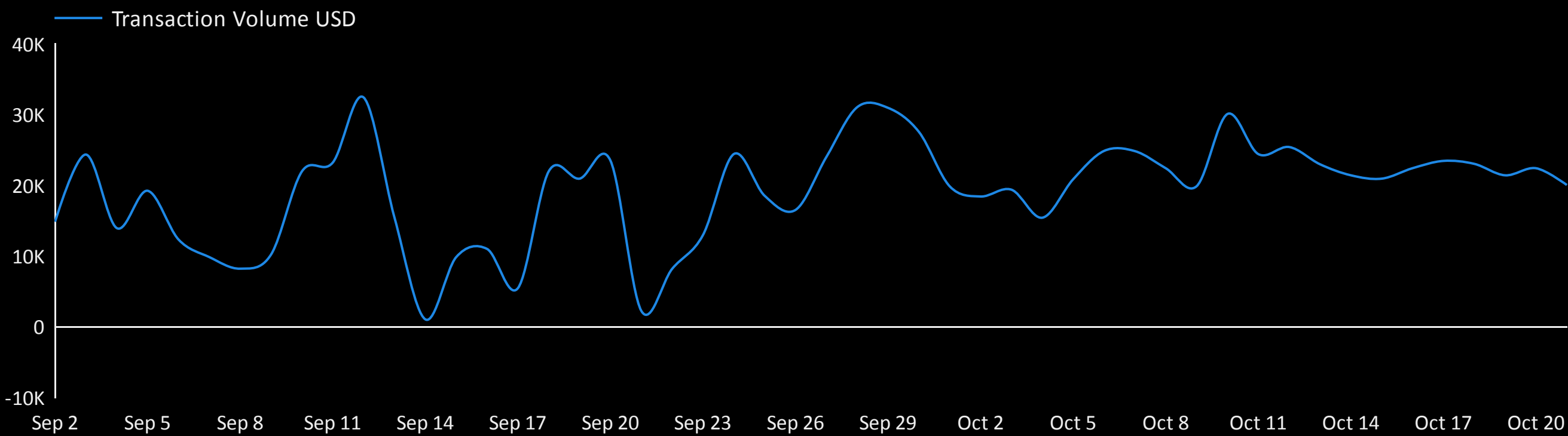


Onchain Transactions - WEB3 SALES

\$ 959,061.57



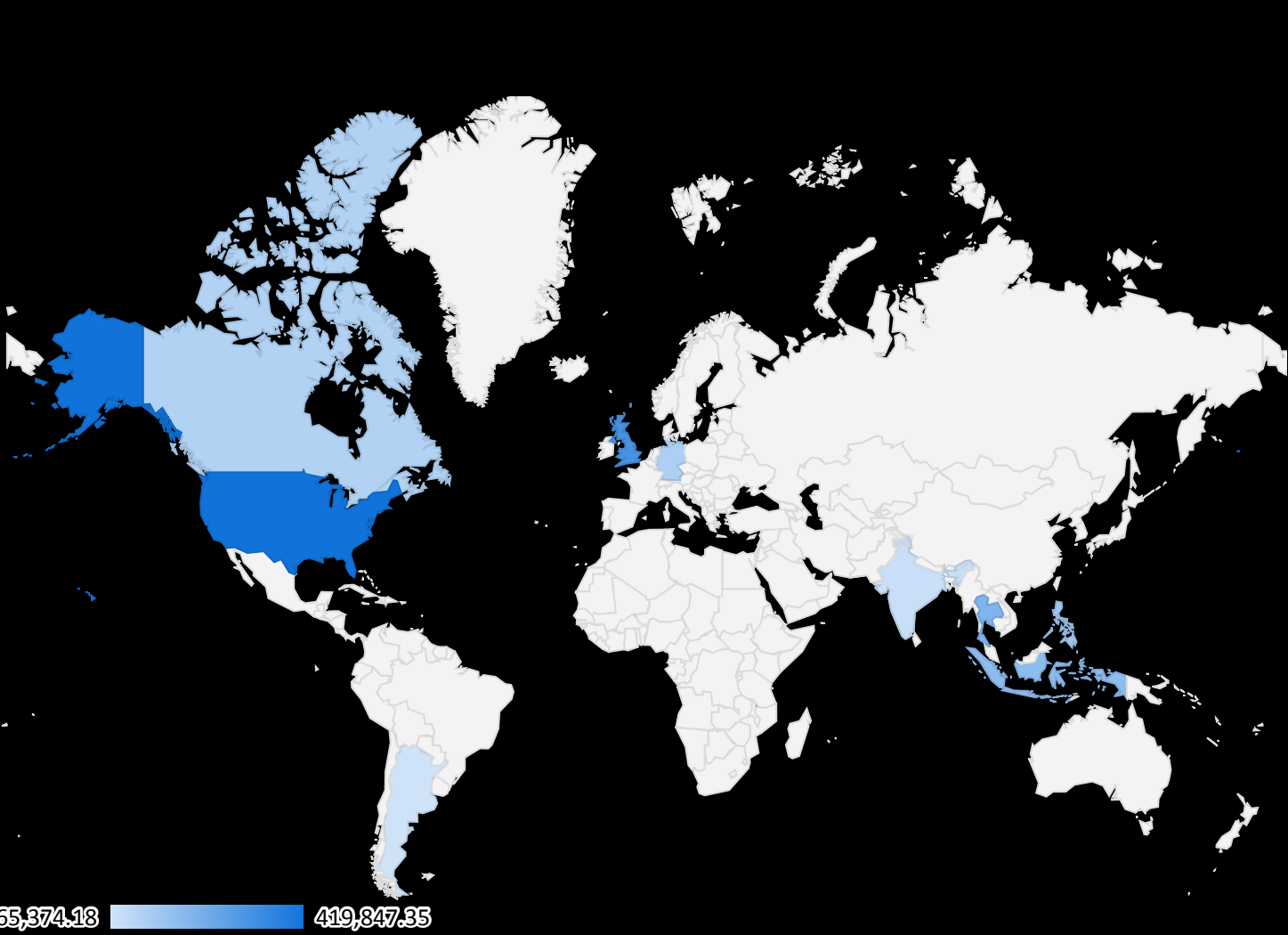
YOUR BEST CHANNELS

Source	Transaction Volume (USD) ▾	Users	Conversion Rate
1. Direct	324K	41.9K	8.9%
2. Google	280.2K	27.8K	9.3%
3. Display	251.7K	24.8K	9.5%
4. Twitter	209.7K	31.1K	6.0%
5. Reddit	178.1K	29.8K	5.1%
6. Twitter Paid	131.3K	19.5K	4.6%
7. Facebook	24.9K	15.3K	0.3%
8. Bing	20K	9.8K	0.5%

Wallets	Users	Transaction Volume (USD) ▾	Conversion Rate
1. Ethereum	65.6K	542.9K	7.9%
2. Binance	41.2K	234.9K	7.0%
3. Polygon	12.4K	129.4K	13.8%
4. NEAR	14.2K	78.9K	14.0%

Top Profile ▾	Primary	Secondary	Tertiary
1. Top Location	US	Singapore	Germany
2. Top Holdings	Matic	Eth	BTC
3. Top Chain by trans...	Polygon	Ethereum	BTC

TOP GEOS



GEO	Transaction Volume (USD) ▾	Users	Conversion Rate
1. United States	419.8K	50.3K	0.09
2. United Kingdom	319.6K	33.5K	0.09
3. Thailand	212.9K	41.9K	0.06
4. Indonesia	188.5K	42.9K	0.05
5. Philippines	153.9K	37.3K	0.06
6. Germany	128.2K	23.2K	0.25
7. Canada	119.4K	35.3K	0.06
8. India	76.8K	13.3K	0.13
9. Argentina	65.4K	11.9K	0.13

