



Retail KPI Dashboard - Qatar - Week 20

		Wednesday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET							COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week		Vs Last Week	Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY	
S1	LFL	6975	68%	-1%	-16%	27312	66%	36%	-10%	36%	1	3	↑	-1%	35%	310.364	0%	2.18	34%	142.3	-25%	0%	-	-	
S2	LFL	3293	199%	-14%	-30%	14404	15%	3%	-17%	30%	2	4	↑	-5%	41%	261.891	-27%	1.98	4%	132.1	-30%	0%	-	-	
S3	LFL	1914	-59%	-9%	-69%	8846	-54%	6%	-61%	-48%	4	1	↓	-62%	-11%	276.438	19%	2.13	42%	130.1	-16%	0%	-	-	
S4	LFL	2103	-46%	-38%	-76%	9610	-44%	-19%	-70%	-	3	2	↓	-22%	36%	196.122	-40%	1.94	-2%	101.2	-39%	0%	-	-	
Qatar LFL		14285	3%	-13%	-49%	60172	-8%	11%	-41%	25%				-24%	27%	268.625	-13%	2.07	20%	129.7	-27%				
Qatar		14285	3%	-13%	-49%	60172	-8%	11%	-41%	25%				-24%	27%	268.625	-13%	2.07	20%	129.7	-27%				

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	23829	100%	87%	28%	3483	11%	13%	-3%		-	0%	0%
S2	LFL	12328	-16%	86%	-20%	2076	-46%	14%	-13%		-	0%	0%
S3	LFL	6665	-29%	75%	-37%	2181	-40%	25%	-19%		-	0%	0%
S4	LFL	7628	-34%	79%	-18%	1982	-52%	21%	-14%		-	0%	0%
Qatar LFL		50450	6%	84%	-4%	9721.97	-34%	16%	-11%		-	0%	0%
Qatar		50450	6%	84%	-4%	9722	-34%	16%	-11%	0	-	0%	0%