

The background features a dark gray or black gradient. Overlaid are several thin, wavy lines in cyan, magenta, and light blue that curve across the frame. In the lower right foreground, a large, semi-transparent purple cube is angled towards the viewer. The words "Crypto Emergency" are printed in white on the front face of the cube.

White Paper

version 1.4.

Crypto Emergency

Key products and goals

Crypto Emergency is a community of crypto enthusiasts united by an ecosystem with automated tools for daily financial transactions, storage of funds, creation and promotion of fintech innovations.

We solve the problem of integrating cryptocurrencies from cash and settlement operations to the introduction of tokenization in the banking sector at the state level.

To this end, at the initiative of the Crypto Emergency community, a number of **key products** are being created:

- a tokenized Q&A platform for newbies and professionals in the fintech industry;
- a crypto university integrated with government training programs to train highly sought-after personnel in the economic sector;
- programs to support startups, from obtaining funding to supporting projects throughout the entire life cycle;
- all-in-one a set of tools with light interfaces designed based on the wishes of the community for solving the daily tasks of a wide range of users (wallet, exchange, depository, trust listing);
- a news detector that analyzes, using artificial intelligence, the veracity of materials and their actual impact on cryptocurrency markets;
- cross-platform advertising and traffic generation tools with a high conversion rate both through their own solutions and with the expansion of the advertising network by partners.

Key products and goals

Our specialists are focused on the constant analysis of trends in crypto communities and set themselves the goal of combining both existing solutions and developing new ones to popularize cryptocurrency among all population groups in different countries of the world.

To achieve global goals, we use the best developments and experience of **our partners:**



Introduction

Welcome aboard the Crypto Emergency spacecraft, which brings together innovative tools and blockchain products designed for newbies and professionals in the crypto industry.

Today there are thousands of exchanges, hundreds of thousands of tokens and millions of platforms. Such an abundance of tools misleads the average user and reduces the final impression of using these products to uselessness.

Cryptocurrency progress is in danger of degradation and regression. Only crypto enthusiasts and advanced users set chances for development, but this is not enough to introduce crypto technologies at the global or state levels, or even to local audiences.

The goal of Crypto Emergency is to completely revolutionise the awareness and understanding of cryptosystems, making them available both for the average user of fiat funds and opening up additional benefits for the experts of the crypto community.

We help everyone who wants to get answers to any crypto-related questions by providing simple tools to impart knowledge, allowing users to achieve the highest level of expertise in the industry. Become a true professional and join the cryptocurrency markets of the future with Crypto Emergency.

Prerequisites for the Creation of the Crypto Emergency Ecosystem

SECTION 1

Prerequisites for the Creation of the Crypto Emergency Ecosystem

Crypto Emergency is an ecosystem based on a philosophy of mutual assistance, which is implemented as a key product - Q&A Service for Crypto Enthusiasts. Anyone can add questions and answers.

Today there are many ready-made solutions, such as HabraHabr and BitcoinTalk, where users can communicate, ask questions and get answers.

Our mission is to make cryptocurrency an affordable, understandable and convenient tool to fully meet all operational needs for both individuals and the corporate sector.

To this end, we are creating a single community in which we connect hundreds of exchange solutions, projects and their cryptocurrencies, offering the audience a single portal for discussing issues and new ideas and forming communities with mentors.

HabraHabr and Cryptocurrency Relevance

We analysed this site and noted that the ordering of content and the real KPI of the benefits of studying it comes down to no more than 31% of finding answers to a question of interest and an even lower percentage of the probability of finding the required specialist for the development of your own project or for prompt consultation.

This is due to the resource's focus on programming and AI, while cryptocurrency theme not represented.



BitcoinTalk and the System of Restrictions on Publications

Many of the users interested in cryptocurrency have visited BitcoinTalk at least once. It is one of the most popular cryptocurrency, investing and blockchain resources.

Here, users create topics for bounty campaigns and earn coins without leaving the forum. The project has more than one million users.

The earnings of the forum user directly depend on their rank or ‘title’. The higher the rank, the more respected the user is and the greater the number of tokens the user has the opportunity to receive.

A person places a certain code in their profile, referred to as a ‘signature’. This code contains the main function. It has a link to the website of a coin, a group on social networks, and so on. The signature will be visible under each new message. As part of the campaign, the user was previously told how many posts per week and in which specific forum threads to write.

Over time, the website’s rules have tightened. Now, to increase the ‘rank’, it is not enough just to write the required number of messages. Merits appeared. Merits are an indicator of the usefulness of the message, and users themselves share them with each other.

Every person has a limited number of merits and no one throws them around without purpose. Time limits have also been added. For example, in two weeks, you will only receive 14 activity points regardless of the number of messages posted during that period.

Thus, it became almost impossible to promote an account on your own. On this basis, various scammers have appeared who allegedly ‘sell’ accounts. The seller then submits a support request, stating that the account has been hacked and takes ownership back.