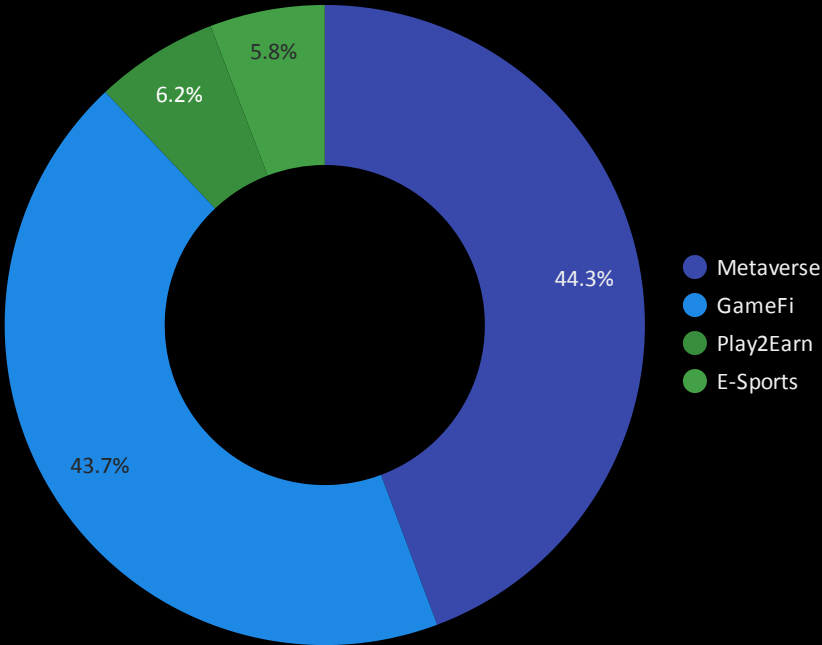
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AUDIENCES

Audience	Sales (USD) ▾
1. GameFi	255.6K
2. Play2Earn	204.5K
3. Stablecoins	198.1K
4. Metaverse	191.7K
5. DeFi	185.3K
6. Layer_2	83.1K
7. Governance Tokens	70.9K
8. CEX Tokens	70.3K
9. Wrapped Tokens	63.9K
10. Social Media Content	57.5K
11. Meme Tokens	44.7K
12. Decentralized Storages	44.1K
13. Analytics	19.8K
14. Sports	19.2K

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PRODUCT TAGS



Product Tag	Sales (USD) ▾
1. Metaverse	
2. GameFi	
3. Play2Earn	
4. E-Sports	

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TRANSACTIONS LOG

User (Wallet Address) ▾	First Touch	Last Touch	Method	Transactions VALUE (USD)	Transaction Volume (Native Token)
1. 0xfa103c21ea2df71dfb92b0652f8b1d795e51cdef	Discord	Google	0x88e6a0c2	285.63	84.01
2. 0xfa103c21ea2df71dfb92b0652f8b1d795e51cdef	Referral	Google	Transfer	185.29	54.5
3. 0xe892c4da855ed5775869ee60ffbc83dee66a8d2c	Referral	Google	Swap	90.74	26.69
4. 0xd16e4cdb153b2dcc617061174223a6d4bfae53f5	Twitter	Email	Transfer	617.46	181.61
5. 0xc697051d1c6296c24ae3bcef39aca743861d9a81	Google	Google	Redeem	704.53	207.21
6. 0xaea2a0f00204c3b6a698f99d29ccbedf6179cd48	Discord	Facebook	Transfer	1,249.95	367.63
7. 0xaea2a0f00204c3b6a698f99d29ccbedf6179cd48	Twitter	Twitter	Zap Deposit	23.59	6.94
8. 0xaea2a0f00204c3b6a698f99d29ccbedf6179cd48	Discord	Referral	Zap Deposit	165.69	48.73
9. 0xa9d1e08c7793af67e9d92fe308d5697fb81d3e43	Display	Facebook	Multicall	500.83	147.3
10. 0xa9d1e08c7793af67e9d92fe308d5697fb81d3e43	Telgram	Email	0x000600ef	410.98	120.88
11. 0xa9d1e08c7793af67e9d92fe308d5697fb81d3e43	Telegram	Display	Multicall	500.96	147.34
12. 0xa57bd00134b2850b2a1c55860c9e9ea100fdd6cf	Referral	Display	Zap Deposit	2,704.64	795.48
13. 0xa57bd00134b2850b2a1c55860c9e9ea100fdd6cf	Referral	Twitter	0xca350aa6	150.33	44.21
14. 0xa57bd00134b2850b2a1c55860c9e9ea100fdd6cf	Telegram	Google	Zap Deposit	90.86	26.72
15. 0x8025504c05b146ae25a84c82a73f447a88b8ae9a	Telegram	Google	Staked	440.63	129.6

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