



Fall 2014 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2014 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than THURSDAY, April 24TH at 5:00PM**. Please send this document and all supplemental materials to webmaster.apousc@gmail.com . PDF is preferred.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, April 27st at 11:59AM** to communications.apousc@gmail.com . You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Bradley Lai

Year: Junior

Major: Business Administration/Accounting with minor in Applied Computer Security

Pledge Class (Year): Alpha Alpha (Fall 2012)

Please mark which elected position(s) you are running for with an X:

☒ President

☐ Pledgemaster

☐ VP of Service

☐ VP of Membership

☐ VP of Fellowship

☐ VP of Finance

☐ VP of Communications

☐ Fundraising Chair

☐ IC Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO and what are your goals for the position? What new ideas can you bring?

My vision is for APO to be more than just a service organization that is very close knit. In the past, we were always concerned with emphasizing our service and giving back to the community, which I believe is very important (especially coming from a VP of Service perspective), but I feel that recently our issues have shifted more towards membership retention and satisfaction among members. I want to help remind

our organization that we are a brotherhood, and that we are a group of friends that you can count on, no matter the circumstances.

For president, what I would want to do is to try my best to acknowledge the needs of the members because I understand that everyone has different needs. What I would do is convene biweekly panels where I would meet with a group of actives that I choose (grouped by possibly families or pledge classes), where I can try to identify the needs or desires of a certain group. Through meeting in specific panels, I feel that we would be able to efficiently brainstorm as a group and I would be better able to understand the needs of members better, while still being practical (as opposed to talking to every single active personally). Meeting in groups would also help identify common problems and bouncing ideas off of each other could possibly generate a very helpful discussion. With this feedback, I would want to implement their suggestions and as President I would have the ability to push these ideas out to the various functions and positions on executive board and provide oversight.

2. What are two positive qualities that you lack and how do you compensate for these shortcomings? One of my biggest weaknesses is that I may appear to be passive because I don't often proactively seek conversation and at many times it may seem that I am very quiet during discussions. I am trying to continually improve myself through getting involved in leadership and learning to be proactive in projects, such that I cannot be passive. I realize that this is a very poor trait to have especially as president because I will be the face of the chapter, so I have been and continue to push myself out of my comfort zone to engage other people.

Another of my weakness is sometimes my lack of organization. In my past 2 semesters as VP of Service I've received criticism and feedback that sometimes I don't update the MasterDoc frequently enough, or that I don't put up events in a timely manner. Sometimes events also get cancelled last minute and there are unforeseen changes to events that I have to contact people last minute about, which might seem disorganized on my part. I realize that this is a weakness and this is something that I continually try to work on, and I believe that my past experience, 1 year of VP of Service, has really helped me with my organization skills because I have to respond to emails in a timely manner, update the MasterDoc frequently, and put up events regularly. I feel that the time management has definitely helped me with my organization skills and I will continue to improve upon that if I become president.

3. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

When I first joined APO I was the Pledge VP of Fellowship, and the semester following that I was Philanthropy Co-Chair with Christina Stewart. After that, for the past 2 semesters, I was the VP of Service. I feel that these experiences on executive board has given me a lot of perspective into the organization and having been on executive board for the past 3 semesters I believe that I have a strong feel for what can contribute to a strong executive board. I believe that those experiences have also given me significant leadership experience that I can help guide and lead executive board.

4. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Next semester, because I will have a summer internship with Ernst&Young, will hopefully not require any recruiting because they normally extend full time offers to interns after the summer so I will hopefully not have to go through recruiting in the fall. Other than that, I will not hold any leadership positions in the other organizations that I am a part of and I am only in the Badminton Club as well as Marshall Student Ambassadors, neither of which will consume any large portions of my time.

5. Why are you the best candidate for this position?

I believe that I am the best candidate for this position because I have had the most experience on executive board and that I have the leadership skills to help lead this executive board to help cater to the chapter. Having been VP of service for the past year I believe I have obtained a lot of leadership skills and

experiences in APO that would help me be the president of this chapter. Also, APO has been such a large part of my college career I would truly like to give back and give others the experience that I have had with APO. I hope that through my leadership I can inspire my fellow brothers to also pursue leadership positions, not just in APO, but hopefully in real life as well.

Don't forget to attach your résumé and schedule.

Thank you for taking the time to complete the Elected Board Questionnaire. Please be sure to send in your election slide(s) no later than Sunday, April 27th at 11:59AM. If you have any questions or concerns, feel free to contact president.apousc@gmail.com.

Good luck! ☺