



## Fall 2020 Executive Board Application

### INSTRUCTIONS

Please attach your **current résumé** and **Fall 2020 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY, APRIL 19th at 11:59 PM**. Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com) and cc [webmaster.apousc@gmail.com](mailto:webmaster.apousc@gmail.com).

*Election Day:* Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present **one slide per position** you run for at the time of your speech. If you are running all or nothing for a co position, you may share a speech with your running mate and have **up to two slides**. If you are not running all or nothing, you must have a separate speech and slide. Slides are due by **SUNDAY APRIL 19th at 11:59 PM** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). No changes to your slide may be made after this date. You will not be allowed to pass out additional materials or papers during your speech.

### PART I: GENERAL INFORMATION

Name: Justin Chang

Year: Junior

Major: Human Biology/Political Science

Pledge Class (Year): Alpha Lambda/ Fall 2017

Will you have finished your requirements by April 27th?: Yes (Just need to finish up phil points but I'm close)

**Please mark which elected position(s) you are running for with an X:**

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☐ Co-VP of Membership
- ☐ VP of Fellowship
- ☐ Co-VP of Finance
- ☐ VP of Communications
- ☒ IC Chair

Name of person you are running with (leave blank if no running partners):

Are you running all or nothing (leave blank if not applicable)?:

## **PART II: SHORT ANSWER QUESTIONS**

**1. Why do you want the position(s) you are running for?**

I'd like to credit James, Gabe, and Kevin Tran for my inspiration for running to be IC Chair. Thanks to James for encouraging me to attend my first APO conference this January at Regionals and having one of my best experiences in APO. Thanks to Gabe for being such an amazing person to work with this semester as IC Chair. Being able to plan for Sectionals and vouching for AK with you to get Fall Fellowship was so exciting. And thanks to Kevin Tran for being an endless source of knowledge to me, exposing me to different IC traditions from different chapters and explaining to me important logistical information on the chapter, sectional, regional, and national level of APO.

Throughout this semester, I've created so many meaningful bonds with IC brothers from around the country and world! In fact, some of the closest relationships I've made with ICs come all the way from the Alpha Canada Chapter at UBC. I am running to be the next IC chair because I want to spread this excitement to my friends here at USC! IC events are something that have always been underrated and I believe that if people just gave these IC events a chance, they'll be able to see how exciting the IC world is and how much they were missing out on.

Additionally, with the experience of five semesters of Excomm under my belt, I believe that I have more than what it takes to engage in the role of IC. Not only do I have experience socializing and communicating with other IC chapters/brothers, but I also have experience in event planning and would be confident in my skills in planning fun IC events for our members to attend!

**2. What is your vision for APO and what are your goals for the position(s)?**

As previously stated, my vision for IC chair is to expand upon the role and build upon what previous IC chairs have already created. Generally, my ultimate goal for the position is to increase our IC presence among ICs in our section and region. After attending Regionals 2020 at CSUF, I realized that our chapter is probably one of the most successful chapters in region A and B, which stems all the way from Alaska down to Canada to Washington, Oregon, NorCal, SoCal, Nevada, and Arizona. We have one of the best membership retention rates and pledging programs. When talking about AK with ICs at the conference, I had a renewed sense of pride for our chapter. I hope to share this sense of pride with our own chapter, which will probably get our own members more involved in other parts of our chapter too, other than IC! We have the potential to further increase our retention rate in terms of people going associate with these fun events.

Things to consider for this semester are Fall Fellowship and Nationals Conference in December, both of which I will talk about in the next section.

3. **What new ideas can you bring to the position and organization as a whole? Please provide examples.**

First of all, I plan on **continuing the IC events** that we have already been doing. IC Pen Pals have always been an easy alternative for members to participate in, especially if they don't have the time to attend in-person IC events. I hope to continue this series and explore the potential of having IC Pen Pals video chat each other through Zoom or Facetime. I also want to make it a thing where if you video chat an IC that you met at an event, I will give you IC points! Additionally, I also hope on continuing our major IC events that happen every semester, which is usually an IC BBQ or picnic!

**Fall Fellowship:** At the Sectionals Business Meeting a few weekends ago, I worked along with Gabe to vouch for our chapter to host Fall Fellowship. Fall Fellowship is a daylong APO conference, much like Sectionals, with various workshops and fellowship events. I hope to be extremely involved in the logistics of Fall Fellowship, working with Gabe, James, and Kevin to plan the workshops and fellowship events. We also are hoping to appoint a Fall Fellowship Committee to plan individual events for the conference. Additionally, we hope to work with the VP of Fellowship in creating these fellowship events, creating events similar to the scale and size of S'mores night or Ice Cream Social.

With my knowledge in USG funding, I am confident that we will be able to budget for this event quite well.

**Nationals in December, 2020:** Nationals is a conference that happens every two years. Every two years, the location of the Nationals conference cycles through different parts of America. Two years ago, it was in Texas. This year, is the first time in eight years that the conference will be held on the west coast; it'll be in Phoenix, Arizona! Usually with these types of conference, the AK chapter has minimal interest and we usually have to force two people to attend the conference to act as our mandatory voting delegates. However, this year, I hope to change that. And I definitely believe that I have the capability of doing so, as seen by our ability this semester to get 10 people to attend Sectionals. Hopefully, we will be able to do the same with Nationals. I plan to supplement the costs for attendees with USG Funding, as they are able to fund thousands of dollars towards our registration and hotel stay. Of course, I will have to work closely with the next VPs of Finance to work out the details on this, considering we also have to allocate some of the budget towards Fall Fellowship.

Lastly, as I've already hinted at before in this application, I hope to increase AK attendance at IC events. I believe one main logistical issue for this is that many IC events cost money, for example going out to eat at restaurants. While we will still have these events, I want to expand to have more free events that incorporate the IC experience. I plan to achieve this by **increasing the number of GBM visits** to other schools. James, Gabe, and I are already planning on visiting a number of schools

close by and faraway in SoCal to advertise for Fall Fellowship. Making these GBM visits an IC event would be quite feasible, since we're going to be going anyways.

4. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

I haven't had any previous experience working in IC comm, but this semester, I worked really closely with Gabe and James in planning the largescale IC events (Regionals and Sectionals). While I don't have IC Comm experience, I have previous experience in Fellowship Comm as Pledge VP of Fellowship, Comm Comm as VP of Comm, Membership Comm as SAA and VP of Membership, and working with literally every single position as President this semester. From this, I have experience in event planning, creating fun events for my pledge class as VP of Fellowship, including a Fellowship Basketball event that had ~50 people attend and hosting Pledge Paddle Painting Nights. As VP of Comm, I gained a lot of experience in advertising and communicating with the chapter. This relates to the role of IC chair, as I would be able to communicate with other chapters in an organized manner.

5. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

I'm not involved in any other organizations, as I have either quit them all last year or my term has ended (ie being an RA). Depending on how the Townhall slide works out, I do have full intentions of being one of the three coordinators for Fall Fellowship. I believe that my role as IC chair works to not only supplement the conference, but to benefit both roles.

The only other obligation I have is research. However, my lab closes around 5 PM every weekday. Most IC events tend to be at night anyways, so this should not be a problem.