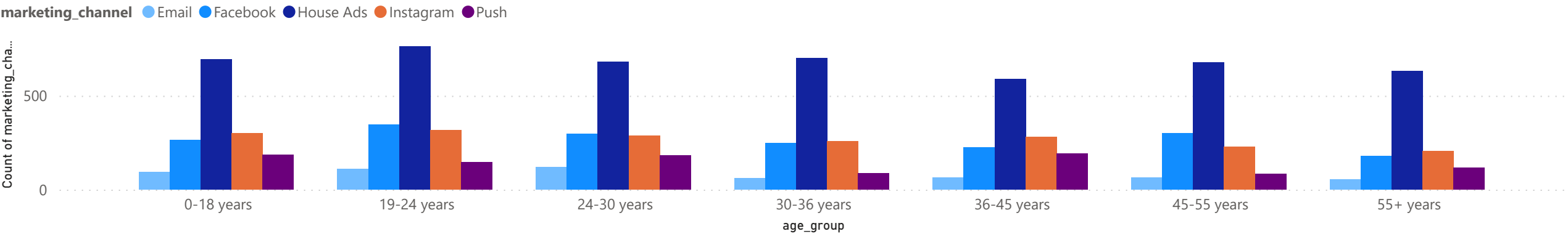
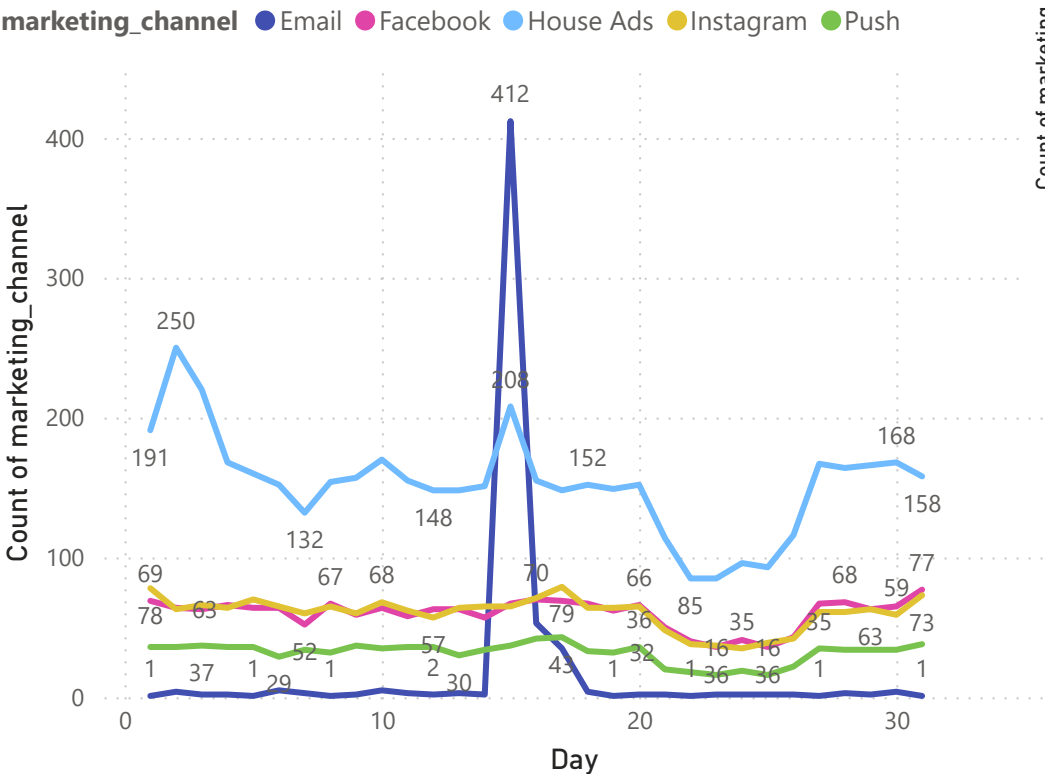


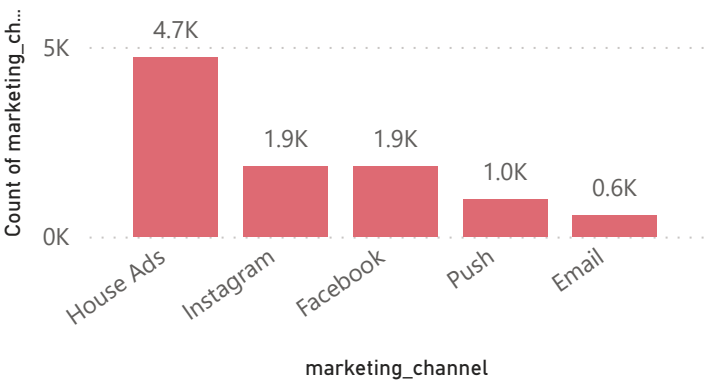
Count of marketing\_channel by age\_group and marketing\_channel



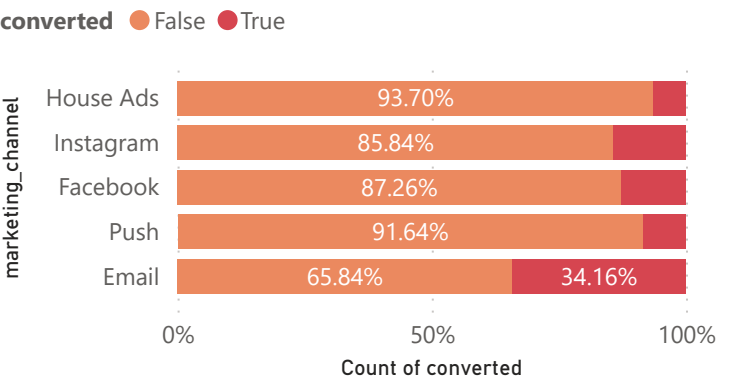
Count of marketing\_channel by Day and marketing\_channel



Count of marketing\_channel by marketing\_channel



Count of converted by marketing\_channel and converted



No.of Conversions

1076

No of Retained Customers

1279

Total Number of ads

10.04K

variant

- control
- personalization

Count of is\_retained by marketing\_channel and is\_retained

