

S4 Conversion Report - Week

22/05/2023- Hourly Report S4

Time		Visitors	vs LW	vs LY	Buyer	vs LW	vs LY	Conversion	vs LW	vs LY	IPC	vs LW	vs LY
12:00:00 AM	12:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
1:00:00 AM	1:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 AM	2:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 AM	3:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 AM	4:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 AM	5:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 AM	6:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
7:00:00 AM	7:59:59 AM	0	0%	0%	0	0.00%	0.00%	0%	0%	0%	0	0%	0%
8:00:00 AM	8:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 AM	9:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
10:00:00 AM	10:59:59 AM	2	-33%	0%	1	0%	0%	50%	0%	0%	3	0%	0%
11:00:00 AM	11:59:59 AM	1	-67%	0%	1	0%	0%	100%	0%	0%	1	0%	0%
12:00:00 PM	12:59:59 PM	3	200%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
1:00:00 PM	1:59:59 PM	8	14%	0%	1	0%	0%	13%	0%	0%	2	0%	0%
2:00:00 PM	2:59:59 PM	8	167%	0%	1	0%	0%	13%	0%	0%	1	0%	-50%
3:00:00 PM	3:59:59 PM	4	100%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 PM	4:59:59 PM	5	-29%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 PM	5:59:59 PM	4	-56%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 PM	6:59:59 PM	4	300%	0%	1	0%	-50%	25%	-75%	0%	2	-50%	33%
7:00:00 PM	7:59:59 PM	9	13%	0%	2	0%	100%	22%	0%	0%	2	0%	100%
8:00:00 PM	8:59:59 PM	2	-50%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 PM	9:59:59 PM	2	-80%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
10:00:00 PM	10:59:59 PM	2	-71%	0%	3	200%	0%	150%	950%	0%	6	100%	0%
11:00:00 PM	11:59:59 PM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
Total	Total	54	-17%	0%	10	-33%	11%	19.00%	-20%	0%	3.1	86%	154%