



Fall 2015 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Spring 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY APRIL 24th at 5:00PM**. Please send this document and all supplemental materials to president.apouse@gmail.com and webmaster.apouse@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 26th at 11:59pm** to president.apouse@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Kazandra Mendoza

Year: Senior

Major: Neuroscience and Psychology

Pledge Class (Year): Alpha Delta, Spring 2014

Please mark which elected position(s) you are running for with an X:

- | | |
|--|---|
| <input type="checkbox"/> President | <input type="checkbox"/> VP of Finance |
| <input type="checkbox"/> Pledgemaster | <input type="checkbox"/> VP of Communications |
| <input type="checkbox"/> VP of Service | <input type="checkbox"/> Fundraising Chair |
| <input checked="" type="checkbox"/> VP of Membership | <input type="checkbox"/> IC Chair |
| <input type="checkbox"/> VP of Fellowship | |

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

My vision for APO is for it to be recognized as the best service organization on campus and all around the best organization to join at USC. What sets APO apart from other organizations is its ability to create friendships through

a mutual bond of service. While fellowship is crucial to the growth of our chapter it is time to reflect on the actual glue that holds us together and focus on the retention of our members. As VP of Membership I would want to increase the active body's presence in GBM so that there's more room for open dialogue throughout the meeting. My main goal is to make sure that the entire active body has an outlet to voice concerns about the chapter. Serve as intermediary between the active body and excomm as well as pledge team and the active body. Incorporate a greater appreciation for the organizations we work with and hold a more consistent speaker series for programs like Kid City, Jordan Downs, and MNM. Right now we just have our spearhead leadership dinner at the beginning and we often forget about the coordinators that we work with. In addition I would like to keep the friendly competition among the Families, but perhaps incorporate more of a service aspect into the competition.

2. Why do you want the position(s) you are running for?

After working as co-VP of Finance this semester and seeing the amount of actives and associates that decided to either switch from active to associate or just flat out go inactive, motivated me to search for new ways to help with membership retention. I want to play an integral part in helping the chapter become a cohesive unit that emulates the 3 cardinal principles.

3. What are your goals for the position(s)?

1. Increase the number of leadership development events
2. Refocus the membership committee so that as many actives can attend as possible.
3. Give family heads attainable goals for the semester, greater focus.
4. Make an effort to survey why members switched status.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

As I mentioned earlier I would like to incorporate a speaker series that highlights the current organizations we work with. In addition, I would like to make myself available for a start of the semester review that would supplement the membership survey and allow actives to reiterate any concerns for the incoming excomm to tackle. This way mid semester reviews can also be a way of measuring whether or not those initial goals were met.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

I have served as co-VP of Finance this semester and this gave me a good insight into why a significant number of members refused to pay dues past the due date. Members would often state that they did not get paired with a little or that they were unable to make the big events of the year so there was no point in paying in full. With that insight and my experience sitting in EBM's I can help realign the chapter's mindset to this organization and hopefully reignite the passion for service.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

I will be working at Leavey Library and doing research at HSC. Other than my academics I feel I can prioritize APO.