



Retail KPI Dashboard - Qatar - Week 18

		Sunday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET						COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week		Vs Last Week	Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY
S1	LFL	10317	-24%	64%	65%	10317	-24%	64%	65%	-50%	1	2	↔	-20%	-	278.838	-	1.76	-	158.7	6%	0%	-	-
S2	LFL	1446	-73%	-79%	-59%	1446	-73%	-79%	-59%	-86%	4	3	↕	-68%	-	206.571	-	2.00	-	103.3	-35%	0%	-	-
S3	LFL	1537	-50%	-48%	-67%	1537	-50%	-48%	-67%	-89%	3	4	↕	-38%	-	153.7	-	1.40	-	109.8	-29%	0%	-	-
S4	LFL	6974	-54%	10%	7%	6974	-54%	10%	7%	-	2	1	↕	-62%	-	303.217	-	2.17	-	139.5	-8%	0%	-	-
Qatar LFL		20274	-46%	-10%	-3%	20274	-46%	-10%	-3%	-56%				-47%	-	263.299	-	1.86	-	141.8	-8%			
Qatar		20274	-46%	-10%	-3%	20274	-46%	-10%	-3%	-56%				-47%	-	263.299	-	1.86	-	141.8	-8%			

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	8237	-50%	80%	-183%	2080	-31%	20%	-28%		-	0%	0%
S2	LFL	1012	-82%	70%	-12%	434	-91%	30%	-39%		-	0%	0%
S3	LFL	1042	-89%	68%	-269%	495	-82%	32%	-62%		-	0%	0%
S4	LFL	4088	-52%	59%	-74%	2886	-3%	41%	-5%		-	0%	0%
Qatar LFL		14379	-65%	71%	-109%	5894.5	-57%	29%	-31%		-	0%	0%
Qatar		14379	-65%	71%	-109%	5895	-57%	29%	-31%	0	-	0%	0%