



Fall 2020 Executive Board Application

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2020 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY, APRIL 19th at 11:59 PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and cc webmaster.apousc@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present **one slide per position** you run for at the time of your speech. If you are running all or nothing for a co position, you may share a speech with your running mate and have **up to two slides**. If you are not running all or nothing, you must have a separate speech and slide. Slides are due by **SUNDAY APRIL 19th at 11:59 PM** to president.apousc@gmail.com. No changes to your slide may be made after this date. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Jessica Dai

Year: Junior

Major: Business Administration

Pledge Class (Year): Alpha Omicron (Fall 2019)

Will you have finished your requirements by April 27th? Yes

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☒ Co-VP of Membership
- ☐ VP of Fellowship
- ☐ Co-VP of Finance
- ☐ VP of Communications
- ☐ IC Chair

Name of person you are running with (leave blank if no running partners): Anjelica Tan
Are you running all or nothing (leave blank if not applicable)?: Yes all or nothing!

PART II: SHORT ANSWER QUESTIONS

1. Why do you want the position(s) you are running for?

The first time I rushed, I didn't get in, and I was honestly pretty crushed because I ended up not really having many close friends that semester. Now having been in the organization for two semesters, I can say that most of the close friendships I've made at USC are from APO, and I am so grateful for that.

I feel pretty well-integrated into the chapter, and I only want the opportunity to do the same for the following pledge class as well as the current active body. I know how important it is for retention, and the happiness of a member in general, that everyone feels included. In addition to that, Membership will give me more of a platform to introduce new events and to listen to and apply the changes that the active body wants.

2. What is your vision for APO and what are your goals for the position(s)?

For such a large organization, APO has already done a pretty good job of bringing its members together and making sure that everyone has someone to call a friend. However, Anjelica and I would like to make APO into a space where members feel safe enough to express themselves to the group as a whole and not just to a select few. We also would like to focus on keeping the active body active and bringing associates back.

Our goals for this position are integrating the Alpha Pis since they didn't get a whole semester, better integration of actives, associates, and transfer brothers, and providing resources for the personal growth of our members. A personal goal that I have is to be approachable to any of our brothers should they have concerns or just need someone to talk to. I would be willing to open my schedule for one-on-one coffee chats if this is something that can help with making our members feel welcome and included.

3. What new ideas can you bring to the position and organization as a whole? Please provide examples.

Anjelica and I brainstormed our ideas together, focusing on our three main goals stated in the previous question.

- ***Alpha Pi Integration*** - Because their pledging semester was cut short due to the COVID-19 pandemic, we want to make sure that they get properly integrated into the active chapter upon arrival in Fall 2020.
 - ***Speed Dating 2.0*** - At the beginning of the semester, we were thinking of hosting a very similar event to speed dating which would more closely resemble a normal 1-on-1 speed dating environment. We would like to pair the APi's with other older members to hopefully allow the chance to get to know our new members in a fun and engaging way. This could segway into a bigger socializing event where people could expand upon their speed dating questions and foster longer more meaningful conversations and connections.
- ***Engagement & Member Retention***

