

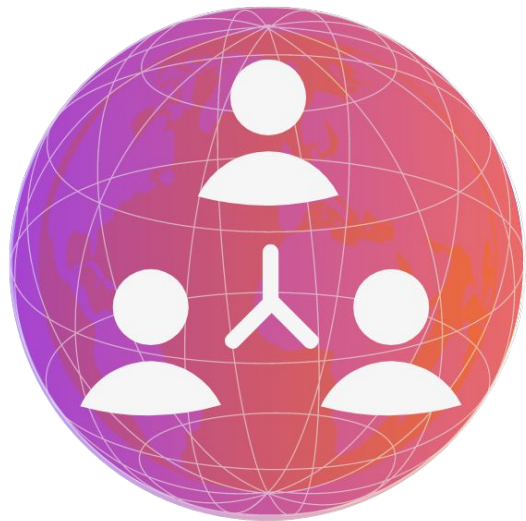


PyTorch Community Member Onboarding

Antitrust Policy Notice

Linux Foundation meetings involve participation by industry competitors, and it is the intention of the Linux Foundation to conduct all of its activities in accordance with applicable antitrust and competition laws. It is therefore extremely important that attendees adhere to meeting agendas, and be aware of, and not participate in, any activities that are prohibited under applicable US state, federal or foreign antitrust and competition laws.

Examples of types of actions that are prohibited at Linux Foundation meetings and in connection with Linux Foundation activities are described in the Linux Foundation Antitrust Policy available at <http://www.linuxfoundation.org/antitrust-policy>. If you have questions about these matters, please contact your company counsel, or if you are a member of the Linux Foundation, feel free to contact Andrew Updegrave of the firm of Gesmer Updegrave LLP, which provides legal counsel to the Linux Foundation.



The **PyTorch Foundation** aims to help end users navigate the PyTorch ecosystem, recruit talent, and adopt PyTorch and supporting open source AI technologies successfully.



“By creating a neutral home with the PyTorch Foundation, we are collectively locking in a future of transparency, communal governance, and unprecedented scale for all.”

Dr. Ibrahim Haddad, Executive Director, PyTorch Foundation



History of PyTorch

- Built with an open-source, community-first philosophy, PyTorch partnered with the AI community to create a framework for AI research in 2016
- Thousands of contributors have built 150,000+ projects
- PyTorch has become one of the leading platforms for research and production across the AI community
- Meta brought PyTorch to the Linux Foundation in September 2022
- The Linux Foundation's core mission is the collaborative development of open source software
- The creation of the PyTorch Foundation ensures that decisions will be made in a transparent and open manner by a diverse group of board members



Growth from the PyTorch Foundation



FIRST SIX MONTHS OF
THE PYTORCH FOUNDATION

The number of new
community members
contributing is
up by 18%



FIRST SIX MONTHS OF
THE PYTORCH FOUNDATION

Total technical
contributions have
increased 23%



FIRST SIX MONTHS OF
THE PYTORCH FOUNDATION

2600k+ users
created their first post
on the discussion forum



FIRST SIX MONTHS OF
THE PYTORCH FOUNDATION

**2,315 unique
contributors**
in the last 6 months



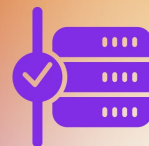
FIRST SIX MONTHS OF
THE PYTORCH FOUNDATION

PyTorch 2.0 comprised of
4,500+ commits and
400 contributors



FIRST SIX MONTHS OF
THE PYTORCH FOUNDATION

The number of commits
across all repositories
increased 36%





Governance



Governance

The PyTorch Foundation is a single funding effort to support end to end machine learning framework.

PyTorch adopts a technical governance structure that is hierarchical.

- A community of contributors who file issues, make pull requests, and contribute to the project.
- A small set of module maintainers drive each module of the PyTorch project.
- They are overseen by core maintainers, who drive the overall project direction.
- The core maintainers have a lead core maintainer who is the catch-all decision maker.

Resources:

- [PyTorch Governance](#)
- [Code of Conduct](#)



Governing Board

Responsibilities include

- Strategic direction and evolution of the PyTorch Foundation
- Funding the foundation
- Meeting monthly over conference call

Member Company	Name
Amazon Web Services	Brian Granger
AMD	Niles Burbank
Google Cloud	Ting Liu
Meta	Aparna Ramani
Microsoft Azure	Steve Wan
NVIDIA	Duncan Poole



Technical Advisory Council

- A Technical Advisory Council is in the works – we will have more to share soon.



