

Kevin Xue

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EDUCATION

University of Southern California, Marshall School of Business

Los Angeles, CA

Bachelor of Science in Business Administration and Accounting

May 2018

Minor: Marketing

Cumulative GPA: 3.80

Honors: Beta Sigma Gamma Honors Society, Marshall Dean's List for 2014, 2015, 2016, SparkSC 1000 Pitches Finalist

Relevant Coursework: Marketing, Business Finance, Business Statistics, Organizational Behavior, Financial Valuation and Analysis, Management Consulting

WORK EXPERIENCE

Nuokang Bio-Pharmaceutical Inc.

Shenyang, China

Data Analyst and Consulting Intern

May-Aug 2015

- Organized the past three years worth of company data in sales and expenses through Excel spreadsheets
- Identified important trends and issues in sales and expenses
- Presented my findings in a PowerPoint presentation to supervisor
- Outlined and helped implement corrective measures

Market Planning and Consulting for Finland's Technological Industry

Los Angeles, CA

Consultant

Nov– Dec 2015

- Researched about the current state of Finland's technological industry and its needs
- Developed a complete marketing plan to boost the prominence of Finland's technological industry to attract more American businesses and investors
- Presented our findings and strategies to representatives from EY and the Finnish Consulate in LA

Campus Cruiser, USC

Los Angeles, CA

Driver for Campus Cruiser at USC

Sept 2014- Jan 2015

- Provided students with a safe, reliable form of transportation around the USC campus during late night hours
- Facilitated drivers and answered calls while working in the office
- Checked and maintained vehicles before and after every shift

LEADERSHIP & INVOLVEMENT

Alpha Phi Omega Service Fraternity

Jan 2016- Present

Member

- Provide community service to local organizations such as local schools, animal shelters and the LA regional Food Bank with their day to day operations
- Develop leadership skills within self and others through leadership development events and workshops
- Promote friendship within fraternity members through daily interactions and engaging social activities

Global Leadership Program

Aug 2014-May 2015

- Invited to join the year-long program centered around developing leadership abilities and understanding of the international business community
- Travelled to China during Spring of 2015 to meet with important business leaders to gain insight into their operations and strategies in the global community
- Presented our takeaways and experiences to Dean Ellis of the Marshall School of Business

Chinese American Student Association

Aug 2015- Dec 2015

Board Member

- Plan and organize social events for active members of the organization
- Promote the organization to attract more members through tabling and posting flyers

SKILLS & INTERESTS

Languages: Fluent in English and Mandarin

Skills: Proficient in Microsoft Office, PowerPoint and Excel, social media, website creation, primary market research, marketing plan development

Interest: USC Consulting Group, Association of Innovative Marketing Consulting, LACI, Snowboarding, casual gaming