



Mitch De Castro

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Experience

Developer / Student Researcher

MGC Senior Portfolio Review Tool
Dec 2016 — Present

- Developing a responsive, web-based tool to promote the Michael Graves College by showcasing senior design work and connecting alumni to design professionals.
- Working alongside Denise Anderson and Ed Johnston as part of a collaborative research effort.

Design Intern

Aardvark Brigade, LLC
Jun 2016 — Aug 2016

- Collaborated with a small team on numerous web & print projects for clients such as CAbi, TheMIGroup, Vivoom, Wills Eye Hospital, and American Express.
- Led the creation of an internal customer feedback tool.
- Took part in all phases of the company process; tackling everything from initial research to final launch.

Extracurriculars

Nourish: Interactive Nutrition

Education Assessment

Research Project
Jan 2017 — Present

“Prototyping with Marvel”

RBSD Lunchtime Presentations
Feb 2016

Thinking Creatively Conference

Attendee, Let’s Charrette Finalist
Kean University
Apr 2014 — Apr 2016

Education

Bachelors of Fine Arts

Graphic Design

Proposed May 2017

Lambda Alpha Sigma Honors
Dean’s List
Fall 2013 – Fall 2016

Michael Graves College
Robert Busch School of Design
Kean University
Summa cum laude
3.96 GPA

Skills

UI Design
Prototyping
User Testing
Branding
Identity Design
Illustration
Front-End Development

Tools

Adobe CC (Ai, Ps, Id, Xd, Ae)
Sketch
Marvel
InVision
Keynote
HTML/CSS
Atom
GitHub
Jekyll
Siteleaf