BOXUN LI

(647)-686-3068
b386li@uwaterloo.ca
Github: BoxunLi
Portfolio: boxunli.design

EXPERIENCE__

UI/UX DESIGNER - Ontario Ministry of Labour

January - April 2021

Generate user journey maps through leading researches, surveys, and user interviews. Designed numerous functions and features for a case-worker's web interface. Produced high-fidelity interactive prototypes for a client-facing Employment Ontario web portal.

PRODUCT DESIGNER - Hyivy Health Inc.

May - August 2020

Identified user pain-points and product goals through conducting user interviews and analyzing user feedback. Owned the design of their first mobile app, website and 3D device prototype. Led the establishment of a vibrant brand identity and built brand style guidelines.

PRODUCT DESIGNER & FULL STACK DEV - Kaiju Arcades

January - April 2021

Developed and designed a functional website for an arcade reviewing platform similar to Yelp. Leveraged 3rd party API's , RESTful routing and implemented CRUD functionalities using Node, Express, and MongoDB. Implemented user authentication and authorization using Passport.js and Helmet.js.

CO-FOUNDER + DESIGNER - Meraki District Clothing

November 2016 - March 2019

Made over 400 sales by designing popular merchandise and promotional materials for Meraki District. Communicated with suppliers and customers and developed long-lasting personal relationships.

COMMUNITY__

WEB DESIGNER & DEV - UW/UX

Oct 2020 - Present

Growing and guiding UW's design community by organizing events, workshops, and designathons. Working alongside other designers to generate iterations of designs for a club website. Planned and conducted usability testing.

EDUCATION__

University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

SKILLS__

Tools		Dev		Design
Figma	InVision	HTML/CSS	Java	User Research/Interview
Adobe XD	AutoCAD	Javascript	C++	Usability Testing
Photoshop	SolidWorks	Express		Wireframing & Prototyping
Fusion 360		Node.js		Interaction Design
Spline 3D		MongoDB		Information Architecture