



EDUCATION

University of California, Irvine

March 2018

B.S. Informatics

Specialization in **Human Computer Interaction**

WORK EXPERIENCE

UX/UI Designer

October 2017 - April 2018

IdentifiBio - Irvine, CA

- Created mockups of the interface for a telehealth mobile application
- Created functional UI prototypes to communicate interactions and animations to developers
- Documented the requirements, business case, project plan, and software & UI design
- Worked closely with team members from start to finish to deliver a polished demonstrable prototype
- **Received Ingenuity UCI Student Technology Showcase Award**

UX/UI Design Intern

July 2017 - August 2017

Benefit One - Tokyo, Japan

- Redesigned the mobile webpage to address problems of usability, learnability, and information architecture
- Efficiently iterated on designs by rapid prototyping and conducting light user testing
- Communicated design decisions to designers and developers through slide presentations
- Experienced working under a B2B2C/B2C internet-based business model

Web Services Intern

June 2016 - September 2016

Stanford Web Services - Palo Alto, CA

- Helped administer user testing on prototypes while using eye-tracking and screen recording software
 - Assisted developers and designers with various projects by programming quality assurance test cases, coding and designing email templates, fixing CSS bugs, while working under agile scrum
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RELEVANT PROJECTS

Portfolio: kenzomakitani.me

Summer 2018

- Coded my portfolio from scratch using HTML, CSS, and Javascript with accessibility policies in mind
- Conducted user research through user interviews, competitor analyses, and personas
- Conducted user testing through cognitive walkthroughs, usability testing, and surveys

Skype Assessment and Redesign

Spring 2017

- Conducted user research through surveys, interviews, and competitor analyses
 - Designed an improved interface after identifying usability issues, and performed a heuristics evaluation on the design
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SKILLS

Wireframing
Prototyping
Usability Testing
Competitive Analysis
Heuristics Review
Personas
Card Sorting

User Interviews
Surveys
Focus Groups
Journey Map
ERAF Diagraming
Success Criteria Test
Agile

TOOLS

Balsamiq
Figma
InVision
Origami Studio
Adobe Creative Suite
Adobe XD
Atomic

GitHub
Google Drive
MS Office
JIRA
UsabilityHub
Google Analytics
Backtrac.io

LANGUAGES

Programming:
Python
Java
HTML
CSS/SCSS
Javascript
Gherkin

Spoken:
Japanese