



BLOCKCHAIN ADS

The **Web 3.0 Generation** in Advertising Tech

Wallet Targeting - Onchain Profile Audiences - Web3 Cookie

THE PROBLEM - *THERE IS “NO DEFAULT CHOICE ADVERTISING PLATFORM” IN THE WEB3*

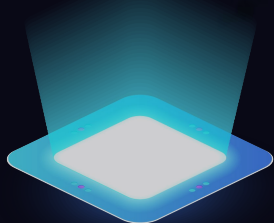
- **No Targeted Advertising** Solution in Web3.0
Wallet Targeting | Onchain Profiles
- **No Access to the Web3 Audiences**
DeFi | NFT | Traders | ETH holders | Whales....
- **No Attribution/Analytics tool** in the web3 Space
Ex. 0xa153....ac71 added liquidity in ETH/USDC pool <> coming from source....

WHY does this happens? - THERE IS “A CHANGE IN USER INTERACTION WITH THE INTERNET” IN WEB3 | wallet login & onchain data

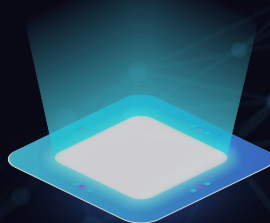
THE SOLUTION

Blockchain Native **Advertising Protocol for the Web3** and Onchain Marketing

Cross-Chain



Multi-Browser



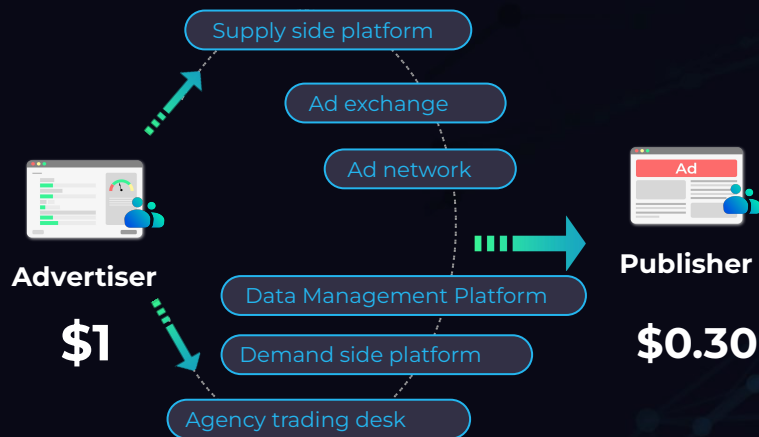
**Web3 Identity
Based**



How:

