



# KENZO MAKITANI

## UX/UI DESIGNER

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## EXPERIENCE

SEP 2018 **Panasonic β - Designer**

MAR 2019 **Mountain View, CA**

- Designed the experience and interface for an app called Fammili, which helps families plan weekend activities
- Led multiple discussions including all team members to collaboratively refine the definition of features and improvements
- Created user flow, storyboard, wireframe, mockup and prototype deliverables to visualize concepts and user experience
- Walked through Zeplin handoffs with engineers to ensure the delivery of high-quality user experiences
- Followed lean startup: conducted user tests and guerrilla testing to validate design solutions based on user feedback

OCT 2017 **Identifi Bio - UX and UI Designer**

APR 2018 **Irvine, CA**

- Created mockups of the interface for a telehealth mobile application
- Documented the development process by recording requirements, constructing plans, and detailing design specifications
- Collaborated closely with team members and stakeholder to define UX goals and meet stakeholder needs
- Received Ingenuity UCI Student Technology Showcase Award

JUL 2017 **Benefit One - UX and UI Design Intern**

AUG 2017 **Tokyo, Japan**

- Redesigned the mobile webpage to address usability, learnability, and information architecture problems
- Efficiently iterated on designs by rapid prototyping and conducting guerrilla testing
- Communicated design decisions to designers and developers through presentations in Japanese

JUN 2016 **Stanford Web Services - Web Services Intern**

SEP 2016 **Palo Alto, CA**

- Helped administer user testing after putting together the Help Service Portal prototype to find usability and information architecture issues
- Assisted developers and designers with various projects by designing and coding email templates, fixing CSS bugs and coding QA test cases

## EDUCATION

MAR 2018 **University of California, Irvine**

**B.S. Informatics**

Specialization in **Human-Computer Interaction**

## RELEVANT PROJECTS

WINTER 2018 **Skype Usability Assessment and Redesign**

- Conducted a usability test, heuristic evaluation, and cognitive walkthrough to determine problems with the Skype desktop application
- Redesigned the interface to solve problems with the current system

## SKILLS

Wireframing  
Rapid Prototyping  
Usability Testing  
Competitor Analysis  
Heuristics Evaluation  
Persona  
Card Sorting  
User Interview  
Survey  
Focus Groups  
Storyboarding  
User Flow  
User Journey Mapping  
KPI Measurement

## TOOLS

Balsamiq  
Figma  
InVision  
Origami Studio  
Adobe Creative Cloud  
Adobe XD  
Atomic  
Zeplin  
Google Drive  
GitHub  
MS Office  
JIRA  
Trello  
Google Analytics  
Squarespace  
Backtrac.io

## LANGUAGES

<b>Programming:</b>	<b>Spoken:</b>
HTML	Japanese
CSS	
Javascript	
Python	
Java	
Gherkin	