

VICTOR W. CHAN

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EDUCATION

University of Southern California – Los Angeles, CA

Expected May 2015

Bachelor of Arts in Economics – Dana Dornsife College of Letters, Arts, and Sciences

Bachelor of Arts in Classical Music – Thornton School of Music

Minor in Accounting – Leventhal School of Accounting

PROFESSIONAL EXPERIENCE

Wilshire Financial Network – Los Angeles, CA

August 2012 – December 2012

Intern

- Compiled financial data from over 100 firms' 10K reports from Federal Financial Institution Examination Council
- Worked directly with the CEO to find potential investments with portfolios valuing over \$1,000,000
- Obtained businesses' assets and liabilities and recorded it through Microsoft Excel

LEADERSHIP EXPERIENCE

Association of Integrated Marketing – Los Angeles, CA

January 2013 – Present

Comfort Gourmet Consultant

- Developed a three phase methods to improve Comfort Gourmet's premium Mac and Cheese into new markets
- Performed a SWOT analysis and assessed the growth of the product relative to their competitors
- Redesigned their website and Facebook to reinforce the family culture and brand image

Asian American Business Association – Los Angeles, CA

December 2012 – Present

Finance Associate

- Spearheaded major fundraiser events and designed effective pricing and marketing strategies that raised \$200
- Supported the VP of Finance in budgeting social events, fundraising pitches to USG, and collecting money

Redwood Summer Music Camp – Saratoga, CA

July 2012

Teaching Assistant

- Four week program that taught students ages 10 to 14 how to play new instruments
- Assisted the music director by working one-on-one with students who struggled and fell behind

Target Case Competition – Los Angeles, CA

April 2012

Project Leader

- Performed an in depth SWOT analysis analyzing Target's smooth transition for their first international store in Canada
- Targeted 3 concentrations Target should change to ensure a smooth transition into competitive Canadian market
- Took 2nd place out of 20 teams based on our concise and in depth detail of our analysis

Chinese American Student Association – Los Angeles, CA

May 2011 – May 2012

Fundraising Director

- Solicited \$800 of donations by creatively writing and sending out fundraising propositions to alumni base
- Spearheaded club event marketing and ticket sales, resulting in profit of \$1000
- Acquired event sponsors in order to decrease event-associated costs by 15%

SKILLS & INTERESTS

Language: Fluent in Cantonese and English

Technology: Proficient with Microsoft Word and Excel, Prezi, Competent with Photoshop Elements, Google Drive

International: Traveled to France, England, Germany, Austria, Taiwan, Hong Kong, Mexico, Canada, and Italy

Interests: Basketball, Football, Hockey, Classical Music, Cooking with fresh materials, Road Biking, Motor Trend, and Photography.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
6:00						
7:00						
8:00		☒ BUAD-215x 14495		☒ BUAD-215x 14495		
9:00						
10:00			☒ ITP-165x 31891		☒ ITP-165x 31891	
11:00						
12:00						
1:00				☒ EASC-160gm 25837		
2:00		☒ ECON-303 26084	☒ EASC-160gm 25833	☒ ECON-303 26084	☒ EASC-160gm 25833	
3:00						
4:00			☒ BUAD-310 14866		☒ BUAD-310 14866	
5:00						
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