The Difference Between the Philosophy of Crypto Emergency and Popular Resources Such As BitcoinTalk, Medium, and Others

After analysing these websites, we concluded that these communities had an outdated model of interaction between participants, which was devoid of development and was only fading away. This is due to the fact that the ecosystem of these solutions is closed in a vacuum of enthusiasm, which leads to a decrease in the quality of content generated by participants. It becomes less and less active, especially when it comes to seemingly trivial topics.

Crypto Emergency is an innovative project with a new model of interaction between platform participants, aimed at providing assistance in any matter of the cryptocurrency industry from motivated experts free of charge. We are creating an approach in which new users who wish to learn financial literacy in the cryptocurrency industry have the opportunity to do so.

After analysing the experience of answering questions from new members on popular portals, we noted a negative attitude towards these calls to the community due to triviality.

For this reason, we have identified an unreached target audience of new participants wishing to join the cryptocurrency trend, crypto enthusiasts and industry experts who will be able to share their knowledge.

In the first stages, the platform's task is to cover the topics of cryptocurrency transactions:

- From registering a wallet to solving complex issues with the loss of access to digital assets;
- From buying trendy cryptocurrencies for storage on a wallet to operations on decentralised and centralised exchanges.

The Difference Between the Philosophy of Crypto Emergency and Popular Resources Such As BitcoinTalk, Medium, and Others

For advanced users, we will create a blockchain community where they can discuss consensus issues or assemble a team to implement innovative ideas.

The Crypto Emergency platform provides a motivation programme for obtaining a CEM token for the following activities:

- Registration on the platform and filling in all the fields of the personal profile (extended registration);
- Finding the best answers to questions;
- Being rewarded for every 20 answers;
- Feeling motivated by experts and their selection based on blockchain voting;
- Special welcome packages for the first registration on exchanges with the support of Crypto Emergency;
- Content generation for the Crypto Emergency media community: video training courses, online trainings;
- Public channels of thematic training with the support of Crypto Emergency;
- Generation of art objects for our Crypto Emergency NFT cyber-place, offering not only graphic art but also educational gold NFT collections from experts. Each course in this series will contain a secret part available only to the owner of the collection in a limited number;
- Quests and crypto rewards from Crypto Emergency.

The ideology of crypto communities is complete decentralisation and independence. By adhering to this principle, we have maintained complete openness of communication between platform participants, allowing us to exchange contacts and provide paid services. Thus, we form an ecosystem where it will be comfortable both learning and earning for everyone.

Crypto Emergency Community

Mutual Aid Philosophy



Crypto Emergency is completely devoid of restrictions regarding the number of messages per day and is also designed to increase the motivation of participants through the use of voting systems and transactions on the platform using the CEM token.

Our goal is to stop the formation of the messy content and chaos regarding the crypto-hype as soon as possible and, as a result, to create a single platform with a high degree of content quality without restrictions with the possibility of earning an exclusive CEM transaction asset.

The multi-level motivation programme will attract influencers in the crypto industry and practicing enthusiasts who will be chosen by the community.

Our difference is the formation of a group of experts on a permanent basis who will work with us under a contract and will be happy to conduct online training and private consultations absolutely free of charge for all users.

To do this, users can just ask a question via private message or use the time-slot scheduling system of their preferred specialist.

It is possible to book consultations at convenient intervals. The expert indicates the intervals during which they are available and users can book an available slot.

Crypto Emergency Community

Mutual Aid Philosophy

Depending on the user's rating, the interval time can vary from a 15-minute consultation to more if the user is very active on the website. Thus, we are implementing a unique opportunity to receive advice from CEOs, CTOs, CMOs and other representatives of well-known projects who are ready to share their experiences, give their expert assessments of your start-up and advise you on how to create a wallet and where to invest.

This is an innovative community that has never existed before. Access to this group of specialists was not possible since the cost of their work is extremely high. Thanks to the community approach and the decentralisation of resources, the payment for their work will be even higher than in mono-projects, and their motivation and skills will be jointly pumped up along with the Crypto Emergency community, which will allow us to generate an innovative neural network of ideas and solutions that will be recorded on our platform both in public and in private.

Crypto Emergency Ecosystem Products

SECTION 2

Q&A Service for Crypto Enthusiasts

In addition to offering consultations, both individual and online, the main functionality provides for the creation of a public platform of questions and answers without registration and with high citation by search engines. This functionality allows you to develop any topics and discuss them. There are separate sections for newbies, where enthusiasts will be happy to support questions from beginners.

We also distinguish separate categories for experts: Blockchain, Artificial Intelligence, Investment, Exchanges and other areas of the professional community.

The main difference between our platform and others is the formation of a community of both enthusiasts and professionals, with a high degree of motivation to generate fundamentally new approaches and contacts with the audience, which no other project has previously been able to offer.

Crypto Emergency Startup Help

When a private consultation, an online seminar or a public answer to a question on the website develops into a huge discussion, the birth of a new start-up may begin. For this reason, we not only cover the initial stage of thought generation but also have a professional team – the Start-up Department – who are ready to help in finding finance for projects through our own media channels and community.

