

About Me

Hey there! I am a passionate UX/UI/ product designer that is eager to share my love for design with a team of like-minded individuals. I work well in teams and independently. I pride myself in my ability to see from a user's perspective, and use that skill to create the most intuitive design possible. As a hobby/ side gig, I trade stocks and options.

Software

- Figma
- Adobe Photoshop
- Final Cut Pro
- VS Code
- Lens Studio
- Notion
- thinkorswim

Hard Skills

- UX/UI design
- Wireframing and prototyping
- Research/testing
- Video editing
- HTML/CSS
- Snapchat lenses
- Writing proficiency
- Technical understanding of SEO

Soft Skills

- Attention to detail
- Communication
- Creativity
- Presentation
- Problem-solving
- Work ethic

Languages

- English (Fluent)
- Russian (Fluent)
- Mandarin (Intermediate)

Contact

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Justin Gorelik

Product Designer

Experience

UX/UI Designer TitanFlow (2020 - Present)

- Lead designer of TitanFlow's website (titanflow.io).
- Assisted in the design of intuitive, simple, and engaging in-app components/features.
- Responsible for designing branding related graphics and animations when needed.

Social Media Manager TitanFlow (2021 - Present)

- A member of the team that creates graphics for and runs TitanFlow's Twitter page (@TitanFlowIO).
- Responsible for analyzing engagement data and identifying trends in customer interactions.

Web Design Intern GoreMedia Solutions (2019 - 2021)

- Assisted in the designing of websites for the clients of GoreMedia Solutions.
- Created the layout for an internal digital catalog of inventory.

Freelance Video Editor (2018 - 2021)

- Created logo animations.
- Edited YouTube and montage videos.

Snapchat Lens Creator Legre Eyewear (2019 - 2021)

- Created interactive Snapchat lenses that allowed users to try on multiple styles of the brand's glasses.

Projects

NFT+

Created a prototype for a NFT related social media platform that would allow users to share their NFTs to a feed, and buy, sell, mint, and trade NFTs. The app also provided statistics on trending NFT collections and cryptocurrencies.

titanflow.io

TitanFlow is a mobile app that allows users to track "smart money transactions" in the stock and equity options market. In collaboration with one of TitanFlow's co-founders, I designed the company's website using Figma.

Snapchat Lens Marketing Campaign

Worked with Legre Eyewear to create a modern and captivating way of trying on glasses, which led to a significant increase in the sale of their eyeglasses.