



Retail KPI Dashboard - Qatar - Week 17

		Tuesday				WEEK TO DATE					WEEKLY POSITION			FLOW		BASKET							COVERSION		
		Sales	Vs Last Week	Vs LY	Vs Plan	Sales	Vs Last Week	Vs LY	Vs Plan	Vs 2Yr	This Week	Last Week		Vs Last Week	Vs LY	Av. Basket	Vs LY	Items per Basket	Vs LY	ASP	Vs LY	Conversion	Vs Last Week	Vs LY	
S1	LFL	8316	9%	-40%	9%	35365	47%	-27%	61%	3%	2	1	↓	10%	-	258.139	-	1.74	-	148.6	17%	0%	-	-	
S2	LFL	4270	39%	-62%	-2%	12991	12%	-51%	4%	-27%	3	4	↑	25%	-	236.2	-	1.76	-	133.9	-5%	0%	-	-	
S3	LFL	3399	-36%	-58%	-41%	11961	-34%	-52%	-28%	12%	4	2	↓	-40%	-	254.489	-	1.83	-	139.1	4%	0%	-	-	
S4	LFL	11668	108%	-35%	47%	38428	115%	-5%	68%	-	1	3	↑	99%	-	247.923	-	1.96	-	126.4	-15%	0%	-	-	
Qatar LFL		27653	28%	-46%	8%	98745	38%	-30%	34%	57%				22%	-	250.622	-	1.84	-	136.2	0%				
Qatar		27653	28%	-46%	8%	98745	38%	-30%	34%	57%				22%	-	250.622	-	1.84	-	136.2	-0%				

		MENSWEAR				LADIESWEAR				UNISEX			
		Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY	Sales	vs. LY	Mix	Var. to LY
S1	LFL	22297	10%	63%	21%	13069	47%	37%	19%		-	0%	0%
S2	LFL	9945	-25%	77%	26%	3046	-28%	23%	7%		-	0%	0%
S3	LFL	9037	-57%	76%	-9%	2924	-41%	24%	5%		-	0%	0%
S4	LFL	24861	78%	65%	30%	13567	91%	35%	18%		-	0%	0%
Qatar LFL		66139	-4%	67%	18%	32605.7	30%	33%	15%		-	0%	0%
Qatar		66140	-4%	67%	18%	32606	30%	33%	15%	0	-	0%	0%