v1.0

AUTOMATED ACQUISITION PROTOCOL

Target: Real Estate Wholesalers & Funds (Active Buyers)

CURRENT FRICTION (MANUAL)

Operations rely on "Sniper Methods" (manual browsing of LinkedIn/Reddit). This creates a bottleneck where leadership spends time *finding* data instead of *closing* deals.

OUTPUT: ~20 Signals / Month

THE BLUEPRINT (AUTOMATED)

We deploy a "Dragnet Algorithm" that autonomously scans US digital footprints for active real estate investment behavior (Hiring 'Acquisition Managers', promoting 'Cash Buys', etc).

OUTPUT: 500+ Signals / Month

System Architecture

STEP 01 // IDENTIFICATION

Automated Signal Scraping

The Engine scans high-intent sources for specific keywords ("Cash Buyer", "Looking for deals", "Wholesaling").

SOURCE: LINKEDIN   SOURCE: BIGGERPOCKETS   SOURCE: FACEBOOK GROUPS

STEP 02 // ENRICHMENT

Decision Maker Verification

Raw data is cross-referenced to find the CEO/Founder's direct mobile and email. We filter out "Gatekeepers."

API: APOLLO.IO   API: CLEARBIT   VALIDATION: BOUNCE CHECK

STEP 03 // DELIVERY

CRM Injection

Clean, verified leads are pushed directly into the SecureMC dialer. No manual entry required.

OUTPUT: CSV / EXCEL   FREQUENCY: WEEKLY BATCHES

Projected Operational Lift
Based on shifting 20 hours/mo of searching to 0 hours.

10x
DEAL FLOW CAPACITY