



Spring 2019 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2019 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY April 14th at 11:59 PM**. Please send this document and all supplemental materials to president.apouse@gmail.com and cc webmaster.apouse@gmail.com .

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present **one slide per position** you run for at the time of your speech. If you are running all or nothing for a co position, you may share a speech with your running mate and have **up to two slides**. If you are not running all or nothing, you must have a separate speech and slide. Slides are due by **SUNDAY April 14th at 11:59 PM** to president.apouse@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Valerie Lo

Year: Junior

Major: Graphic Design

Pledge Class (Year): Alpha Iota Fall 2016

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☒ Co-VP of Membership
- ☐ VP of Fellowship
- ☐ Co-VP of Finance
- ☐ VP of Communications
- ☐ IC Chair

Name of person you are running with (leave blank if no running partners):

TYLAHHHH SETO

Are you running all or nothing (leave blank if not applicable)?:

Yes

PART II: SHORT ANSWER QUESTIONS

1. Why do you want the position(s) you are running for?

Being a good-standing Active every semester since I crossed as a pledge (Fall 2016) which is 5 whole semesters (!!), I have a pretty good idea of how this organization runs – seeing multiple Excomms and even being in Excomm for two semesters, I can say that I am well knowledgeable about the chapter and would be so honored to have another opportunity to improve APO; this time, it would be through being one of your Co-VPs of Membership.

Having been Creative Director and VP of Communications, I have helped promote APO, create its identity and communicate our values, connecting not only members together but also building relationships with outside organizations. By being Membership, I believe that I can continue to help promote APO, but instead of promoting the org to other students, I want to promote APO to our own members in order to reinforce what it means to be a member of this organization. I am incredibly passionate about APO and love this community that I am a part of; therefore, I aim to constantly better our community through supporting our members. I honestly will do my very best to keep everyone involved and informed, ensuring that no one is lost, confused or troubled. Plus, I'm a super easy person to talk to and will always be there if anyone has any questions or concerns.

2. What is your vision for APO and what are your goals for the position(s)?

My vision for APO is for all members to value their experience even after pledging. Although this organization is heavily oriented towards service, Tyler and I believe that through being a member of this chapter, relationships built and developed should extend far beyond college.

With this in mind, our goal is to ensure that members are included in every way possible, and for associate, abroad and inactive brothers to feel welcomed when they wish to come back to the chapter. I believe in inclusivity, bridging the gaps between groups and lessening the discrepancies within them. In a way, this allows for us to focus on achieving better active retention. The APO bond has always been viewed as family-like, and, therefore, it's important to bring members as close as possible so that everyone can find their place within our chapter. In addition, we plan on furthering the ideas of previous VP of Membership's ideas and implement them effectively.

3. What new ideas can you bring to the position and organization as a whole? Please provide examples.

Ultimately, Tyler and I believe that building upon and focusing solely on improving the APO community is how we should base our ideas on.

Providing professional events and workshops, shorter ones during GBM and longer ones for a membership point, would help cultivate knowledge from those who are experienced to those who are seeking. Creating (or updating this semester's leadership series) Adulting 101, we want to hold events ranging from panels for pre-med students to lessons on filing taxes. APO should provide a space for people to be confident as an individual post-college.

Each semester, it seems as if it's getting more difficult for associates to integrate back into APO, and pledges have a hard time getting to know who they are. Especially because pledges have an associate requirement, we want to create an interview party just for associates in order to allow them to get to know pledges and vice versa.

A couple of years ago, SEC used to hold an event just for actives – it would be cool to bring it back, having Membership work with SEC to coordinate a weekend -long retreat. This allows active members to bond with one another and put less of an emphasis on pledges due to the fact that actives who did not pick up usually feel less included after DTA.

Next semester, we want to start a Secret Admirers semester-long event, which is similar to IC Pen Pal. Each member would be anonymously paired with another and write notes for every GBM. The notes would then be exchanged by Membership and by the end of the semester, we'll hold an event for reveal. This incentivizes people to not only come to GBM, but also talk to someone who they may have never talked to before!

Another idea that we want to implement is academic mentee/mentor events. Without having an incentive for these pairs to meet up, holding events throughout this semester where they can meet up to study or even get coffee and get to know one another would further the relationships between members within the chapter.

4. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

I was Creative Director Fall 2017 in which I helped with publicizing information for all chapter-related events through Instagram, Snapchat and Facebook, working with mostly with the VP of Communications and the rest of Comm Comm.

I was also elected to be VP of Communications for Spring 2018, which was really exciting as I was able to serve as the head of Comm Comm, further communicating with the active body and promoting APO. I designed digital biweekly newsletters

that I sent out not only to members but also to alumni and abroad brothers.

5. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

I'm a staff designer for Roski Mag, but that commitment is not too big. I also work for a sub-department of Marshall, but I've had this job since sophomore year and I've had no trouble time managing.