



Fall 2016 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2016 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY April 24th at 11:59 PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and cc webmaster.apousc@gmail.com .

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 24th at 11:59 PM** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Jason Hsieh

Year: Junior

Major: Health Promotion and Disease Prevention

Pledge Class (Year): Alpha Epsilon

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☒ VP of Membership
- ☐ VP of Fellowship
- ☐ VP of Finance
- ☐ VP of Communications
- ☐ Fundraising Chair
- ☐ IC Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

Although we learn the most as pledges, we don't stop growing and learning as actives. Besides ex-comm and the big-little pairing, there are scarcely any other opportunities for actives to be involved and to develop their leadership and friendship skills. My vision for APO is to offer more opportunities for our active brothers to be involved and to create a more welcoming environment for actives and associates.

Furthermore, I will bring in established community leaders to help our members network and develop our leadership skills. As a co-founder of the Mobile Clinic and a volunteer at the Norris Cancer Hospital, I have strong ties with many community leaders. I regularly attend events meeting with shelter coordinators, UCLA and USC mobile clinic physicians, food distribution coordinators, community educators, employment case managers, and well-endowed donors. By bringing in experienced leaders who have passion for service, it will motivate people to be involved in APO and to develop their professional and leadership skills.

2. Why do you want the position(s) you are running for?

I believe as VP of Membership, I am an active working WITH the active, guiding them throughout the semester. As someone who has journeyed through APO for the last 2 years, I can personally relate to any actives on their journey through APO and USC. I understand the questions and the doubts people have throughout their activehood and college. I can relate to members and can have quality conversations and discussion to offer a wide range of advice. Time and time again, I find reasons to stay within APO and I have been thankful for my decision. I have developed as a person and as a leader and I want to bring it back to APO.

3. What are your goals for the position(s)?

My goal for this semester is to foster a more encouraging environment in APO and to provide more opportunities for actives to develop their leadership skills. I plan to help actives be involved and to increase membership retention. Traditionally, the only positions for actives to be involved and to lead are through the big-little program and through the executive committee. I want to encourage people to participate and be involved by providing more quality opportunities for actives.

Furthermore, I plan on bringing in established community leaders to network with the chapter as well as for members to learn from their journeys. Networking will entice members to attend GBM events and develop their professional skills.

4. **What new ideas can you bring to the position and organization as a whole? Please provide examples.**

First, my goal for this semester is to have **2-3 assistant VP positions** for actives. This is significant because it gives actives more opportunities to be involved as well as for them to develop their leadership skills, something that's not frequently available for APO actives. It is a great chance for people who have the motivation and dedication for APO to gain leadership experience. Learning how to be a leader doesn't happen overnight. The assistant VPs will help write minutes for committee meetings, keep track of goals for the committee, and obtain valuable feedback from the chapter. They will communicate with the VP extensively and discuss possible solutions. More importantly, they will observe how the VPs address issues in the chapter and in the future be able to handle situations more efficiently.

At the same time, transitioning from one eboard member to the next also doesn't happen overnight. This assistant mentorship program not only encourage actives to be more involved and contribute to APO, it alleviate the amount of work every VP has to do. With assistant VPs available for actives, the quality of leadership from the VPs can improve significantly.

My second big goal for this semester is to tackle membership retention by reviving GBM. GBM should be a meeting for brothers to have fun and connect with each other. First, I would have competitive family games that everyone can cheer for. For example, one week would have family chubby bunny contest and the winning family would gain family points. It not only motivates people to come to GBM, it'll get people more invested in their families. Members will be more inclined to go to family events and try harder to win for their families. They'll want to get more involved to go to events because winning the family cup will be a collective team effort.

Along with revitalizing our GBM, I want to bring in established community leaders to help our members network and develop our professional skills. It is incredibly important for us to learn from our community leaders and network with leaders around us. As a co-founder and the VP of Mobile Clinic at USC, I have connections with the Pathway shelter coordinators, local food donation coordinator, Dean of Keck Undergraduates, renowned physicians, and even APO alums. From my experience as an alumni liaison, I was able to learn how to reach out to our community leaders effectively and still motivate them to speak to the fraternity. Similar to our alumni program, I will host pre-GBM dinners and GBM discussion for our actives to learn more about what it takes to be a leader and how they would face certain challenges.

Finally, due to the nature of the big-little process, I vow to not pick up a little unless if necessary. This will allow other actives to have the opportunity to be more involved as well as for them to develop their leadership skills. Furthermore, this will allow the process to remain as unbiased as possible.

5. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

Mobile Clinic at USC – 5 hours/week

Norris Breast Cancer Hospital – 4 hours/week

Mariani Lab – 5 hours/week

With my few outside commitments, APO will be my primary priority for Fall 2016.