Santosh Kumar Gouda

Data Analytics Technical Lead

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More than 8+ years of experience working as a Data Engineer. I have built scalable data pipelines that process millions of records, delivering actionable insights, features, and scores at scale.

WORK EXPERIENCE

- Sears Holdings India Data Analytics Technical Lead (Nov 2022 Present)
- Enkash Data Engineer (May 2022 Aug 2022, Contract-to-Hire)
- **Tech Mahindra** Data Engineer (May 2021 May 2022)
- Alten India Data Engineer (Sep 2020 Apr 2021, Contract-to-Hire)
- **Bristlecone** Data Analytics Engineer (Nov 2019 Sep 2020, Contract-to-Hire)
- Accenture Solutions Data Analyst (Jan 2016 Sep 2018)

PROFESSIONAL SUMMARY

- Expertise in Retail (FMCG, Home Appliances & Tools), Aerospace, Mining, and Fintech sectors.
- Utilized **AWS and Azure** for large-scale data processing.
- Developed efficient **Apache Airflow** workflows with complex DAGs.
- Skilled in writing and optimizing **complex SQL queries**.
- Built and maintained data pipelines and models, driving seamless data integration.
- Led on premise to **cloud migrations**, improving scalability.
- Monitored and **resolved pipeline issues**, ensuring reliable performance.
- Proficient in Python (NumPy, Pandas, PySpark) and handling big data formats (Parquet, CSV, JSON).
- Used **Apache Spark** for fast data processing.
- Strong communicator and team player, experienced in AGILE environments.

SKILLS

- Cloud Platforms: AWS (S3, IAM, RDS, Glue, Redshift, Lambda, Athena, CloudWatch, EMR, QuickSight), Azure (Blob Storage, ADF, Databricks, DevOps) 3.5 year's experience.
- Data Solutions: Data Pipelines, Data Warehousing, Data Lakes, ETL.
- **Programming/Query Languages:** Python (Proficient), SQL (Intermediate), PySpark (Intermediate), Scala (Basic), Airflow, Data Structures & Algorithms 4 year's experience.
- Version Control/Tools: Git, JIRA 4 year's experience.
- Soft Skills: Communication, Business Acumen, Critical Thinking, Lifelong Learner.

EDUCATION

• Completed a B Tech in Computer Science & Engineering with a CGPA of 7.74 from the National Institute of Technology, Nagaland

PROJECTS

Sears Holdings India, Pune, Maharastra- Data Analytics Technical Lead

Nov 2022 – till date

Project: Transformco (Data Migration, ETL, Automation & Reporting)

Client: Transformco Team Size: 8 members

Domain: Retail

Project Overview:

Transformco leverages analytics to optimize operations, enhance customer experience, and drive growth through data-driven insights.

Role and Responsibilities:

- Designed and implemented ETL pipelines to migrate data from on-premises OLTP systems (MySQL, PostgreSQL, and MongoDB) and SFTP/S3 storage to a Snowflake data warehouse, enabling comprehensive analytics.
- Led a data loading project, optimizing the ETL process to load high-volume data from various sources into Snowflake, improving data ingestion speed by 30% and ensuring near real-time data availability for analytics..
- Automated the data migration process by creating efficient Airflow DAGs, enhancing operational efficiency.
- Crafted complex SQL queries to address ad-hoc requests from business stakeholders, consistently delivering accurate and timely data-driven insights.
- **Developed** daily **sales** and **profit reports** for **Home Appliances** and **Tools repairs**, utilizing **Tableau** to visualize business performance metrics

Tech Stack: Python, SQL, Snowflake, PySpark, ETL, Data Migration, Airflow, Tableau.

Enkash, Bangalore, Karnataka- Data Engineer

May 2022 - Aug 2022

Project: Enkash (Data Migration & ETL)

Client: Enkash

Team Size: 6 members

Domain: Fintech

Project Overview:

Enkash generates substantial volumes of Customer, Card, Non-Card, and Statement data, necessitating the migration of this data from an OLTP system to an OLAP system for unified analytics.

Role and Responsibilities:

- Developed ETL pipelines to migrate data from an on-premises MySQL OLTP system to a Redshift data warehouse, enhancing analytics capabilities.
- Engineered custom AWS Glue scripts for data extraction, transformation, and loading, leveraging PySpark, SQL, and Python for optimized performance.
- Constructed an analytics dashboard in AWS QuickSight, enabling business users to visualize monthly, weekly, and quarterly sales and marketing performance metrics.

