



Fall 2018 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2017 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY April 16th at 11:59 PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and cc webmaster.apousc@gmail.com .

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, April 16th at 11:59 PM** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Valerie Lo

Year: Freshman

Major: Graphic Design

Pledge Class (Year): Alpha Iota Fall 2016

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☐ VP of Membership
- ☐ VP of Fellowship
- ☐ VP of Finance
- ☒ VP of Communications
- ☐ Fundraising Chair
- ☐ IC Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

Joining APO, I could see how organized the chapter was – with all the planned rush events, the well-made website, etc. and therefore, my vision for APO is to keep continuing these traditions because they have been working fairly well so far. I hope to include more diversity, however, because just like Greek life is common for being super white, APO has a custom for being mostly Asian. Although we do not purposely try to only recruit Asian members, we tend to attract them because our majority race is Asian. I want to erase that standard of APO and expand our circle in order for more people to know one of the most important purpose of this fraternity: service. In addition, I want the chapter to be closer, increasing participation with meetings and events as well as eliminating the gap between Excomm and the rest of the chapter.

2. Why do you want the position(s) you are running for?

After only pledging last semester and being an active one semester, I know I want to help the chapter grow because it is rewarding when I have the chance to be such an integral part of the chapter. I saw how hardworking and dedicated each Excomm member was, and I aspired to be as influential – now, here I am.

I am a very social person and I really believe in being inclusive (I despise exclusivity). I want to bridge gaps between groups as well as lessen the discrepancies between them. In a way, VP Comm is the liaison for all positions and the whole chapter – they have contact information from every person in our chapter and that allows them to make sure that each detail is relayed to all members. This is why I believe that VP Comm is so interesting. I am able to communicate with all members as well as connect them together. As a person who loves to include people, I honestly will do my very best to keep everyone involved and informed, ensuring that no one is lost, confused or troubled.

3. What are your goals for the position(s)?

- Be a liaison between Excomm and the rest of the chapter.
- Help with advertising APO through designs from PR (flyers, rush stuff and since it's my major, I can help edit and stuff). These designs can then either be promoted through Facebook or Instagram, flyered, put in bike baskets, taped onto walls, sent to Annenberg to be published – anything that will show our involvement on campus.
- Talk to other orgs to increase diversity. Make connections and hence, collaborative rush events in which we help do service events with other orgs or help other orgs do service events, etc.
- Have actives and associates wear APO gear to service or any APO event in general so that we can spread the word about our organization. Back in high school, my volunteer organizations made us wear the T-Shirts and that really helped bring the word out about who we were.
- Be a helpful and friendly person that anyone can talk to if they have any questions or concerns.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

My first idea revolves around the idea of bridging the gap between Excomm members and the rest of the chapter. In my opinion, the themes during the Powerpoints allow the chapter to get to know the Excomm members on a more personal level. However, we do not seem to do the same among the active/pledge/associate body. I want to propose an extra slide for the member who submits the hidden word first for EBM minutes (the same person who gets to choose the theme for the week). That member gets to participate in the theme for the following week and choose another member to do it with them as well. This way, non Excomm members can show a bit of their personality too!

Additionally, in order to popularize our name, I think we should change our profile picture more than once a semester since our only promotion was for rush. If we include more events such as Week of Service in which any student can do service (or maybe do a random acts of kindness week - I remember pledges had an option to do that so why not have actives do it as well) with APO, we can spread our chapter and let others know what our core values are, regardless of ethnicity, age or gender. We are one of the most accepting organizations I know, and USC should know that too.

5. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

Back in high school (because I am a mere freshman), I was secretary of Key Club where I did meeting minutes, facilitated all meetings by making/overseeing the Powerpoint presentations, sent emails and communicated with our school ASB. I also helped create marketing flyers and ads on social media (e.g. Facebook) for events, specifically for fundraising as I was responsible for them. In addition, I was an ASB Commissioner in which I coordinated with faculty to host school-wide events such as Club Promotion Day, Food Day, etc., ensuring a 100% execution of legal, safety, and documentation requirements of 100+ clubs on campus by overseeing all club-related activities.

6. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

So far, I only have APO that is something I know I would be doing for sure next semester. I will be applying to SparkSC but I may not get in and even if I do, that does not mean I will stray away from my priorities with APO.