Marketing Committee

Composition

- One appointed voting representative from each Premier Member
- Each General Member may appoint a non-voting representative to observe and participate in the Marketing Committee

Charter

- The Marketing Committee provides input and oversight of the PyTorch Foundation's marketing activities. The Marketing Committee works closely with the Foundation's staff to develop programs that will further the interests of the Governing Board and PyTorch community at large.



Marketing Committee

About

- Larger projects and umbrellas form Marketing/Outreach Committees (often in the Charter) and Working Groups to help guide project marketing priorities, planning, and execution. We meet monthly on the third Wednesday.

Benefits

- The ability to pool marketing expertise from industry leading companies
- Community-driven marketing is more authentic, relevant, and useful
- Collaborative planning leads to greater member “buy in” and participation in marketing programs
- Cross-promotion of marketing efforts in marketing channels
- MAC Chair/Vice Chair provide leadership and represent the marketing function at the board of directors level and with other project groups
- Endorsement of Marketing Plan with quarterly progress reviews



Membership Benefits + Tools



Benefits of membership

- **Gain** technical traction and insight for your organization's products by immersing your teams with other industry leaders.
- **Increase** strategic and technical advantages with early knowledge and access to technical deliverables in motion.
- **Provide** thought leadership and expand industry awareness as PyTorch amplifies member progress across the industry.
- As an active member of the PyTorch community, **build** your innovation partner network, supply chain, and customer pipeline as an active member of the PyTorch community.
- **Deepen, engage, and lead** in local and industry developer networks and conferences.



Membership Levels



Premier Member

- Acceptance subject to Board and Technical Review Approval
- Automatic seat on the governing board
- Prominent placement in displays of membership including website, landscape and marketing materials
- Exclusive live webinars with PyTorch online programs
- And everything included within a "general" membership



General Member

- Display of logo on the PTF website and in marketing materials
- Insight into PTF strategy and activities through engagement with the PTF leadership team
- Opportunity to host "PyTorch Day", including on-demand webinars and livestream
- Individualized amplification upon membership announcement



Associate Member

- Participation in marketing committee meetings
- Receive discounts on the PTF event sponsorships and training courses
- Exclusive to academic and nonprofit organizations



Membership Pricing



Premier Member

\$150,000 annually + LF Silver
Membership



General Member

LF Silver Membership +

5,000+ employees: \$50,000

3,000 – 4,999: \$40,000

1,000 – 2,999: \$35,000

500 – 999: \$30,000

1 – 499: \$25,000



Associate Member

Free Membership

Exclusive to academic and
nonprofit organizations



Opportunities for each membership

Benefits	Premier	General	Associate
Hold one (1) seat on PTF Governing Board + one alternate (1) representative			
Appoint one (1) voting representative in any subcommittees or activities of the PTF Governing Board			
Enjoy most prominent placement in displays of membership including website, landscape and marketing materials			
Receive greater insight into PTF strategy and activities through engagement with the PTF leadership team			
Opportunity to host “PyTorch Day” , including on-demand webinars and livestream			
Create an individualized amplification plan upon membership announcement with the PTF team			
Participate in all Marketing, Community, Thought Leadership opportunities			
Receive discounts on PTF event sponsorships and training courses			
Demonstrate your support for the PTF by displaying your logo on the PTF website and in marketing materials			
Internship opportunities			
Opportunity to be considered for a PTF Board position <i>(Note that premier members automatically receive a seat on the board)</i>			



Linux Foundation Member Benefits

Managing your Membership & Data:

- [Members.pytorch.org](https://members.pytorch.org) - File support requests to get help with documents, updating membership contacts, invoicing and more
- <https://myorg.lfx.dev/> (beta) - Gain insights for understanding how and where your org is participating in the OpenSSF and other LF Projects
- [Openprofile.dev](https://openprofile.dev) - Update and manage your individual profile, mailing list subscriptions, meeting invites and more

Member Benefits

Additional LF Tools and Services for Members:

- <https://training.linuxfoundation.org/> - Explore our training catalog of free and low-cost training and certification classes
- <https://events.linuxfoundation.org/> - Check out upcoming conferences and events

