

# Bradley Lai

1320 W. 29<sup>th</sup> Street, Apartment 4, Los Angeles, CA 90007 • (626) 297-5614 • bradleyl@usc.edu

## EDUCATION

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**University of Southern California**, Los Angeles, CA

**Leventhal School of Accounting**

*Bachelor of Science Accounting*, Expected May 2015

Cumulative GPA: 3.58 (92 units) Major GPA: 3.59

**Marshall School of Business**

*Bachelor of Science Business Administration*

Cumulative GPA: 3.58 (92 units) Major GPA: 3.59

**Minor:** Applied Computer Security

**Honors:** Deans List (3 semesters), Beta Alpha Psi, Deloitte Case Competition 1<sup>st</sup> place

## WORK EXPERIENCE

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**Boba 7**

November 2012-Present

*Business Development Intern*, Los Angeles, CA

- Identify potential opportunities for expanding customer base
- Worked at Boba 7 booth at 626 Night Market, generating over \$3000 in revenue per night

**Madison's Restaurant and Bar**

August 2013

*Summer Intern*, Shanghai, China

- Worked at Garde-Manger station
- Assisted in preparation work in kitchen
- Provided translation services to kitchen and service staff

**Cigna Worldwide Insurance Company**

June 2012-August 2012

*Contract Administrator*, Hong Kong, China

- Attended meetings with brokers and obtained feedback for new product development
- Managed relationships with Cigna Hong Kong's biggest broker partner, Altruist
- Leader for intern project regarding workflow documentation that was presented to Executive Council

**Ernst & Young**

June 2010-July 2010

*Summer Audit Intern*, Shanghai, China

- Worked with audit teams for clients including Danon, Chopard, and Sino Waters
- Attended and recorded meeting minutes between audit team and clients
- Provided translation services for local based audit team to facilitate client communication

## LEADERSHIP ACTIVITIES

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**Alpha Phi Omega**

*Vice President of Service*

Fall 2013

- Plan and organize service events for over 100 members on daily basis
- Responsible for maintaining hours and miles driven for each member
- Coordinate with external service organizations to create service events

*Philanthropy Co-Chair*

Spring 2013

- Planned large scale philanthropies to engage and benefit local community

## VOLUNTEER ACTIVITIES

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**Good Karma Cafe**

Fall 2012-Present

*Café Volunteer*, Los Angeles, CA

- Assist in purchase of ingredients to prepare for service of over 100 customers
- Serve customers during lunch service
- Help with set-up and breakdown of café before and after service hours

## SKILLS/INTERESTS

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**Languages:** Fluent in Cantonese and Mandarin, working level proficiency in French

**Applications:** Microsoft Office, Adobe Dreamweaver, HTML5

**Interests:** Cooking (attended Le Cordon Bleu Paris Culinary Institute), Trying new restaurants, NBA, Golf, Badminton