

MIKE KIM

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SKILLS

Frontend: React.js | Redux/Hooks | JavaScript | HTML | CSS/SCSS/Styled Components

Backend: Node.js | Express.js | Object-Oriented Programming

Tools: Git | Postman | VS Code | Slack

EXPERIENCE

Lightstorm Entertainment, *Front-End Developer*

February 2019 – January 2023

- Spearheaded design, development, and maintenance of a cutting-edge digital asset management web app for 300+ in-house users on James Cameron's Avatar sequels film production. Leveraged React.js and Node.js for frontend and backend respectively
- Created reusable React components, integrated Redux/Hooks for efficient state management, and employed JavaScript, HTML, and CSS/SCSS/Styled Components for engaging user interfaces
- Optimized codebase by refactoring components with advanced Hooks, applying Object-Oriented Programming for efficient and scalable code
- Collaborated closely with backend team for seamless REST API integration using Express.js, ensuring precise data manipulation and a well-structured architecture
- Adopted front-end frameworks, libraries, and packages including Node.js, enhancing user experience
- Proactively identified and resolved bugs using browser dev tools for an error-free experience across diverse users
- Mentored and collaborated with fellow developers, expanding React, Git, Slack, and VS Code skill set for streamlined development
- Demonstrated versatility in designing 30+ web apps with features like real-time updates and dynamic sizing
- Proficiently managed Object Models, handled variables, scope, arrays, objects, functions, and events for robust state management
- Showcased deep understanding of JavaScript concepts like scoping, closures, recursion, and functions for clean and maintainable code
- Seamlessly integrated UI components across web apps for consistent user experiences
- Excelled in React library understanding, maintenance, object models, rendering optimization, JSX elements, state management, and functional components

Barndog Staffing, *Associate Recruiter*

June 2017 – February 2018

- Achieved \$80,000 in placement sales
- Helped organize outreach for business development in Pharmaceuticals, Advertising, and Digital Media
- Created interview strategies for candidates and internal screening

Cue Connect, *Marketing & Social Media Expert*

July 2016 – March 2017

- Developed internal site on WordPress with HTML and CSS for optimal SEO purposes
- Managed all social media platforms raised followers by 30% each month
- Increased Marketing Qualified Leads by 20% each month for the sales to team

3P Learning, *Marketing & Events Coordinator*

February 2016 – July 2016

- Designed copy for promotional materials including emails, brochures, e-books, and landing pages
- Handled marketing distribution for over 500+ schools in the U.S.
- Analyzed marketing data and presented marketing research to C level management

Girllie Action, *Marketing & Publicist*

September 2015 – February 2016

- Spearheaded direct-to-fan marketing strategies across major social media platforms
 - Wrote client-related press releases to grow fan base and drive ticket sales
 - Directly managed and disseminated monthly reports on client activity within the digital music space
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EDUCATION

University of Pittsburgh

Graduation: April 2013

B.A. in Anthropology (Field: Cultural) | Minor in Music

General Assembly

Graduation: September 2018

Web Development Immersive