



Fall 2015 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current résumé** and **Spring 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY APRIL 24TH at 5:00PM**. Please send this document and all supplemental materials to president.apousc@gmail.com and webmaster.apousc@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 26TH at 11:59pm** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Katie Hamm

Year: Sophomore

Major: Business Administration

Pledge Class (Year):

Please mark which elected position(s) you are running for with an X:

☐ President

☒ VP of Finance

☐ Pledgemaster

☐ VP of Communications

☐ VP of Service

☐ Fundraising Chair

☐ VP of Membership

☐ IC Chair

☐ VP of Fellowship

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

From a financial standpoint, I want APO to be fiscally thriving. I think that a good goal is to be as well endowed as Troy Camp. We don't quite need as much funding as that organization, because the nature of our service does not require it. However, other APO chapters at various schools have a lot of money, as well, and I plan on reaching out to them. I will apply for all the funding I can, from the University as well as other organizations out there that promote service. I would like to raise enough money so that we can once again rent a house for retreat, so that pledges and active members feel safe and warm enough to open up and get to know each other better.

2. Why do you want the position(s) you are running for?

APO has helped to shape much of my college experience. I want to give back to the organization that has given me so much by serving on the E board. I think that after being in Marshall and APO for two years now, I am best suited for the VP of Finance position. I am very responsible, which is a very important attribute for this role. I work very meticulously and I can keep a spreadsheet and keep track of information very well. I am good with details, but I can also keep in mind the big picture, which is important for budgeting. I'm coming up with some ideas for fundraising and I think I can bring a lot to the table.

3. What are your goals for the position(s)?

One of my goals is to increase communication with the general body. Right now, the Executive Budget is available on the website for viewing, however it only shows expenses. I think it is also relevant and important for the chapter to know where exactly our funds are coming from. So that every member has a better understanding of where this chapter stands financially, I will include a monthly P&L report at meetings. I believe that this will foster understanding and members will be able to raise concerns, if any. E-board members will be able to refine their budgets and forecasts.

I want to explore more external funding and fundraising opportunities for the chapter. I will work all summer on securing outside sponsors. I will also encourage fundraising activities such as the tailgate recycling event. In the past we have had partnerships with local businesses, various food delivery fundraisers, and funding sponsors. I will analyze these current revenue sources. I believe we should further diversify the current sources, and analyze ways to increase potential funding from existing sources. IC brothers are a largely untapped source. This semester, we have sold shirts and let them pie our brothers Joeseeph Russ and Richard Li in the face. However, I think there is still more we can do. For example, we could set up a button campaign. We can design and sell Alpha Kappa button pins and market them as coveted items. If we encouraged other chapters to do the same, we could start an interchapter "catch 'em all" campaign, which would help to generate funds. I want to increase funding for the committees who need it, as well as increase the unused money in our account to create a safety buffer.

Thirdly, I would like to build an APO legacy. I believe that if we as a chapter can generate enough funds to create that safety buffer, then we can take some of those funds and create a scholarship. Some members here may have difficulty paying dues. Some great, well-qualified people who want to rush may be discouraged by the This is a project I want to work on, however I will set this plan into motion only if we are able to assure APO's own financial security first.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

I think that our external funding and fundraising efforts can be expanded. If elected, I will work to secure sponsors early in the summer so that funds for materials that need to be bought for fall Rush can be allocated. I will talk more about my fundraising ideas in my speech, but I want to take a step toward different kinds of fundraising ideas, such as fun events that people in the USC community will pay to participate in.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

Last semester, I served on the finance and fundraising committee for another organization I am in, the Marshall Business Network. We worked on various fundraising projects throughout the semester, where I learned a lot. This past semester, I served as the Phi Family head. I have experience organizing events and collecting methodically keeping track of and collecting money.

6. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

I only have two other major time commitments next semester. One is my on-campus job, which will only take up 12 hours of my week. The other is another organization that I am on executive board for, the Marshall Business Network. Although these are important too, APO will be one of my top priorities. As a business major, I don't have that many hours of class during the week, and I can devote a lot of time to my responsibilities in APO.