

Nukepin Details

- **Web Development :-** Nukepin's mature Agile software development capabilities help you create innovative, engaging products, while simultaneously ensuring rapid time to market.
 1. **Custom Web Development :-** Count on our talented team with exceptional web development experience to establish your brand, automate processes, collaboration or just about anything that you can think of on the web. We hand-hold you at every single step while we create custom web solutions for you – be it during discovery, definition, design, development or deployment.
 2. **Responsive Web development :-** It has been proven that responsive web design is not a choice now but it's a need. We provide your visitors with the best viewing experience on any of the devices they are surfing your website with. How? We design and develop that way, with the mobile in mind and for the mobile in your hand. We build responsive websites design that looks and feels awesome on all the devices – Desktops, laptops, mobiles, and tablets.
 3. **E-Commerce Web design :-** Avail The Perfect E-commerce Solution For An Increased Conversion Rate. Whether you are a big retail shop, a reputed brand or a small brick-n-mortar store, we work closely with you to create a digital bridge between the products and the potential customers. Our impeccable experience of developing thousands of e-commerce websites takes us way beyond creating your website – and working with you closely to transform your online sales with definite e-commerce strategy, with marketing as well as engagement tactics.
 4. **CMS Development :-** We have expertise in developing business applications from scratch, aimed to help improve the workflow of your companies. We carefully examine requirements, designs and implements solutions tailored to your needs. These take the form of advanced apps that ensure your business processes perform optimally. We are always focused on application flexibility and scalability. Standard and current technology and database solutions are deployed, ensuring flawless performance and maintenance of flexibility for future updates.
 5. **Web Portals :-** Web Portal Development is a multi-dimensional operation of knowledge and expertise at many levels, to ensure excellent results time after time. We offer end to end solutions based on vast experience to build interactive and efficient web portals for you. Our innovative, cost-effective and customized web portals are expertly designed to maintain critical unique brand identity with maximum visibility for you.

6. **CRM Development :-** To sustain in a globally competitive environment, companies need to retain their existing customers, attaining new customers and work for the overall customer satisfaction. Our Customer Relationship software provides an entire customer lifecycle from lead to the sale, sales order, up-sell, cross-sell and support (Migration, Upgrade). It solves issues and queries quickly with real-time support and provides access to customer information from a single location.
 7. **API Integration :-** We emphasize networking best practices when integrating and implementing original, open-source and third-party APIs. We integrate disparate business systems and processes, add web service functionality to existing applications and synchronize data across applications. We provide API integration services using popular platforms like MuleSoft's Anypoint, Funnel, Azure, Dell Boomi, and Jitterbit.
 8. **Desktop :-** We build customized software for MAC OS, LINUX, and WINDOWS. Our desktop application development services provide you with an efficient, user-friendly, and customized desktop application that can run offline and independent of web-browser. Our desktop applications help businesses meet their respective requirements and provide a competitive advantage in the growing market. As different businesses have specific and unique requirements, our custom-developed desktop applications help businesses to fulfill these requirements and achieve success.
- **Mobile App Development**
1. **IOS App Development :-** Our App Developers expertise in building anything based on official Apple Technology. From iPhones to iPads to Macs, we work using Apple-exclusive Swift and Objective C programming languages to develop software for one of the most protected and easily monetized platforms. You are engaging with the most experienced and qualified mobile app development company that will shape your entire mobile vision to become as profitable as possible.
 2. **Android App Development :-** Android, being the most widely supported mobile operating system grants access to a wide range of users, devices, and development capabilities, so why not develop the app that rule over the million apps' Google play store? Having their fingers on the pulse of Android development in the future, our experts possess the brilliance of Java, Kotlin, XML & Android's technologies that offer an exceptional user experience time after time and encompasses the wide range of Android devices including smartphones, tablets, and Android TV.
 3. **Progressive Web Applications :-** A progressive web application is a website that looks and behaves like a mobile application, which means that it can be added to the main screen of the smartphone, sends push notifications, accesses the hardware of the device, and works offline. Yes, you read it right.

Progressive Web App works just as smoothly in an unstable connection or in the absence of a network, as it would be with full Internet access.

4. **IONIC** :- Ionic is the most popular framework on the list for hybrid app development, aimed at reducing development time and increasing productivity. It uses technologies such as HTML, CSS, and JavaScript. Our team incorporates extensive domain expertise and profound technical knowledge to provide robust and cost-effective apps.
5. **Xamarin:** Owned by Microsoft, Xamarin is one of the most prominent hybrid frameworks which works on the WORA – write once, run any model. The apps built using this framework offer native experience and are aesthetically pleasing. Its ability to reuse code, tools, and functions makes it a suitable tool for fast app development. Xamarin is used by over 15 thousand companies in fields like healthcare, energy, and transport.
6. **React Native** :- With React Native you are building a truly native mobile app where React Native components are transpiled to native iOS and Android components while using JavaScript and the React framework. Initially, Facebook developed React Native to support only iOS, however, with its recent support of the Android operating system, the library can now render mobile UIs for both platforms. Tesla, Skype, Walmart, and Airbnb are among the top users of React Native.
7. **Phone Gap** :- PhoneGap is one of the most used frameworks by many experienced developers. With the help of the PhoneGap framework, it is possible to deliver feature-rich and robust apps which work efficiently across multiple platforms. With the knowledge of HTML, CSS, and JavaScript you can get the ball rolling with PhoneGap app development.

- **Digital Marketing :-**

1. **SEO** :- SEO is an integral part of marketing and the need of any business for further growth as it optimizes your website to maximize organic traffic from search engines like Google, YouTube, Bing, and Yahoo. Our SEO strategy includes:
2. **SMM (Social Media Marketing)** :- SMM is the most effective way to reach your target audience with the right message at the right time. It connects your brand to a Social world and by talking to them directly increases loyalty which leads to Word of Mouth Marketing. Our SMM strategy includes

- Strategy Development
- Competitive and Marketplace Research
- Social Media Brand Expansion
- Ad Management
- Community Management
- Contest & Promotions
- Content Creation
- Conversion Optimisation

3. Content Marketing :- NO more struggling for effective and unique content. While writing, we keep in mind the target keywords and tell the right stories to engage the right people. Our content writing strategy effectively drives quality web traffic, builds a strong brand image and online reputation, gains higher ranking on search engines, adds value and boosts trust-score. Our Content writing services include:

- SEO Content Writing
- Blog Writing
- Copywriting
- Email Writing
- Social Media writing

4. Email Marketing :- It is important for any brand to engage with their prevailing and target audience through interactive Email Marketing strategies. Our skilled team has expertise in designing Email marketing strategies to retain your customers and also maintaining customer databases that can be used intelligently for email communication, and tailored to maximize ROI. Not to ignore its benefits:

- Unrivalled return on investment
- Low costs
- Reach an already engaged audience
- Deliver targeted messages
- Drive revenue
- Reach a global audience
- Instant impact

5. Pay Per Click :- PPC has rapidly gained popularity and has become a significant part of the success of online businesses. It has become so efficient over time that even successful businessmen recommend it as a means to promote business online successfully as it brings the relevant audience with low investment. Benefits of PPC campaign that you can't ignore:

- Generating quick leads
- Dominating the search results page
- Paying only for clicks
- Being marketed only to the best audience (interested and willing to buy).

6. Analytics Consultant :- Nukepin is an expert at Analytics Consultation. Thanks to our team of skilled consultants who devise a wonderful strategy for analyzing, adjusting and improvising business objectives thereby serving to accomplish your business goals and come through success.