

S4 Conversion Report - Week

15/05/2023- Hourly Report S4

Time		Visitors	vs LW	vs LY	Buyer	vs LW	vs LY	Conversion	vs LW	vs LY	IPC	vs LW	vs LY
12:00:00 AM	12:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
1:00:00 AM	1:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 AM	2:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 AM	3:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 AM	4:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 AM	5:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 AM	6:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
7:00:00 AM	7:59:59 AM	0	0%	0%	0	0.00%	0.00%	0%	0%	0%	0	0%	0%
8:00:00 AM	8:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 AM	9:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
10:00:00 AM	10:59:59 AM	3	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
11:00:00 AM	11:59:59 AM	3	200%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
12:00:00 PM	12:59:59 PM	1	-83%	0%	1	0%	0%	100%	500%	0%	2	-50%	0%
1:00:00 PM	1:59:59 PM	7	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 PM	2:59:59 PM	3	-50%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 PM	3:59:59 PM	2	100%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 PM	4:59:59 PM	7	17%	0%	6	500%	0%	86%	414%	0%	0.33	-83%	0%
5:00:00 PM	5:59:59 PM	9	200%	0%	1	0%	0%	11%	0%	0%	2	0%	0%
6:00:00 PM	6:59:59 PM	1	-88%	0%	1	0%	0%	100%	700%	0%	4	100%	100%
7:00:00 PM	7:59:59 PM	8	33%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
8:00:00 PM	8:59:59 PM	4	-33%	0%	4	0%	33%	100%	0%	0%	2.5	0%	50%
9:00:00 PM	9:59:59 PM	10	43%	0%	1	0%	0%	10%	-30%	0%	2	0%	100%
10:00:00 PM	10:59:59 PM	7	40%	0%	1	0%	0%	14%	-29%	0%	3	50%	200%
11:00:00 PM	11:59:59 PM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
Total	Total	65	5%	0%	15	25%	25%	23.00%	19%	0%	1.67	-56%	11%