

## MIKE KIM

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A highly motivated Full Stack Web Developer. Ability to understand the big picture, execute with agility, speed, and quality to meet project needs. Effective interpersonal and communication skills in small and large settings. Proven performer in environments where initiative, timely execution, and communication skills are critical.

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### SKILLS

**Frontend:** React.js | Redux/Hooks | JavaScript | HTML | CSS/SCSS/Styled Components

**Backend:** Node.js | MongoDB | MySQL | PostgreSQL | Object-Oriented Programming

**Tools:** Git | Postman | VS Code | Slack

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### EXPERIENCE

#### Lightstorm Entertainment, *Front-End Developer*

February 2019 – January 2023

- Designed, built, and maintained a digital asset management web application to assist 300+ in-house users for the film production of James Cameron's Avatar sequels
- Wrote reusable React components combined with Redux and Hooks for state management
- Worked closely with back-end team utilizing REST APIs to properly manipulate data
- Adopted front end frameworks and external libraries/packages
- Located and fixed new or ongoing bugs
- Trained and collaborated with front-end developers expanding React skillset
- Designed and created over 30+ web applications throughout the site

#### Barddog Staffing, *Associate Recruiter*

June 2017 – February 2018

- Achieved \$80,000 in placement sales
- Helped organize outreach for business development in Pharmaceuticals, Advertising, and Digital Media
- Created interview strategies for candidates and internal screening

#### Cue Connect, *Marketing & Social Media Expert*

July 2016 – March 2017

- Developed internal site on WordPress with HTML and CSS for optimal SEO purposes
- Managed all social media platforms raised followers by 30% each month
- Increased Marketing Qualified Leads by 20% each month for the sales to team

#### 3P Learning, *Marketing & Events Coordinator*

February 2016 – July 2016

- Wrote and designed copy for promotional materials including emails, brochures, student/teacher handbooks, and landing pages
- Handled marketing distribution for over 500+ schools in the U.S.
- Analyzed marketing data and presented marketing research to C level management

#### Girllie Action, *Marketing & Publicist*

September 2015 – February 2016

- Spearheaded direct-to-fan marketing strategies across major social media platforms including Facebook, Instagram, and Twitter
- Wrote client-related press releases to grow fan base and drive ticket sales
- Directly managed and disseminated monthly reports on client activity within the digital music space

#### TAG | The Awareness Group, *Marketing & PR Coordinator*

May 2014 – February 2015

- Sourced, screened, and hired a team of five Brand Ambassadors in three cities, like Orlando, Las Vegas, and Washington D.C., who were responsible for on-the-ground outreach and ticket sales
  - Closed marketing partnerships with magazines like Muscle & Fitness, Men's Health, and Women's Health
  - Established and maintained radio, web, and print publication partnerships in markets nationwide for clients in the entertainment and music industries, including Sony, Paramount, Universal, Warner Brothers, and AMC
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### EDUCATION

#### University of Pittsburgh

Graduation: April 2013

B.A. in Anthropology (Field: Cultural) | Minor in Music

#### General Assembly

Graduation: September 2018

Web Development Immersive