Course - PyTorch and Deep Learning for Decision Makers

- Free course with 4 parts.
 - ◆ Why PyTorch? AI Applications in the Real World
 - ◆ Take Good C.A.R.E of Your Data
 - ◆ “All models are wrong, but Some are Useful”
 - ◆ Challenges in Deploying and Maintaining Applications
- Online, Self Paced
- Optional Paid Certificate of Completion

- This course provides an overview of the AI landscape, focusing on PyTorch’s ecosystem, while giving you a solid understanding of AI’s current capabilities. This course will help you make informed decisions about the development and maintenance of AI projects while taking in consideration key aspects related to data quality, model performance, and security.



Membership Marketing Opportunities



About

- Each member company at the PyTorch Foundation will have different marketing needs, roughly along the lines of their engagement in PyTorch.
- Premier and General members are expected to have the highest needs, while Associate members will be more minimal.
- If a company desires additional support beyond what is in the following slides, they should make a proposal so that the Board can determine whether the request can be accommodated.



Content creation + message amplification

Blog announcements

- Draft up to four blog posts on major project releases or thought leadership, as appropriate.
- Includes media prep, staffing interviews and follow ups, if applicable.

Collaborative content creation and support

- Webinars, blogs, contributed articles, presentations.
- Includes planning/brainstorming, outline creation, and editing.

End-user case studies

- Case studies on end-users identified by the project, with a companion blog post
- Content to be pitched to media and shared via social for additional amplification

Submit your content using the [Content Submission Form](#)

Analyst briefings

- Briefing pitches to major firms (Gartner, Forrester, IDC, RedMonk, 451 Research)

Social media amplification

- Amplify posts on the project's official social media account via RTs / Shares

Emails

- Member digest emails containing information about upcoming events and happenings, recent announcements
- Community members can choose to subscribe

Press Releases

- If warranted, we will issue formal communication typically issued over a newswire and distributed directly to members of the media for hard news, new project member, or details of an event. We can go through PR Newswire or post to the Linux Foundation website



The Role of the Linux Foundation



The PyTorch Foundation Team

Core team



Dr. Ibrahim Haddad
Executive Director



Lucy Hyde
Program Manager



Jen Shelby
Sr Marketing Manager



Kylie Wagar-Dirks
Communications Manager



Reden Martinez
Project Coordinator

Extended team



Tim Serewicz
Training Director



Chris Abraham
Web Engineer



Alena Davis
Web Director



Deb Giles
Event Director



Roles

PyTorch Foundation	<ul style="list-style-type: none">• Support members through marketing and program management• Be a liaison to the member companies and the community as a neutral entity• Participate with the technical committee to ensure amplification• Host and coordinate events
Member companies	<ul style="list-style-type: none">• Submit ideas and blog drafts• Submit newsletter content• Participate in foundation events
Marketing committee	<ul style="list-style-type: none">• Webinar themes and content• Propose webinar participants• Propose case studies• Event strategy and support• Review content developed by Foundation Marketing/Comms team



PyTorch Foundation Guidelines

We have created guidelines for our member companies to follow when working with the PyTorch Foundation.

Please follow them closely and reach out with any questions.

- [Social Media Guidelines and Best Practices](#)
- [Medium Guidelines](#)
- [Web Services Guidelines](#)
- [Meetup Guidelines](#)
- Documentation on PyTorch [Github](#)



PyTorch Foundation Resources

- [PyTorch Website](#)
- [GitHub](#)
- [PyTorch Community](#)
- [Forums](#)
- [Brand Guidelines](#)



Linux Foundation Resources

Our broader team at the Linux Foundation* can help with:

- Events
- Creative
- Training + certification
- Web
- Demand generation
- Research

The PTF team will leverage them as necessary depending on the project. Please reach out if you have any questions about the broader foundation.

**Please note that these may incur additional costs*

Linux Foundation information to leverage:

- [Membership](#)
- [Open source guides](#)
- [LFX Platform](#)



Open Discussion / Question Time
What would you like to see?



Questions

Please reach out should you have any questions or comments

- For membership: ibrahim@linuxfoundation.org; lhyde@linuxfoundation.org
- For marketing: jshelby@linuxfoundation.org; kwagar@linuxfoundation.org
- For all other inquiries: lhyde@linuxfoundation.org



Thank you!