BLOCKCHAIN ADS

Decentralized Web 3.0 Advertising Protocol

The Lowest Fee - No Censorship - Metaverse Ready

BLOCKCHAIN ADS

THE PROBLEM - *THERE IS NO "GO TO PLACE" FOR ADVERTISING IN THE WEB3 SPACE*

- **No Performance based** Ad Solution in Web3.0
- **No access to the web3 Audience**
  based on their Digital Identity (Wallets)
- **No Analytics/Attribution tool in the web3 Space**
- **Censorship** & **Restrictions** & **Massive Fees**

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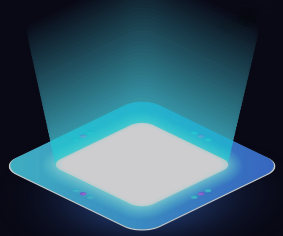
BLOCKCHAIN ADS

THE SOLUTION

Blockchain Native Advertising Protocol for the Web3 and Metaverse Marketing

Cross-Chain



Multi-Browser

Web3 Identity Based

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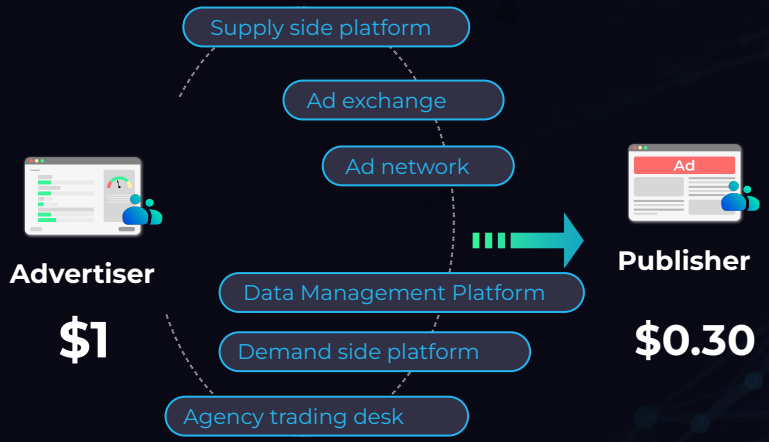
BLOCKCHAIN ADS

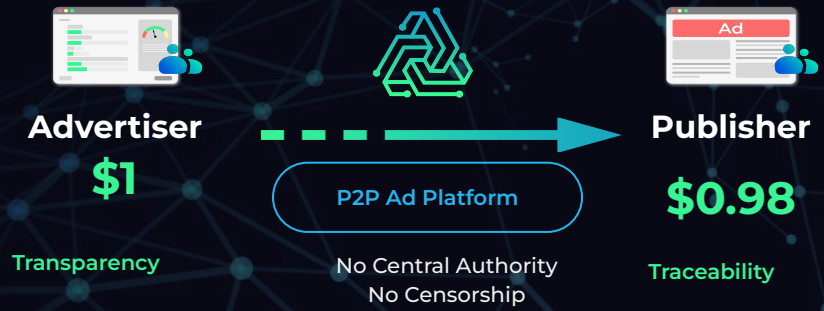
How: P2P Ad Platform

Centralized



Decentralized

with BlockchainAds



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BLOCKCHAIN ADS

Enabling the Web3.0 Targeted Advertising through Digital Identity.

How: AdNFT Dapp

AdNFT - Web3 ID

Web3 ID Profile represents, user owned **Web3 cookie.**

Personalized Targeting

Advertiser

P2P Ad Platform

No censorship,

Publisher

- Websites
- GameFi
- Metaverses

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Traction

P2P Ad Platform

Current revenue $475K in closed alpha

MVP done using open source Ad Server and specific zone of publishers.

9 Major Campaigns

BLACK DRAGON · Sommelier · Rubic · Paras Digital Art Cards · PARAS COMIC · RareMint

AdNFT dapp

20+ Web3 projects and 10.000 + users Pre signup

20+ Web3 projects (Metaverses + GamiFi + DeFi) partnered to integrate (combined more than 300K community size)

