



## Spring 2013 Nominated Officer Questionnaire

### PART I: GENERAL INFORMATION

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Name: Michelle Kang  
Year: Sophomore  
Major: Global Health  
Pledge Class (Year): Psi Fall 2011

**Please mark which elected position(s) you are running for with an X:**

- |  |   |
|--|---|
| <input type="checkbox"/> President                   | <input type="checkbox"/> VP of Fellowship     |
| <input type="checkbox"/> Pledgemaster                | <input type="checkbox"/> VP of Finance        |
| <input type="checkbox"/> VP of Service               | <input type="checkbox"/> VP of Communications |
| <input checked="" type="checkbox"/> VP of Membership | <input type="checkbox"/> Fundraising Chair    |

### PART II: SHORT ANSWER QUESTIONS

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1. What is your vision for APO?  
For APO, as a general body and individually, to really embody the three principles of leadership, friendship, and service and to further develop our brotherhood not only within Alpha Kappa, but also with our chapters. I would like to see our chapter have a larger presence on campus. We are the only service based fraternity and we should not only be serving the Greater LA community, but also our campus.
2. Why do you want the position(s) you are running for?  
VP of Membership stresses the importance of friendship in LFS and how key brotherhood is to keeping the chapter active and successful. I want to help our chapter create friendship within Alpha Kappa as well as with ICs and alumni so that members would have a stronger connection to the chapter and as a result, really enjoy APO and stay active. I hope to encourage actives stay active and pledges to continue to be active in the chapter by creating a strong sense of brotherhood.
3. What are your goals for the position(s)?  
If I were to be elected, I would put most of my effort into membership retention. I know that this is not something that is easy to do and takes a long period of time. Starting with the new pledge class, who will eventually become a large portion of the active membership the semester after they cross, I hope to help the pledgemaster foster the importance of leadership, friendship, and service. What sets APO apart from any other service organization is that we are a fraternity. So brotherhood is essential in keeping APO together and this brotherhood begins with the members. I also want to create stronger family bonds by working with the family heads to plan large-scale events that would bring out more members. I also want to not only encourage the brotherhood

within in our chapter, but also outside of Alpha Kappa by working with the IC Chapter and brothers that have already graduated by working alongside the Alumni Chair during the membership meetings.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

Something, I definitely wanted to try out in the spring was a family sports day that would be based on participation as well as competition. The day would be filled with activities like tug-a-war, chicken fight, volleyball, and bonding activities. It would be a great time to bond with members that are part of your family and I hope to plan one or two larger activities that would attract all members from pledges to associates. I also want to work with VP of Fellowship and the family heads together to plan a large event that we can make a tradition like KBBQ so we have more membership events where the focus is family and chapter bonding. By having a few large and consistent events spread out throughout the semester, I hope to boost membership within the chapter.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

I was part of the membership committee in the Spring 2012. I have also helped plan CHIP events for membership appreciation. In the past, I have planned large (300+people) as well as small-scale events so I know what is expected and what needs to be done prior to and during an event. With my current position as VP of Communications and my past experience on e-board with different organizations, I have learned the value of good communication and being organized and well-prepared.

6. What other time commitments will you have next semester (i.e. Other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Next semester, I will be doing research, work, and CHIP. This fall semester I had the exact same commitments in addition to being the Ann Taylor campus rep. Because Ann Taylor is a one-semester commitment, I will no longer be doing Ann Taylor this upcoming spring semester, which would leave me more time for my other extracurricular activities including APO.

# Michelle Kang

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## Experience

### Research Assistant

June 2012-Present

- The main project examines how cultural influences on tobacco use and environmental exposure to smoking among emerging Korean American adults using qualitative (atlas and focus groups) and quantitative methods (SPSS and ANOVA).
- Will be attending the Society of Behavioral Medicine's Annual Conference from March 20-23, 2013 to present our findings from our social norms tobacco study.
- Completed perceptions of cervical cancer among Korean Americans research study (Sept. 2012-Nov. 2012). Currently working on an environmental tobacco use study, which examines how environmental factors (stressors, peers, and etc.) play into the use of tobacco. (July 2012-Present)
- Tasks performed throughout studies: SPSS analysis, atlas analysis, transcript coding, literature reviews, data collecting through online surveys and in-person questionnaires.

### Alpha Phi Omega

September 2011-Present

- Leadership: Vice President of Communications (Fall 2012)
- Provides service to the surrounding Los Angeles community, USC, and the fraternity, while representing and embodying the qualities of an Alpha Phi Omega member friendship, leadership, and service.
- As Vice President of Communications, I manage the email account and create and send newsletters and minutes taken during meetings to all of the members of the fraternity. Most importantly, I make sure there is transparency between the active body, executive board members, and pledges by encouraging constant communication between all three bodies.
- Delegating jobs to committee members

### Community Health Involvement Project

January 2012-Present

- Leadership: Hoover Healthsite Coordinator (Spring 2012-Present) and Fundraising Chair (Fall 2012)
- Responsible for managing the Hoover healthsite by preparing a health related lesson plan with crafts and activities that encourages students to have a healthy lifestyle and maintaining a high interest in volunteering at this particular healthsite among members of the organization.
- Helps plan the kid's activities of CHIP's annual health fair, which provides free health services such as vision and dental check-ups, and blood tests for adults. This requires planning in advance, coordinating all the volunteers beforehand and during the event, and communicating with all of the other organizations and booths in order to have a successful fair.

### University Residential Student Community

August 2011-May 2012

- Leadership: General Programming Committee (Representing Pardee Tower)
- Responsible for planning and creating events for Pardee Tower as well as for USC residents to help students create a community where they feel comfortable. This entailed leading committees, paying attention to details, planning ahead, delegating jobs, and making sure the day of the event ran smoothly.

**Network for Korean American Leaders**

**August 2011-2012**

- Helps plan, organize, and host large events for Asian American leaders that are interested in strengthening the Asian American community and network in all job fields.
- Assists in administrative duties and performs all necessary duties during the event

## **Education**

**Global Health B.S**

**University of Southern California**

**Expected Graduation May 2015**

Keck School of Medicine

**Sunny Hills High School**

**August 2007-June 2011**

Graduated with High Honors and an International Baccalaureate student

GPA: 4.2 (Weighted)

## **Skills**

- Very efficient with Microsoft Word and Powerpoint and is knowledgeable of the many different functions of Excel
- Very passionate and motivated with everything I do. I am very willing to learn whatever is needed to complete a task.

[illegible]