

Derek Lin

University of Southern California Annenberg School for Communication and Journalism '19 | 3.755 GPA
Major: Communication | Minors: Consumer Behavior, Computer Programming, Web Technology and Applications
dereklin@usc.edu | (510) 244-2492

Work Experience

- **Resident Assistant (RA) | University of Southern California | February 2016 – Present**
In charge of creating a supportive, safe community; plan and execute events; encourage personal growth and development of residents.
- **Marketing Operations Intern | SitterFriends | June 2017 – July 2017**
Created and implanted marketing strategies. Managed advertising and user acquisition in the Los Angeles Region.
- **USC grazb Ambassador | grazb | October 2016 – February 2017**
Aiding with the integration of a start-up app in universities nationwide. Created a distribution plan for USC.
- **Research Assistant | USC Annenberg - MDSC Initiative | August 2015 - December 2015**
Conducted research for Annenberg Report on diversity in media. Analyzed media content through a system of coding.
- **Camp Counselor | Alameda County 4-H | September 2011 - August 2015**
Led a tribe during a week-long leadership and nature-focused camp. Planned program throughout the year.

Volunteer Experience

- **Volunteer | APO: Alpha Kappa Chapter | September 2016 – Present**
Service-based organization; participating in a variety of volunteer events directly helping the Los Angeles community: food bank, beach cleanups (Heal The Bay), Quench the Fire Walk, MLK Day of Service, etc.
- **Volunteer | American Red Cross Los Angeles Region | October 2015 – Present**
Member of the USC Red Cross Club; organized on-campus blood drives; participated in Home-Fire Campaign.
- **Canvassing | Ro Khanna for Congress | July 2014 - September 2014**
Canvassed for current California district 17 congressman.

Extra-Curricular Activities

- **The National Society of Leadership and Success (Sigma Alpha Pi) | Sept. 2016 - Present:** Nation's largest leadership honor society. University nominated. Partook in leadership development presentations and training.
- **Alpha Phi Omega Pledgemaster | Sept. 2016 - Present:** USC's premier service-based leadership development organization. Implements pledge education: planning chapter's program; develop leadership through meeting and project planning.
- **Lambda Pi Eta | Jan. 2017 - Present:** USC Annenberg's only honor society. National Communication Association's official honor society.
- **USC Trojan Pride | Sept. 2015 - Present:** USC sports & spirit organization. Branch of Undergraduate Student Government (USG).
- **USC Red Cross Club | Sept. 2015 - May 2017:** An official chapter of the American Red Cross. Manage on-campus events (donations, blood drives, etc.).
- **USC Slam SCene Treasurer | Sept. 2015 - Jan 2016:** USC slam poetry organization and team. Managed finance and funding for the club—funded USC's first CUPSI team.
- **USC USG | Sept. 2015 - May 2017:** Undergraduate Student Government (USG) Philanthropy Funding Board Delegate: provided funding for philanthropy events hosted by student organizations; and University Affairs Delegate: established and implemented projects regarding hospitality, housing, and transportation.
- **USC BG Social Justice and Inclusion Chair | Sept. 2015 - May 2016:** Worked with Building Government (BG). Attended weekly diversity and inclusion training.

Skills

- **Diversity and Inclusion:** year-long training/classes; participated in and planned several social justice events.
- **Basic HTML, CSS & C++:** courses: Web Publishing, Interactive Web Development, Database Web Development, Introduction to C++
- **Photoshop & Photography:** photography and Photoshop classes; portfolio: <https://kyrosis.wordpress.com/>.
- **Leadership:** several leadership positions: USG, BG, RA, APO SAA & Pledgemaster; Slam SCene Treasurer.
- **Public Speaking:** presentation skills gained through a variety of classes and organizations.
- **Event Planning:** planned events and programs through several positions: BG, RA, USG branches, Slam SCene.