

COMMITTEE ON RESEARCH

Meeting Minutes

MEETING DATE November 5, 2019
MEETING TIME 2:00 PM - 3:00 PM
LOCATION Hawaii Hall 208

Attendance

Members

Name	Role	Attendance
Sayed Bateni	Member	Present
Christine Farrar	Fall Chair / Spring Sec.	Present
James Foster	Fall Sec.	Present
Brett Oppengaard	Spring Chair	Present
Stacy Ray	Member	Present
David Sanders	Vice Chair	Present
Jason Higa	Member	Present
Jim Potemra	SEC liaison	Present
Kevin Nute	Member	Present

Guests

Name	Role	Time
Dan Meisenzahl	Dir Ofc. Comm.	2:00 pm - 2:30 pm

MĀNOA FACULTY SENATE

Subject	Discussion/Information	Action / Strategy / Responsible Person
Call to Order		The meeting was called to order by COR Chair Christine Farrar at 2:00 PM.
Review of Minutes	1. The minutes of the 10/1/19 Committee on Research were circulated electronically.	1. A motion to approve the 10/1/19 meeting minutes was made and seconded. The minutes were approved unanimously.
Chair's Report	1. New COR member Kevin Nute (ARCH)	2. Introductions were made.
Guest(s)	<p>1. Director UH Office of Communications Dan Meisenzahl (2:00 pm - 3:00 pm)</p> <p>Background:</p> <p>Recent events seem to indicate a potential misperception of the role that research plays at UH. For example, this year a member of the Legislature proposed the elimination of dozens of mostly faculty researcher positions and then suggested that the existence of such positions illustrated how the teaching policies of the University had been compromised. COR seeks ways to improve the perception of the important role that research plays in the education of students at UH and its overall benefit to the community.</p> <p>Discussion points:</p> <ul style="list-style-type: none"> Office of UH Communications and their content producers have made a lot of progress in UH research communications over the last seven years (i.e., they 	1. None

	<p>are more timely/first to report, networks have been built to identify stories, etc.) but gaps remain for some departments (e.g., College of Nat. Science & the College of Engineering)</p> <ul style="list-style-type: none"> · What works: building captivating narratives, having interesting videos, connecting people to the value of research, having a conversation, etc. · Communication modalities for the Office include: <ul style="list-style-type: none"> - Websites (e.g., hawaii.edu/news, youtube channel) - Social media (e.g., Facebook, Twitter) - Press releases (e.g., TV news, Star Advertiser, PBN, etc.); using various video and/or word length formats - Listserve emails (e.g., UH news, Events, etc.) · What can faculty/departments do? <ul style="list-style-type: none"> - Communicate with Dan's office - Set up workshops/meetings with departmental communications personnel - Set up a "Coffee Hour" with Dan 	
Unfinished Business	<ol style="list-style-type: none"> 1. Update on MFS degree and T&P criteria 	<ol style="list-style-type: none"> 1. Returned to SEC.
Business	<ol style="list-style-type: none"> 1. Communicating Research 2. Reorg as it relates to RTRF, program development, and strategic initiatives. <p>Discussions deferred</p>	<ol style="list-style-type: none"> 1. action. 2. action.

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New Business	1. None	1.
Adjournment	The next meeting of the Committee on Research will be on December 3, 2019.	1. C.Farrar made a motion to adjourn; D. Sanders seconded the motion. Meeting adjourned at 3:05 PM.

Respectfully submitted by James Foster, Secretary

Approved unanimously on December 03, 2019.