



Temporal Analysis

Introduction to Temporal Analysis and Visualization

Objective



Objective

Describe temporal analysis

Temporal Analysis



“Time is an outstanding dimension reflected by Shneiderman’s Task by Data Type Taxonomy.”

Time-Oriented Data



| Time oriented data is ubiquitous

- Stock markets
- Movie trends
- Business
- Medicine



| Each data case is likely an event of some kind, with one variable being the date and time

Time Series



“A random selection of **4000 graphs** from 15 newspapers and magazines worldwide showed that between 1974 and 1980, **75% of these graphs were time series.**”

Time Series



| What questions can we ask of these visuals?

- Does a data object exist at a certain time?
- When does a certain data object exist?
- How long does a data object exist?
- How fast and how much does the data object change?
- What order to objects appear/disappear?
- Is there a cyclical pattern to appearances?
- Which objects exist simultaneously?

Time is...

Ordered

Continuous

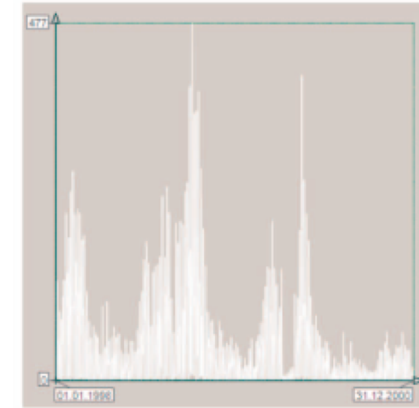
Cyclical

Independent
of location

Linear vs. Cyclical Time

| Linear time

- One time point precedes another
- Time being ordered is closely bound to notion of causality



| Cyclical Time

- The ordering of points in a cyclic time domain would be meaningless
- Winter comes before summer, but also after summer

