



## Mitch De Castro

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## Experience

### Developer / Student Researcher

MGC Senior Portfolio Review Tool  
Dec 2016 – Present

- Developing a responsive, web-based tool to promote the Michael Graves College by showcasing senior design work and connecting alumni to design professionals
- Working alongside Denise Anderson and Ed Johnston as part of a collaborative research effort

### Design Intern

Aardvark Brigade, LLC  
Jun 2016 – Aug 2016

- Collaborated with a small team on numerous web and print projects for clients such as CAbi, TheMIGroup, Vivoom, Wills Eye Hospital, and American Express
- Led the creation of a internal customer feedback tool designated as the **AB Weather Report**
- Took part in all phases of the company's design process across several projects from initial research to final project launch

## Extracurriculars

### Nourish: Interactive Nutrition Education Assessment

Research Project  
Jan 2017 – Present

### “Prototyping with Marvel”

RBSD Lunchtime Presentations  
Feb 2016

### Thinking Creatively Conference

Attendee, Let's Charrette 2016 Finalist  
Kean University  
Apr 2014 – Apr 2017

## Education

### BFA Graphic Design:

**Interactive, Print & Screen**  
Proposed May 2017

Lambda Alpha Sigma Honors  
Dean's List  
Fall 2013 – Spring 2017

Robert Busch School of Design  
Michael Graves College  
Kean University  
Summa cum laude  
3.96 GPA

## Skills

UI/UX Design  
Prototyping  
User Testing  
Branding/Identity Design  
Illustration  
Front-End Development

## Tools

Adobe CC (Ai, Ps, Id, Xd, Ae)  
Sketch  
Marvel  
InVision  
Keynote  
HTML/CSS  
Atom  
GitHub  
Jekyll  
Siteleaf