

S3 Conversion Report - Week

13/06/2023- Hourly Report S3

| Time | | Visitors | vs LW | vs LY | Buyer | vs LW | vs LY | Conversion | vs LW | vs LY | IPC | vs LW | vs LY |
|-------------|-------------|----------|-------|-------|-------|-------|-------|------------|-------|-------|------|-------|-------|
| 12:00:00 AM | 12:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 1:00:00 AM | 1:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 2:00:00 AM | 2:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 3:00:00 AM | 3:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 4:00:00 AM | 4:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 5:00:00 AM | 5:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 6:00:00 AM | 6:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 7:00:00 AM | 7:59:59 AM | 0 | 0% | 0% | 0 | 0.00% | 0.00% | 0% | 0% | 0% | 0 | 0% | 0% |
| 8:00:00 AM | 8:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 9:00:00 AM | 9:59:59 AM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 10:00:00 AM | 10:59:59 AM | 10 | -17% | 43% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 11:00:00 AM | 11:59:59 AM | 14 | -26% | 180% | 1 | 0% | 0% | 7% | 36% | 0% | 3 | 200% | 0% |
| 12:00:00 PM | 12:59:59 PM | 13 | 30% | -13% | 1 | -50% | -50% | 8% | -62% | -42% | 1 | -33% | 0% |
| 1:00:00 PM | 1:59:59 PM | 15 | 67% | -40% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 2:00:00 PM | 2:59:59 PM | 11 | -35% | 22% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 3:00:00 PM | 3:59:59 PM | 17 | 6% | -6% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 4:00:00 PM | 4:59:59 PM | 6 | 50% | 0% | 1 | 0% | 0% | 17% | 0% | 0% | 2 | 0% | 100% |
| 5:00:00 PM | 5:59:59 PM | 12 | 20% | 9% | 1 | -50% | 0% | 8% | -58% | -8% | 1 | -60% | 0% |
| 6:00:00 PM | 6:59:59 PM | 19 | -21% | -17% | 1 | 0% | -50% | 5% | 26% | -40% | 5 | 67% | 400% |
| 7:00:00 PM | 7:59:59 PM | 15 | -17% | 25% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 8:00:00 PM | 8:59:59 PM | 16 | 14% | -6% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 9:00:00 PM | 9:59:59 PM | 26 | 37% | -10% | 2 | 100% | 0% | 8% | 46% | 0% | 1.5 | -25% | 0% |
| 10:00:00 PM | 10:59:59 PM | 10 | 25% | -9% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| 11:00:00 PM | 11:59:59 PM | 0 | 0% | 0% | 0 | 0% | 0% | 0% | 0% | 0% | 0 | 0% | 0% |
| Total | Total | 184 | 2% | -2% | 7 | -30% | -46% | 4.00% | -32% | -45% | 2.14 | 2% | -16% |