

SEC Meeting 28 April 2008

Present: David, Klaus, Lei, Graham, Mary

2:30 PM VC Francisco Hernandez

**1. Update on the Dorm construction and renovations status and whether everything is on schedule:**

The construction of Frear is a little ahead of schedule and the money is just about where it should be (give or take a few \$100k). The dorm is scheduled to open in fall. The build is almost finished inside; furniture has been ordered and should be arriving in late June or beginning of July. Opening celebrations are being planned. The building will have swipe card entry. The logistics of student move-in at the beginning of semester are being re-thought. There is a partnership between housing and some academic units (Honors, Education, Business, Japanese Language) to establish discipline intensive areas. The construction work on Gateway cafeteria is also on time. Hale Aloha renovations will begin over the summer. Two towers will be closed down and extensive renovations (elevators, plumbing etc.) begun. There is \$40m in hand for this. Campus Center renovations will also begin renovations this summer. The Legislature did give some general obligation bonds and rather more in revenue bonds to pay for this.

**2. Update on Enrollment management:**

**Admissions**

At present the only operational enrollment goal is to reach an enrollment level of just over 20,000 students. Meeting this goal ensures that the campus will receive enough funding to meet its current budgeted expenditures.

For future planning we need to establish other enrollment goals to reflect our academic goals. We need to consider how many students we want from outside of Hawaii, whether they come from other states or other countries. We need to also consider the mix of upper-division to lower-division ratio, the graduate/undergraduate ratio, and whether to single out any majors for frosh admissions. This is something on which there needs to be further dialogue. At present we are right up against the BOR 30% out of state ratio. Of the growth that there has been in enrollment, most has come from out of state. We have not captured the increase in the HI graduating class. Hawaii high school graduations are going to start going down after this year.

We should consider whether to increase the academic standing of our entering classes and how best to administer the admission of community college students from Hawaii. This is another topic for further dialogue with the Faculty Senate. Should we increase the academic standard for entering classes? – At present we are taking everyone who applies and meets our minimum standard.

**Recruitment**

At present our recruitment plan reflects reaching our enrollment goal of 20,000 students. Campus staff are assigned to the recruitment effort and provide information to prospective students and their parents via a variety of print materials, online media and

face-to-face activities. At present our major recruitment activities are centered on 6-8 recruiters.

We need to reconsider our recruitment strategies based on any revision of our enrollment goals. We need to consider the degree of participation by faculty, staff, alumni and students in the recruitment efforts. We need to consider our recruitment efforts for designated sub-populations.

We do not have an online application system at the moment. The application is done on line but then printed out.

Information on SAT scores of incoming undergraduates SAT and family income were distributed. The family income distribution of our student population has changed. There was also information on our top feeder schools and those against whom we are competing for students. These will be given to the Committee on Student Affairs which has also been given data about grade inflation (grade data can be found on MAPS).

### **Financial Aid**

At present our financial aid policies reflect practices developed during the era of low tuition, low student fees/rents, and legislatively imposed tuition waivers. At present we have many individual scholarships, awarded by hundreds of offices. We also have more than 100 offices awarding achievement and opportunity grants which come from our tuition. Data sheets listing the awards were circulated to show the extent of the problem. We need to conduct a financial analysis of where we are. We need to look at how we award achievement grants the largest percentage of which go to athletes, the band etc. and are not used to provide students with an incentive to come to Manoa. We have scholarships totaling \$2.6m. \$500k goes for medical students, \$1m to graduate students, \$78k to undergraduate freshmen, and the remainder to upper class undergraduates. There are 600 scholarships with 300 people giving them out. What used to be tuition waivers are now real money. His office has analyzed the impact of enriching financial aid for the first two years. We have control of some dollars and need to reach agreement over what to do with what we can control. He will also be looking to analyze financial aid data sets in order to see how much money makes a difference. The competition is going to get stiffer in the next few years and institutions with money (Oregon, UC, Washington) may not be making their recruitment targets.

We will need to consider revisions of our financial aid policies to reflect our revised enrollment goals. We will need to consider the packaging policy to reflect our goals. We need to consider our policies for distribution for university aid, both need-based and otherwise-based, to reflect our goals.

The Faculty needs to get together with the Administration to agree on the campus enrollment goals. Then we can develop a strategy. The next step is to try to recruit more of the better local students. This should be a joint CAPP and Committee on Student Affairs subcommittee and should be put on the agenda for next year.

3:30 PM SEC

3. Minutes of 20 April were approved with a minor change.

## 2. Liaison reports:

**CAB** met on 23 April. VC Cutshaw gave a report on the supplemental budget. As soon as that is finalized it will be available on her web page. All state agencies are getting a 4% cut to their base budget and Manoa is being cut \$850k for position vacancies. There was also discussion about the state of ORS and the pros and cons of moving it to Manoa.

The **Library Task Force** may have its final report ready by May 7. If it is ready, they should present it at the next Senate meeting.

3. It was decided that SEC would try to postpone the scheduled meeting with VCAA Johnsrud on May 5 and that the new SEC should meet at 4 if possible to elect its officers.

## 4. May 7 year-end Senate meeting agenda

- Chair's report
- year end reports from committees -- chairs to be asked to give a 2-3 min synopsis of their written report.
- Library task force report
- Report on the governance meeting and charter signing
- Assessment report -- to be given by Graham