Draft minutes

Mānoa Faculty Senate Executive Committee Monday — Sept 22, 2008; Hawaili Hall 208 Present: Wakayama, Crookes, Hilgers, Ross, Keil, Tiles, Crosby (secty Mitsutani)

2:30 meeting with Dr. Hernandez (Dean of Students) and Alan Yang.

Dr. Hernandez distributed a briefing handout and a set of background data documents. He stated that the main enrolment goal for UH for some time has been to get to 20000 students. SEC members identified 20,000 as a target identified some years ago beyond which new buildings would be needed. However, Hernandez pointed out that such a figure if not broken down will not determine such a position on buildings, etc. 20,000 implies 1300 fte, added Yang.

Hernandez will be recommending upping the goal to 21,500 (as we move to greater tuition support rather than broad state support). He talked in terms of a changing business model from state support to tuition-oriented support.

A question was asked concerning the extent to which adding students directly translated into extra revenue, because it was not clear whether tuition fully paid for the cost of instruction. Hernandez denied that "we" know this detail. However, Alan Yang was able to confirm that when the current tuition scheduled was developed, it was assumed that resident and no-resident costs would be covered approximately 35% and 90% respectively.

Differences in how the various campuses of the system can respond to increased enrolment were discussed.

Reference was made to a report by consultant Denis Jones that had in the past been used by a UH administration to argue that it is too expensive for all UHM undergraduates to do all of their degree work at Mānoa. The goal of starting more bachelors-degree seekers at the CCs was in the past put forward to the Board of Regents, and taken to the Legislature, supported by Linda Johnsrud.

Hernandez's analysis is: Freshman numbers are down, and senior numbers are up – this is not good for the long term. Local students are down as well. The number of high school grads in the state is going down so we will have to make extra efforts just to stay where we are. We offer undergraduates ready access to prominent researchers in many fields; by emphasizing that, we should be able to draw the top students from anywhere, but we'd especially like the top ones from Hawai'i. The rate of high school grads from HI going to UHM has declined from 9.8% to 7.6% over ten years, this during a period in which high school grad numbers were actually up.

Comment: Graham, I really can't understand this but I don't remember the particulars. Hernandez commented that lots of tuition breaks are given to students, particularly from out of state; overall, it's up to \$35m per year. 1200 WUE (Western Undergraduate Exchange) program students are not charged full tuition, for example. Hernandez went on to review some things that can be changed in order to make Mānoa more obviously the state's premier educational value: the half-page common application form that we must use for our students, sister campuses implying that they are as good as Manoa but cheaper...

Detailed data compiled by the Office of the Dean of Students is at the level of individual high schools, and tells Hernandez and his staff which high schools to target for actual recruitment efforts. They also include information about decision-making that leads to the targeting of parents (for example) rather than students (HI students going to UHM are more influenced in that decision than mainland students)...

Undergrad recruitment will also target western US states and Asia-Pacific ...

Hernandez's targets also include recruitment efforts towards high school students who far exceed our minimum admissions criteria.

Financial aid needs to be targeted more narrowly; in general, aid policy needs to be realigned with campus recruitment and enrolment goals.

A two-page draft document "Enrollment Management Recommendations, Fall 2008" provided to the SEC by Dr. Hernandez will be firmed up and sent to CAP and CSA.

- 3:30 SEC meeting
- 1) Minutes of previous meeting were approved.
- 2) Discussion of Faculty Congress minutes (Feb, 2008).
- 3) Chair's report. The grievance committee is being constituted. MET report: (a) AUW chair visited the MET; (b) Peggy Hong (Human Resources) reported on a committee for changing hiring procedures for APT and other matters (including the possibility of a four-day work week being tried out with selected APTs); (c) A joint legislative-university committee has been established, chaired by Norman Sakamoto, involving Hinshaw, John Morton, Ruth Tseng, et al.; (d) Further discussion of the Governor's funding restrictions.

Keil attended the ACCFSC and reports that they saw UH President McClain for almost one hour. Two regents will rotate off the BoR; the President reported that negotiations with UHPA were "progressing" [however the SEC is aware that the Governor is asking all state unions to extend existing contracts till 2010]; the Governor gave the President written instructions to prepare three budgets based on three different levels of reduction in funding for the System, of which the top is \$30m. SEC's view is that a cut of that magnitude would be devastating.

SEC Chair reported consulting with BoR secty Presley Pang about having faculty input into the hiring of a new UH System president. SEC notes the probability of a resolution to be put forward at the next Fac Sen meeting in connection with this. SEC also believes it would be wise to coordinate our efforts with similar resolutions from the Fac Sens of other campus.

- 4) Brief review of recent faculty senate meeting. SEC discussed procedures, including ways for reporting administration proposals to Faculty Senate.
- 5) SEC has received from VC Quigley a WASC report on the "Singapore initiative" made in the name of the School of Travel Industry Management, and this was the subject of some discussion, relating to the depiction of it as primarily related to, or not related to, distance education.
- 6) Chancellor's response to the Faculty Senate resolution on establishing executive search procedures will be referred to CAB.
- 7) SOEST has raised some issues it has with the Colleges of A&S. SEC will ask the Faculty of SOEST to talk to the A&S College executive committee concerning SOEST perspectives concerning A&S college core requirements. Chairs of SOEST departments that give undergraduate degrees, Geology and Geophysics, Meteorology, and the GES program (?) might be the appropriate individuals in the absence of a SOEST faculty senate.
- 8) The Faculty Athletics Representative (FAR). Communication between FAR and the SEC has not been adequate in the opinion of the SEC, given the fact that the FAR is the faculty representative. SEC will consider ways to improve matters.
- 9) Draft policy relating to the possibility of faculty being seconded part-time to work in administrative offices and at the same time serving on Faculty Senate will be sent to CAB.