



Spring 2013 Nominated Officer Questionnaire

PART I: GENERAL INFORMATION

Name: Kristyn Ikeda
Year: Junior, Class of 2014
Major: Business Administration; English minor
Pledge Class (Year): Psi (Fall '11)

Please mark which elected position(s) you are running for with an X:

- | | |
|--|---|
| <input type="checkbox"/> President | <input type="checkbox"/> VP of Fellowship |
| <input checked="" type="checkbox"/> Pledgemaster | <input type="checkbox"/> VP of Finance |
| <input type="checkbox"/> VP of Service | <input type="checkbox"/> VP of Communications |
| <input type="checkbox"/> VP of Membership | <input type="checkbox"/> Fundraising Chair |

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

I would love to see APO grow in its level of fellowship and leadership development, but most of all I would like to see a revival of genuine passion for service. Bringing APO back to a core of service to humanity and renewing and maintaining the love for service in members would be, in my opinion, the absolute best thing for APO.

In addition to a renewal for service passion, I would love to see a more cohesive chapter with increased spirit and enthusiasm. Overall, I want members to take pride in their membership in APO, the principles that APO stands for and the work that APO does. I want the brothers to be able to depend on their fellow brothers when they need a hand, and for those fellow brothers to offer that hand willingly and gladly.

Furthermore, I want the brothers of APO to have the confidence and ability to step into leadership roles, but also to be content with the role of a follower when needed.

I guess, in summary, my vision for APO is for the brothers to have a love for service, and a love for fellow brothers.

2. Why do you want the position(s) you are running for?

Pledgemaster is a position in which you really get to set the tone for the pledge class for the semester; if you put in the time and effort, you can make a large impact on the pledge class, and through them, APO as a whole.

Relating back to my vision for APO, I think that a lot of the things that I want for APO really begin with the pledging process; I want to be able to mentor the pledges and hopefully inspire a genuine fire for service. I always want the culture of the pledge class to be one of unconditional care for each other.

The appeal of Pledgemaster is that he or she has a uniquely profound impact on how the semester goes, how the pledges view their time in APO, and what becomes important to them as actives. I want to give my all to the pledge class so that I can set a tone of giving and dedication to the four main fields.

Of the positions on Eboard, in many ways, Pledgemaster has the most creativity to make the position his or her own. I'm attracted to that ability to really transform the position based on my goals and based on the needs and wants of the pledge class; that unique freedom leads me to believe that Pledgemaster is the position that I will truly make the most impact in, and will enjoy the most.

I also want to alter the role of the Pledge Auncles in terms of their relation to the Pledgemaster—see responses three and four for more details on this.

3. *What are your goals for the position(s)?*

As Pledgemaster, my goals would be the following:

1. Set the tone for the pledge class as one of passion for service and compassion for brothers
2. Help the pledges develop their leadership skills so that they feel comfortable leading, as well as following
3. Create a cohesive pledge team that is in constant communication—I really want the Pledge Masters and Pledge Auncles to be a unified front with the same goals for the pledge class
4. Be a mentor, and friend to the pledges
5. Inspire pledges to be committed and dedicated to service and their brothers, even after their pledging semester is over
6. I want to make sure that I adapt to the pledge class, not the other way around. In short, I want to be Alpha Beta's Pledgemaster rather than have Alpha Beta be *my* class.

4. *What new ideas can you bring to the position and organization as a whole? Please provide examples.*

In terms of new ideas for the position, I've been brainstorming and am sure that I will continue to do so. Here are a couple of the ideas that I've thought that I might want to pursue:

- In pledge meetings, include three new aspects at the end:
 - o A professionalism "Tip of the Week"
 - o A service story of the week: anecdote highlighting one of the service organizations we work with (with a personal twist)
 - o "Be a Friend" story of the week: recognize a pledge who has been a friend to others during the past week
- Holding mandatory meetings with the Pledge Auncles on a regular basis to review what's working, what could be improved, strategies for improvement, etc., and a mini-retreat for the pledge team before rush starts to hash out specific goals and ideas
- Having "secret brother" week for pledges (much like Secret Santa, but instead of a gift, just a small treat like a Starbucks or a baked good)
- Holding a pledge "Random Acts of Kindness" week, in which the pledge class brainstorms and executes acts of kindness, whether to the chapter, campus, or community

5. *What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.*

I've been involved in APO's Eboard for the past year, so I have a decent grasp on the role of the pledge master. As VP of Fellowship, I gained experience working with a committee and Michael to coordinate efforts and delegate tasks, similar to the relationship between the Pledgemaster and Pledge Auncles. As Funding Chair, I learned much of the behind-the-scenes logistics of APO.

