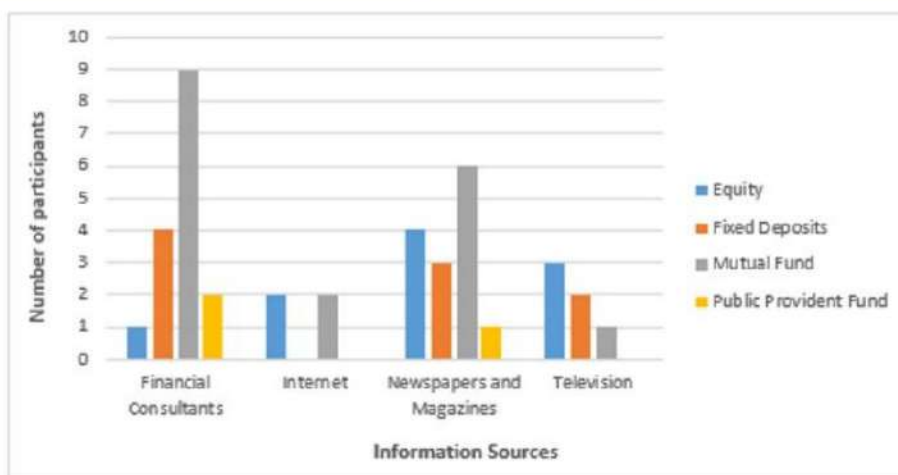


gender (All) ▼

Gender count by source	Avenues ▼				Grand Total
	Equity	Fixed Deposits	Mutual Fund	Public Provident Fund	
Financial Consultants	1	4	9	2	16
Internet	2		2		4
Newspapers and Magazine	4	3	6	1	14
Television	3	2	1		6
Grand Total	10	9	18	3	40

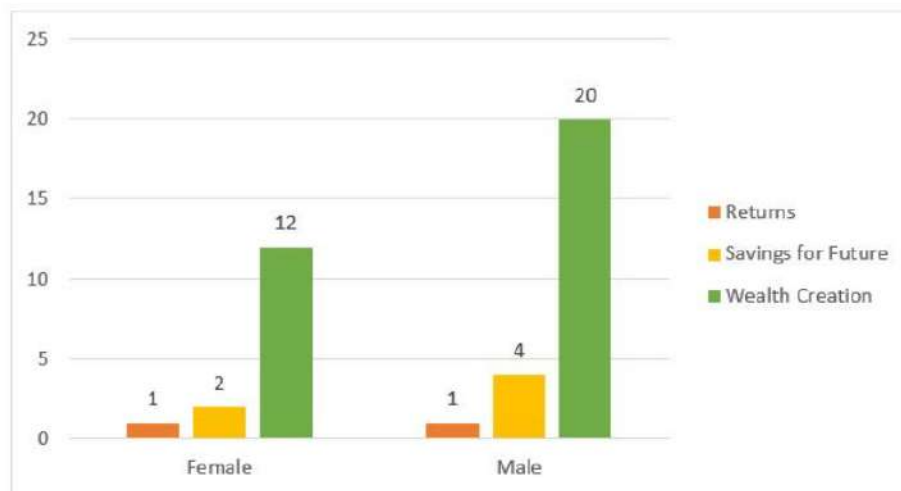


Investment Objectives and Duration by Gender and Purpose

Gender distribution of Investment objectives	Gender	Female	Male	Grand Total
Capital Appreciation		10	16	26
1-3 years		5	8	13
Education		1	1	2
Health Care		1	2	3
Retirement Plan		3	5	8
3-5 years		4	8	12
Health Care		1	2	3
Retirement Plan		3	6	9
More than 5 years		1		1
Health Care		1		1
Growth		3	8	11
1-3 years		1	4	5
Education			1	1
Health Care		1	2	3
Retirement Plan			1	1
3-5 years		2	4	6
Health Care			3	3
Retirement Plan		2	1	3
Income		2	1	3
3-5 years		1		1
Retirement Plan		1		1
Less than 1 year		1	1	2
Retirement Plan		1	1	2
Grand Total		15	25	40

Gender distribution of investments for different purposes

Gender distribution	Pupose of investment			Grand Total
	Returns	Savings for Future	Wealth Creation	
Female	1	2	12	15
Male	1	4	20	25
Grand Total	2	6	32	40



Most Preferred Investment Avenue

Count of	MF	Equity	Debentures	Govt. bond	FD	PPF	Gold
Investment Avenues	4	2	1	1	8	24	0

