



Fall 2018 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2018 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY April 16th at 11:59 PM**. Please send this document and all supplemental materials to president.apouse@gmail.com and cc webmaster.apouse@gmail.com .

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, April 16th at 11:59 PM** to president.apouse@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Julia Shih

Year: Junior

Major: Business Administration

Pledge Class (Year): Alpha Iota Fall 2016

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☐ VP of Membership
- ☐ VP of Fellowship
- ☒ VP of Finance
- ☐ VP of Communications
- ☐ Fundraising Chair
- ☐ IC Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

APO is known to be the leading service based organization on many college campuses and I want to make sure the Alpha Kappa chapter can uphold this image at USC. Although APO reaches out to many different communities around Los Angeles, I envision APO to have a larger presence around USC whether it is by supporting other organizations or by holding more collaborative events with other clubs. I hope APO will consistently try to expand its scope and network so members can continue to learn and grow even after their pledging semester.

2. Why do you want the position(s) you are running for?

Being a part of APO has not only given me personal guidance, but also a community of support. I am running to be one of the next Co-VPs of Finance so I can give future members the same amazing experience that APO has given me. I want to help APO continue to grow and expand and Finance is the department I feel I can make the greatest impact in. Money has always been a sensitive topic, especially in college, and I want to diminish this issue as much as possible for the members of APO. I know dues can sometimes prevent the involvement of brothers and I want to make it so members never have to be hindered by financial constraints. On top of dues, I want to add more fundraising events that are accessible to the general members of APO that do not require members spending their own money. Lastly, I want to help APO's finance department in the long run by setting up events and programs that can carry on after my time at APO.

3. What are your goals for the position(s)?

If I have the opportunity to serve as Co-VP of Finance, my goals would be to lower the financial burden of the members while keeping the current fundraising goal of raising \$2000 each semester. I hope to keep all the traditional fundraising events such as retreat auction and A Pie-O, but I would also like to incorporate a variety of different events where members can earn fundraising credits by putting in their time instead of their money. Another goal I would like to achieve is to encourage members to do more than the minimum of fulfilling their fundraising requirements. Sometimes fundraising can be seen as a nuisance or responsibility but I want to provide members with more engaging fundraising events that will really give value to them. Lastly, I would like to update members on a more regular basis as to where we stand in terms of reaching the chapter's fundraising goals.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

My new ideas involve engaging more members during fundraising events instead of a singular monetary transaction. I also want to incorporate a book recycling program into APO.

I will open the book gathering period for the first two weeks of the semester and members can donate a textbook that is at most two editions away from the edition currently in use. Since textbooks are expensive, the member will get 3 fundraising credits for one textbook. Then, we can now rent out the textbooks to members who need it for around \$10 and they will receive one fundraising credit as well as a textbook for their class. There will be a simple lending contract needed and returned by the end of the semester. These textbooks can stay in APO's inventory until they are no longer usable in classes. After we have no use for the textbooks we can sell the textbooks to a "buy back" program. Overall, we will not use any funds but only get positive returns on investments while bringing value to the members.

Another idea would be set up an online website with all the old APO apparel and maybe even new designs, whether it is unique family apparel or membership apparel. We have a good amount of inventory in apparel that is taking up space and not creating any value to APO. Instead of having the apparel sell at the end of some GMs, we can create an online site where we put all the apparel up and we can sell it for a fundraising credit. This way, members can see what type of apparel we have at any time and buy apparel for fundraising credit at any time. To add on to this idea, we can also slowly add new designs on to the page if people are interested in different apparel. For example, we can add on lanyards, water bottles, lanyards, graduation sashes and more. Of course, we would have to gauge membership interest before ordering and buying new units, but if enough people are interested, it can potentially work. This website of apparel would have to be updated on a regular basis but it can continue for as long as there is inventory.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

As a student majoring in Business Administration, I have taken the general accounting and finance classes that have taught me about how to budget funds for an organization. I was also the Director of Fundraising for USC's Beta Alpha Psi where me and my Controller raised around \$2,800 in the Spring 2016 semester by planning various different events for over 150 members. From this position, I learned how to work cross functionally with other departments to run an organization as well as how to execute fundraising events and communicate with the general members. I have also held an internship with Delta Electronics, an industrial automation company where I helped with the logistics and budgeting for the grand opening of their Americas headquarters which

incorporated over 300 guests. From this experience, I learned how to allocate budgets to different departments as well as the organization that goes into planning a large-scale event.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Next semester I will be taking 18 units, but two of the classes are electives that I will be taking P/NP. I will not be working, but I will be holding a E-board position in my other organization, Beta Alpha Psi, which might have a EBM conflict. With that said, I will have more time next semester because I moved on from my position in Taiwanese American Organization and I'm taking less grueling classes. I am extremely organized and I like to plan things out in advance in my Google Calendar so I am confident that I will be able to dedicate my time to APO while balancing my other commitments.