



(647)-686-3068
b386li@uwaterloo.ca
Github: [BoxunLi](#)
Portfolio: [boxunli.design](#)

EXPERIENCE__

Experience Designer - Konrad

September 2021 - December

Initiated and shipped the design of a projects map web feature. Collaborated closely with design, consulting, and development teams. Simplified clients' browsing experience of past projects and decreased the time for staff to create presentation materials.

UI/UX Designer - Ontario Ministry of Labour

January - April 2021

Led researches, surveys, and user interviews to generate user journey maps. Pioneered the digitization of Employment Ontario programs applications by designing a web portal. Largely reduced the time and number of attempts required to complete an application.

Product Designer - Hyivy Health Inc. (startup)

May - August 2020

Owned the design of their first mobile app, website, and 3D device prototype. Led the establishment of a vibrant brand identity and built brand style guidelines. Identified user pain-points and product goals through conducting user interviews and analyzing user feedback.

Web Designer & Full Stack Dev - [Kaiju Arcades](#)

January - April 2021

Developed and designed a functional website for an arcade reviewing platform similar to Yelp. Leveraged 3rd party API's, RESTful routing and implemented CRUD functionalities using Node, Express, and MongoDB.

COMMUNITY__

Co-lead - UW/UX

Oct 2020 - Present

Growing and guiding University of Waterloo's design community by organizing events, workshops, and designathons. Planned and conducted usability testing to iterate on designs for a club website.

Product Designer - UW Blueprint

September 2021 - Present

Collaborating cross-functionally within a team of designers, engineers, and product managers to build a book review platform for a non-profit organization, Canadian Children's Book Centre.

EDUCATION__

University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

SKILLS__

Tools

Figma	InVision
Adobe XD	AutoCAD
Photoshop	SolidWorks
Illustrator	Spline 3D
Fusion 360	

Design

User Research/Interview
Usability Testing
Wireframing & Prototyping
Interaction Design
Information Architecture

Dev

HTML/CSS	Java
JavaScript	C++
Express	
Node.js	
MongoDB	