



Fall 2015 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Spring 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY APRIL 24TH at 5:00PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and webmaster.apousc@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 26TH at 11:59pm** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Sally Chen

Year: Junior

Major: Health Promotion and Disease Prevention

Pledge Class (Year): Alpha Beta (Spring 2013)

Please mark which elected position(s) you are running for with an X:

- | | |
|--|--|
| <input type="checkbox"/> President | <input type="checkbox"/> VP of Finance |
| <input type="checkbox"/> Pledgemaster | <input checked="" type="checkbox"/> VP of Communications |
| <input type="checkbox"/> VP of Service | <input type="checkbox"/> Fundraising Chair |
| <input type="checkbox"/> VP of Membership | <input type="checkbox"/> IC Chair |
| <input checked="" type="checkbox"/> VP of Fellowship | |

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

My vision for APO is for our chapter to be a unified active body that acts as respectable role models for rushees, pledges, USC students, and other LA community members while upholding the three cardinal principles of leadership, friendship, and service. Leadership is one of our main qualities that must be emphasized more in order to further establish ourselves in not only the USC community but also the greater LA area, allowing us to increase awareness of our organization and expand our impact on the lives of those around us. Friendship is a core pillar that we greatly exemplify and must continue to do so by assisting our active brothers in times of need and appreciating them for their company and acquaintance. Lastly, service is a principle that is often forgotten among our busy college schedules but is the most important pillar as we are a community-centered fraternity that works to provide volunteer service to others. I envision that all APO active and pledge members to embrace and exemplify all three cardinal principles and work to improve oneself in all aspects of leadership, friendship, and service.

2. Why do you want the position(s) you are running for?

Having served two semesters on executive board through applied positions, Special Events Coordinator and Rush Co-Chair, I would like to take a bigger role in the chapter through an elected position, and both VP of Fellowship and VP of Communications would allow me to do that.

One of the three pillars of APO is friendship, and the VP of fellowship is directly responsible in upholding that pillar, planning events in order foster chapter wide interaction and engagement. Besides service, one of the main reasons I joined APO my freshman year was to find a group of people within the USC community that I could call my friends and even my family. Throughout my three years in APO, I have developed countless friendships with people that I least expected, and it was through mutual bonding in various fellowship events such as archery, shaved ice, or late night boba runs that I was able to spend time with my brothers outside of classes and general body meetings. I want to continue to exemplify that pillar of friendship and bring new and more exciting events to APO, allowing us to create more memories and lasting friendships.

Another important role in APO is VP of Communications, who heads the “communications team” and oversees roles of the public relations chair, historian, and webmaster. The role of VP of Communications is not only to run general body meetings and send out meeting minutes but also to expand APO’s presence on campus and encourage students to rush and join APO. Previously, as rush co-chair, I got a glimpse of the importance of PR in order to reach out to a broader range of USC students and get them excited about service and about APO. I would like to be a part of that process and not only provide efficient communication between our chapter but also among the USC community.

3. What are your goals for the position(s)?

As VP of fellowship, I want to bring back enthusiasm and fun that active members have toward APO. With every semester having the exact same traditions, it is easy for older members to lose interest in our organization. However, as VP of fellowship, I hope to organize events that allow people to try and explore new things as well as get to better know brothers in the chapter.

I want to implement the idea of “getting to know the city that you live in.” As Los Angeles residents, we have so many restaurants, parks, museums, etc. right at our fingertips but we rarely get to experience and explore all that Los Angeles really has to offer. When going out to dinner with friends on a casual Saturday night or entertaining friends and family who visit us here in Los Angeles, I often find myself going to the same places, eating the same food, photographing the same things. As a rising senior, my time at USC is quickly coming to an end, and I want to be able to say that I really know Los Angeles, and that the four years I spent here wasn’t just all about late nights in Leavey Library and struggling to stay awake in class the next day.

As VP of Communications, I want to further expand APO’s presence on campus and in the USC community. I would begin this by actively participating in rush events (especially rush PR events) in order to allow more USC students interested in APO or at least get more students to know what we’re all about. Furthermore, I hope to partner up with other student service groups in order to allow other USC students to

better view us a community-served based organization. In addition to carrying out regular duties such as taking notes during general body meetings and sending out EBM and GBM meeting minutes, I want to stay updated with everyone on my comm team. More specifically, I would like to directly help out the PR chair especially in advertising APO not just during rush but also throughout the semester on bulletin boards, school newspapers, or social media. I also hope to work closely with the historian and make sure that we have quality video footage from some of the largest events held each week, so that our recap videos can encompass more brothers and not just the events that the historian attended.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

As VP of Fellowship, in addition to bringing back popular events such as the food series and run with Pam, I would like to implement consistency among fellowship events. More specifically, this means that I want to have events that are connected through a greater theme; such “burger series” are tied together by the bigger theme of seeking out Los Angeles’s best burger places.

