



Retail KPI Dashboard - Qatar - Week 21

		Monday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET							COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week		Vs Last Week	Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY	
S1	LFL	2895	-71%	-23%	-65%	5822	-64%	-41%	-63%	-60%	4	1	↓	-27%	-18%	161.722	-28%	1.47	4%	109.8	-31%	0%	-	-	
S2	LFL	3157	-28%	-29%	-32%	7342	-21%	-40%	-18%	-37%	3	2	↓	-49%	-36%	407.889	-7%	2.50	13%	163.2	-18%	0%	-	-	
S3	LFL	5633	323%	34%	-8%	10649	354%	41%	-10%	8%	1	4	↑	79%	9%	425.96	29%	2.48	36%	171.8	-5%	0%	-	-	
S4	LFL	6715	158%	71%	-21%	9494	73%	43%	-42%	-	2	3	↑	-13%	37%	365.154	5%	2.12	15%	172.6	-9%	0%	-	-	
Qatar LFL		18400	1%	13%	-33%	33307	0%	-8%	-37%	-8%				-18%	-8%	317.21	0%	2.05	16%	154.9	-14%				
Qatar		18400	1%	13%	-33%	33307	0%	-8%	-37%	-8%				-18%	-8%	317.21	-0%	2.05	16%	154.9	-14%				

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	4892	-32%	84%	10%	930	-51%	16%	-3%		-	0%	0%
S2	LFL	5141	76%	70%	46%	2201	46%	30%	18%		-	0%	0%
S3	LFL	9055	373%	85%	60%	1594	-20%	15%	-11%		-	0%	0%
S4	LFL	9044	228%	95%	54%	450	-83%	5%	-35%		-	0%	0%
Qatar LFL		28132	90%	84%	44%	5175.03	-35%	16%	-7%		-	0%	0%
Qatar		28132	90%	84%	44%	5175	-35%	16%	-7%	0	-	0%	0%