



Retail KPI Dashboard - Qatar - Week 21

		Sunday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET							COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week	Vs Last Week			Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY
S1	LFL	2927	-53%	-52%	-61%	2927	-53%	-52%	-61%	-30%	3	1	↔	-11%	-35%	172.176	-26%	1.82	28%	94.42	-43%	0%	-	-	
S2	LFL	4185	-15%	-47%	-3%	4185	-15%	-47%	-3%	-29%	2	2	↔	9%	-25%	348.75	-29%	2.00	-16%	174.4	-16%	0%	-	-	
S3	LFL	5016	394%	49%	-12%	5016	394%	49%	-12%	-16%	1	4	↑	100%	9%	418	36%	2.33	35%	179.1	1%	0%	-	-	
S4	LFL	2779	-3%	3%	-65%	2779	-3%	3%	-65%	-	4	3	↔	17%	56%	198.5	-34%	1.71	10%	115.8	-40%	0%	-	-	
Qatar LFL		14907	-1%	-25%	-42%	14907	-1%	-25%	-42%	-7%				15%	-11%	271.036	-16%	1.95	12%	139.3	-25%				
Qatar		14907	-1%	-25%	-42%	14907	-1%	-25%	-42%	-7%				15%	-11%	271.036	-16%	1.95	12%	139.3	-25%				

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	2649	-36%	91%	22%	278	-74%	9%	-8%		-	0%	0%
S2	LFL	2476	32%	59%	35%	1709	123%	41%	31%		-	0%	0%
S3	LFL	4519	644%	90%	72%	497	-32%	10%	-12%		-	0%	0%
S4	LFL	2458	21%	88%	13%	321	-75%	12%	-35%		-	0%	0%
Qatar LFL		12102	39%	81%	38%	2804.53	-26%	19%	-0%		-	0%	0%
Qatar		12102	39%	81%	38%	2805	-26%	19%	-0%	0	-	0%	0%