- *Associate, Abroad, & Transfer Brother Spotlight* - During GBMs, we would like to pick one person to highlight and talk about what they have been up to, and if it's possible, we would like to invite that person to come to GBM to catch us up themselves. This just ensures that we don't forget about our brothers who aren't always around and to show them that we love and miss them.
- *Pledge vs. Active Olympics* - This will be a semester-long series of games (both sport and non-sport) that will introduce a little bit of friendly competition into our chapter. It will be a good way for potential bigs to bond with the incoming pledge class and for the pledge class to feel more integrated with the active body. Actives always seemed hard to get close to, and sometimes intimidating, so we think this is a fun and light environment for our whole chapter to get closer.
- *Membership-Specific Surveys* - Throughout the semester, we would like to send out surveys specific to the satisfaction of our members. While we have the anonymous evaluation form, not everyone fills them out and we think this would garner more engagement from the chapter. These surveys will hopefully help us to change in a way that better suits the preferences of our members. We want to make sure we are consistently checking in so that everyone has a voice.
- ***Personal Growth of the Members*** - We have both been able to grow a lot within this organization. To continue on this theme, Anjelica and I have compiled a list of ideas and plans that can help further the growth of our members in multiple aspects.
 - *Mentor-Mentee Funtivities* - While academic mentors and mentees usually form bonds over dying studying together, we want to hopefully allow opportunities for the mentees to get to know and grow with their mentors in other ways! Similar to the Blind Dates event, we were thinking of sending mentor-mentee pairings to do a funtivity together for a nice mental health break from dying in King Hall or Leavey.
 - *Expansion of Adulthood 101 Workshops* - Our classic "Adulthood 101" Workshops have featured improving our resumés, learning how to use Adobe CC, and various pre-professional workshops from older members who have gone through a lot of the steps to go into a certain profession. We want to expand these workshops to practical and personal skill-building alongside the professional. This would feature things like learning how to do taxes, how to build our credit score, manage our money, and more.
 - In addition to these practical skills, we want to make extra effort in ensuring our members' wellbeing. We want to feature mental health workshops and create open spaces for people to have the option to talk about their own mental health struggles and discuss ways we can improve our own mental health habits.

Among these primary focuses, we will make sure to bring back some of our classic events and events that were unable to be done this past semester due to COVID such as:

- **Active Retreat!** - We hope to collaborate with SEC to make an active retreat that will actively engage our members with each other to start the semester off on a good foot.
- **Blind Dates** - To hopefully engage actives with the new pledge class more closely, we want to host Blind Dates before DTA. We know actives want every opportunity to meet the pledges and
- **Secret Santa/Secret Admirer**

- 36 Questions to Fall in Love

<u>Week 1 (August 26 - 30)</u>	<u>Week 6 (September 28 - October 4)</u>	<u>Week 11 (November 2 - 8)</u>
RECRUITMENT	CHAPTER RETREAT	MIDSEMESTER REVIEWS
	Interview Parties	Mentor/Mentee Funtivity
<u>Week 2 (August 31 - September 6)</u>	<u>Week 7 (October 5 - 11)</u>	<u>Week 12 (November 9 - 15)</u>
RECRUITMENT	SURVEYS & PAIRINGS	Secret Admirer/Santa
~Active Retreat~	Pledge vs. Active Olympics 2	
<u>Week 3 (September 7 - 13)</u>	<u>Week 8 (October 12 - 18)</u>	<u>Week 13 (November 16 - 22)</u>
LEADERSHIP DINNER	DTA & REVEAL	Pledge vs. Active Olympics 4
Membership Survey 1		
<u>Week 4 (September 14 - 20)</u>	<u>Week 9 (October 19 - 25)</u>	<u>Week 14 (November 23 - 29)</u>
END OF RECRUITMENT	MENTOR/MENTEE PAIRINGS	[Thanksgiving Break]
<u>Week 5 (September 21 - 27)</u>	<u>Week 10 (October 26 - November 1)</u>	<u>Week 15 (November 30 - December 8)</u>
Pledge vs. Active Olympics 1	MIDSEMESTER REVIEWS	INITIATION!
Interview Parties	Pledge vs. Active Olympics 3	

4. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

In terms of APO, I was co-chair of fundraising for my pledge class and I think that helped me learn how APO's structure runs and also taught me about handling responsibility within APO. That position has taught me how to meet deadlines and to work with another person to achieve the goals we set. I am also more in tune with my pledge class because of that position and learned how to listen to their concerns and also rely on them for support. In terms of leadership and working with an executive board, I was Director of Events and Fundraising for another organization and that taught me how to collaborate with other members of E-board to get things done. These positions have been good learning opportunities for me to refine how I interact with both members of E-board and also the general body to make the experience smooth for everyone.

5. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

I don't have classes on Thursday and Friday next semester, so I am planning on dedicating parts of those days to APO duties. The other time will go towards a potential job or internship. I am not part of any other organizations and I do not intend on deeply involving myself with another one next semester. Given that my class schedule Monday to Wednesday is pretty light, and my Thursdays to Sundays are free, I know that I will have plenty of time to give to APO and this position.