



Current Months Transactions

6792

Goal: 8020 (~15.31%)

Current Months Transactions

43.99K

Goal: 52.89K (~16.84%)

Current Months Profit

26.25K

Goal: 31.54K (~16.8%)

Current Months Returns

7087

(+0%)

product_brand Total Transactions Total Profit Profit Margin Return Rate

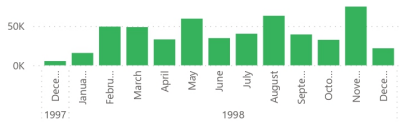
Plato	4912	18,502.64	64%	1%
BBB Best	5254	19,374.93	62%	1%
Cormorant	5382	22,502.22	62%	1%
Imagine	5225	21,741.70	62%	1%
Better	4073	13,192.66	61%	1%
Carlson	3724	15,266.33	61%	1%
Fast	6188	24,746.78	61%	1%
PigTail	5180	17,338.44	61%	1%
Super	5120	19,600.20	61%	1%
Best Choice	6000	25,901.32	61%	1%
Sunset	5856	20,802.99	60%	1%
Nationeel	6499	27,446.16	60%	1%
High Top	7153	28,502.83	60%	1%
Big Time	5797	23,710.27	60%	1%
Pleasant	3757	14,965.64	60%	1%
High Quality	5323	24,007.67	60%	1%
Ebony	7685	29,749.45	60%	1%
Fort West	6175	23,951.11	60%	1%
Just Right	3906	14,248.77	60%	1%
Carrington	5622	21,467.59	60%	1%
Red Wing	5806	23,623.72	59%	1%
CDR	4574	18,007.91	59%	1%
Bravo	3689	16,321.52	59%	1%
Tri-State	7438	29,064.76	59%	1%
Total	167616	661,159.16	60%	1%

- Select all
- Canada
- Mexico
- USA

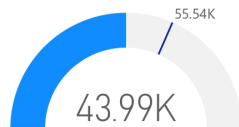
Total Transactions by city



Monthly Revenue Trending



Monthly Revenue vs. Target





Total Customers

10K

Total Transaction

270K

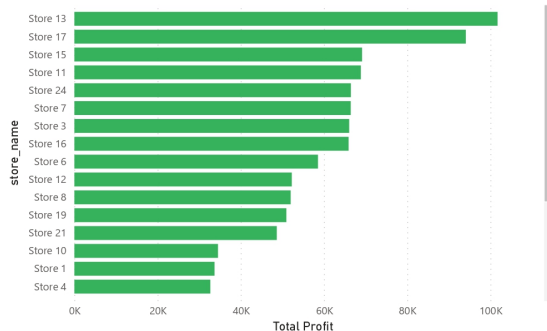
Select all

Canada

Mexico

USA

Total Profit by store_name



customer_id	Customer Full name	has_children	Sum of quantity	Total Revenue
5295	Ida Rodriguez	Y	1021	2,235.43
4727	James Horvat	Y	1014	2,121.31
4676	Dawn Laner	N	900	1,995.21
4021	Mary Francis Benigar	Y	973	1,973.79
8452	Wildon Cameron	Y	882	1,955.25
1720	Aaron McDonnell	Y	898	1,907.90
1297	Joann Mramor	Y	891	1,826.31
4391	Eric Winters	Y	901	1,776.27
1787	Merridee Archuleta	Y	814	1,763.58
5174	Lucy Flowers	Y	801	1,750.14
Total			9095	19,305.19