Tech Stack: Python, SQL, AWS (S3, IAM, Athena, RDS, Glue, Redshift, EMR, QuickSight), PySpark, ETL, Data Modeling, Data Warehousing, Data Lakes, Data Pipelines, Airflow.

Project: eBay (Data Warehouse Migration & Data Pipelines)

Duration: 10 Months **Team Size:** 5 members

Domain: Retail

Project Overview:

At eBay, the organization generated substantial volumes of **Customer** and **Product Data**, necessitating the migration of this data from an **OLTP** system to a **Data Warehouse** for unified analytics.

Role and Responsibilities:

- **Engaged** with business users and stakeholders at various levels to understand requirements and translate them into effective **Data Solutions**.
- **Developed** a critical data pipeline that processed over **5 TB** of data by consolidating information from multiple disparate sources into a single destination, enabling swift data analysis for reliable business insights.
- **Automated** the manual data reconciliation process across different sources, resulting in a **90% increase** in data accuracy and efficiency.
- Streamlined the ETL process, reducing data wrangling time by up to 40% through automation.
- Enhanced data retrieval efficiency by approximately 30% through query optimization and indexing techniques.
- **Designed** a dashboard for the operations department to provide transparency into customer data, utilized by over **50** staff members and decision-makers to drive deliverables.

Tech Stack: Python, AWS (S3, Athena, IAM, Glue, Redshift, QuickSight), PySpark, SQL, ETL, Data Modeling, Data Warehousing, Data Lakes.

Alten India, Bangalore, KA – Data Engineer

Sept 2020 - Apr 2021

Project: Anglo American (Data Migration & ETL)

Team Size: 7 members **Domain:** Mining

Project Overview:

At Anglo American, the organization generated substantial volumes of **Sensor Data** related to mining materials, necessitating the migration of this data from **MySQL** to a **Data Warehouse** for unified analytics.

Role and Responsibilities:

- Migrated multiple SSIS packages (stored procedures) from SQL Server to Azure Databricks, enhancing data processing capabilities.
- Developed pipelines in Azure Data Factory (ADF) using Linked Services, Datasets, and Pipelines to Extract, Transform, and Load (ETL) data from various sources, including Azure SQL, Blob Storage, and Azure SQL Data Warehouse.
- Wrote notebooks in SQL, PySpark, and Python to transform and optimize data workflows.
- **Implemented** build and release processes for deploying pipelines, triggers, linked services, and notebooks utilizing **Azure DevOps** and **PowerShell** for streamlined operations.

Tech Stack: Python, PySpark, SQL, Azure Blob Storage, ADF, Data Warehousing, ETL, Azure Databricks, Azure DevOps

Project: SAP Labs (Pipeline Investigation and ETL Monitoring)

Team Size: 7 members

Project Overview:

Conducted comprehensive pipeline investigations and monitoring to ensure the accuracy and availability of analytics data within the **Data Warehouse**.

Role and Responsibilities:

- **Implemented** a systematic approach to plan, create, and maintain **data architectures**, ensuring alignment with business requirements.
- **Developed** data pipelines and conducted investigations into pipeline spikes occurring in **Azure Data Lakes**, enhancing data reliability and performance.

Tech Stack: Python, PySpark, SQL, Azure Blob Storage, ADF, Data Warehousing, ETL, Azure Databricks.

Accenture Solutions, Bangalore, KA – Data Analyst

Jan 2016 - sept 2018

Project: Accenture Solutions (Data Extraction and Analysis)

Team Size: 7 members **Domain:** Fintech

Project Overview:

Conducted data analysis using automated tools to identify and rectify errors, thereby maintaining high **data quality standards** for improved business decision-making. Developed a **Financial Market Dashboard** to provide a comprehensive overview of business performance.

Role and Responsibilities:

- **Employed** automated tools to extract data from primary and secondary sources, enhancing data acquisition efficiency.
- **Identified** and removed corrupted data while resolving coding errors and related issues to ensure data integrity.
- **Developed** and maintained databases and data systems, reorganizing data into a readable format for ease of use.
- **Performed** analyses to assess the quality and significance of data, ensuring accurate insights.
- **Filtered** data by reviewing reports and performance indicators to identify and rectify coding problems.
- **Utilized** statistical tools to identify, analyze, and interpret patterns and trends within complex datasets, facilitating diagnosis and prediction.

Tech Stack: Python, SQL, Excel, Power BI, Data Visualization.