

Mitch De Castro

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Senior Product Designer

Waybridge in New York, NY

June 2021 — January 2022

- Leading design on the Shipment & Inventory management team
- Coordinating short-term roadmap with product and engineering leads
- Conducting usability sessions with customers
- Moderating user persona interviews with key stakeholders
- Building and maintaining the Waybridge design language system
- Facilitating design and production for a company-wide rebrand

Senior Product Designer

Big Human in New York, NY

August 2020 — May 2021

- Led design on accounts for HQ Trivia, TD Ameritrade, and Security Scorecard
- Strategized with company leadership on growth marketing initiatives
- Moderated weekly meetings for a remote team of 11 designers

Product Designer

Big Human in New York, NY

August 2017 — August 2020

- Led design for Sneaker Con, Skin Coach, and Swayable engagements
- Hired and mentored interns for a 3-month internship program in 2019
- Handled production design for Snapchat, Barron's, Studs, and Gemini.

Design Intern

Big Human in New York, NY

May 2017 — August 2017

- Assisted senior designers on accounts for TD Ameritrade, FTI, and Kabbalah
- Collaborated with fellow interns on internal labs projects

Design Intern

Aardvark Brigade in Somerset, NJ

June 2016 — August 2016

- Assisted creative directors on accounts for Cabi, Wills Eye Hospital, and AMEX
- Participated in weekly stakeholder meetings

Design Tools

Figma, Miro, Sketch, Principle, After Effects, InVision, Zeplin, Keynote, Illustrator, Photoshop, InDesign

Operational Tools

Google Suite, Slack, Dropbox, Zoom, Office 365, Microsoft Teams, Webex, Jira, Confluence, Trello, Quip, Pendo, FullStory, Gong

Methodology Experience

Waterfall, Agile Development

Education

BFA Graphic Design 2017
Kean University
Union, NJ