

Spring 2015 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Spring 2015 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY**, **November 28th at 11:59PM.** Please send this document and all supplemental materials to <u>webmaster.apousc@gmail.com</u>. PDF is preferred.

You may present one slide per position you run for at the time of your speech. Slides are due by **SATURDAY**, **November 29th at 11:59AM** to <u>communications.apousc@gmail.com</u>. You will <u>not</u> be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Sophia Li Year: Sophomore

Major: Business Administration

Pledge Class (Year): Alpha Delta (Spring 2014)

Please mark which elected position(s) you are running for with an X:

[] President	[X] VP of Finance
[] Pledgemaster	[] VP of Communications
[] VP of Service	[X] Fundraising Chair
[] VP of Membership	[] IC Chair
[] VP of Fellowship	

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO and what are your goals for the position? What new ideas can you bring?

My vision for APO relates to member retention, and I hope that APO will be able to foster devoted brothers who are enthusiastic about the organization principles leadership, friendship, and service. Realistically, in order for members to be enthusiastic about APO, we need to be able to put on events that require the proper budgeting.

As VP of Finance, I want to set budgets that are strictly followed, and I hope to work closely with the ex-committee in order to meet their budget standards. Ultimately, I want my

work as VP of Finance to help prepare the chapter in the long run. Following a strong budget plan would allow me to set foundations that allow the chapter to grow fund reserves for future semesters that can be used to expand on events and pledging. One thing that I would like to do as VP of Finance is to be open to the chapter about financing, and I would be willing to prepare weekly financial reports to present to the chapter. In addition, I would like to apply for funding from the student government. This will not only increase our budget, but it can also help us affiliate with the student government and work more closely with them.

As Fundraising chair, my ultimate goal is to raise as much money as possible. However, I would like to focus on organizing fundraisers that reach out to other organizations and. Rather than generating money from our own members, I would like to expand our fundraisers to non-APO students. I want to make PR a priority in order to generate a greater turnout from outside members. Specific new events that I would like to organize are a date auction and hosting local school tournaments for money.

2. What are two positive qualities that you lack and how do you compensate for these shortcomings?

I am not the most articulate person and communication is not a strong point for me. It is sometimes difficult for me to relay the right message from my thoughts into words. Therefore, I compensate for this by thinking through things completely before I speak my mind. Although this may take a while, I prefer to gather my thoughts before presenting them, and I feel more prepared to share my thoughts.

Unfortunately, I lack networking and self-promoting skills that many other business majors are blessed with. In order to compensate for this, I like to devote my time to making sure the connections I have a strong. To put it shortly, I focus on depth rather than breadth.

3. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

In High School, I was chairman of the fundraising committee where I organized fundraisers for student government and charity. I also helped out with fundraising auctions at a non-profit organization called MIKE where I cold called businesses for donations. I have experience with planning and managing the money received from fundraising.

4. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

My time commitments fall between academics and APO which has been easily manageable so far.

5. Why are you the best candidate for this position?

I am truly enthusiastic to work for either position because I have the experience and commitment to fulfill the duties. I am the best candidate for fundraising because I enjoy brainstorming new ideas and being able to execute them. I have experience with successfully planning a charity penny war that raised \$2000 and a fashion show fundraiser. I am persistent, but I also know how to be flexible and work my way around difficulties. For Finance, I am the best candidate because I would hold others accountable for following their budgets, and I am very aware on how to resolve disagreements over budgeting. I know how to stand my ground and will not allow for overspending. I am more than willing to be open about budgeting to the chapter and would make every effort to help grow the chapter's funds.

Thank you for taking the time to complete the Elected Board Questionnaire. If you have any questions or concerns, feel free to contact $\frac{president.apousc@gmail.com}{Good\ luck!} \ \odot$