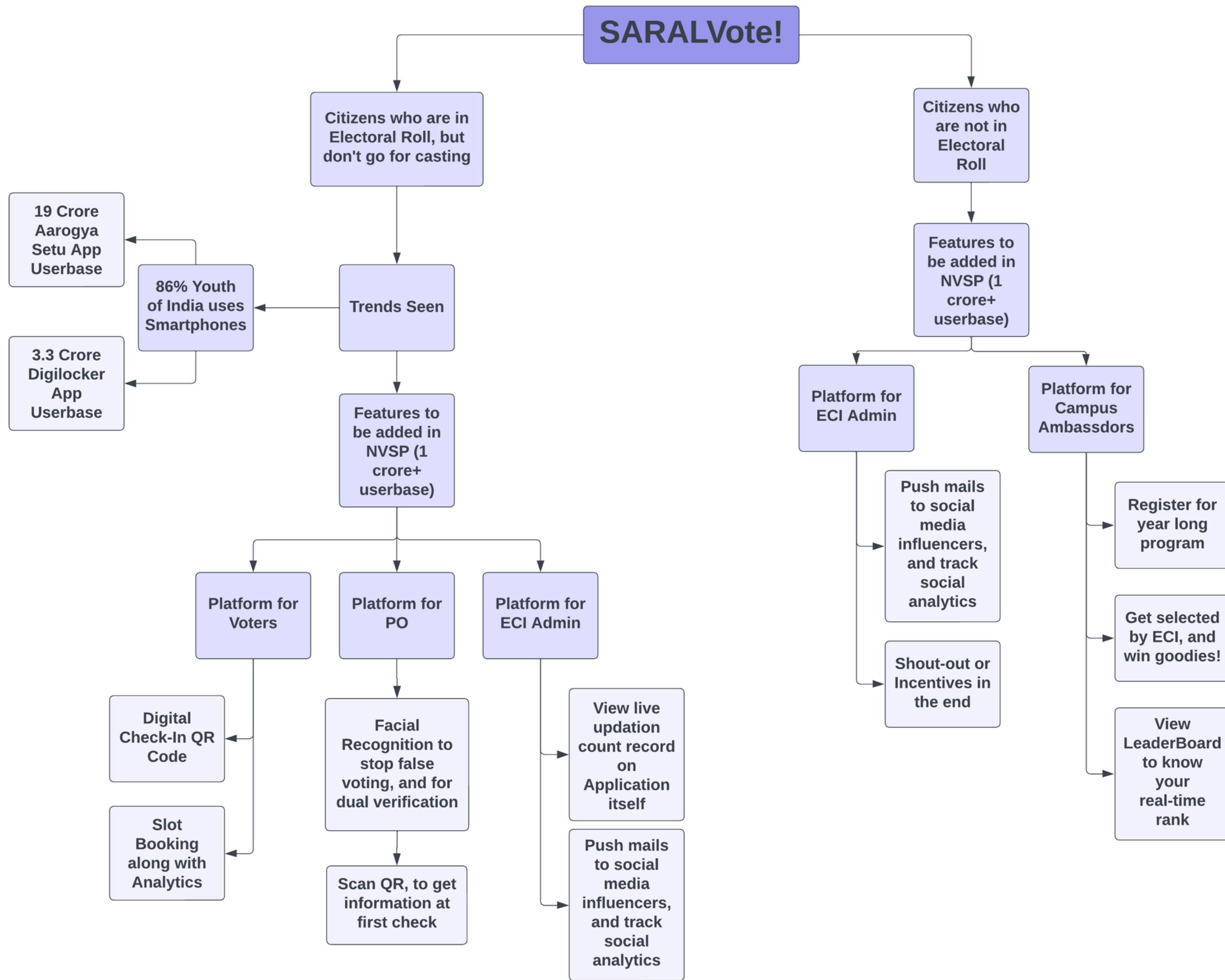
SaralVote proposes a slot booking feature to avoid long waiting lines outside polling booths. A flexible time slot will provide people to pre-plan any kind of travel if they have that day. Also, it will greatly help to manage things with ease.

A helping hand for ECI

Voting involves several months of preparation and profuse paperwork by ECI. Incorporating the QR code feature will drastically reduce the amount of documentation involved in the preparation of the electoral roll and the groundwork time for ECI.

