



## Fall 2018 Nominated Officer Questionnaire

### INSTRUCTIONS

Please attach your **current résumé** and **Fall 2018 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY April 15<sup>th</sup> at 11:59 PM**. Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com) and cc webmaster.apousc@gmail.com .

**Election Day:** Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY April 15<sup>th</sup> at 11:59 PM** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). You will not be allowed to pass out additional materials or papers during your speech.

### PART I: GENERAL INFORMATION

Name: Justin Chang

Year: Freshman

Major: Human Biology & Political Science

Pledge Class (Year): Alpha Lambda (Fall 2017)

**Please mark which elected position(s) you are running for with an X:**

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☐ VP of Membership
- ☐ VP of Fellowship
- ☐ VP of Finance
- ☒ VP of Communications
- ☐ IC Chair

Name of person you are running with (leave blank if no running partners):

## **PART II: SHORT ANSWER QUESTIONS**

### **1. What is your vision for APO?**

The APO community has always been growing and developing. As the organization continues to evolve, one thing, however, remains the same, and the values that APO ingrains within its pledges and actives. Because of the pledging process and all of the activities we choose to involve ourselves in, it's quite evident that the three Cardinal Principles of APO will always remain in our heart and our minds.

I want to be able to further the ideals of LFS within, not just my peers, but also the lives of people around us who may not be involved in our chapter. I believe that, in order to accomplish this, we have to be able to further advertise APO to other students around USC.

My vision for APO is one, in which a large majority of the student body is aware of what APO is and what APO does. I want to be able to broadcast APO to the USC community and be able to show first hand what sort of difference our organization is able to make. I want to externalize APO and its fundamental beliefs to other students and organizations. By doing this, we would be able to familiarize people with our values, thus bringing in more publicity for our organization. By connecting people and bringing people of different roots together, we would truly be able to foster the ideals of LFS around the USC community.

### **2. Why do you want the position(s) you are running for?**

The role of the VP of Communications seems quite simple: to write meeting minutes during EBM and GBM and work the social media pages, particularly Instagram stories. However, I believe that the position involves so much more. As the center of communication among the chapter, being the VP of Communications would allow me to be involved with every other position on the executive committee. If elected, I would want to be as involved with the executive committee as I possibly can, which would be very fitting for the role.

### **3. What are your goals for the position(s)?**

I have three main goals for this position.

My first main goal is to better inform the pledges of our chapter's history with an expansion on the newsletter. I believe that in order to fully understand how APO works, one would have to have access to information on how our chapter was previously run and how it came to be what it is today.

Secondly, I plan on making the VP of Communications more external. Currently the position is centered around internal communications, between pledges and actives, actives and actives, and the executive committee and actives. I want to expand upon this role by integrating APO more with the external USC committee, primarily with other organizations around campus.

Lastly, I would like to externalize the difference we make and broadcast this to the other organizations that I begin communications with. APO has done so much within the USC community and around the greater LA area. I believe that by showing the type of work we do to others, we would be able to demonstrate to others the values that APO truly embodies: that of leadership, friendship, and service.

**4. What new ideas can you bring to the position and organization as a whole? Please provide examples.**

To address my first goal, utilizing past newsletters from previous semesters, I would like to work with the webmaster to create a historical archive of all previous newsletters. This way, pledges would be able to look back at our previous newsletters and be able to learn more about the chapter's inner workings in the past.

Secondly, in order to make the position more external, I plan on working with the Rush Co-Chairs and the Diversity & Inclusion Chair to reach out to other USC organizations and let them know about APO and the rush process. Examples of organizations I would be in contact with are KASA, CASA, Black Student Association and various other organizations. To remain in contact with them, I plan on sending out our newsletters to these organizations so that they are able to see what we are up to on a week-by-week basis.

Lastly, in order to broadcast the difference we are able to make among the greater LA community to other organizations within the USC community, I would work with the current pledge team and the next pledge team to gather information about pledges' pledge projects, and, in the case of this semester, the community profiles. I plan on placing this information into the newsletters and include pledges' social media posts into the newsletters, which would be sent to other organizations and around the USC community. Additionally, I also plan on working with both the webmaster and historian to update the website so that it could be sent out to the public. This includes adding photos of our chapter during service events and updating the various pages that are on our "public" website.

**5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

The general purpose of VP of Communications is to increase the internal communications with the chapter. As the Pledge VP of Fellowship for the Alpha Lambda pledge class, I used events as a means to improve the connections brothers had with each other. As the VP of Communications, I will use that same determination to connect my pledge brothers toward the entire chapter, however, instead of using events, I will use other platforms, such as social media and newsletters.

**6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

Other than normal class work and studying, I am also involved in USC's Model United Nations team. We only meet once a week on Fridays, which would not affect my status in attending EBMs and GBMs. I believe that I have comfortably set aside enough time for my tasks and duties, if elected to be the VP of Communications.