



Spring 2013 Nominated Officer Questionnaire

INSTRUCTIONS

Please attach your **current resume** and **Spring 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than FRIDAY, NOVEMBER 30TH at 8:00PM**. Please send this document and all supplemental materials to president.apousc@gmail.com.

Election Day: Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, DECEMBER 2ND at 11:59pm** to president.apousc@gmail.com. You will not be allowed to pass out additional materials or papers during your speech.

PART I: GENERAL INFORMATION

Name: Emily Lu
Year: 2014 (Junior)
Major: Environmental Studies, Business Minor
Pledge Class (Year): Omega Spring 2012

Please mark which elected position(s) you are running for with an X:

- ☐ President
- ☐ Pledgemaster
- ☒ VP of Service
- ☐ VP of Membership
- ☐ VP of Fellowship
- ☐ VP of Finance
- ☒ VP of Communications
- ☐ Fundraising Chair

PART II: SHORT ANSWER QUESTIONS

1. What is your vision for APO?

My vision for APO includes both our own experiences as members of our fraternity as well as how the outside community views us. Within our fraternity, I would like for APO to be a source of pride for everyone involved in the organization. I believe that our chapter spirit is driven by the quality of our service experience. The VP of Service typically determines the service events that we attend; but I would like to support a chapter culture where members are more proactive about creating service events they enjoy. Being involved in meaningful service events will allow us to retain a greater number of members that genuinely support APO's core principles long after their pledging semesters are over.

Because we are such a capable and talented group of people, I would like to see our reputation on campus and within the LA community reflect our efforts and abilities. By collaborating with other campus organizations, APO can have a greater presence on campus and be recognized as a professional and passionate group of students.

2. Why do you want the position(s) you are running for?

As VP of Service I would serve as an enthusiastic, friendly and professional representative for the chapter. After taking an in-depth look at the responsibilities of the VP of Service, I found that many of the important duties are in communication. The VP of Service is responsible for coordinating with other organizations, and I will ensure that my emails are clear, succinct and professional, as all of my correspondence with other organizations is a reflection of our chapter. In addition, I am a very accessible—I am always online, checking my email and next to my phone. Accessibility is not only important for responding to organizations in a very timely manner, but also for hearing the chapter's suggestions.

I am running for VP of Service because I believe that our chapter has limitless potential to contribute to causes that we are passionate about. As VP of service I would like to create opportunities for us to bond, network, explore new places, learn new things, and have fun! I would also like to encourage members of the active body to be more involved in deciding what type of service we do. Below are some of my initial ideas of how we can enhance our service experience at APO.

3. What are your goals for the position(s)?

My main priority as VP of service is to renew our passion and commitment to service through identifying meaningful volunteer opportunities. I would like to promote greater chapter involvement in determining what service events we participate in, instead of simply encouraging people to attend events that I set up.

Our enthusiasm and passion for service is extremely evident to our partners when we genuinely enjoy a service event, which is why creating quality events is my top priority. But another important goal I have as VP of Service is to enhance our reputation both within the USC community and the neighboring LA community. The most effective way I can personally contribute to enhancing our image is to reach out to new organizations and be very responsive and timely in communicating with them. Maintaining new relationships and forging new ones requires constant communication and I believe that I can communicate effectively and act professionally as a representative of the chapter. I would enforce a strict flaking policy so that I can provide accurate headcounts to other organizations and we are able to maintain our image as a dependable group to work with.

4. What new ideas can you bring to the position and organization as a whole? Please provide examples.

I have many ideas on how to enhance our service experience at APO. First, I would like to collaborate with other members of the eboard team to create more intra-chapter collaboration centered on service. Service is always more fun when you are working with brothers or meeting new people, which is why I will team up with other eboard members to host more IC and alumni service events.

Giving all members a greater opportunity to determine the types of service we do is also very important. I would like to create an easy method for members to submit service ideas by setting up a simple Google form for members to fill out basic information about a potential local partner or event. In order to incentivize submitting contributions, we could award family points to those whose submissions turn into events. In addition, by requiring pledges to submit a Google form entry, pledges can gain valuable research and communication skills. Of course not all of these ideas will be viable, but they will have a chance to research and understand the multitude of opportunities out there. By encouraging brothers to be involved in identifying service opportunities from their pledging semester, over time we can hopefully create a culture of active participation from the chapter.

One of the most exciting parts of doing service with APO is getting to participate in a variety of unique service events in different parts of LA. In addition to providing these types of opportunities, I would also like to be more involved with service events on campus. On-campus service events will allow us to collaborate with other similarly minded USC students and show them how great our fraternity is. APO will have a greater presence within our school community and we can continue to promote our service fraternity throughout the entire semester, and not just during rush. On campus events may also be more convenient for members to attend, and do not require drivers.

5. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

During my pledging semester, I served as Omega Class's VP of Service, and learned a lot about what it takes to construct and execute an original event. With the help of many pledge and chapter brothers, I created the Kid City College Day service project, where we invited students from Kid City to preview what college life is like. Creating this project required many steps, including identifying the appropriate contacts at Kid City, assembling a committee, delegating tasks and asking others for help. While I was proud that I had helped our class execute a great project, I learned many important lessons during this experience that I would like to apply to my role as VP of Service. These lessons include understanding the importance of clear, concise instructions and simplicity in plans for large groups.

In addition, I learned about how delegating tasks can allow me as a leader to better prioritize my duties. This is why next semester I would like to better utilize Servecomm members and have them be more involved in finding and coordinating service events.

6. What other time commitments will you have next semester (i.e. Other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Playing on the club soccer team has been my greatest time commitment at school, and next semester will be my first semester I will not be playing on the team. Instead, would like to commit fully to APO as VP of Service. I am also part of another organization called Science Outreach (SCOUT), for which my time commitment will be only two hours per week.

Don't forget to attach your resume and schedule.

Thank you for taking the time to complete the Elected Board Questionnaire. Please be sure to send in your election slide(s) no later than Sunday, December 2nd at 11:59PM. If you have any questions or concerns, feel free to contact president.apousc@gmail.com.

Good luck! ☺

Try new stuff: properly introducing what the events are to aprk interest

EMILY LU

EmilyLu@usc.edu

45 Anzavista Avenue, San Francisco, CA 94115

415-244-9089

EDUCATION

University of Southern California, Los Angeles, CA

May 2014

GPA: 3.74, Dean's List

Major: Environmental Studies, Minor: Business

Recipient of USC Dornsife 2012 Summer Undergraduate Research Fund Grant for research diving in Palau

San Francisco University High School, San Francisco, CA

2006-2010

WORK EXPERIENCE

Better Chinese LLC, Palo Alto, CA

2011

- Paid summer intern at Chinese textbook developer and publisher
- Collaborated with product development team to create first-level Chinese textbook for college students
- Composed original material for textbooks for spotlights on Chinese culture

Engine Yard, Inc., San Francisco, CA

2010

- Paid summer intern at cloud computing internet start-up
- Responsible for research and documentation using Salesforce for lead generation for inside sales team
- Enhanced internet research skills while gathering information on contacts

Fenix International, San Francisco, CA

2009

- Unpaid summer intern at energy-related technology startup company
- Performed research and analysis on potential international markets in developing countries
- Analyzed habits and data relating to energy and mobile phone usage in relevant markets
- Developed and implemented procedures to make the office more environmentally friendly

COMMUNITY SERVICE AND LEADERSHIP EXPERIENCE

USC Alpha Phi Omega National Service Fraternity, Los Angeles, CA

2012 to present

- Serve as Pledge Aunt, acting as a mentor for current pledge class
- Elected as pledge class Vice President of Service
- Created "College Day" service project; brought underserved high school students to USC campus and introduced them to college life

USC Science Outreach, Los Angeles, CA

2012 to present

- Serve as Director of Programming
- Prepare and lead science classroom demonstrations at local elementary school
- Engage class of 20 third graders

Kids Enjoy Exercise Now (KEEN) Volunteer, San Francisco, CA

2008-2010

- Facilitated various activities for Sports I, Sports II, and Basketball programs for mentally and physically disabled children and young adults

SKILLS AND INTERESTS

Computer Skills

- Proficient in Salesforce; Microsoft Word, Excel, Powerpoint; Adobe Indesign, Photoshop

Foreign Language Skills

- Conversational Mandarin Chinese and Spanish

University of Southern California Women's Club Soccer

2010 to present

Certified AAUS Scientific SCUBA Diver

2012

- Performed ecosystem monitoring research in Palau (Micronesia) for Koror State Government

| | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-------|--------|---------------------|----------------------|---------------------|----------------------|--------|----------|
| | | | | | | | |
| 6:00 | | | | | | | |
| 7:00 | | | | | | | |
| 8:00 | | | ☒ BUAD-215x 14497 | | ☒ BUAD-215x 14497 | | |
| 9:00 | | | | | | | |
| 10:00 | | | | | | SCOUT | |
| 11:00 | | | | | | | |
| 12:00 | | ☒ ENST-450 33023 | | ☒ ENST-450 33023 | | | |
| 1:00 | | | | | | | |
| 2:00 | | | | ☒ IML-140 37407 | | | |
| 3:00 | | | | | | | |
| 4:00 | | | ☒ WRIT-340 65305 | | ☒ WRIT-340 65305 | | |
| 5:00 | | | | | | | |
| 6:00 | | | | | | | |
| 7:00 | | | | | ☒ POSC-270 51937 | | |
| 8:00 | | | | SCOUT | | | |
| 9:00 | | | | | | | |
| 10:00 | | | | | | | |
| 11:00 | | | | | | | |