

(647)-686-3068 b386li@uwaterloo.ca Github: <u>BoxunLi</u>

Portfolio: boxunli.design

### **EXPERIENCE\_\_**

### UI/UX DESIGNER - Ontario Ministry of Labour

January - April 2021

Generate user journey maps through leading researches, surveys, and user interviews. Designed numerous functions and features for a case-worker's web interface. Produced high-fidelity interactive prototypes for a client-facing Employment Ontario web portal.

### PRODUCT DESIGNER - Hyivy Health Inc.

May - August 2020

Identified user pain-points and product goals through conducting user interviews and analyzing user feedback. Owned the design of their first mobile app, website and 3D device prototype. Led the establishment of a vibrant brand identity and built brand style guidelines.

#### PRODUCT DESIGNER & FULL STACK DEV - Kaiju Arcades

January - April 2021

Developed and designed a functional website for an arcade reviewing platform similar to Yelp. Leveraged 3rd party API's, RESTful routing and implemented CRUD functionalities using Node, Express, and MongoDB. Implemented user authentication and authorization using Passport.js and Helmet.js.

### CO-FOUNDER + DESIGNER - Meraki District Clothing

November 2016 - March 2019

Made over 400 sales by designing popular merchandise and promotional materials for Meraki District. Communicated with suppliers and customers and developed long-lasting personal relationships.

## COMMUNITY\_\_

# WEB DESIGNER & DEV - UW/UX

Oct 2020 - Present

Growing and guiding UW's design community by organizing events, workshops, and designathons. Working alongside other designers to generate iterations of designs for a club website. Planned and conducted usability testing.

# EDUCATION\_\_

## University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

#### SKILLS\_\_

Tools		Dev		Design
Figma	AutoCAD	HTML/CSS	Java	User Research/Interview
Adobe XD	SolidWorks	Javascript	C++	Usability Testing
Photoshop		Express		Wireframing & Prototyping
Fusion 360		Node.js		Interaction Design
Spline		MongoDB		Information Architecture