



Spring 2017 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Spring 2017 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY November 27th at 11:59 PM**. Please send this document and all supplemental materials to president.apouse@gmail.com and cc webmaster.apouse@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, November 27th at 11:59 PM** to president.apouse@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Tran Pham

Year: Junior

Major: Human Biology

Pledge Class (Year): Alpha Zeta (Spring 2015)

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☐ VP of Service
- ☐ VP of Membership
- ☐ VP of Fellowship
- ☐ VP of Finance
- ☒ VP of Communications
- ☐ Fundraising Chair
- ☐ IC Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

When I first heard about APO, it seemed like the perfect match for me. Its principles of leadership, friendship, and service immediately drew me in and I have never regretted my decision to join this service fraternity. Now, my vision for APO is to make the APO the same one that attracted me to it spring of 2015, one that felt like family.

2. Why do you want the position(s) you are running for?

I am running for VP of Communications because I believe that I have the ability to do a good job and would love to gain any experience that comes with it. As VP of Communications, I would have come control over the content that we post which effects how APO is represented.

3. What are your goals for the position(s)?

My goals for this position are to increase the quality of social media posts and ensure consistency. In addition, I would like to work with pledge team and the historian to maintain the quality of social media posts when pledges take over. Perhaps we can enforce stricter guidelines so that quality and meaningful posts are created

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

One of my ideas is to create a calendar with deadlines for social media posts. This is to ensure consistency of posts like brother/pledge of the week, birthday features, and much more. I would like to do so by making better use of comm committee and delegating tasks to the PR Chair, pledges, and myself.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

I am currently the alumni liaison and my job is to maintain communication between alumni and the chapter. This is very relevant to the duties of VP of Communications as both have to do with email correspondence and posting on social media to make announcements. I was also the rush co-chair for fall 2015. Through this position, I was able to work with every excomm member and develop a good understanding of each position. My other leadership

experiences include QuestBridge freshman coordinator, bookstore supervisor, high school cheer captain, and Key Club president.

6. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

My obligations outside of APO includes work, volunteering at Norris Hospital, and potentially research.