

S4 Conversion Report - Week

10/06/2023- Hourly Report S4

Time		Visitors	vs LW	vs LY	Buyer	vs LW	vs LY	Conversion	vs LW	vs LY	IPC	vs LW	vs LY
12:00:00 AM	12:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
1:00:00 AM	1:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 AM	2:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 AM	3:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 AM	4:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 AM	5:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 AM	6:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
7:00:00 AM	7:59:59 AM	0	0%	0%	0	0.00%	0.00%	0%	0%	0%	0	0%	0%
8:00:00 AM	8:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 AM	9:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
10:00:00 AM	10:59:59 AM	6	50%	-54%	2	0%	100%	33%	0%	333%	2	0%	-33%
11:00:00 AM	11:59:59 AM	10	150%	-29%	2	0%	0%	20%	-60%	40%	2	33%	-43%
12:00:00 PM	12:59:59 PM	15	650%	50%	2	0%	100%	13%	0%	33%	2	0%	-71%
1:00:00 PM	1:59:59 PM	9	-18%	-55%	2	0%	-50%	22%	22%	11%	1	-67%	0%
2:00:00 PM	2:59:59 PM	13	30%	-32%	1	0%	0%	8%	0%	46%	1	0%	0%
3:00:00 PM	3:59:59 PM	5	-50%	-88%	1	0%	-50%	20%	100%	310%	3	200%	500%
4:00:00 PM	4:59:59 PM	14	17%	-63%	2	-60%	-60%	14%	-66%	9%	1	-50%	-58%
5:00:00 PM	5:59:59 PM	18	260%	-42%	1	-80%	-67%	6%	-94%	-43%	-3	-225%	-400%
6:00:00 PM	6:59:59 PM	14	100%	-53%	0	0%	0%	0%	0%	0%	0	0%	0%
7:00:00 PM	7:59:59 PM	11	22%	-74%	1	0%	-67%	9%	-18%	27%	3	200%	125%
8:00:00 PM	8:59:59 PM	5	-62%	-86%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 PM	9:59:59 PM	3	-80%	-89%	1	-67%	-50%	33%	67%	367%	1	-70%	-33%
10:00:00 PM	10:59:59 PM	3	-50%	-50%	1	0%	0%	33%	100%	0%	1	0%	0%
11:00:00 PM	11:59:59 PM	4	33%	-50%	0	0%	0%	0%	0%	0%	0	0%	0%
Total	Total	130	17%	-61%	16	-27%	-43%	12.00%	-38%	48%	1.38	-34%	-31%