Architecture

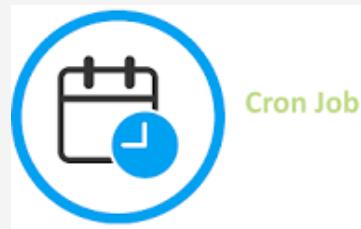
Diagram



Tools and Technology used

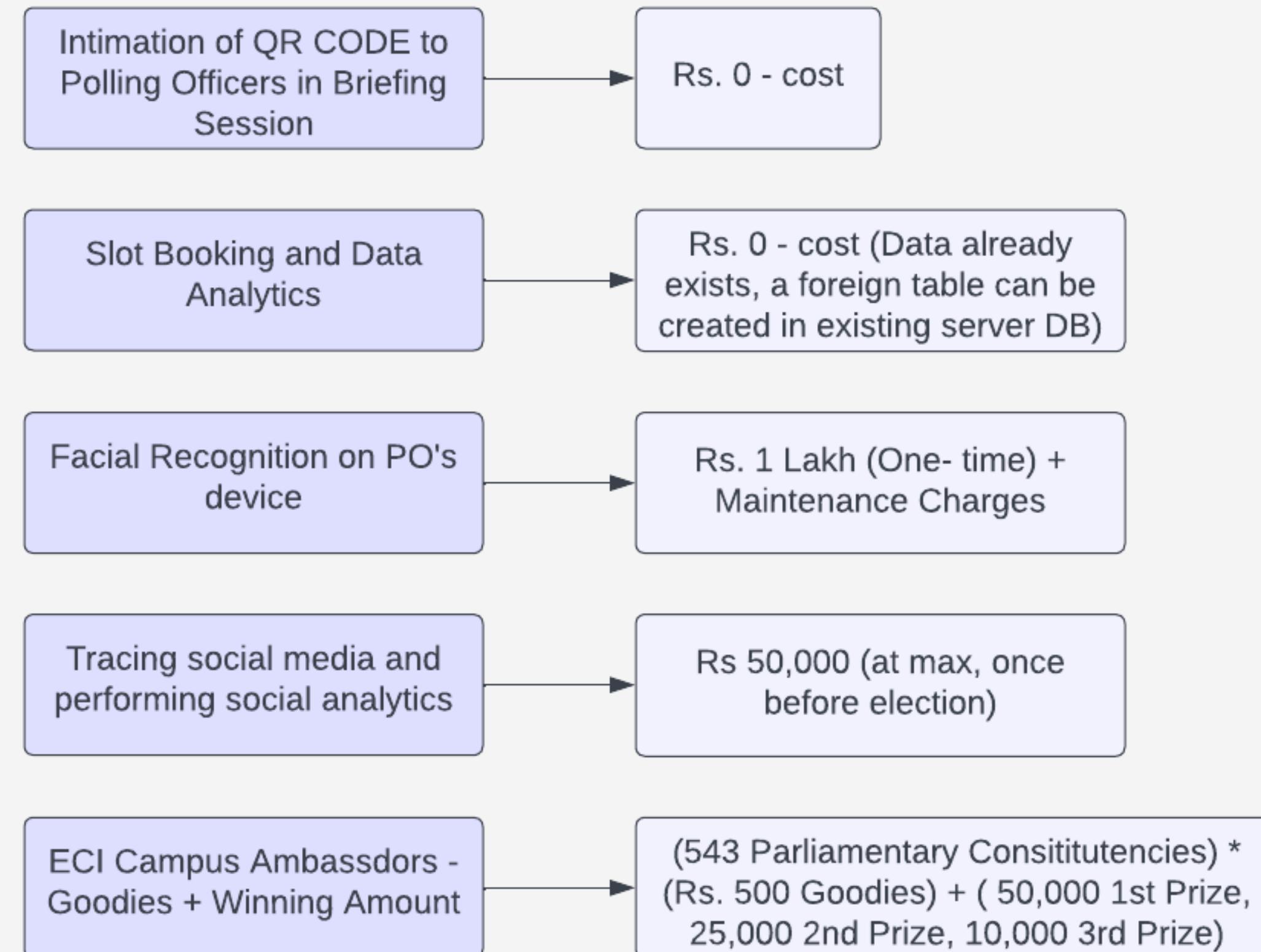


Flutter

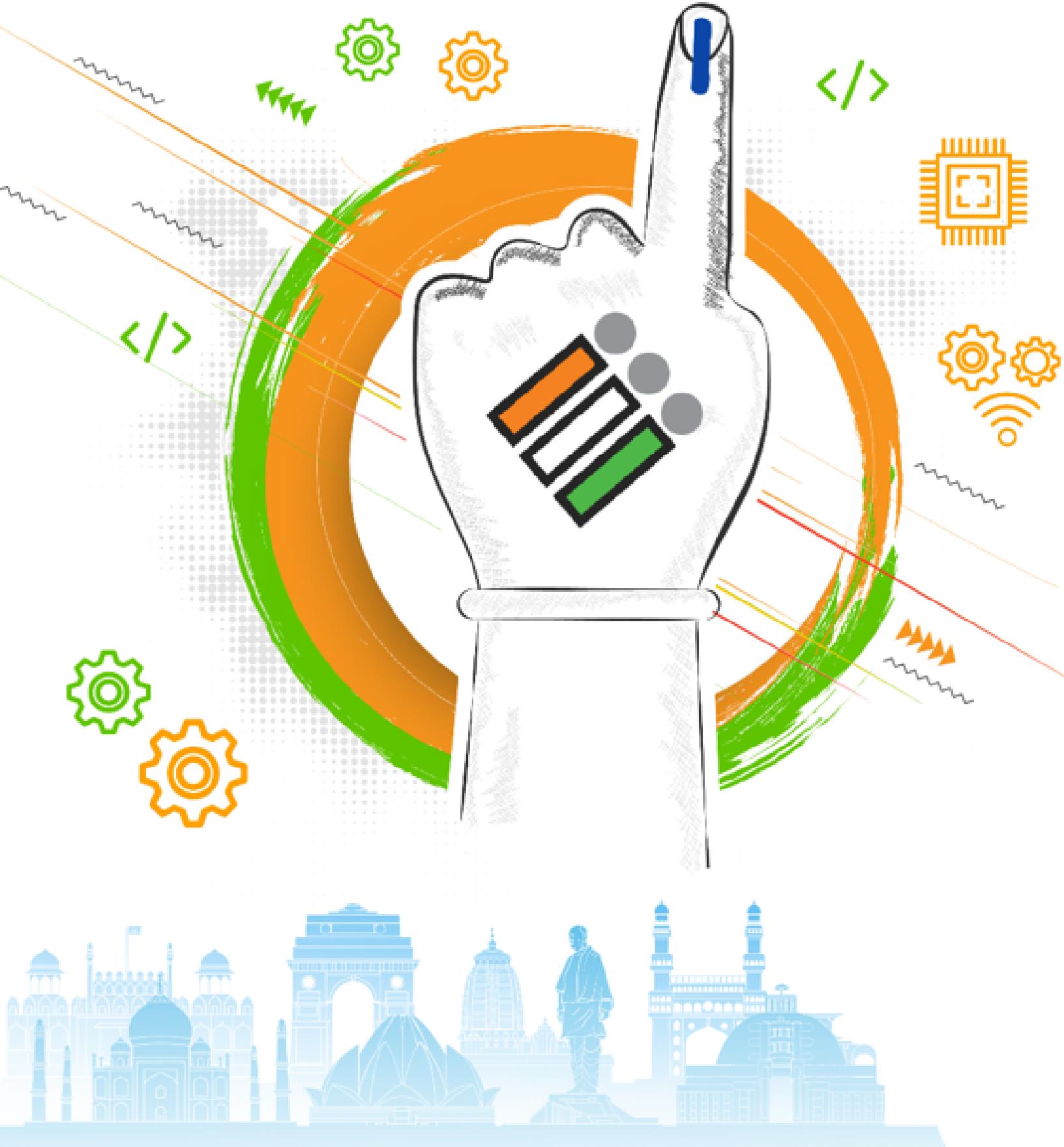


- Tkinter - GUI Framework Development (Prospective feature to be included in NVSP App)
- Encoding and Decoding - QR code generation
- Python Scripts for Referral Code
- Data Analysis for providing well-suited time slots
- Data Mining to reach Influencers
- Cron jobs to automate tracking and incentivize E-platforms

Business Plan:



ELECTHON '23



THANK YOU