In addition to APO's Eboard, I've been on two other community service organizations' Eboards, as well as a Marshall Student Ambassador. As a result, I feel confident in my organizational, communication, and leadership abilities in terms of working with others in a professional or personal setting.

6. What other time commitments will you have next semester (i.e. Other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

In addition to being an active member of APO, I will also be performing duties for Marshall Student Ambassadors and taking a full course load (currently 19 units). However, fulfilling my duties for APO has always been a priority and I do not foresee any issues with continuing the level of commitment I have shown to APO in previous semesters.

Kristyn Ikeda

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EDUCATION

University of Southern California, Los Angeles, CA

May 2014

Marshall School of Business

Bachelor of Science, Business Administration

Trustee Scholarship recipient: Merit scholarship for full tuition for four years

Member of Beta Gamma Sigma, an international business honors society

Dana and David Dornsife College of Letters, Arts and Sciences

Thematic Option Honors Program

English Minor

EXPERIENCE

Franklin Templeton Resources, Corporate Communications Intern

Summer 2012

Summer 2011

- Wrote numerous articles that were featured on the company's intranet homepage
- Coordinated, publicized, supervised and led team efforts to orchestrate large-scale, heavily involved community relations events
- Developed reusable templates in Microsoft Word, Excel, and Outlook to streamline the community relations program
- Summarized and analyzed results of Community Relation initiatives for senior management
- Researched, synthesized and wrote material to be used by the Social Media team on the company's external media sites

Franklin Templeton Resources, Human Resource Intern

Summer 2010

- Sourced résumés using LinkedIn and other media sites
- Provided support for the entire department and completed tasks such as maintaining archives, developing SharePoint templates, and editing the Employee Handbook

EXTRACURRICULAR

Marshall Student Ambassador

August 2010 – Present

- Serve as a student panelist detailing my experiences at USC and answering parent and student questions at on-campus events and for live video chats
- Interview merit-based scholarship candidates and evaluate their performance in the interview with a panel of faculty and admissions staff members
- Write a blog for the Marshall website which communicates life on campus to prospective students

USC Best Buddies, Activity Coordinator

August 2010 – May 2012

- Planned all events involving both the entire USC Best Buddies chapter and the Lanterman buddies
- Held a committed one-to-one friendship with a student with special needs at Lanterman High School

Spirits In Action, Fundraising Chair

August 2010 – May 2012

- Reached out to local businesses to host fundraisers
- Spearheaded a sponsorship campaign that raised over \$2,000

Alpha Phi Omega, VP of Fellowship

May 2012-December 2012

- Planned and executed over thirty fellowship events for the chapter over the course of the semester
- Oversaw weekly Fellowship Committee and delegated tasks to committee members
- Implemented brother-led workshops, as well as an appreciation program named "Brother & Pledge of the Week"

Alpha Phi Omega, Funding Chair

December 2011-May 2012

- Gave formal funding presentations to obtain funding for events
- Developed sponsorship packets for the annual philanthropic event and contacted companies with materials

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	TBA
6:00								
7:00								
8:00								
9:00				☒ Time Block MSA Meeting				
10:00			☒ CORE-301 63570		☒ CORE-301 63570			
11:00								
12:00		☒ IOM-483 16240		☒ IOM-483 16240				
1:00			☒ ENGL-447m 32727		☒ ENGL-447m 32727			
2:00								
3:00								
4:00		☒ ITAL-150 34420	☒ ITAL-150 34420	☒ ITAL-150 34420	☒ ITAL-150 34420			
5:00				☒ ITP-320x 31841				
6:00								
7:00								
8:00		☒ Time Block APO GBM						
9:00								
10:00								
11:00								