



Retail KPI Dashboard - Qatar - Week 18

		Monday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET						COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week		Vs Last Week	Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY
S1	LFL	5415	-60%	-10%	-19%	15732	-42%	28%	21%	-59%	1	1	↕	-39%	-	276	-	1.79	-	154.2	5%	0%	-	-
S2	LFL	6438	94%	103%	69%	7884	-10%	-22%	7%	-55%	3	3	↕	-27%	-	292	-	1.89	-	154.6	4%	0%	-	-
S3	LFL	1422	-74%	-44%	-72%	2959	-65%	-46%	-70%	-88%	4	4	↕	-44%	-	147.95	-	1.15	-	128.7	-8%	0%	-	-
S4	LFL	6266	-45%	7%	-10%	13240	-51%	8%	-2%	-	2	2	↕	-68%	-	348.421	-	2.08	-	167.6	6%	0%	-	-
Qatar LFL		19541	-42%	11%	-13%	39814	-44%	-1%	-9%	-51%				-50%	-	280.38	-	1.80	-	156.1	4%			
Qatar		19541	-42%	11%	-13%	39815	-44%	-1%	-9%	-51%				-50%	-	280.387	-	1.80	-	156.1	4%			

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	12894	-52%	82%	-135%	2838	-64%	18%	-46%		-	0%	0%
S2	LFL	5733	-34%	73%	-13%	2151	-67%	27%	-37%		-	0%	0%
S3	LFL	2558	-80%	86%	-153%	401	-89%	14%	-56%		-	0%	0%
S4	LFL	8551	-40%	65%	-51%	4689	-43%	35%	-32%		-	0%	0%
Qatar LFL		29736	-52%	75%	-81%	10078.5	-62%	25%	-40%		-	0%	0%
Qatar		29736	-52%	75%	-81%	10079	-62%	25%	-40%	0	-	0%	0%