



Retail KPI Dashboard - Qatar - Week 24

		Monday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET						COVERSION			
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week		Vs Last Week	Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY	
S1	LFL	4638	5%	-64%	-43%	8280	18%	-61%	-47%	-42%	1	1		0%	-45%	285.517	-28%	1.48	-29%	192.6	1%	0%	-	-	
S2	LFL	1255	-29%	-73%	-77%	3343	-23%	-58%	-68%	-72%	4	2	←	-18%	-67%	371.444	26%	1.67	10%	222.9	15%	0%	-	-	↓
S3	LFL	6051	293%	41%	-2%	7070	108%	-25%	-40%	-54%	2	4	↑	121%	0%	228.065	-25%	1.32	-35%	172.4	15%	0%	-	-	↑
S4	LFL	2951	42%	-60%	-64%	6148	72%	-35%	-61%	-	3	3	←	11%	-9%	292.762	-29%	1.76	-12%	166.2	-19%	0%	-	-	←
Qatar LFL		14895	52%	-49%	-46%	24842	36%	-48%	-54%	-40%				23%	-33%	276.022	-23%	1.51	-22%	182.7	-1%				
Qatar		14895	52%	-49%	-46%	24841	36%	-48%	-54%	-40%				23%	-33%	276.011	-23%	1.51	-22%	182.7	-1%				

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	7599	-53%	92%	15%	681	301%	8%	7%		-	0%	0%
S2	LFL	2757	-65%	82%	-18%	586	-53%	18%	2%		-	0%	0%
S3	LFL	4203	-55%	59%	-38%	2867	110%	41%	26%		-	0%	0%
S4	LFL	5417	-28%	88%	8%	731	-65%	12%	-10%		-	0%	0%
Qatar LFL		19977	-51%	80%	-5%	4865.4	0%	20%	9%		-	0%	0%
Qatar		19976	-51%	80%	-5%	4865	0%	20%	9%	0	-	0%	0%