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COMMITTEE ON ATHLETICS

MEETING MINUTES

MEETING DATE: 2/11/16 **3:30-4:30 pm**

LOCATION: Hawaii Hall 208

ATTENDANCE: [P = Present; A = Absent; E = Excused]

MEMBERS		MEMBERS		MEMBERS		GUESTS	TIME
Harris-McCoy, Dan (Chair)	P	Magdy Iskander	A	Kelley Withy (SEC Liaison)	P		3:30- 4:38
Victoria Szymczak, (Vice-Chair)	P	Martin Oishi	A				
Jenny Wells (Secretary)	P	Ian Oyama	P				
David Ericson (FAR)	P	Guyllaine Poisson	P				
David Flynn	P	Brent Sipes	P				

SUBJECT	DISCUSSION / INFORMATION	ACTION / STRATEGY / RESPONSIBLE PERSON
CALL TO ORDER	Call to order by Dan at 3:32	Meeting was called to order by Chair Daniel Harris-McCoy at 3:32
MINUTES	The minutes from the Jan 14th meeting were reviewed and approved unanimously	Minutes approved with revisions
Mike Kaptik	Presented on the work of his office. Promotions of athletic events with prizes and food, working with the Manoa Maniacs. Looking at ways to bring more students to football games. Questioned how to keep the large number of commuters here after classes until evening events or get them to return. Used multiple methods of advertising for buses for football but it's not been done for the other sports. Discussed the question of the role of athletics in the overall picture of student life -GSO and ASUH just made resolutions that they don't want any funds other than athletics going to athletics. Students feel that they have already paid for it so how are you going to make it special for them to attend. Athletics is an integral component but not all things to all people. To do strong marketing for athletics will require more than just student life promotions. -David Ericson added: There has been a new staff hire in athletics for marketing.	



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	-Mike is hoping for more of a partnership with Athletics to promote games. May require some forced choices regarding # of teams.	
Sub-committee issues	<p>Chancellor responded that the answer to both questions was yes. The Chancellor's written response was shared and discussed. Athletics Dept. and Chancellor review Athletics report on standards and benchmarks to determine that we meet the requirements. There is a special body that accredits the athletics dept.</p> <p>The concussion policy was received and circulated to COA members. There are currently federal bills on establishing standards regarding concussion policy</p>	Could the FAR get the policy from the athletics dept. from their accreditation report and provide it to COA.
COIA	Vicky will be attending COIA and will be funded by the Chancellors office.	Vicky to report after attending.
ASUH Survey	ASUH President Kelly Zakimi indicated that Director Matlin and the Chancellor were sent the ASUH survey results. The Chancellor will not approve a fee increase based on student feedback. She indicated that the survey will be used to assess the issue of increased student fees for athletics.	
Safety concerns	Lighting, moped parking on lower campus reported as issues of concern of female athletes	Dan to contact Safety Dept. via email regarding lighting and parking concerns

Meeting was adjourned at 4:32 pm

Minutes approved unanimously on Mar. 10, 2016