

S4 Conversion Report - Week

09/05/2023- Hourly Report S4

Time		Visitors	vs LW	vs LY	Buyer	vs LW	vs LY	Conversion	vs LW	vs LY	IPC	vs LW	vs LY
12:00:00 AM	12:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
1:00:00 AM	1:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 AM	2:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 AM	3:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 AM	4:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 AM	5:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 AM	6:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
7:00:00 AM	7:59:59 AM	0	0%	0%	0	0.00%	0.00%	0%	0%	0%	0	0%	0%
8:00:00 AM	8:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 AM	9:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
10:00:00 AM	10:59:59 AM	1	-88%	-80%	0	0%	0%	0%	0%	0%	0	0%	0%
11:00:00 AM	11:59:59 AM	9	50%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
12:00:00 PM	12:59:59 PM	7	75%	133%	3	0%	0%	43%	0%	0%	4.67	0%	0%
1:00:00 PM	1:59:59 PM	4	33%	-60%	3	0%	0%	75%	0%	0%	0.67	0%	0%
2:00:00 PM	2:59:59 PM	4	-64%	0%	2	100%	0%	50%	450%	0%	3	200%	0%
3:00:00 PM	3:59:59 PM	0	-100%	-100%	1	0%	0%	0%	0%	0%	4	0%	0%
4:00:00 PM	4:59:59 PM	6	-33%	-57%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 PM	5:59:59 PM	2	0%	-78%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 PM	6:59:59 PM	12	300%	33%	3	0%	200%	25%	0%	125%	2	0%	100%
7:00:00 PM	7:59:59 PM	3	-25%	-75%	3	0%	200%	100%	0%	1100%	4.33	0%	-38%
8:00:00 PM	8:59:59 PM	6	-40%	-71%	3	0%	200%	50%	0%	950%	2.67	0%	167%
9:00:00 PM	9:59:59 PM	8	33%	33%	3	50%	0%	38%	13%	0%	1	0%	0%
10:00:00 PM	10:59:59 PM	2	0%	-67%	2	0%	100%	100%	0%	500%	3	0%	200%
11:00:00 PM	11:59:59 PM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
Total	Total	64	-11%	-38%	23	156%	188%	36.00%	188%	363%	2.7	62%	8%