

BOXUN LI

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Github: [BoxunLi](#)
Portfolio: [boxunli.com](#)

EXPERIENCE__

UX Designer - Shopify

May - August 2022

Designed the wallet page for the Shop app to help 5M+ users easily manage their saved payment methods. Conducted competitive analysis, crafted high-fidelity prototypes, made data-driven design decisions, and collaborated with developers all the way to shipping.

Experience Designer - Konrad Group

September - December 2021

Initiated and shipped the design of a projects map web page to simplify clients' browsing experience of past projects. Collaborated closely with design, consulting, and development teams. Designed an interactive home page experience for another client to showcase featured products.

UI/UX Designer - Ontario Ministry of Labour

January - April 2021

Led surveys, and user interviews to generate user journey maps. Pioneered the digitization of Employment Ontario programs applications by designing a web portal. Largely reduced the time and number of attempts required to complete an application.

Product Designer - Hyivy Health Inc. (startup)

May - August 2020

Owned the design of their first mobile app, website, and 3D device prototype. Led the establishment of a vibrant brand identity and built brand guidelines. Identified user pain-points and product goals through conducting user interviews and analyzing user feedback.

COMMUNITY__

Co-President - UW/UX

Oct 2020 - May 2022

Growing and guiding University of Waterloo's design community by organizing events, workshops, and designathons. Helped plan our first designathon, TILE, reaching 250+ participants from 12 countries and 70+ schools.

Product Designer - UW Blueprint

September - December 2021

Collaborated cross-functionally within a team of designers, engineers, and product managers to build a book review platform for a non-profit organization, Canadian Children's Book Centre.

EDUCATION__

University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

SKILLS__

Tools

Figma Illustrator
Adobe XD Spline 3D
InVision Fusion 360
Photoshop

Design

User Research/Interview
Usability Testing
Wireframing & Prototyping
Visual Design

Dev

HTML/CSS MongoDB
JavaScript C++
Express
Node.js