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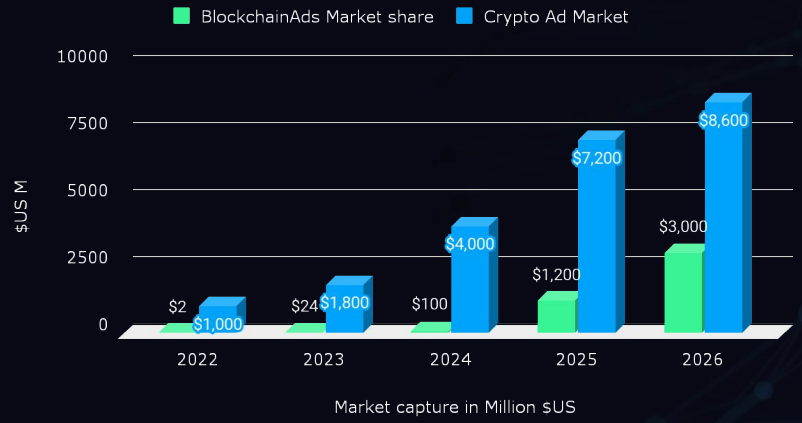
BLOCKCHAIN ADS

MARKET SIZE By 2026

No Barrier for Entry

Stage 1 Obtainable Market



$8 Billion

Market Size (Crypto Advertising)

Crypto Ad Market

30%

Market Share in 4 years

$2.4Bn

REVENUE TARGET

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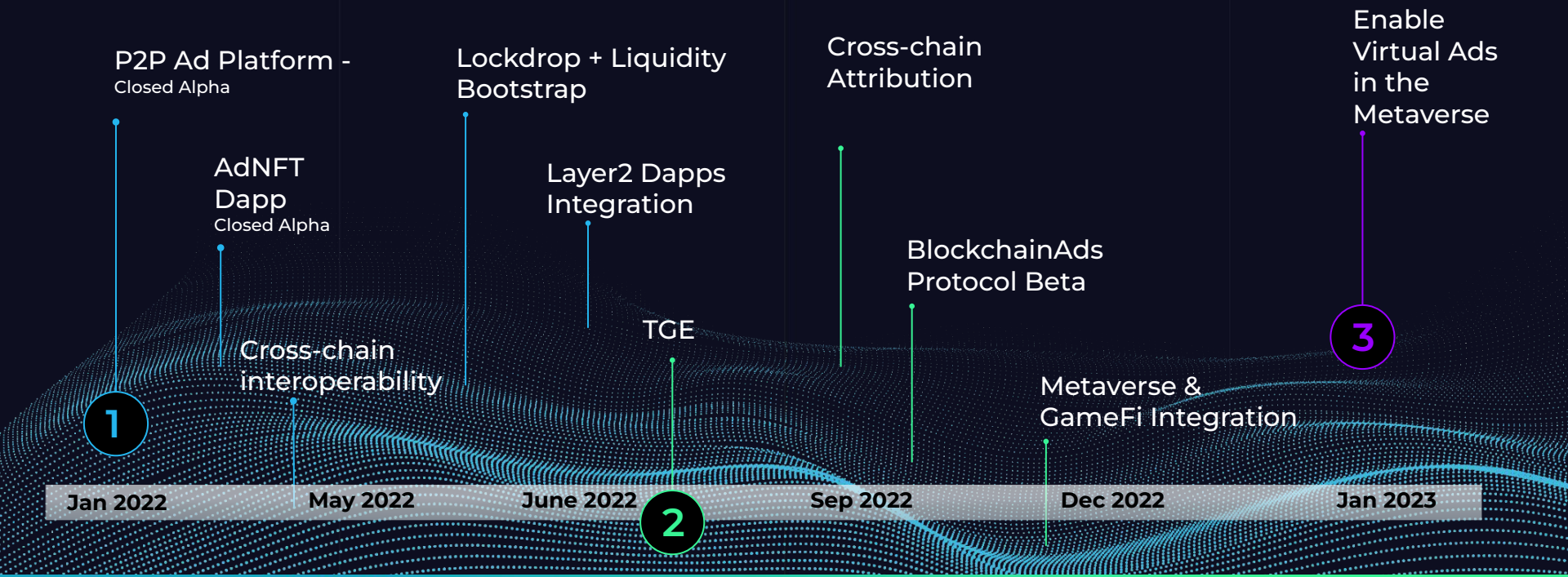
ROADMAP

Detailed Roadmap >>



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BLOCKCHAIN ADS

TEAM

Vlad Chejkov
Founder

Marketer, Entrepreneur, Media Buyer,
10 years AdTech Background

Goran Angelkovski
CTO

Machine Learning & AI
Development

Gentian Elmazi
Lead Blockchain Adv.

