Logotype

ПОЛІКЛІНІКА СІМ'Я

Color

HEX: #495494
RGB: 73, 84, 148
CMYK: 51%, 43%, 0%, 42%
HSV: 231°, 51%, 58%
HSL: 231°, 35%, 43%

Type

Jura (Bold)
ABCDEFVWXYZ
abcdefvwxyz
0123456789
!@#$%^&*()

Graphic element:

For social networks

ПОЛІКЛІНІКА СІМ'Я

Minimum dimensions for typography

5mm X 3mm

Minimum sizes for websites:

On a dark background

HEX: #495494
RGB: 73, 84, 148
CMYK: 51%, 43%, 0%, 42%
HSV: 231°, 51%, 58%
HSL: 231°, 35%, 43%

On a light background

HEX: #B9D4EF
RGB: 185, 212, 239
CMYK: 23%, 11%, 0%, 6%
HSV: 210°, 23%, 94%
HSL: 210°, 63%, 83%

On a transparent background

HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0%, 0%, 0%, 0%
HSV: 231°, 0%, 100%
HSL: 231°, 0%, 100%

Fonts

Logo font

Jura (Bold)

ABCDEFVWXYZ
abcdefvwxyz
0123456789
!@#$%^&*()

Text font

Montserrat (Regular)

ABCDEFVWXYZ
abcdefvwxyz
0123456789
!@#$%^&*()

Title font

Montserrat (SemiBold)

ABCDEFVWXYZ
abcdefvwxyz
0123456789
!@#$%^&*()

Font for buttons

Montserrat (Medium)

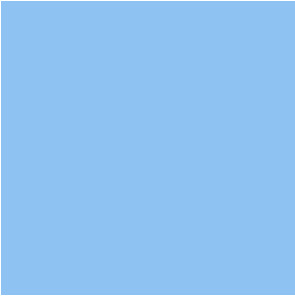ABCDEFVWXYZ
abcdefvwxyz
0123456789
!@#$%^&*()

Colors

Light

HEX: #B9D4EF
RGB: 185, 212, 239
CMYK: 23%, 11%, 0%, 6%
HSV: 210°, 23%, 94%
HSL: 210°, 63%, 83%

Bright

HEX: #8EC2F2
RGB: 142, 194, 242
CMYK: 41%, 20%, 0%, 5%
HSV: 209°, 41%, 95%
HSL: 209°, 79%, 75%

Basic

HEX: #495494
RGB: 73, 84, 148
CMYK: 51%, 43%, 0%, 42%
HSV: 231°, 51%, 58%
HSL: 231°, 35%, 43%

Dark

HEX: #2E3562
RGB: 46, 53, 98
CMYK: 53%, 46%, 0%, 62%
HSV: 232°, 53%, 38%
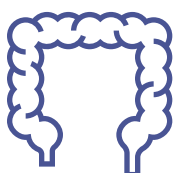HSL: 232°, 36%, 28%

Icons
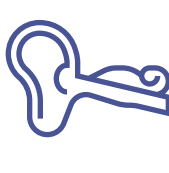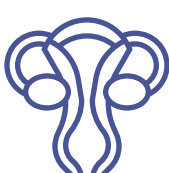
surgery urology proctology gastroenterology therapy cardiology otolaryngology endocrinology gynecology dentistry