

Grace Ang Qing



224 Loyang Way • Singapore, 509609 • Phone: +1 (323) 470 5150 • E-Mail: graceang@usc.edu

EDUCATION

University of Southern California
Annenberg School for Communication and Journalism
B.A in Communication Studies

Expected May 2019

HONORS

USC Deans' List

Jan Spring 2016- Present

RELEVANT COURSEWORK

Public Speaking

Jan 2017- May 2017

- Prepared effective speeches; researching support, constructing valid arguments, organizing information effectively and adapting to specific audiences
- Incorporating software tools to enhance presentations

Communication and Technology

Jan 2017- May 2017

- Explored the historical, social, technical and cultural dimensions of digital media
- Critically analyzed and investigated claims about digital media platforms

WORK EXPERIENCE

Gushcloud Pte Ltd

May 2016- Dec 2016

Public Relations Assistant

- Managed influencers alongside clients with coordination and negotiation of influencers' work and bookings
- Handled operational duties such as assisting and coordinating influencer's filming, photo shoots and event jobs
- Wrote press material and influencer biographies for clients' perusal
- Engaged in team brainstorming sessions for marketing campaigns
- Produced public relations material and presentation booklets for Influence Asia, Asia's largest social media awards show

Regent Media Pte Ltd

Sept 2014 - Oct 2014

Food and Travel Writer

- Wrote, edited and revised articles to Food and Travel Magazine (August Edition), with a readership of over +81,000
- Pitched writings to Escape Magazine and The Corporate Traveller, further advancing marketing ability
- Adapted to different writing styles, tones and structures, strengthening ability to write coherently and innovatively

LEADERSHIP AND INVOLVEMENT

Daily Trojan

Jan 2017- Present

Arts and Culture Staff Writer

- Covers lifestyle articles for the school's newspaper circulated to over 10,000 readers a month

Alpha Phi Omega National Community Service Fraternity

VP of Fellowship

Jan 2017- May 2017

- Arranged large scale events for the largest national coeducational service organization, home to over +150 active members

WOMUN: Civil Society and Commission on the Status of Women

May 2015- June 2015

Editor-In-Chief

- Created from scratch an online magazine encompassing articles on Civil Society and Commission on the Status of Women

French Service and Culture Club

May 2013- May 2014

Public Relations Manager

- Orchestrated French cultural immersion courses, workshops and interactive projects for over 100+ participants
- Designed, marketed posters, pamphlets to disseminate awareness of French culture within the school community

SKILLS

- Fluent in English, Chinese, Hokkien Dialect and introductory American Sign Language (ASL)
- Proficient in Microsoft Office Suite (Word, Excel, Powerpoint), Wordpress on Windows and Mac OSX