

Sophie Park

GRAPHIC DESIGNER

WORK EXPERIENCE

ODYSSEY ONLINE / Writer, Content Creator 2019-01 - PRESENT

- Created content including images and illustrations
- Submitted one article per week to the Odyssey USC Community
- Contributed to one of 1,200 communities to publish content for over 30 million readers

W MAGAZINE / Creative Intern 2018-05 - 2018-07

- Designed logos and produced content using Ai, Id
- Managed social media (facebook, instagram, website) to promote magazine's content
- Assisted fashion photoshoots and created lookbooks
- Brainstormed and conceptualized ideas for articles

HYUN ART INSTITUTE / Art Instructor 2017-05 - 2017-08

- Taught painting and drawing techniques
- Took photographs and edited artworks in Ai, Id, Ps

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA 2017 - 2021

BFA in Design, Minor in Digital Studies

SEOUL INTERNATIONAL SCHOOL 2004 - 2017

ACTIVITIES

ALPHA PHI OMEGA 2018-12 - PRESENT

Creative Director

- Created promotional designs and publicized events
- Designed recruitment flyers and social media advertisements
- Served as part of the Communication Committee to promote our chapter

KOREAN INTERNATIONAL STUDENT ASSOCIATION (KISA) 2017-08 - PRESENT

Director of Graphics

- Created graphics and advertised events using Ai, Ps

SPEC MAGAZINE 2018-08 - PRESENT

Visual Design Editor

- Used Ai, Ps to design creative layouts with photos and illustrations
- Brainstormed ideas and constructed themes for each issue

FASHION INDUSTRY ASSOCIATION (FIA) 2017-08 - 2018-05

Fashion Coordinator

- Designed decorations and stage layout
- Chose outfit combinations

CONTACT

t 323-365-0969
e sophiepa@usc.edu
w parksophie.com

SKILLS

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Premiere
Lightroom
XD

Microsoft Office
Powerpoint
Word
Excel

HTML, CSS

LANGUAGES

English
Native Proficiency

Korean
Native Proficiency

Japanese
Intermediate Proficiency

Spanish
Elementary Proficiency