Top Customer By Revenue

Ida Rodriguez

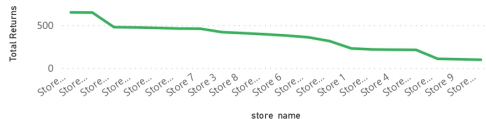
Orders

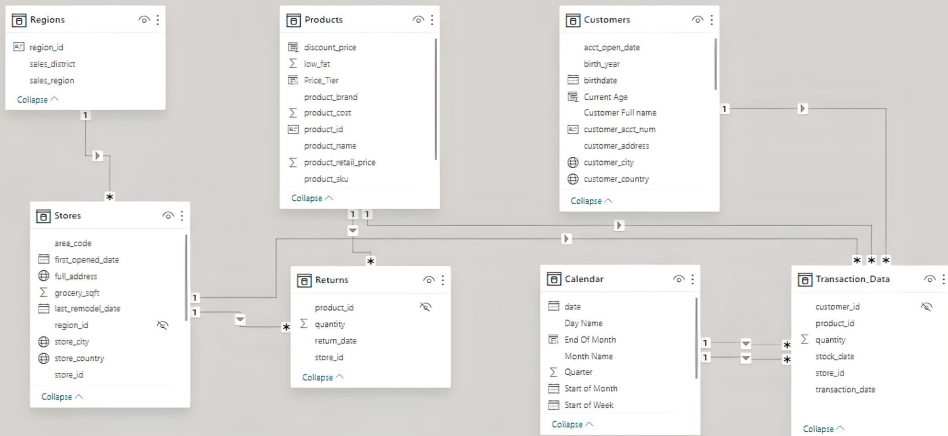
290

Revenue

2.24K

Total Returns by store_name







date	Start of Week	Day Name	Start of Month	Month Name	Quarter	Year	Weekend	End Of Month
01/07/1997	29 June 1997	Tuesday	01 July 1997	July	3	1997	N	31-07-1997
02/07/1997	29 June 1997	Wednesday	01 July 1997	July	3	1997	N	31-07-1997
03/07/1997	29 June 1997	Thursday	01 July 1997	July	3	1997	N	31-07-1997
04/07/1997	29 June 1997	Friday	01 July 1997	July	3	1997	N	31-07-1997
05/07/1997	29 June 1997	Saturday	01 July 1997	July	3	1997	Y	31-07-1997
06/07/1997	06 July 1997	Sunday	01 July 1997	July	3	1997	Y	31-07-1997
07/07/1997	06 July 1997	Monday	01 July 1997	July	3	1997	N	31-07-1997
08/07/1997	06 July 1997	Tuesday	01 July 1997	July	3	1997	N	31-07-1997
09/07/1997	06 July 1997	Wednesday	01 July 1997	July	3	1997	N	31-07-1997
10/07/1997	06 July 1997	Thursday	01 July 1997	July	3	1997	N	31-07-1997
11/07/1997	06 July 1997	Friday	01 July 1997	July	3	1997	N	31-07-1997
12/07/1997	06 July 1997	Saturday	01 July 1997	July	3	1997	Y	31-07-1997
13/07/1997	13 July 1997	Sunday	01 July 1997	July	3	1997	Y	31-07-1997
14/07/1997	13 July 1997	Monday	01 July 1997	July	3	1997	N	31-07-1997
15/07/1997	13 July 1997	Tuesday	01 July 1997	July	3	1997	N	31-07-1997
16/07/1997	13 July 1997	Wednesday	01 July 1997	July	3	1997	N	31-07-1997
17/07/1997	13 July 1997	Thursday	01 July 1997	July	3	1997	N	31-07-1997
18/07/1997	13 July 1997	Friday	01 July 1997	July	3	1997	N	31-07-1997
19/07/1997	13 July 1997	Saturday	01 July 1997	July	3	1997	Y	31-07-1997
20/07/1997	20 July 1997	Sunday	01 July 1997	July	3	1997	Y	31-07-1997
21/07/1997	20 July 1997	Monday	01 July 1997	July	3	1997	N	31-07-1997
22/07/1997	20 July 1997	Tuesday	01 July 1997	July	3	1997	N	31-07-1997
23/07/1997	20 July 1997	Wednesday	01 July 1997	July	3	1997	N	31-07-1997
24/07/1997	20 July 1997	Thursday	01 July 1997	July	3	1997	N	31-07-1997
25/07/1997	20 July 1997	Friday	01 July 1997	July	3	1997	N	31-07-1997

Data

Search

New Measure

- % Weekend Transactions
- 60-Day Revenue
- All Returns
- All Transactions
- Column
- Last Month Profit
- Last Month Returns
- Last Month Revenue
- Last Month Transactions
- Profit Margin
- Quantity Returned
- Quantity Sold
- Return Rate
- Revenue Target
- RevenueForTopCustomer
- TopCustomerName
- Total Cost
- Total Customer
- Total Profit
- Total Returns