

Test 1:

Notes:

- Subject is unfamiliar with viral social media – good base for new users
- Recognized purpose of site right away
- Did not try to see further content on main page

Problems:

- Failure to register with taken name didn't auto refresh the form
- Slight hiccup on finding account history

The Good:

- Knew how to post a link with ease
- Knew where posted content would end up, recognized from the content being on the homepage
- Recognized that these links are unfiltered

Suggestions:

- Link previews
- Easier Registration