

User Profiles

Name	Ana	Matt	Nick
Age	19	21	22
Education Level	Sophomore	Junior	Senior
Salary	\$20,000/yr	N/A	\$25,000/yr
Gender	Female	Male	Male
Job	Tutor	Business Student	Student/AV Tech
Willingness to trust others	High	Medium	Low

Ana : Ana is 19 year college student that lives on campus. A native from california, she is currently employed as a tutor and said that having an interface like the Help Me Out website would be phenomenal for getting new clients. During discussion she specifically pointed out that she would use the laundry and tutoring services on the web applications. Ana also said she was an extremely trusting person and wouldn't be very afraid of having a verified SMU student complete a job for her.

Matt : Matt, a 21 year old full time student at SMU originally from Los Angeles, California, said that having an app like the Help Me Out would be fantastic to have. During our conversation, he specifically pointed out that he would use the laundry and food services. But would like to see a cleaning services so he could pay someone to clean his apartment once in awhile. If all the people who would be bid on his job were SMU verified, he would have no problem trusting them and accepting their offers.

Nick : Nick is a 22 year old English major at SMU from St. Louis. Outside of schoolwork, Nick spends his time working for the student center's AV department, as well as writing science-fiction. Nick was very interested in the concept of the app, and wanted to learn more about what was planned. He admitted that he would be less likely to post job requests besides the occasional food delivery during a long shift at work. After the testing, he said that he wished Help Me Out existed when he was a freshman, because he had too much time on his hands and not enough money.