

SKILLS FRAMEWORK FOR INFOCOMM TECHNOLOGY TECHNICAL SKILLS & COMPETENCIES (TSC) REFERENCE DOCUMENT

TSC Category	Development and Implementation					
TSC Title	Research					
TSC Description	Research on a concept or idea to provide inputs for content development					
TSC Proficiency Description	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
			ICT-RND-3018-1.1	ICT-RND-4018-1.1	ICT-RND-5018-1.1	
			Lead comprehensive research and analyse research findings to generate insights and recommendations	Design a research strategy and propose projects to meet identified research needs	Oversee and review the effective implementation of the research project within known resource constraints	
Knowledge			<ul style="list-style-type: none"> Principles of research Best practices of qualitative and quantitative research Data processing methods Data analysis techniques Techniques to detect gaps in information Legal risks, factual errors and breaches of codes of conduct involving use of research material Applicable copyright norms and intellectual property rights 	<ul style="list-style-type: none"> Project design approaches for research projects Techniques for budgets and resource management for research projects Purpose of the research and how it will be used Potential legal risks, factual errors and breaches of codes of conduct involved in using research material Organisational guidelines affecting research project 	<ul style="list-style-type: none"> Organisation's research requirements Success metrics for research projects Purpose of the research and how it will be used Value, limitations and risks of using each sources and social networks for research purposes Emerging methods for obtaining relevant information 	
Abilities			<ul style="list-style-type: none"> Analyse the key problems to be addressed Propose hypotheses for the research relevant to the key problems Provide inputs to modify the research approach and execution plans Organise material of relevance to the content for market research 	<ul style="list-style-type: none"> Define the key problems to be addressed in the research project Design a research strategy to meet identified research needs Review the relevance and usefulness of findings against research objectives outlined in research project plan 	<ul style="list-style-type: none"> Commission and oversee the research project plans until project reaches the finalisation stage Drive the main research objectives and resource constraints of the project Determine the research procedure and research methods best suited to collect and analyse the information 	

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			<ul style="list-style-type: none"> • Guide research process with inputs regarding type, quality and quantity of data and information to be collected • Verify the reliability and accuracy of the information through detailed checks • Detect any gaps in information uncovered and remove unreliable information • Highlight areas requiring further research • Clarify and resolve inconsistencies in the data of the research project • Analyse and interpret relevant data for results and important insights 	<ul style="list-style-type: none"> • Lead the production of the final research findings and its associated outcomes • Develop reports to showcase business recommendations based on research findings • Develop reports on future improvements to research processes • Identify legal and ethical issues likely to arise from using any research material 	<ul style="list-style-type: none"> • Oversee the interpretation of research findings to ensure the relevancy of the findings • Present recommendations which address all of the research objectives and how the results will support the decision making • Drive improvements to research processes and practices to improve research outcomes 	
Range of Application						