

# S4 Conversion Report - Week

01/05/2023- Hourly Report S4

Time		Visitors	vs LW	vs LY	Buyer	vs LW	vs LY	Conversion	vs LW	vs LY	IPC	vs LW	vs LY
12:00:00 AM	12:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	-100%	0	0%	0%
1:00:00 AM	1:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 AM	2:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 AM	3:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
4:00:00 AM	4:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 AM	5:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 AM	6:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
7:00:00 AM	7:59:59 AM	0	0%	0%	0	0.00%	0.00%	0%	0%	0%	0	0%	0%
8:00:00 AM	8:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
9:00:00 AM	9:59:59 AM	0	0%	0%	0	0%	0%	0%	0%	0%	0	0%	0%
10:00:00 AM	10:59:59 AM	2	-33%	-88%	2	0%	100%	100%	0%	1601%	3	0%	200%
11:00:00 AM	11:59:59 AM	7	-61%	-71%	0	0%	0%	0%	0%	0%	0	0%	0%
12:00:00 PM	12:59:59 PM	3	-91%	-88%	1	0%	-80%	33%	0%	67%	1	0%	0%
1:00:00 PM	1:59:59 PM	5	-81%	-81%	0	0%	0%	0%	0%	0%	0	0%	0%
2:00:00 PM	2:59:59 PM	3	-87%	-91%	0	0%	0%	0%	0%	0%	0	0%	0%
3:00:00 PM	3:59:59 PM	2	-95%	-94%	1	-88%	0%	50%	156%	1648%	4	220%	300%
4:00:00 PM	4:59:59 PM	5	-85%	-92%	0	0%	0%	0%	0%	0%	0	0%	0%
5:00:00 PM	5:59:59 PM	3	-92%	-98%	0	0%	0%	0%	0%	0%	0	0%	0%
6:00:00 PM	6:59:59 PM	7	-85%	-96%	2	-71%	-33%	29%	92%	1601%	0.5	-84%	-50%
7:00:00 PM	7:59:59 PM	17	-48%	-91%	4	-20%	-20%	24%	55%	795%	3	114%	150%
8:00:00 PM	8:59:59 PM	12	-77%	-93%	1	-80%	-75%	8%	-12%	250%	2	-17%	100%
9:00:00 PM	9:59:59 PM	6	-70%	-97%	2	-33%	-71%	33%	122%	929%	1.5	-10%	-19%
10:00:00 PM	10:59:59 PM	5	-75%	-94%	0	0%	0%	0%	0%	0%	0	0%	0%
11:00:00 PM	11:59:59 PM	0	0%	-100%	0	0%	0%	0%	0%	-100%	0	0%	0%
Total	Total	77	-80%	-94%	13	-76%	-73%	17.00%	19%	351%	2.23	18%	49%