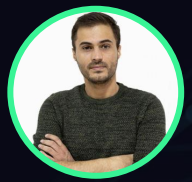
Co-Founder of Vulos Enterprise Blockchain
Part of Ripple Subdivision team

Bojan Angelkovski
Core Dev

Full-Stack Dev
Cosmic Development

Dragan Gjorgjievski
System Network Developer

Part of Microsoft Infrastructure
team at T-Mobile



Nikola Sudijovski
Blockchain Developer

Creating Dapps
from back to front

Andrea Angelova
Software Developer

Senior Dev

Jack Colaianni
Head of Product

AdTech Background Professional
Media Buyer

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PARTNERS

Paras Digital Art Cards

Vulos

GEN

NEAR

Optimus Community

alpha growth

GRAVITY

plazzel

K.

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BLOCKCHAIN ADS

THANK YOU!

Vlad Chejkov
Founder, CEO

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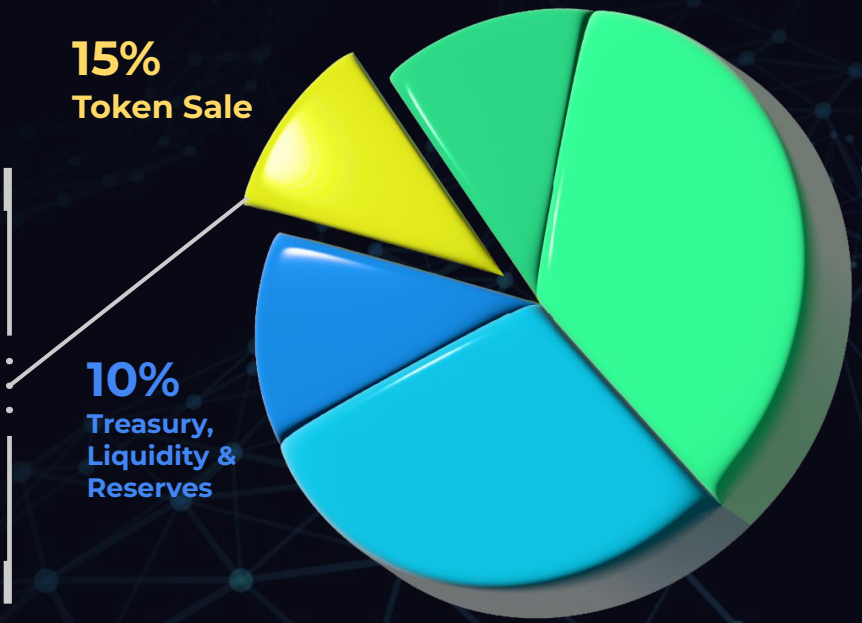
Appendix 1 - **OPPORTUNITY**

BLOCKCHAIN ADS

Invest in the Future of Advertising

Seed	$800K
Private	$1.75M
Public	$3M

LockDrop



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Appendix 2 - tokenomics

Allocation Name	Tokens	Percent	Price	To Be Raised	Sold
Rewards/ Incentives	200,000,000	**20.00%**			
Ecosystem Fund / Community Fund	400,000,000	**40.00%**			
Team	150,000,000	**15.00%**			
Advisory & Partnerships	50,000,000	**5.00%**			
Treasury/ Liq/ Reserves	50,000,000	**5.00%**			
Pre-Seed	20,000,000	**2.00%**	$ 0.010	$ 200,000	$ 150,000
Seed	30,000,000	**3.00%**	$ 0.020	$ 600,000	
Private A	50,000,000	**5.00%**	$ 0.035	$ 1,750,000	
Private B	50,000,000	**5.00%**	$ 0.060	$ 3,000,000	
Totals	1,000,000,000	**100.00%**		$ 5,550,000	$ -
Total Supply	1,000,000,000	*1 Billion*			

Detail Tokenomics Breakdown

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Appendix 2 - MVP Performance

current revenue $475K in alpha

Campaigns	Goal	Results
Rubic	Increase number of wallet connects to Rubic DEX Bridge	Increase wallet connects by 66% over 30 days + Achieve $12 cost per wallet connection - CPA
Sommelier	Increase Liquidity in the Somm LP	700% TVL Growth over 60 days
BLACK DRAGON	Get interest for the launchpad release	400% Increase in Awareness in 10 days.
RareMint	Build an audience of Sports Memorabilia NFT Collectors	100% daily channel engagements. Ad Spend 6x times lower than predicted.
Paras Digital Art Cards	Drive NFT Buyers to connect their wallet to Paras Marketplace to Collect & Trade NFTs.	75,000+ New Wallet Connections in 45 days ($12 CPA)
PARAS COMIC	Drive NFT Comic Buyers to a Start-up marketplace.	10,000 Wallet Connections for a $30.70 CPA.

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