

# Kenzo Makitani

Website: [kenzomakitani.me](http://kenzomakitani.me)

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## EDUCATION

University of California, Irvine

March 2018

**B.S. Informatics**, Specialization in **Human Computer Interaction**

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## EXPERIENCE

**UX/UI Designer** | IdentifiBio, Irvine CA

October 2017 - April 2018

- Designed UI mockups for mobile app functionalities such as scheduling, document upload, and signing in Figma
- Conducted user testing on prototypes created in InVision and Origami Studio, and refined the interface based on results
- Worked closely with team members from start to finish to deliver a polished demonstrable product
- **Ingenuity UCI Student Technology Showcase Award**

**UX/UI Design Intern** | Benefit One, Tokyo Japan

July 2017 - August 2017

- Proposed a mobile webpage redesign which addressed problems with usability, learnability and information architecture
- Designed mockups in Figma and conducted light user testing on functional prototypes created in Origami Studio
- Communicated design decisions to designers and developers in the media group through presentations
- Theorized and practiced a systematic iterative development process which was effective and efficient
- Learned and experienced Japanese business culture by attending sales meetings and business lectures

**Web Services Intern** | Stanford University, Stanford CA

June 2016 - September 2016

- Helped administer testing on Balsamiq prototypes while using eye-tracking and screen recording software
  - Assisted developers with various tasks such as programming quality assurance test cases, coding and designing email templates, and integrating developer tools such as Code Climate
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## RELEVANT PROJECTS

**Portfolio: [kenzomakitani.me](http://kenzomakitani.me)** | User Interaction Software

Fall 2017

- Coded an online portfolio from scratch using HTML, CSS, and Javascript with accessibility policies in mind
- Conducted user research by doing user interviews, personas, and a competitor analysis
- Conducted user testing like cognitive walkthroughs, user tests and stories to find and fix problems

**Skype Assessment and Redesign** | Projects in HCI

Spring 2017

- Performed user research by completing a competitive analysis and conducting surveys and interviews
  - Mocked up an improved interface after identifying usability issues, then performed a heuristics evaluation on the design
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## SKILLS

**Programming Languages:** Python, Java, HTML, CSS, Javascript, SQL, Gherkin

**Design/Prototyping Software:** Balsamiq, Figma, Atomic, InVision, Origami Studios

**Other Software:** JIRA, Trello, Adobe Creative Suite, MS Office, Google Drive, Code Climate, Slack, Backtrack.io, Sublime, Confluence

**Spoken Languages:** Proficient at Japanese