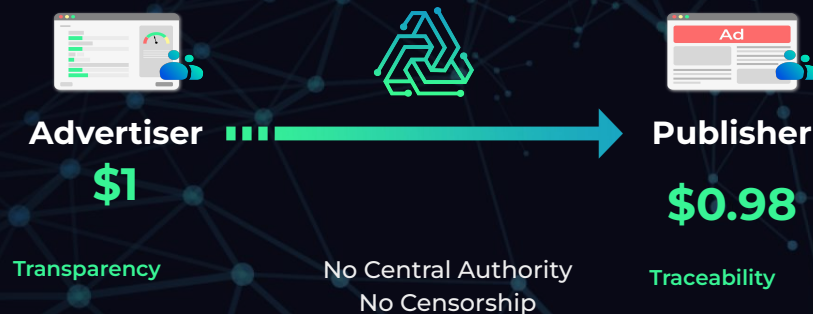
P2P Ad Platform

Centralized



Decentralized

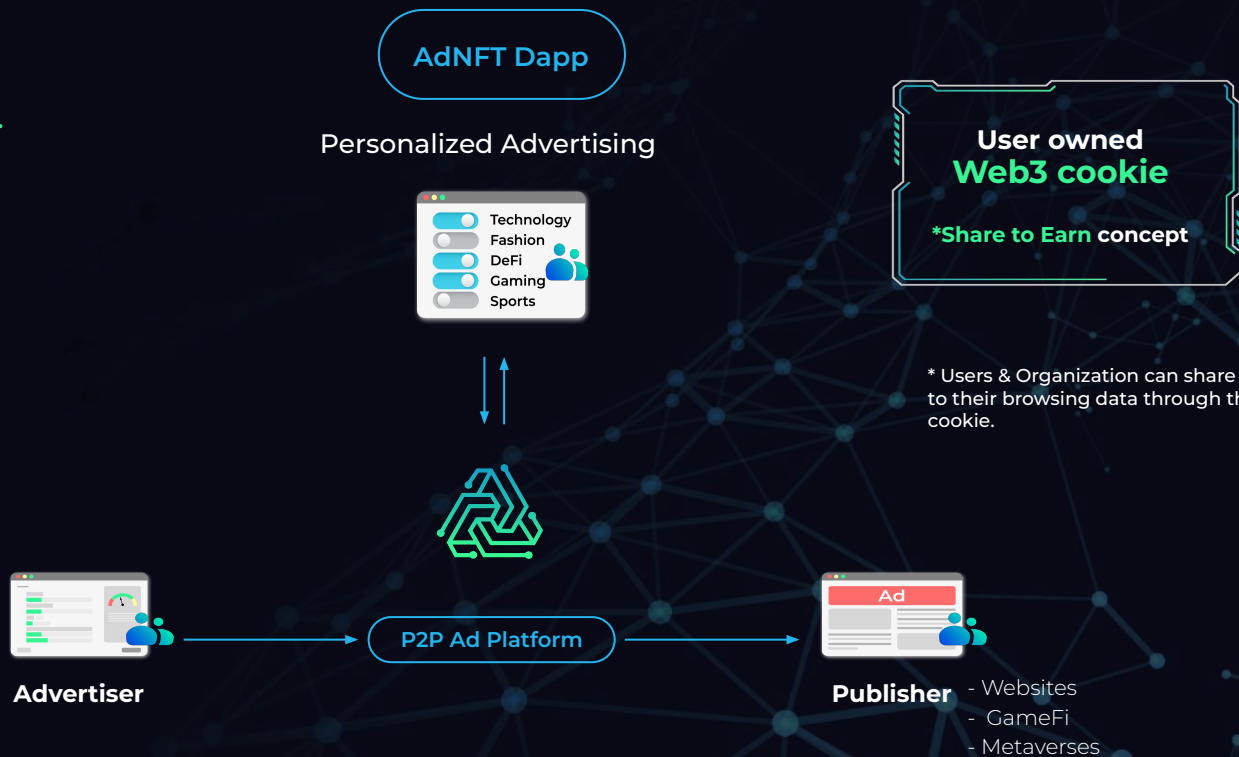
with Blockchain-Ads



How:

AdNFT dapp - Web3 Cookie

Enabling the Web3.0
Targeted Advertising
through **Digital Identity**.



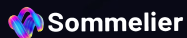
Traction

P2P Ad Platform

Current revenue \$475K in closed alpha

MVP done using open source Ad Server and specific zone of publishers.

9 Major Campaigns



AdNFT dapp

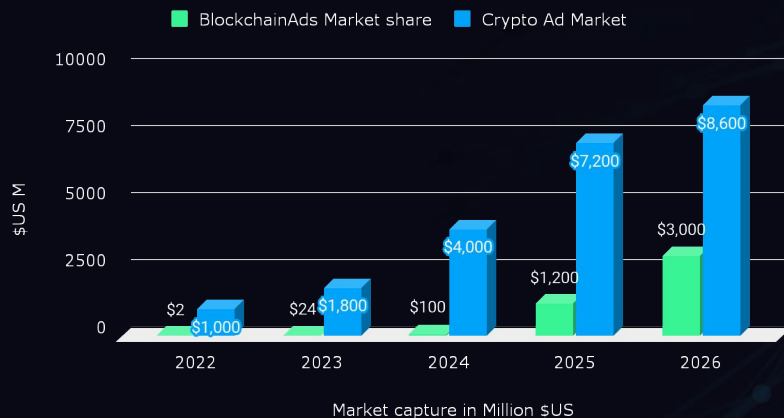
20+ Web3 projects and 10.000 + users Pre signup

20+ Web3 projects (Metaverses + GamiFi + DeFi) partnered to integrate (combined more than 300K community size)

