



## Profile

Prathna holds a Bachelor of Visual Communication (Graphic Design Major) from The University of Newcastle, Sydney, Australia with a Dean's Recommendation of Honours, and has over 5 years of experience in the field with multiple awards, including the 'Best of Brand Design' awarded by LinkedIn. She's a digital nomad and travels the world while freelancing & blogging.

## Interests

- Blogging
- Traveling across the world
- Exploring new places
- Photography, Videography
- Designing on Adobe Illustrator
- Freelancing
- Playing music

## Frustration

- Sometimes she couldn't take luggage with her while traveling and needs assistance to transfer/deliver her luggage or camera stuff safely to some location.

## Goals

- Needs assistance with her accessories or luggage to deliver at the place where she has traveled.
- Safety assurance with the luggage as it can carry delicate stuff like cameras.

## Demographics

*Name:* Prathna De

*Age:* 28

*Location:* Jersey City, NJ

*Job:* Graphic designer

*Salary:* \$90000-\$95000/year

*Family:* Mom-Dad, elder brother