

# RICHARD R. LI



## CONTACT INFORMATION

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## EDUCATION

- UNIVERSITY OF SOUTHERN CALIFORNIA  
Los Angeles, CA | 2013-2017  
Bachelor of Arts, Public Relations
- RHODE ISLAND SCHOOL OF DESIGN  
Providence, RI | 2012  
Supplemental Studies, Graphic Design
- INTERNATIONAL SCHOOL OF BEIJING  
Beijing, China | 2009-2013  
International Baccalaureate Recipient



## EXPERIENCE

- Assistant Director / Intern of Culture Show  
USC Chinese American Student Association  
September 2013 - March 2014  
I helped cast, ran rehearsals, branded, publicized and helped direct USC CASA's Culture Show for 2014.
- Account Member for Here to Serve  
USC Annenberg Tri-Sight Communications  
September 2013 - December 2013  
As account member, I was delegated the task to find a suitable venue for Here to Serve's fundraiser.
- Graphic Designer  
International School of Beijing  
September 2011 - May 2013  
I designed for various projects such as: yearbook pages, posters, apparel, and banners for school organizations and the school administration.
- President  
The Nightingale Charity Club at ISB  
August 2010 - May 2013  
I lead a student organization aimed at fundraising for orphans in desperate need of medical attention in China. Each year the club raised approximately \$6000-\$10000.
- Student Council President  
International School of Beijing  
August 2010 - June 2012  
I was the bridge of communication between the student body and the school administration.
- Chair of Student Events & Activities  
International School of Beijing  
January 2009 - June 2013  
Throughout my time I organized various events including: Proms, Winter Formals, & the High School Talent Show.



## LANGUAGES

- English | Native Language
- Chinese | Fluent



## SOFTWARE SKILLS

- Macintosh Operating System
- Windows Operating System
- Adobe InDesign
- Adobe Photoshop
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel

## BIOGRAPHY

I am a hard working, dedicated, and outgoing individual.

I am very passionate towards the career fields of Public Relations, Advertising, Marketing and Graphic Design.

## INTERESTS

Photography  
Cooking  
Traveling  
History  
Art