



Fall 2013 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Fall 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY, APRIL 26TH at 8:00PM**. Please send this document and all supplemental materials to president.apouse@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 28TH at 11:59pm** to president.apouse@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Ryan Kupyn
Year: Freshman
Major: Economics/International Relations
Pledge Class (Year): Alpha Alpha

Please mark which elected position(s) you are running for with an X:

- | | |
|---|---|
| <input type="checkbox"/> President | <input type="checkbox"/> VP of Finance |
| <input type="checkbox"/> Pledgemaster | <input type="checkbox"/> VP of Communications |
| <input type="checkbox"/> VP of Service | <input checked="" type="checkbox"/> Fundraising Chair |
| <input type="checkbox"/> VP of Membership | |
| <input type="checkbox"/> VP of Fellowship | |

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

In the next few years, I believe that APO has the opportunity to become a leading student organization at USC. No other student organization combines the inclusive attitudes, intelligent, compassionate, and ambitious member body, and deep connections to the community that APO has.

Right now, I can see that USC is at an inflection point, on its way to becoming a leading university that is relevant and respected not only in the Los Angeles area, but across the nation and the world. With this change in USC's academic standing, I can also see a change in the culture of the USC community brewing. In my conversations with administration members, I have found that they deeply desire a student body that is committed to helping the community above all else, and I believe that APO can be at the core of creating that community, as it has existed long enough to develop a service relationship with community organizations, yet has retained enough flexibility to ensure that it is able to harness the vitality and energy of its members without being held back by linkages to the administration or the conservative forces of its own tradition.

I believe that the time has come for APO to fully release the energy and ambition that lies latent in the hearts of its members, and to thrust itself into the highest echelons of student life as the University's best way to make a difference in the community. In two years, I can see APO as the premier organization on campus; an oasis of the most intelligent, driven, and compassionate students; an integral part in the student government; and the engine developing the nascent culture of excellence at USC.

2. Why do you want the position(s) you are running for?

I believe that the future Fundraising Chair has the opportunity to spearhead APO's drive for greater visibility on campus and a more significant role in student affairs, and I want to be a part of that change. I believe that the time has come for APO to explore using fundraising as a way to expand its visibility on campus while also deepening its relationship with organizations in the broader community.

I want to be Fundraising Chair because I want APO to be the best organization it can be, and I believe that my energy can change the way fundraising is perceived within the organization while also expanding the significance of APO's fundraising in the community.

3. What are your goals for the position(s)?

Above all, I want it to be possible for the average APO member to fulfill their fundraising requirement without taking a single cent out of their own wallet. Event-wise, I would keep retreat auction, APieO, and APOker night (though the last one is at the discretion of the rush chairs), as those events, in addition to raising funds for APO, are also core elements of our organizational culture. Beyond that, though, I hope to implement a wide variety of fundraising events that do not require APO members to spend money, such as participating in the center for student affairs waste diversion program for football games, selling food items, or going to TV show tapings.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

When I look at fundraising today, I see that the most successful activities harness family rivalry in order to motivate participants (just look at Penny Wars, where people are willing to donate money without earning any fundraising points). In light of this fact, I hope to make fundraising more closely linked to family points. Beyond that, as stated above, I hope that many people can fulfill their fundraising requirement through participating in the waste diversion program around football games, or going to TV show tapings. Additionally, I hope to schedule fundraisers at restaurants around IC GBM visits, which I hope would motivate APO members to join both events while also expanding the audience of the fundraiser. Finally, as Fundraising Chair I would work closely with the rush co-chairs in order to develop a way to integrate fundraising into APO's publicity strategy. For example, I would aim to launch a boba fundraiser at the beginning of the semester that aims to both raise funds (without APO members spending any money) and serve as an opportunity to recruit people for rush.

For APO as a whole, I believe that the time has come for us to become more active participants in student government and the campus decision-making process. I would encourage APO members to apply for a seat on the various funding committees within USG, something that would surely be

helpful when APO asks for event funding. Additionally, come spring semester, I would encourage more APO members to run for USG Senator. I have seen that a modicum of campaigning is enough to ensure victory for these positions within student government, and I believe that increased participation in the leadership structure of USC can only help APO (as well as providing a mission for the possible new leadership chair).

Beyond that, I believe that APO should step up its recruiting efforts to try and capture more of the incoming freshman class. While APO is very good at recruiting through the personal connections of its members, I believe that we can attract a more diverse membership by appealing to people who have no personal connection to the organization before they rush. Specifically, I would move the fall rush calendar a bit earlier, and try having publicity events during Welcome Week for the APO members that are around campus at that time. Ideally, more freshman would then rush APO in the fall, creating a solid foundation for long-term, committed membership in the organization.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

In high school, I worked in organizations that did their fundraising almost exclusively externally, and I believe that that experience would be valuable when working to diversify APO's fundraising activities.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Next semester, I will be working as a Program Assistant at the Joint Educational Project, and I will also be a part of the Arabic Language and Culture Club eboard. Thankfully, these commitments will be easy to balance with APO eboard, as I have no social life. Additionally, my work schedule for JEP is very flexible, and the connections I make there will be an asset, as many of the people working there are also a part of service-centered student organizations, such as Troy camp. By working with these people I hope to learn about how to fundraise successfully, and I believe that my work experience will serve to enhance my fundraising efforts.

Don't forget to attach your résumé and schedule.

Thank you for taking the time to complete the Elected Board Questionnaire. Please be sure to send in your election slide(s) no later than Sunday, April 28th at 11:59PM. If you have any questions or concerns, feel free to contact president.apousc@gmail.com.

Good luck! ☺