



## Spring 2013 Nominated Officer Questionnaire

### PART I: GENERAL INFORMATION

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Name: Imran Noorali

Year: Junior

Major: Business Administration

Pledge Class (Year): Omega Class (Spring 2012)

**Please mark which elected position(s) you are running for with an X:**

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☐ VP of Membership

- ☒ VP of Fellowship
- ☐ VP of Finance
- ☐ VP of Communications
- ☐ Fundraising Chair

### PART II: SHORT ANSWER QUESTIONS

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1. What is your vision for APO?
  - To become the premier service organization on campus that attracts more rushees/interested members than any other service organization on campus
  - Increase member retention after pledging
  - A more enthused and unified chapter when it comes to serving the community
2. Why do you want the position(s) you are running for?
  - I have always said that the service is what drives you to APO but it's the fellowship and continued friendships that keep you interested and with the organization. Fellowship has been my favorite part of APO this semester as it has allowed me to further my friendships with my pledge class and the rest of the chapter. I want to provide the Alpha Beta class with the best possible ways to further their new friendships with each other and the rest of the chapter and continue Alpha Kappa's strong tradition of fellowship. Our chapter is best when it is unified and I want to continue to drive that unity as VP of Fellowship.
3. What are your goals for the position(s)?
  - Use fellowship events to encourage APO members to claim active status next semester
    - o In other words, use fellowship as a catalyst to decrease the number of associates and inactive members next semester.
  - Hold at least 2 fellowship events every week and increase the number of total fellowship activities completed by all members combined

- Further unify our chapter
4. What new ideas can you bring to the position and organization as a whole? Please provide examples.
- Position:
    - o Fellowship activities that involve going in groups to support USC Athletics (basketball, tennis, volleyball, other spring sports)
    - o Taking this semester's workshop fellowship events to the IC level
    - o Ultimate Frisbee tournament ( like flag football) with workshops
    - o APO Works Out
    - o Karaoke
    - o Zumba
    - o Bowling
    - o Intramural Sports
    - o Speedating as a Fellowship activity
    - o Build your own ice cream sundae night
  - Organization
    - o Service projects that promote graffiti removal/cleanup in neighborhoods around USC
    - o Involve Daily Trojan in activities throughout the semester to increase our visibility to the school and the community
    - o Career Day with Alumni
    - o Corporate tours/office visits with alumni
5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.
- A couple years back I was the youth volunteer coordinator for the volunteer corps for my religious institute and my main duties were to coordinate volunteer schedules and plan semi-monthly fellowship activities for all youth volunteers
  - VP of Fellowship takes both great event planning and leadership skills. My greatest leadership accomplishment thus far has been being a state officer for both the high school and college divisions of Future Business Leaders of America (FBLA), experiences that have developed both my leadership and event planning skills(I helped organize conferences for over 1200 people) making me a viable candidate for the position
6. What other time commitments will you have next semester (i.e. Other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?
- I have an internship for which I'm cutting my hours
  - State officer duties for California Future Business Leaders of America-Phi Beta Lambda that are on my own time
- Balancing APO executive board duties with other commitments will be simple because being VP of Fellowship will be my top priority.

# Imran Noorali

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3730 S. McClintock Ave., Apt. 234, Los Angeles, California 90089 | 559.359.7900 | [Noorali@usc.edu](mailto:Noorali@usc.edu)

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## EDUCATION

**University of Southern California, Los Angeles, CA,**

May 2014

*Marshall School of Business, Bachelor of Science, Business Administration-Marketing Emphasis*

*Annenberg School for Communication and Journalism, Sports Media Studies*

*Robert and Arnold Endowed Scholarship Recipient*

## WORK EXPERIENCE

**ThinkImpact, Birini, Kenya, Africa**

June 2012-August 2012

*Innovation Insitute Scholar*

- Two-month social entrepreneurship internship that involved completely immersing myself in a rural Kenyan village
- Identified and evaluated community supply chains to develop a socially innovative business plan
- Facilitated the creation of a business that tackled a village community social issue and encouraged asset-based community development

**USC Marshall School of Business Management Organization Behavioral Lab**

January 2012-May 2012

*Research Assistant*

- Assisted in the implementation of an organizational behavior research experiment that looked at that the emergence of leaders in dire circumstances
- Parts of the experiment were cited by the Wall Street Journal

**Porterville Chamber of Commerce, Porterville, CA**

January 2011-August 2011

*Student Ambassador to Business Internship*

- Made possible over 100 new business and education partnerships between businesses and high schools in Porterville
- Partnerships were created during in person networking sessions and finalized over phone calls
- Ensured that the partnered businesses had internship opportunities for high school students in pathway programs

## LEADERSHIP

**Future Business Leaders of America- Phi Beta Lambda (FBLA-PBL), Los Angeles, CA**

August 2006-Present

*California PBL State Director of Communications and Technology, Current*

- Facilitate state website's traffic with regular updates and blog posts
- Lead conferences that involve the entire California PBL membership population
- Manage social media traffic on Facebook, Twitter, and LinkedIn pages

*Other positions held and awards/recognition:*

- California State FBLA Vice President/Central Section President
- 2012-2013 USC chapter Marketing Director
- 2011-2012 USC chapter Vice President of Competitive Events
- 2012- State Champion Contemporary Sports Issues
- 2012- State Champion Hospitality Management
- 2012- 3<sup>rd</sup> place Sports Marketing and Management

**Parkside International Residential College Building Government, Los Angeles, CA**

August 2011 – May 2012

*Intramural Sports Coordinator*

- Facilitated the involvement of Parkside residents in USC intramural sports
- Marketed for local and USC sports events to encourage involvement among Parkside residents
- Pioneered Parkside Lounge, an event that provided a venue for USC music students to perform for residents. Parkside Lounge is now an annual event held three times per year.

## SKILLS AND INTERESTS

Languages: Fluent in Urdu, conversational Spanish, basic in Swahili

Technology: Proficient in Microsoft Office, PowerPoint and Apple Keynote, Adobe Photoshop

Hobbies and Interests: Playing the guitar, collecting sports memorabilia

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6:00							
7:00							
8:00						☒ Time Block Internship	
9:00							
10:00		☒ OT-333 47720		☒ OT-333 47720			
11:00							
12:00		☒ BUAD-302 14656		☒ BUAD-302 14656			
1:00							
2:00		☒ BUAD-306 14783		☒ BUAD-306 14783	☒ BUCO-450 15198		
3:00							
4:00							
5:00							
6:00			☒ ECON-352x 26371		☒ ECON-352x 26371		
7:00							
8:00			☒ Time Block PBL			☒ Time Block Church	☒ Time Block Church
9:00							
10:00							
11:00							