

Matthew Lee

2727 Ellendale Pl Apt #136, Los Angeles, CA 90007 | Phone: +1 (213) 712-2504 | E-Mail: lee975@usc.edu

EDUCATION

University of Southern California 2016 – 2020

B.A. Economics, B.S. Psychology

PROFESSIONAL EXPERIENCE

Global Brigades, Pro-bono Consultant

Dec 2018 – current

- Admitted into highly selective program and sent to Panama to consult for under-resourced micro-enterprises with micro-financing, marketing strategies, management of balance sheets.
- Taught financial literacy to the underprivileged community of Puerto Lara, optimizing their business profit strategies and creating a deliverable outlining a two-year expansion plan as well as financial models for achieving sustainable growth.

Aflac/Everwell Benefits, Entrepreneurial Marketing Intern

May 2018 – Jan 2019

- Engaged in quantitative market research to identify high-potential businesses in the greater Los Angeles Area.
- Established new client relations with upcoming organizations across a variety of industries such as Esperanza Community Housing and Active Basic.
- Developed and executed marketing strategy for Aflac's new employee benefits platform (Everwell Benefits).

Center for Economic and Social Research, Research Assistant

May 2017 – Dec 2017

- Solicited 1000+ houses over an 8-week period, selling to and surveying individuals across all ethnicities and age groups.
- Undertook independent research projects and literature reviews outside of the experiment for academic discussion with other research staff and Associate Professor (Research) of Economics, Anya Samek.

Singapore Armed Forces, Bridging Engineer Specialist

May 2014 – Mar 2016

- Selected to attend Specialist Cadet School as part of the top 15% of the cohort.
- Earned the rank of Third Sergeant (3SG) after an arduous 5-month course involving numerous field exercises and wartime scenarios.
- Responsible for the welfare and training of 10 men under my charge for over a year.
- Held a Headquarters appointment and oversaw all administration for my company of over 100 men.

EXTRACURRICULARS

Marshall Case Team, Member

Jan 2019- current

- Selected to join team after exceptional performance in the MICC Challenger (case competition). Provided growth strategies for smoothie company True Fruits through distribution models, branding solutions, industry and consumer analysis.
- Conducted strategic analysis and identified business solutions for case studies from Harvard Business Review to present weekly.

International Student Assembly, Chair of Funding

Aug 2017- current

- Established partnerships with corporate sponsors for large-scale campus events of over 300 people and for fundraising efforts with member organizations.
- Oversaw ISA's overall financial spending and budget allocations of \$70,000 for 23 member organizations within the assembly.

Alpha Phi Omega National Service Fraternity – Alpha Kappa Chapter, Active

Aug 2017 – current

- Performed over 40 hours of community service every semester, working with external service organizations such as Fur Baby, Homeless Ministry, and A Community Place.

AWARDS & HONORS

- SOAR Scholarship (Irving and Jean Stone Award)
- Dean's List

Fall 2017

Spring 2017, Fall 2018

SKILLS & INTERESTS

- Technical Skills: Microsoft Office, ArcGIS, R, Python (Basic)
- Languages: English (Native), Mandarin (Fluent), French (Conversational)
- Activities and Societies: International Consulting Club, Risk Management Society, Trojan Venture Partners