

VALERIE LO

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EDUCATION

University of Southern California
Bachelor of Arts, Graphic Design, Web Technologies and Applications minor
Monta Vista High School, Cupertino, CA

Expected Graduation Date: May 2020

GPA: 3.78/4.00

Graduated Jun. 2016

QUALIFICATIONS

- Has experience in HTML5, CSS3, Photoshop, Illustrator, InDesign, Weebly, Wix
- Bilingual in Mandarin and Cantonese, Proficient in French
- Ability to innovate and implement creative ideas
- Brings full devotion to accomplish tasks at hand
- Instills continuous motivation within groups
- Exemplifies strong written and verbal communication skills
- Fosters an enthusiastic and collaborative work environment

INVOLVEMENTS

Alpha Phi Omega, Public Relations Chair

Aug. 2016 – Present

- Volunteered for over a total of 60 hours both on and off campus
- Tutor young students in a one-on-one setting for various academic subjects while promoting educational growth
- Collectively prepare and distribute food with workers at homeless shelters throughout Los Angeles
- Be responsible for the creation of recruitment flyers, business cards as well as social media advertisements
- Publicize information for all Alpha Phi Omega-related events
- Designed T-shirts using Photoshop for a pledge class of thirty individuals

Store Associate at TJ Maxx and Tilly's

Jun. 2016 – Present

- Execute swift and reliable customer service to ensure a positive shopping experience for consumers
- Memorize a large amount of data formulas to maintain correct and legal transactions as a cashier
- Oversee and clean fitting rooms so that customers could wear their clothes in a safe manner

Monta Vista High School Leadership, Club Commissioner

Aug. 2014 – Jun. 2015

- Implemented a new website layout that listed various clubs with their descriptions and activities
- Coordinated with faculty to host school-wide club events such as Club Promotion Day, Food Day, etc.
- 100% execution of legal, safety, and documentation requirements of 100+ clubs on campus by overseeing all club-related activities

Friends of Children with Special Needs

Jul. 2010 – Jun. 2016

- Developed entertaining arts and crafts, dance, and sport activities for children with special needs
- Progressively learned more about mental illnesses and their effects towards individuals
- Improved my ability to encounter children with special needs through deliberate care

PROJECTS AND ACCOMPLISHMENTS

FACS150 (Visual Culture and Literacy I) Module

Sep. 2016 – Apr. 2017

- Addresses shortcomings and proposes suggestions to a better FACS150 course plan held at USC
- Received professor's acknowledgement who implemented my suggestions in the 2017 Spring syllabus
- An example includes the further explanation of why the course should go more in depth with the topic, "Tattooing"

Cure Cancer Café Lead Commissioner

Aug. 2012 – Mar. 2016

- Annually organized a fundraising event with 250 participants for the Leukemia and Lymphoma Society
- Ensure venue decorations were purchased and set-up according to designed plans
- Incorporate a silent auction during the event for fundraising purposes

General Marketing and Advertising Designs

- Created virtual flyers on social media to promote club events
- Devised a poster for a band's concert
- Designed T-shirts for high school class, cross country team, and school organizations