- Photoshoot series—with themes such as casual wear, beach goers, winter fashion
- Sample sale and Pop-up Shop series—designer or street wear sample sales
- Yoga Series— lots of free yoga places around LA
- Metroventures—brothers take the metro (bus or train) to places in the greater USC area including but not limited to Koreatown, Downtown, LA Live, Little Tokyo. This eliminates the purpose for drivers and also allows students who don’t have cars (freshman) to travel on their own!
- Stairclimbers of LA—seek out different stairs in Los Angeles and walk or run!

Besides these weekly/biweekly “series,” here are some other examples of fellowship events!

Food places to try: Brunch (Ledlow, Dinette, Poppy + Rose, A.O.C., Lavender & Honey, Gjusta Bakery); Lunch/Dinner (Belly & Snout, Pine & Crane, Manhattan Beach Post, The Bun Shop, The Stocking Frame, Ramen Champ.); Coffee (Blacktop Coffee, Alfred Coffee, Dinosaur Coffee, Document Bar, Verve Coffee Roasters, The Springs, Go Get Em Tiger); Dessert (Churro Borough, ICDC, Milk Jar Cookies), Bar Hopping!

Places to go: MOMA, MOCA, Huntington Gardens, Getty Museum, Hollywood Hike, Runyon Canyon, LACMA Urban Lights, Paddle-boarding, Petal-boating

Free events: Baldwin Hills Scenic Overlook, farmers market, Mural Mile on Van Nuys Blvd, glass sculptures at Randyland in Echo Park, Los Angeles City Hall Observatory Deck, flea markets, flower markets

Campus events: Any dance performances held at Bovard (TCD, C3, Xpressions Dance Company), USC Tailgates, Cream, Yogurtland, A Capella performances, Brothers supporting Brothers, Interview Parties, Study Sessions, yoga sessions held by OWHP, free group exercise classes held at Lyon Center

As VP of Communications, my platform is to expand APO’s presence on the USC campus, and here are some ideas that will allow me to do that.

- Suggest partnering with USG for more events (such as the Spring Arts Carnival philanthropy event from this past semester)—USG has a wider network among the USC community and by partnering with them we not only get funding but also great publicity about our organization (and potential future rushees)

- Banners or ads in the Daily Trojan—short blurb just to get our name out there!
- Banner or ad in the SConnection Newsletter—bi-weekly emails detailing upcoming one-day or short-term community service events (run by the USC Volunteer Center)
- Suggest organizing on-campus large scale events that is not just exclusive to APO people—allows us to reach out to new crowds and the broader USC community
- Suggest partnering with other service organizations to emphasize the service aspect of APO (Helenes, Troy Camp, JEP)—these organizations are known as on-campus student groups that actively participate in service in the greater LA community, so by working together with them, USC students will also view APO as the community-service organization that we are
- New PR idea for rush: pass out sunglasses during rush or place them in people's bike baskets (like the Lorenzo sunglasses)—this is southern California and everyone is always losing these promotional sunglasses, so why not have USC students help us promote our organization?

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

As the Spring 2014 Special Events Coordinator, I had the privilege to not only sharpen my own organization and planning skills but also learn to work with people inside and outside of the chapter. I headed a Special Events Committee, and I could reach out to these members to discuss new ideas, to assist in setting up my events, to help in researching venues. In addition, as Fall 2014 Rush Co-Chair, I also headed a rush committee with my co-chair Andrew Wang. Our committee members would volunteer setting up info sessions or help us check-in rushees and actives at various events. In both these positions, I have learned the importance of delegating responsibilities and working together in order to plan successful events for the chapter. Furthermore, both these executive board positions have provided me with experience being very detail-oriented, a quality that is important in any leadership position. As VP of Fellowship and VP of Communications, I am required to contact and work with people both in and out of APO, and my attention to detail will ensure well thought out and planned fellowship events or proper publicity in the USC community.

Besides APO, I am / have been involved in other on campus student organizations, one of them being USC Global Medical Brigades. I have attended two volunteer trips to Honduras (Spring 2013) and Ghana (Summer 2014) and before each of these events our team was required to actively participate in fundraising events in order to raise money to buy medication to donate to patients in country. During my Ghana trip last summer, our group would hold a meeting every night to discuss how the day went and any changes we should make for the next clinic day. Through working in groups and discussing what went well and what could be changed, I have seen not just the important role that our trip leader played but also the importance of every opinion of the members in the group.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

In addition to APO, I am also involved in EMSC, USC's all student-run Emergency Medical Technician organization. We work tailgates in the fall semester, school wide concerts, and are also working toward expanding our roles to working on the Row during big registers and events. USC INK is another organization that I have recently joined, and we spend one hour a week at a Keiro nursing home near downtown LA interacting and conversing with residents who mostly suffer from Alzheimer's Disease and dementia. I also have a part-time job at the IRC Customer Service Center as well as an undergraduate research position at the Health Sciences Campus. While all these additional time commitments and activities seem daunting, I am confident in my time management skills. As a pre-medical student all throughout my college career, I have constantly been juggling various extracurricular activities and schoolwork since freshman year, but I will definitely prioritize APO executive board duties out of all my commitments.