

Profile

- Enterprise transformation leader with expertise in AI, business analytics, data science, digital transformation
- Delivered large business transformation projects at multiple industries including banking, consumer products, energy, healthcare, insurance, life sciences, manufacturing, media, public sector, retail, telecom, and utilities
- Adjunct faculty at the Indian Institute of Management, Shillong; designed and taught an elective course on digital consulting to MBA students (2017 – 2018)

Experience

Frost Growth Expert, Frost & Sullivan | 2024 –

- Member of a global network of professionals who leverage their expertise to support growth across industries
- Working with automotive, media, and venture capital firms

Director, North Highland | 2021 – 2023

- Director in the data and analytics practice; led implementations in data management and advanced analytics nationwide
- Designed an analytics framework at VISA and developed an analytics strategy for the United Malt Group, the fourth largest global malt processor
- Other clients include Merck (data literacy), Johnson & Johnson (data quality)

Director, Trianz | 2019 – 2020

- Director in the data and analytics practice; led data and analytics pursuits at major clients in the Midwest
- Implemented an analytics modernization (cloud data warehouse) at Reyes Beer Division, the largest beer distributor in the country, and developed an AI strategy for DENSO, a Japanese automotive components manufacturer
- Other clients include the University of Chicago (analytics strategy), Uline (data warehousing), a shipping and packaging supplies company

Advisor, Stealth Startup | 2017 – 2018

- Mentored an AI startup (PurplIAS IT Services) incubated at the Indian Institute of Technology, Kharagpur
- Developed proprietary AI tools for medical image processing, accelerating diagnostic workflows

Technical Director, KPMG | 2013 – 2017

- Led the analytics center of excellence in India, managing a team of 600+ data and analytics consultants
- Led the largest data warehousing project for KPMG globally (revenue managed \$9 million) at Kuwait National Petroleum Company (Al Ahmadi, Kuwait), managing a multinational team of KPMG member firms and Solomon Associates
- Expert advisor to the Department of Information Technology and Electronics, Government of West Bengal, India
- Member of India mirror committee on big data analytics of International Organization for Standardization (ISO)
- Other clients include Vodafone (big data architecture), Sun Pharma (analytics strategy), TATA (data governance), ITC (analytics strategy), State Bank of India (post-merger integration)

Senior Manager, Ernst & Young | 2010 – 2013

- Founding member of the US cloud advisory practice; won a firm-wide innovation challenge for developing a cloud readiness assessment methodology that was adopted by the firm
- Led large pursuits including a major data warehouse implementation for Merck APAC (revenue sold \$5 million)
- Other clients include Pearson (data governance), Corning (analytics strategy), Univision (data governance), Xerox (analytics strategy), Johnson & Johnson (data warehousing), Footlocker (analytics strategy), Honeywell (analytics strategy)

Fulltime consulting roles at **PwC, Deloitte, IBM, Slalom** | 1998 – 2010

Selected projects:

- analytics strategy, Pacific Gas and Electric Company, San Francisco, CA
- analytics strategy, Kaiser Permanente, Oakland, CA
- data governance, School District of Philadelphia, Philadelphia, PA
- data governance, Nationwide Insurance, Columbus, OH
- data modeling, Advance Auto Parts, Roanoke, VA
- data modeling, Dillard's, Little Rock, AR
- data warehousing, Toyota Financial Services, Torrance, CA
- data warehousing, Gateway Computers, Denver, CO
- master data management, Kraft Foods, Northfield, IL
- master data management, Government of California, Sacramento, CA

Education

- Master of Science, Applied Data Science, University of Chicago, 2027 (expected)
- Master of Liberal Arts, Ethics & Leadership, University of Chicago, 2023
- Master of Business Administration, Finance & Entrepreneurship, Cornell University, 2013
- Master of Science, Advanced Methods in Computer Science, University of London, 1997
- Bachelor of Science (Honors), Physics, University of Calcutta, 1994

Certification & Membership

- Harvard Business Analytics Program, 2020
- Fellow, Institution of Engineering and Technology, 2019 –
- Fellow, British Computer Society, 2019 –
- Chartered Engineer, Engineering Council, 2018
- Chartered Information Technology Professional, British Computer Society, 2008

Publication

- Roy, Rianka, Kaushik Bhattacharya and Wyla Solsbery. 2025. "Contrasts and Continuity: Artificial Intelligence Policy since 2019." *New Labor Forum*. 34(3), 72-80. <https://doi.org/10.1177/10957960251364533>
- Bhattacharya, Kaushik. 2023. "The Parkinson's Model of Management: Weak Middle Managers in Consulting Companies." MLA Thesis, University of Chicago. <https://doi.org/10.6082/uchicago.5634>
- Bhattacharya, Kaushik. 2020. "Digital Transformation: Old Wine in New Bottle?" *The Economic Times*, Sep 10. <https://etedge-insights.com/uncategorized/digital-transformation-old-wine-in-new-bottle/>