

Usability Test 2: Tyler Purinton Date: 5/05/2014

Test Results: Tyler was a little confused by the functionality of the site at first, and spent a while clicking around on various links on the front page to get a grasp of what the site was for and what it had to offer. He then realized that the site was very similar to other blogging sites he had visited before, including reddit.com. After this, he proceeded to try to make a username right away and post a link to his favorite baseball team—the New York Yankees. Tyler liked the “sticky” form, but questioned later in the test why he had to enter his email address or even had the option to change his email address when he never received a preliminary email upon registration. Otherwise, Tyler was pleased with the general aesthetics of our site, and liked that the links were sorted in most recent order. He questioned about the advertising space, but realized that this the only way that most sites make their money

Suggestions for Improvement: Tyler suggested having a brief description at the top of the home page that would let a new user know exactly what the site was intended for. He suggested having a registration email, and a check box assuring that he would not be spammed now that we had his address. Further he said to try to think of something for our site in the future that would add another, more creative dimension to the online blogging community that had not yet been discovered—something to stand out from reddit, tumblr, etc. Finally, he wanted a forum for discussion on posts (comment box).

Changes we are making: We are making a brief description at the top. For the future, using the email to confirm registration and providing an option for site updates is the main reason we even included it in our database. Comments are a significant next step that would improve the discussion and usability for all.