

JOSHUA ZHU

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EDUCATION

University of Southern California - Los Angeles, CA

Expected Graduation: **May 2022**

Bachelor of Science in Business Administration, Marshall School of Business

GPA: 3.78

Bachelor of Arts in Psychology, Dornsife College of Letters, Arts, and Sciences

Relevant Coursework: Operations Management, Business Finance, Communication Strategy in Business, Financial and Managerial Accounting, Organizational Leadership and Behavior, Experimental Research Methods

PROFESSIONAL EXPERIENCES

Cognitive Leap Solutions - Monrovia, CA

January 2021 - Present

Finance and Operations Intern

- Collected, analyzed, and managed quantitative data and created meaningful reports to lead business improvement and 20% cost reduction
- Created reporting for contractors to identify areas for improvement leading to a 7% increase in performance

USC Viterbi School of Engineering - Los Angeles, CA

January 2021 - Present

Graduate School of Admission Student Intern

- Communicate with over 10,000+ prospective and admitted Masters/PhD candidates to address specific admission and scholarship concerns, while assisting them through the application process and ensuring a successful transition to USC
- Provide virtual campus tours for 10,000+ prospective candidates and admitted students

BFB Training School - Nantong, China

May 2019 - August 2019

Teaching Assistant

- Provided academic guidance for 60+ students to drastically improve student's English language proficiency for TOEFL and IELTS speaking sections, resulting in an average 20 points increase (TOEFL) and an average 2 points increase (IELTS)
- Conducted parent-teacher conferences with over 100+ parents to discuss student learning progression and coordinated with staff to facilitate their improvement

LEADERSHIP & VOLUNTEER EXPERIENCE

USC American Marketing Association - Los Angeles, CA

August 2020 - Present

Director of Philanthropy

- Organized the Social Impact Conference for 100+ members, which was dedicated to helping students learn more about ethical practices for social entrepreneurship
- Coordinating with the executive board committee to formulate social and service events to raise chapter cohesiveness

GIVE Foundation - Los Angeles, CA

August 2020 - Present

Co-Founder/Vice President of Finance

- Build connections with 5+ campus organizations and student resource centers to create 10+ multimedia contents projects on website (www.giveusc.com) to promote university student health and well-being
- Maintain a budget of over \$2,000 by creating virtual fundraiser campaigns held via different social media platforms

USC Alpha Phi Omega - Los Angeles, CA

January 2020 - Present

Vice President of Membership

- Oversee a committee of five Director positions and organizing all programming to foster a community between 600+ active and alumni members
- Performed 100+ hours of community service in an effort to provide service to the Los Angeles community including tutoring children on 32nd Street and preparing food and groceries to the homeless and low-income families

SKILLS & INTERESTS

Technical Skills: Microsoft Office, Canva, Adobe Illustrator, Figma, RStudio, SPSS, Python, Java, QuickBooks

Languages: English Native, Fluent Mandarin, Elementary Proficiency in Spanish and Korean

Other Activities: Sigma Eta Pi Entrepreneurship Society, Operations Management Association, Marshall Business Network, Chinese American Student Association

Interests: Community Service, Entrepreneurship, Hiking, Badminton, Ski, Cooking, Photography, League of Legends, Mahjong