

# Vanessa Vucinic

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## Education

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### University of Southern California, Los Angeles, CA

*B.S. Urban Studies and Planning, Spring 2018*

#### Activities and Societies:

*Master of Planning (MPL), Spring 2019*

- Residential Student Government - Community Outreach Chair
- Alpha Phi Omega - Philanthropy Chair, VP of Membership

## Work Experience

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### City of Los Angeles, California – Los Angeles City Council

*January 2017 - Present*

*Council Aide in Planning, Council District 8 - Office of Marqueece Harris-Dawson*

- Work inter-departmentally within the City of Los Angeles to solve pressing planning issues facing eighth district constituents.
- Created unique maps using ArcMap 10.3 visually displaying gentrification trends, owner-to-renter ratios, and other economic information.

### United City of Yorkville, Illinois

*June 2016 - Present*

*Planning Intern, Community Development Department*

- Assist with development and zoning review for buildings and structures.
- Attend Planning and Zoning Commission meetings as well as Economic Development Committee meetings.

### Will County, Illinois

*June 2016 – August 2016*

*Planning Intern, Land Use and Long Range Planning Department*

- Conducted site visits and met with county residents to gather research for planning recommendations for infrastructure issues.
- Assisted in writing staff reports for special use permit and variance recommendations.

### U.S. House of Representatives – Illinois

*April 2015 – June 2015*

*District Director and Outreach Intern, (IL-08) Office of Congresswoman Tammy Duckworth*

- Reported directly to District Director; aided in community outreach efforts by conducting research and creating materials.
- Created report detailing current legislation regarding Social Security and Medicare, as well as the Congresswoman's efforts.

### Sikich LLP

*June 2014 – December 2014*

*Investment Banking Analyst Intern*

- Performed extensive research and statistical analysis in order to identify both nationwide and global economic trends.
- Researched and generated reports regarding Mergers & Acquisitions and current market conditions.

*Marketing Intern*

- Created Microsoft Excel analysis of client base to identify opportunities to cross-sell services, resulting in 4 new marketing campaigns.
- Developed content for email marketing efforts, thought leadership, external publications and website landing pages.

## Other Work Experience

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**USC Office of Cultural Relations and University Events** - *Student Coordinator (2015- Present)*

**Starbucks, Co.** – *Barista (2015)*

**Panera Bread** - *Associate Trainer (2012-2014)*

## Research

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### Urban Development in Mexico City

*March 2017*

*Field Researcher*

- Met with several nonprofit and public organizations in Mexico City (CDMX) regarding urban planning issues such as sustainability, clean water, transportation and economic development. Our group completed a report and is in the process of publishing.

#### Award(s):

- *2017 Interdisciplinary Award* - University of Southern California Undergraduate Research Symposium

## Volunteer Experience

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- Care Mission - Food Line Volunteer on LA's skid row
- 32<sup>nd</sup> St Tutoring – English/Math Tutor
- Multiple Sclerosis Association of America - Street Ambassador
- Kicks for Kids – Sports Volunteer, Special Needs Children
- English/Math Tutor - LAPD/HACLA Community Safety Partnership at Jordan Downs Housing Project in Watts, CA

## Additional Skills and Qualifications

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- Knowledge of GIS (ArcMap 10)
- Proficient in Microsoft Office Suite
- Member of International City/County Management Association (ICMA)
- Market Research Certification - American Marketing Association
- Leadership and Influence Certification - FEMA
- Effective Communication Certification – FEMA
- Student Member of the American Planning Association