We chose to use the bootstrap framework, in order to have a clean functional style. This enabled us to spend more time focusing on the database features necessary for the site to function properly. By doing so, we have a well established industry standard guiding our style choices, so as to not sacrifice the look of the site in order to get our features working, due to time.

****PLEASE NOTE****

Using twitter bootstrap means that our pages will not pass w3c validation for CSS, as they are not up to date with CSS3 features that twitter bootstrap uses. Eventually these will become standard, so don't worry. We're legit.

We chose to use the default scheme, as it is highly recognizable, and makes our site feel professional. The main modification to the bootstrap template that we used was a custom top nav bar, which allowed us to span the entire top of the page. This was done because we chose to have a very clean and minimalist style, with little to no visual noise as a top priority. By spanning the entire browser window, this eliminates the feeling that the page is empty that sometimes happens with minimalist pages.

By using only 3 colors on text content on the page. The user's eye is drawn to what is import. Our shade of blue indicates a link, and therefore a title, as this is a place where the highest point in content hierarchy is in fact, a link to another site. Black indicates descriptive text, and is visually linked to these titles by proximity, indicating what they are descriptive of. For the most part, this is indicating which user posted content. Gray areas indicate fields. This is where a user modifies their personal data like emails, passwords, and can edit the title and content of their posts.