



Retail KPI Dashboard - Qatar - Week 19

		Sunday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET							COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week	Vs Last Week			Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY
S1	LFL	4275	-59%	25%	-15%	4275	-59%	25%	-15%	-53%	3	1	↓	-32%	56%	171	-20%	2.20	60%	77.73	-50%	0%	-	-	
S2	LFL	4491	211%	50%	57%	4491	211%	50%	57%	25%	2	4	↑	229%	64%	195.261	-9%	1.39	22%	140.3	-25%	0%	-	-	
S3	LFL	6635	332%	33%	75%	6635	332%	33%	75%	13%	1	3	↑	110%	110%	315.952	-36%	2.00	-33%	158	-5%	0%	-	-	
S4	LFL	2094	-70%	-17%	-60%	2094	-70%	-17%	-60%	-	4	2	↓	-52%	57%	190.364	-47%	2.45	23%	77.56	-57%	0%	-	-	
Qatar LFL		17495	-14%	26%	3%	17495	-14%	26%	3%	-6%				4%	70%	218.688	-26%	1.95	12%	112.1	-34%				
Qatar		17495	-14%	26%	3%	17495	-14%	26%	3%	-6%				4%	70%	218.688	-26%	1.95	12%	112.1	-34%				

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	3297	-39%	77%	-80%	978	8%	23%	-4%		-	0%	0%
S2	LFL	3965	-27%	88%	-93%	525	-66%	12%	-41%		-	0%	0%
S3	LFL	4546	147%	69%	31%	2089	91%	31%	10%		-	0%	0%
S4	LFL	1639	-58%	78%	-79%	455	-81%	22%	-75%		-	0%	0%
Qatar LFL		13448	-19%	77%	-42%	4046.92	-32%	23%	-20%		-	0%	0%
Qatar		13447	-19%	77%	-42%	4047	-32%	23%	-20%	0	-	0%	0%