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Github: [BoxunLi](#)  
Portfolio: [boxunli.github.io](#)

## EXPERIENCE\_\_

### UI/UX DESIGNER - Ontario Ministry of Labour

January - April 2021

Led researches, surveys and user interviews to generate user journey maps. Designed numerous functions and features for a case-worker's web interface. Produced high-fidelity prototypes for a client-facing Employment Ontario web portal.

### PRODUCT DESIGNER - Hyivy Health Inc.

May - August 2020

Led the establishment of a vibrant brand identity, designed logo and built brand style guideline. Conducted user interviews and testing, analyzed user feedback results to determine product goals. Owned the design of a mobile app, website and 3D device prototype.

### PRODUCT DESIGNER & FULL STACK DEV - KAIJU Arcades

January - April 2021

Developed and designed a functional website for an arcade reviewing platform similar to Yelp. Leveraged 3rd party API's, RESTful routing and implemented CRUD functionalities using Node, Express, and MongoDB. Implemented user authentication and authorization using Passport.js and Helmet.js.

### CO-FOUNDER + DESIGNER - Meraki District Clothing

November 2016 - March 2019

Designed popular merchandises and promotional materials for Meraki District, making over 400 sales. Communicated with suppliers and customers and developed long-lasting personal relationships.

## COMMUNITY\_\_

### WEB DESIGNER & DEV - UW/UX

Oct 2020 - Present

Growing and guiding UW's design community by organizing events, workshops, and designathons. Working alongside other designers to generate iterations of designs for a club website. Planned and conducted usability testing.

## EDUCATION\_\_

### University of Waterloo - Graduating 2024

Candidate of Bachelor of applied science - Mechatronics Engineering

## SKILLS\_\_

### Tools

Figma  
Sketch  
Adobe XD  
Photoshop  
Fusion 360  
Spline  
Blender  
Illustrator  
AutoCAD  
SolidWorks

### Dev

HTML/CSS  
Javascript  
Express  
Node.js  
MongoDB  
React  
(learning)  
Java  
C++

### Design

User Research/Interview  
Usability Testing  
Wireframing & Prototyping  
Interaction Design  
Information Architecture