

Usability Test – Zach

5/5/2014

The user during this test was able to navigate around the site relatively easily with little or no confusion. He was able to perform all of the tasks that we asked of him and did not have many questions about our site. This may be due to the fact that our site is a skeleton of its potential and it is very simplistic and minimalistic.

Here are some of the recommendations that the tester mentioned:

1. Make the posts span farther across the screen.
2. Add the ability to comment on links.
3. Lots of empty space. Find a way to fill it up.
4. Increase User base.

Taking in this user feedback there are definitely some things that we can do to improve the site. Making the links span farther across the screen is something that can easily be done and will have a large response.

Filling up empty space is definitely something that the group has agreed upon. The problem is that we don't know what to fill it up with.

Being able to comment on links is a huge feature and is what helped make sites like reddit super popular. Commenting allows the user to begin to establish a personality connected to their username which is their only unique identifiable trait on the site. This is a feature that we would love to incorporate but are unable to do so in the amount of time we have.

The last suggestion is to increase the user base. More users equal more posts, which equals more fun on the site. This is a great suggestion but may also be outside of the scope we have for this project. Perhaps if the site were to continue growing it would be worth advertising, but for now this irrelevant.