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Github: [BoxunLi](#)
Portfolio: [boxunli.github.io](#)

EXPERIENCE__

UI/UX DESIGNER - Ontario Ministry of Labour

January - April 2021

Led researches, surveys and user interviews to generate user journey maps. Designed numerous functions and features for a case-worker's web interface. Produced high-fidelity prototypes for a client-facing Employment Ontario web portal.

PRODUCT DESIGNER - Hyivy Health Inc.

May - August 2020

Led the establishment of a vibrant brand identity, designed logo and built brand style guideline. Conducted user interviews and testing, analyzed user feedback results to determine product goals. Owned the design of a mobile app, website and 3D device prototype.

PRODUCT DESIGNER & FULL STACK DEV - KAIJU Arcades

January - April 2021

Developed and designed a functional website for an arcade reviewing platform similar to Yelp. Leveraged 3rd party API's, RESTful routing and implemented CRUD functionalities using Node, Express, and MongoDB. Implemented user authentication and authorization using Passport.js and Helmet.js.

CO-FOUNDER + DESIGNER - Meraki District Clothing

November 2016 - March 2019

Designed popular merchandises and promotional materials for Meraki District, making over 400 sales. Communicated with suppliers and customers and developed long-lasting personal relationships.

COMMUNITY__

WEB DESIGNER & DEV - UW/UX

Oct 2020 - Present

Growing and guiding UW's design community by organizing events, workshops, and designathons. Working alongside other designers to generate iterations of designs for a club website. Planned and conducted usability testing.

EDUCATION__

University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

SKILLS__

Tools

Figma AutoCAD
Adobe XD SolidWorks
Photoshop
Fusion 360
Spline

Dev

HTML/CSS React
Javascript (learning)
Express Java
Node.js C++
MongoDB

Design

User Research/Interview
Usability Testing
Wireframing & Prototyping
Interaction Design
Information Architecture