



Fall 2015 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2015 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY APRIL 24th at 5:00PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and webmaster.apousc@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 26th at 11:59pm** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Lilian Li-Chen

Year: Sophomore

Major: Neuroscience

Pledge Class (Year): Alpha Epsilon (Fall 2014)

Please mark which elected position(s) you are running for with an X:

- | | |
|---|---|
| <input type="checkbox"/> President | <input checked="" type="checkbox"/> VP of Finance |
| <input type="checkbox"/> Pledgemaster | <input type="checkbox"/> VP of Communications |
| <input type="checkbox"/> VP of Service | <input type="checkbox"/> Fundraising Chair |
| <input type="checkbox"/> VP of Membership | <input type="checkbox"/> IC Chair |
| <input type="checkbox"/> VP of Fellowship | |

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

My vision for APO would fostering an organization that has a revitalized passion for service. We all joined this organization because we were either passionate about service or wanted to explore it in order to develop that passion. A key to maintaining that desire in its members would be the creation of new service

events that garner the interest of someone who has finished requirements and wants to try something new. However, one of the obstacles to that would be the lack of feasibility in sometimes finding drivers for the event or having to pay in order to attend that event. I would like to help create an APO where money isn't an obstacle preventing our members from doing service for the community. The way to ensure this would be to work on the flexibility of the budget and with fellow members of the executive board to ensure that we have enough funds in our semesterly budget to not only ensure that we never fall back into the negative as an organization, but also to help our members perform the service they love by eliminating affordability as an obstacle to serving.

2. Why do you want the position(s) you are running for?

Having been a member of APO for two semesters now, I have grown to love this organization and want to be able to leave a positive impact on it during my time here as a member. I work the most effectively as a behind-the-scenes person who communicates with others on a more one-on-one basis and the VP of Finance is one of those roles which optimizes my ability to perform to the best of my abilities. Funding is absolutely vital in maintaining an organization and I want to be able to ensure that the budget is at a point where our organization can stay in the positive while still being able to allocate fair amounts of money so that none of our key events are underfunded.

3. What are your goals for the position(s)?

My goals for this position would be very similar to my vision for APO as a whole. I want to ensure that the budget never falls back into the negative and to make sure that we have the money to fund all our events to make them the best they can be. Additionally, with sectionals coming up next spring, I want to be able to create a stronger emphasis on fundraising this upcoming semester to ensure that we have enough money in our budget to make sectionals a success in order to complement our IC Chairs' efforts in strengthening and improving AK's presence amongst our fellow IC's. To do this, one of my plans is to send a survey out at the beginning of the semester to determine the types of fundraisers that our chapter would be interested in and would be willing to spend the time to come out to. In doing this we would be able to strengthen our relations outside of our chapter as well as create new fundraisers that require little monetary expense of our members in order to make fundraising events more like other events in APO where you only have to devote some of your time in order to get a point, rather than "paying" for a point—something that many members have expressed a dislike towards. While internal fundraisers like retreat auction and pledge auction have always raised a lot of money for our chapter, I'd like to shift our attitude towards fundraising to a broader scale and focus on fundraising more externally in order to strengthen our relations with the campus and make APO's presence more known.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

For the fundraising aspect of this position I'd like to be able to work closely with the IC Chair in order to establish a signature fundraising event that our chapter holds on a semesterly or yearly basis. Additionally, the prospect of working together with ICs for fundraising efforts has the potential to raise a lot of money from an outside source so we aren't continuing the strain on our own members in our fundraising efforts. This would not only be a great source of fundraising for our chapter, but another way increase our chapter's presence and create a big event that could consistently draw in IC's and expand our friendships with them.

In addition to fundraising efforts that include IC's, I want to be able to create more fundraising events spaced out evenly through the year or emphasized towards the middle of the year. A vast majority of the other organizations on campus as well as our pledges tend to focus a lot of their fundraising efforts towards the end of the semester, so by doing this there's less competition if we choose to sell something on Trousdale. Traditionally, food sales have always resulted in the most profit so I would like to continue that, but I would also like to do something different that can differentiate us from the crowd of organizations trying to sell things on campus. One idea for something different would be doing t-shirt sales. I would like to plan with the new PR chair to determine the feasibility of this idea as well as to work out an interesting design (that isn't affiliated with APO) to sell.

Finally, it would be beneficial for our organization to organize a fundraiser on campus for one of the external service organizations that we work with. This would not only be a great way to create fundraisers

outside of APO, but also to get our name out on campus and to improve our relations with the student body. By fundraising for one of our partner organizations we also have the ability to show our fellow students what APO is really about. It's hard to inform people about who we are and what we do when we hold a traditional fundraiser on campus, but by fundraising for one of our causes we get to not only exemplify LFS, but help our peers get a better understanding about us. This idea might not be feasible immediately this upcoming semester due to the necessity of funding for sectionals, but I would like to be able to work on a framework for it to pass on to a future semester if it can't be done immediately.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

I haven't had the opportunity to serve on a committee or join the executive board in another organization during my time in college, but in high school I had the opportunity to be the treasurer of our school's BPA (Business Professionals of America). While the money that I was in charge of in that club was significantly lower than the amount of money I can be expected to handle in APO, this experience as treasurer still taught me how to work with money in order to ensure that there was always enough in the budget to fund club activities. My duties mainly involved handling funds and making sure that we paid all our necessary fees for competitions and club apparel. In addition, I worked closely with the club's advisor to hold joint fundraisers with other clubs and organize fundraising efforts involving the community.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

I will be pursuing research next semester that will likely be around 10 hours a week with very flexible hours. While I did not have a research commitment this semester, my course load next semester will be considerably lighter than it is now and due to that, I believe that even with the additional hours spent on research, I will still have sufficient time to dedicate to being an APO executive board member. In addition, I am willing to prioritize my duties as a member of the executive board because it is a heavy responsibility and I wish to fulfill my role to the best of my abilities.