



(647)-686-3068
b386lieuwaterloo.ca
Github: [BoxunLi](#)
Portfolio: [boxunli.design](#)

EXPERIENCE__

UI/UX DESIGNER - Ontario Ministry of Labour

January - April 2021

Generated user journey maps through leading researches, surveys, and user interviews. Designed numerous functions and features for a case-worker's web interface. Adhered to design guidelines for responsiveness and accessibility. Produced high-fidelity interactive prototypes for a client-facing Employment Ontario web portal.

PRODUCT DESIGNER - Hyivy Health Inc. (startup)

May - August 2020

Identified user pain-points and product goals through conducting user interviews and analyzing user feedback. Owned the design of their first mobile app, website and 3D device prototype. Led the establishment of a vibrant brand identity and built brand style guidelines.

PRODUCT DESIGNER & FULL STACK DEV - Kaiju Arcades

January - April 2021

Developed and designed a functional website for an arcade reviewing platform similar to Yelp. Leveraged 3rd party API's, RESTful routing and implemented CRUD functionalities using Node, Express, and MongoDB. Implemented user authentication and authorization using Passport.js and Helmet.js.

CO-FOUNDER + DESIGNER - Meraki District Clothing

November 2016 - March 2019

Made over 400 sales by designing popular merchandise and promotional materials for Meraki District. Communicated with suppliers and customers and developed long-lasting personal relationships.

COMMUNITY__

WEB DESIGNER & DEV - UW/UX

Oct 2020 - Present

Growing and guiding UW's design community by organizing events, workshops, and designathons. Working alongside other designers to generate iterations of designs for a club website. Planned and conducted usability testing.

EDUCATION__

University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

SKILLS__

Tools

Figma

InVision

Adobe XD

AutoCAD

Photoshop

SolidWorks

Illustrator

Spline 3D

Fusion 360

Dev

HTML/CSS

JavaScript

Express

Node.js

MongoDB

Java

C++

Design

User Research/Interview

Usability Testing

Wireframing & Prototyping

Interaction Design

Information Architecture