

# KIMBERLY DEXTRAS-ROMAGNINO

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## EXPERIENCE

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### Data Scientist

July 2019 - Present

Kabam

- Developed/deployed machine learning models in game to predict best offer for players; increased conversion by 50%
- Built PubSub/Dataflow pipeline to allow real-time data for predictions for the first time
- Developed logic for matchmaking systems implemented in two different live mobile games

### Data Analyst

June 2018 - July 2019

Kabam

- Helped drive decisions for different stakeholders by defining KPIs, integrating new telemetry, and designing A/B tests
- Used SQL and Tableau to conduct analysis on feature design, retention, user segmentation, push and email notifications, community engagement, customer LTV, install funnels, and A/B test results
- Developed Python scripts to automate regular, small tasks reducing time from hours to minutes

### Graduate Research Assistant

May 2016 - May 2018

University of British Columbia

- Designed, implemented, and evaluated a web application for clickstream data analysis that helps deal with the complexity of web clickstream data by allowing users to easily filter and transform data into segments of interest that lead to actionable insights as well as more effective downstream analysis

### Data Analysis & Visualization Intern

October 2016 - February 2017

Mobify

- Developed a Python-based tool to automatically generate customer facing Powerpoint presentations with customized data-driven charts, annotations, and slide titles reducing analyst's work from days to hours

### Undergraduate Research Assistant

May - August 2013

NSERC USRA, Concordia University

- Developed visualizations for code smell refactoring suggestions in the JDeodorant Eclipse plug-in to help developers understand which they should apply under the supervision of Nikolaos Tsantalis

## EDUCATION

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### University of British Columbia, Vancouver, BC

September 2015 - May 2018

Master of Science, Computer Science

Research in Information Visualization under supervision of Tamara Munzner

### Concordia University, Montreal, QC

September 2011- May 2015

Bachelor of Science, Joint Major Mathematics and Computer Science

Minor in Business; Graduated with High Distinction; 4.13 GPA

## DATA SKILLS

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### Programming Languages

Python, SQL, MATLAB, Java, JavaScript, D3.js

### Software & Tools

Tableau, Google Pub/Sub, Google Dataflow, Apache Beam, Airflow

### Machine Learning

Regression, Random Forest, Cluster Analysis

## PUBLICATIONS

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- [1] K. Dextras-Romagnino and T. Munzner. Segmentifier: Interactive refinement of clickstream data. *Computer Graphics Forum*, 2019.

## ACHIEVEMENTS, SKILLS, INTERESTS

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Arts and Science Scholar: Top 1% GPA in department

2013

Concordia University Varsity Women's Soccer Team

2011 - 2015

International Study Experience: Semester in Groningen, Netherlands

2014

Bilingual: English, French