



NOÉMIE GIRARD

Nationality French-American

Languages English, French

CONTACT

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ABOUT ME

I am relentlessly curious—I like to keep myself always learning. People tell me I'm a good listener. I love podcasts.

SKILLS & EXPERTISE

Adobe suite - Indesign, Photoshop, Premiere.
Final Cut Pro X
Notions :
- user research (qualitative & quantitative)
- agile methodologies (Scrum, Kanban)
- design thinking
- HTML & CSS

PEOPLE SAID

Always eager to make the most of her work experiences and detail oriented, I've seen Noémie's dedication to teaching herself new skills and explore new fields.

Thibaut Thomas, former Head of Digital at la Gaîté lyrique

Noémie is affectionate and kind, works conscientiously, has a great organizational talent and cares for her colleagues.
Emilie Mailliet, freelance graphic designer.

CONTENT STRATEGY • PROJECT MANAGEMENT

After six years developing digital strategies for cultural projects in Paris, I am relocating to London and looking to put my skills to work in design & innovation. I value being embedded in a team to listen, contribute and learn - happiest finding practical solutions to problems and thinking about the over-arching concepts and ideas.

WORK

2016

STRATEGY • PROJECT MANAGEMENT

FREELANCE, PARIS & LONDON

- **369 editions** - Strategy & content management for a hybrid publishing house to produce books, objects (3D printed ceramics) and live events.
- **ARTE Push** - Project management of a plugin aiming to offer the Franco-German media powerhouse's programs on 3rd-party websites and users' Internet routines.

2013

DIGITAL COMMUNICATIONS MANAGER

LA GAÎTÉ LYRIQUE, PARIS

- Global strategy for online presence.
- Project management of website transition (upgrade to a responsive design)
- Content production & commissioning:
Script and creation of mini-sites, app, interviews, backstage videos, etc.
In collaboration with curators, artists and a web agency. Film editing.
- Editorialisation of the website: information architecture, integration.
- Social media presence. Facebook 90K - Twitter 120K - Instagram 10K
- Marketing: social media, email and display advertising.
- Analytics, SEO, recommendations for improvement
- Audience development partnerships

2012

COMMUNICATIONS OFFICER

GALERIE DES GALERIES, PARIS

- Strategy and coordination: print, digital and PR.
- Writing, editing & production of communication material in collaboration with curators, artists and a graphic design agency.
- Script of video content & coordination of crews
- Event planning, interview schedules.

2011

COMMUNICATIONS ASSISTANT & PROJECT MANAGER

SWEDISH INSTITUTE, PARIS

- Creation of social networks & strategies, marketing campaigns.
- Writing, editing & production of communication material, print and digital.
- Production assistant on the AAO Festival (Swedish music festival)
- Visitor information, interpretation, event planning, PR assistant.

EDUCATION

2011

Masters in English literature - with honors

UNIVERSITÉ PARIS III - SORBONNE NOUVELLE, PARIS, FRANCE
Specialised in postcolonial literature, thesis on Nadeem Aslam.

2010

Masters year abroad - postcolonial literature

UNIVERSITÉ DE MONTRÉAL, CANADA

CONFERENCES, VOLUNTEERING, ETC.

Hackathon

ARTE Playground 2016 - 3rd prize with project ARTE Push.

Conferences

- Sud Web - Multidisciplinarity, web technologies and human values - 2016 & 2017
- Internet Age Media - Futures of media, learning and the arts - 2017, Barcelona
- We are museums - Museums and digital innovation - 2016, Bucarest

Volunteering

Translation for The Grandmas Project (collaborative web series sharing stories & recipes from around the world), and articles about diversity, inclusion & representation.