



Spring 2016 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Spring 2016 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than SUNDAY, November 29th at 11:59 PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and cc webmaster.apousc@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, November 29th at 11:59 PM** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Richard Li

Year: Junior

Major: Business Administration & Public Relations

Pledge Class (Year): Alpha Delta (Spring 2014)

Please mark which elected position(s) you are running for with an X:

☒ **President**

☐ Pledgemaster

☐ VP of Service

☐ VP of Membership

☐ VP of Fellowship

☐ VP of Finance

☐ VP of Communications

☐ IC Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

My main vision for APO is to bring forth the enthusiasm, the passion and the excitement that our chapter and our fraternity had when we all rushed and pledge our fraternity. As a whole, our chapter has lost some steam throughout time and many of our members either feel burnt out, tired or feel like they've gotten the most of their experience in APO. I want to work with ExComm and the active body to create new and innovative methods to help uplift the active membership program and retention in our chapter. I want to encourage our active body and ExComm to think outside of the box and truly work on reshaping our chapter's program to the benefits of our brothers. I want to ensure that all of our brothers enjoy their time in APO, to never feel burdened by it and most importantly to never feel left behind. I also intend to instill our cardinal principles of Leadership, Friendship and Service to our chapter and it is the value we live by wholeheartedly.

In addition, I want to help rebuild our public image to what it was back in its prime. I want our fraternity to be identified as the premier service-based leadership development organization on campus, that we truly live up to our fraternity's intended vision. Beyond the walls of our own chapter, my vision for Alpha Kappa is that we can establish stronger relationships. Whether it is with the various groups on campus, sponsors, our advisor, our regional and sectional directors, and the various interchapters, I want to form stronger partnerships and bonds to strengthen our presence, to receive benefits and most importantly to provide additional resources and opportunities for the brothers of our chapter to receive the most of their experience within the fraternity and at USC.

2. Why do you want the position(s) you are running for?

By running for President, I hope that my efforts, my passion and my dedication to APO will help benefit our chapter. I want to instill a positive and radiant energy back into Alpha Kappa. I hope our chapter can radiate our cardinal principles to all of our current members and for future generations. Thus, I strive for our fraternity to not only excel at community service but also shape our members to be well round individuals through our leadership opportunities and to emphasize the importance of brotherhood. In addition as past Pledge Master and IC Chair, I feel I have a strong knowledge and understanding of our chapter and where our weakness lies. I also believe that my experience in both positions is key to helping our chapter grow next semester.

3. What are your goals for the position(s)?

As President, I intend to help grow our chapter internally and externally through my goals for the position. These goals include but are not limited to:

1. Working with ExComm and the Active Body to work on build a stronger chapter program that address issues and concerns of the chapter.
2. To help tie up loose ends and loop holes within our active body's understanding of the chapter's policies, procedures and active membership benefits (i.e. Declining Requirements, Rush Etiquette, Big-Little Sibling Program, Post Speed Dating, etc).
3. Successfully help the Sectional Co-Chairs in hosting Sectionals in the Spring both financially and publicity wise.
4. Building and establishing relationships with campus organizations, sponsorships groups, interchapters, our sectional and regional directors, as well as our advisor.
5. To incorporate LEADS Program into our chapter (something I wasn't able to do so as pledgemaster) and to find ways to incorporate more leadership development programs and opportunities for the chapter.
6. To help facilitate, be a source of resource and provide help to my ExComm in their endeavors and goals for the semester.
7. To run more efficient EBM's that go beyond announcements, but rather using that time to address concerns from the chapter, to innovate new ideas and concepts to help solve chapter issues and concerns.
8. To create and allow for more opportunities and time for the chapter to bring forth issues and concerns they may have.
9. Be a confidante for the chapter and help the chapter finding more opportunities to gain the most out their experience in APO and at USC.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

My new ideas I would like to implement as President and the fraternity as a whole are listed within my goals I would like to accomplish during my term in office.

1. For this, I hope to reassess our current chapter program and with the help of the entire chapter come up with resolutions and new ideas together to improve the chapter as a whole. I want to encourage everyone's participation in finding new and innovative ways to improve our chapter.
2. While our Bylaws provide structure to our chapter, there are a lot of separate documents and other policies that do not fit under the Bylaws. The idea would be to help clearly present and consolidate necessary chapter documents in an orderly fashion for the chapter. In addition, to go over the chapter policies with the chapter to ensure that everyone is well informed and educated regarding the logistics of our chapter.
3. My goal here is to be an additional member that will help contribute sectionals and VP Finances to ensure a smooth organization of the event. In addition, through my connections as past IC Chair, I hope to help Sectionals bring in more participants through public relations efforts and the President of our Chapter.
4. This would require extensive outreach from my part to finding various organizations on campus that we can build relationships with. I hope to provide the VP of Service more organization on campus to work with, but more importantly to find other means in which our chapter can bond with other organizations. Hopefully we can share and instill have one of our three cardinal principles in their organization and thus increase our presence on campus.
5. I unfortunately did not have the capacity to do this as Pledge Master, but I do feel that as President I will have the chance to fully help integrate the National Leadership program (LEADS) into our chapter, and thus provide one of many possible leadership opportunities to our active members and pledges.
6. The main point here is to provide a helping hand and to be a supportive president that is open to new ideas, willing to help implement them as means to help the chapter grow.
7. My main goal for EBM's is to create agendas so that meetings run more efficiently and that it will allow for time and space for ExComm members to plan and brainstorm new ways to help the chapter grow. By making EBM's more efficient, we can also provide time for active members to address concerns they may have as well.
8. Beyond EBM's I am hoping to also run more effective GBM's and create time and space during GBM's for the chapter to raise issues and concerns.
9. To be a shoulder to lean on for all members and to allocate time in my schedule for the chapter (setting times to be at HQ) to hear out any concerns, hopes and needs of the chapter.

In regards to new ideas I could bring to the position these are just some of many things I do hope to accomplish during my time as President. I personally believe that it is more important as President to hear out the issues and problems that affect the chapter by utilizing the resources I have to help address the problem and to help the chapter grow in a positive direction.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

What I do think is a great strength of mine is the extensive knowledge I have gained from being Pledge Master and Interchapter Chair. Throughout my time on ExComm, I have seen, witnessed and learned from our chapter and other chapters regarding problems they've faced and the ways they've overcome these issues.

In addition, as Pledge Master and IC Chair these positions are both heavily demanded upon communication with a multitude of individuals (with varying personalities). It has taught me to be open to meeting new people, understanding where their perspectives come from and empathizing with any individual. It has also taught me well on how to engage an active body to accept and welcome unfamiliar brothers. From both positions, I have learned how to constantly update information and to effectively communicate and respond to questions, concerns and issues with diligence. These experiences will carry

forward with me as President and will enhance my capabilities in running this position.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Currently my time commitment for next semester is light. I have classes, work, APO and potentially an internship lined up. All together these commitments will not be difficult to balance and truthfully it will be a much lighter load than I had this semester as Pledge Master.