

## Committee on Athletics Minutes

MEETING DATE      APRIL 03, 2025  
 MEETING TIME      11:00 AM - 12:00 PM  
 LOCATION           Zoom

## Attendance

## Members

Name	Role	Attendance
Deborah Merritt	Member	Present
David Rowntree	Member	Present
Nate Gronewold	Member	Present
Francie Julien-Chinn	Member/COIA Rep	Present
Scott Sinnett	FAR Rep/ Voting member	Present
Brian Richardson	SEC liaison	Present

## Guests

Name	Role	Time
Kimo Kai	Asst. Athletic Dir.	11:03am

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**MĀNOA FACULTY SENATE**

<b>Subject</b>	<b>Discussion/Information</b>	<b>Action / Strategy / Responsible Person</b>
<b>Call to Order</b>	1.	The meeting was called to order by Chair Rowntree at 11:03 AM.
<b>Review of Minutes</b>	1. The <a href="#">draft March 06, 2025 COA minutes</a> were sent electronically.	1. Motion by Scott to approve the minutes; seconded by Nate. Approved unanimously.
<b>Chair's Report</b>	1. Introduced Kimo Kai	1.
	1.	
<b>Guest(s)</b>	1. Kimo Kai, Hired October 1, 2024 has been fundraising and coordinating NIL for the department and UH Manoa 2. "UH is Not BYU", which has a donor covering \$7mill for an athletes 1st year, then on to NBA	1.

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	<p>3. All UH athletes have 2 deals available:</p> <ul style="list-style-type: none"> <li>Local sandwich shop provides a free meal for a post on social media</li> <li>Papatui, Dwayne, The Rock, Johnson. Swag products for videos posted to Instagram</li> </ul> <p>4. Local sunglass shop would provide free \$100 for social media post (no takers to date)</p> <p>5. Approximately 120 local business are focused on athletes e.g. Free sunscreen its</p> <p>6. UH NIL uses “Influencer”, greater than 90% of small business are registered, about 700 “deals” some cash; tracks deals and venders for NCAA, students provide”proof” of completion</p> <ul style="list-style-type: none"> <li>Deals over \$600 must register with Influencer</li> <li>Processed through Student Athlete NIL (SANIL); UH is “out of the negotiation; no need for agent <ul style="list-style-type: none"> <li>Rainbow Collective helps with W2</li> </ul> </li> </ul> <p>7. and “Teamwork” helps with compliance, and coordination of road trips</p> <p>8. Japanese baseball player has local donor who gave \$1000, but posted in his hometown in Japan.</p> <p>9. Summer orientation covers NIL</p> <p>10. Local attorneys volunteer to negotiate contracts of \$30,000</p> <ul style="list-style-type: none"> <li>1st and 2nd year law students could, but are not currently, volunteer to work with the athletes</li> </ul> <p>11. Student response: no complaints, yet</p> <ul style="list-style-type: none"> <li>Jealousy, depends on the “likability” the athlete</li> <li>Timmy Chang keeps football players “in line”</li> </ul>	
<b>Committee Reports</b>	<p>1. Brian, SEC, reintroducing student housing,</p> <ul style="list-style-type: none"> <li>need for campus survey regarding repurposing of UH Lab School property</li> <li>Design Co. Wants shops and restaurants</li> <li>Need for faculty and COMMUNITY input, as the traffic situation is not good</li> </ul>	
Francie report on trip	<p>1. Mentioned U of Mississippi, Judge Wilkins</p>	<p>2.</p> <p style="text-align: right;">UNIVERSITY OF HAWAII AT MĀNOA FACULTY SENATE 2500 Campus Road • Hawai‘i Hall 208 • Honolulu, Hawai‘i 96822</p>

	<p>hearings, O'Brian NIL, Austin paying student athletes</p> <p>2. Student Transfer Portal</p> <ul style="list-style-type: none"> <li>• Faculty frustration</li> <li>• Syllabi kept by advisors</li> <li>• Need to validate whether they watch video</li> </ul> <p>3. Roster Limits: student eligibility</p> <p>4. Other: betting, substance abuse, degrees, internships, practices flexibility, financial literacy, free back from former players</p>	
<b>Unfinished Business</b>		1.
<b>Business</b>		1.
<b>Adjournment</b>	The next meeting of the COA will be on May 01, 2025.	Meeting adjourned at 12:03 AM.

Respectfully submitted by Deborah Merritt, Secretary  
 Approved unanimously on April 03, 2025.

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