MARKET SIZE By 2026

No Barrier for Entry

Stage 1 Obtainable Market



Market Share in 4 years



Crypto companies yearly
Ad Spend by 2026

12%

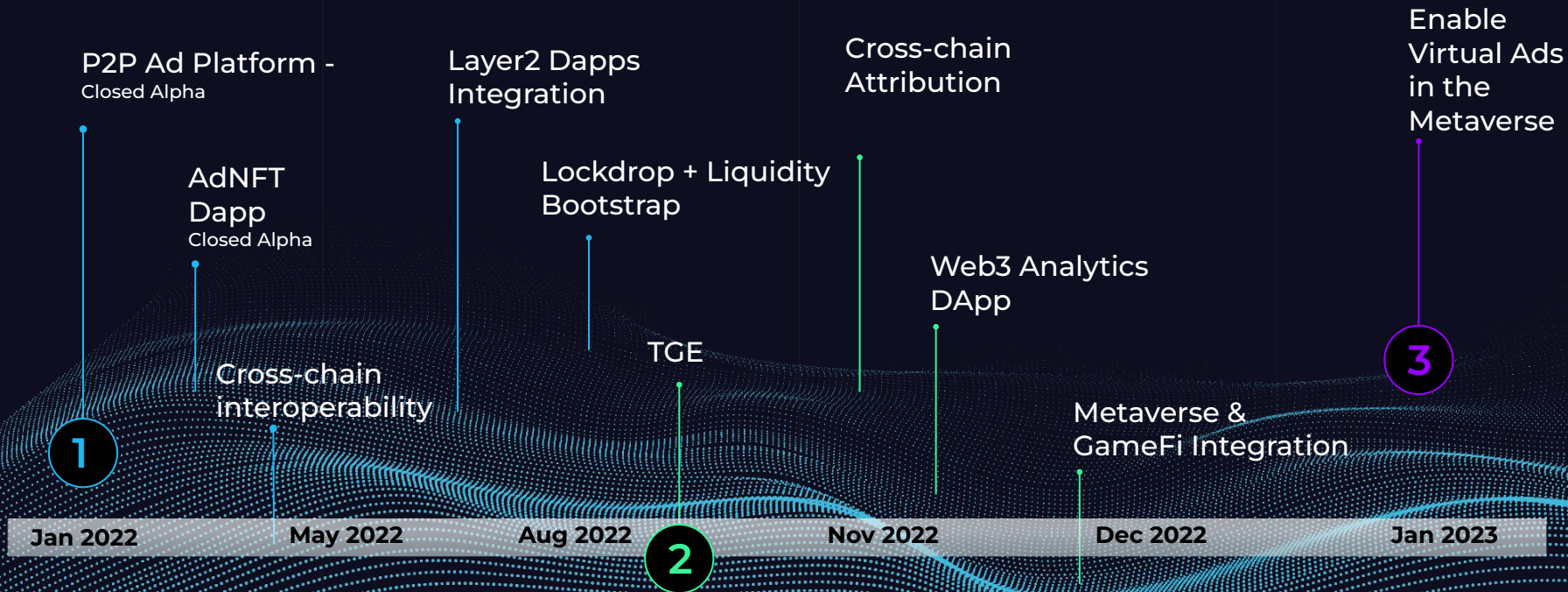
\$1Bn

REVENUE TARGET
within 4 years

180% Annual YOY growth in Ad Budget from the Crypto/Web3 Companies

ROADMAP

[Detailed Roadmap >>](#)



TEAM



Vlad Chejkov
Founder

Marketer, Entrepreneur, Media Buyer,
10 years AdTech Background



Jack Colaianne
Head of Product

AdTech Engineer
Martech Researcher



Gentian Elmazi
Lead Blockchain Adv.

Co-Founder of Vulos Enterprise Blockchain
Part of Ripple Subdivision team



Bojan Angelkovski
Core Dev

Full-Stack Dev
Cosmic Development



Dragan Gjorgjievski
System Network Developer

Part of Microsoft Infrastructure
team at T-Mobile



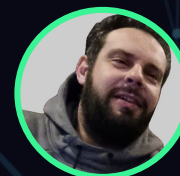
Nikola Sudijovski
Blockchain Developer

Creating Dapps
from back to front



Andrea Angelova
Software Developer

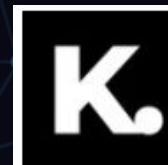
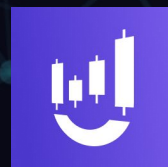
Senior Dev



Goran Angelkovski
CTO

Machine Learning & AI
Development

PARTNERS





BLOCKCHAIN ADS

THANK YOU!

Vlad Chejkov
Founder, CEO



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Appendix 1 - OPPORTUNITY

Invest in the Future of Advertising

Seed	\$1M
Private	\$1.8M
Public	\$2.7M

LockDrop

15%
Token Sale

10%
Treasury,
Liquidity &
Reserves

15%
Team

40%
Ecosystem
Funds

20%
Rewards

Appendix 2 - tokenomics

Allocation Name	Tokens	Percent	Price	To Be Raised	Status
Rewards/ Incentives	200,000,000	20.00%			
Ecosystem Fund / Community Fund	400,000,000	40.00%			
Team	150,000,000	15.00%			
Advisory & Partnerships	50,000,000	5.00%			
Treasury/ Liq/ Reserves	50,000,000	5.00%			
Pre-Seed	20,000,000	2.00%	\$ 0.010	\$ 200,000	Closed
Seed	40,000,000	4.00%	\$ 0.025	\$ 1,000,000	
Private A	45,000,000	4.50%	\$ 0.040	\$ 1,800,000	
Private B	45,000,000	4.50%	\$ 0.060	\$ 2,700,000	
Totals	1,000,000,000	100.00%		\$ 5,700,000	\$ -
Total Supply	1,000,000,000	1 Billion			

Detail Tokenomics Breakdown

Appendix 2 - MVP Performance

current revenue \$475K in alpha

Campaigns	Goal	Results
 Rubic	Increase number of wallet connects to Rubic DEX Bridge	Increase wallet connects by 66% over 30 days + Achieve \$12 cost per wallet connection - CPA
 Sommelier	Increase Liquidity in the Somm LP	700% TVL Growth over 60 days Check Video
BLACK DRAGON 	Get interest for the launchpad release	400% Increase in Awareness in 10 days.
 RareMint	Build an audience of Sports Memorabilia NFT Collectors	100% daily channel engagements. Ad Spend 6x times lower than predicted.
Paras Digital Art Cards	Drive NFT Buyers to connect their wallet to Paras Marketplace to Collect & Trade NFTs.	75,000+ New Wallet Connections in 45 days (\$12 CPA) Check Video
 PARAS COMIC	Drive NFT Comic Buyers to a Start-up marketplace.	10,000 Wallet Connections for a \$30.70 CPA.