The Start-up Department is a team of experts gathered based on voting and recommended specialists from the Crypto Emergency team.

Today, many promising ideas and their implementations fade away even at the stage of seed-investing or pre-SEO. We want to overcome this problem, because our ideology is to be useful for the whole crypto-industry community and to change approaches completely, making them understandable and available to all of you. In particular, we have focused on those who have powerful ideas and who wish to receive support in their implementation.

Our team has created a separate area in which, after preliminary consultations and community discussions, we will help start-ups prepare for the investment stages.

To answer frequently asked questions, we have compiled a unique FAQ database where step-by-step details are described, including what documents are required, what steps should be described in the business plan, what should be submitted for consideration by the community. The guide uses examples and offers over 100 practical tips.

Crypto Emergency Startup Help

After getting acquainted with this section, the start-up has the opportunity to go to the IO-Workspace section, where a specialist from the Crypto Emergency team will be assigned to them.

An advisor will help you form a competent speech, draw up a project roadmap and verify primary materials, such as a business plan or WhitePaper, as well as help organise meetings with funds and private investors. For the best projects, we will offer an exclusive investment programme.

Crypto Emergency Start-up Help Investment Programmes

Within the framework of this programme, the project can choose one of two paths: the full passage of the KYC procedure and the preparation of basic documents or the express path, which is based only on brief notes and the hype of the idea.

We truly believe that brilliant ideas can be developed without having to go a long way, which is often beyond the power of just one or two team members. For this reason, the programme provides for the possibility of express investment, which is realised through placement on our platform.

Crypto Emergency Start-up Help, within a period of one to 15 days, decides whether to tokenise an idea through the community, followed by placement on an internal listing. Everyone in the Crypto Emergency community has the opportunity to vote for a project using a token and, according to the crowdfunding model, they can receive special bonuses from the creators of the idea, from tracking exclusive updates to receiving primary product models or access to an alpha version via innovative platform functionality.

Thus, our crypto experts will be able to be the first to try out the benefits of a particular start-up. For this, a special investment incentive programme has been created. Members of the Crypto Emergency community also have an exclusive opportunity to purchase tokenisable assets of start-ups at a significant discount, unlike other listings.

All this is possible since it is us who accompany this project and are among the stakeholders and the board of investment, determining the best conditions for the community.

Seed-Investing from Crypto Emergency Start-up Help

Crypto Emergency helps the project go from seed-investing to IPO, with more global procedures for working with assets. In addition to express investing through the community, all holders of the Crypto Emergency token receive profitability both from the staking of our tokens and from the work of the seed-investment department of external start-ups.

Experts will analyse the best projects on the market daily and carry out the buyout of tokens from third-party start-ups in large volumes at the best price, subsequently generating an additional percentage of resources for holders of Crypto Emergency tokens.

We realise the possible risks, so a team of experts will conduct a thorough KYC analysis, as well as research the business model of projects before investing with Crypto Emergency tokens.

This approach will increase the transaction volumes of the Crypto Emergency token and not only make it significant within our local ecosystem but also help it become a key financial instrument for external participants, such as young start-ups.

As a result, it is planned to generate profitability for Crypto Emergency token holders not only via staking but also via the dynamic work of our Start-up Department.

This approach is unique. While many projects are focused only on local development, we immediately start scaling and partnering with other projects already at the stage of development of our community. This will allow us to maintain the value of the token and significantly increase it due to the generation of additional profitability in foreign markets.

Crypto Emergency Start-up Listing Booster

All start-up projects, without restrictions, will have access to a unique library of knowledge created by leading experts from venture capital funds, as well as business angel investors. Thus, on our platform, you can find step-by-step instructions for the development of a start-up in various directions, as well as recommendations for the organic integration of cryptocurrency and blockchain technologies into the processes of monetisation and digitalisation of start-ups.

Our teaching goal in the Start-up Department does not end there; it can reach a new level of partnership for projects that are in the development stage. We are ready to promote videos, articles and other content through our resources, as well as help to form a team for the successful start of a new project.

Crypto Emergency's philosophy is to support projects and ideas from the very start and throughout the entire life cycle.

Our experts will help you write articles, release videos, find specialists for a team, organise meetings with partners and form a competent business development model.

Among our approaches, one should highlight both local considerations and consultations and public voting according to the crowdfunding model.

Crypto Emergency

Startup Listing Booster

Our competitor among listings, CoinList, is the leader in the number of ICOs/IDOs with a high success rate, but it is not without its drawbacks, which include poor decentralisation and difficulty in getting projects on the lists. Also, many participants are in doubt about the performance of the platform, which leaves much to be desired under hype loads.

After analysing the shortcomings of listings, we decided to create a decentralised platform with a decentralised resource pool.

Our business model provides express token sales for projects with wider access to the community and Crypto Emergency token holders. So, each holder of more than 500 Crypto Emergency tokens will have priority in the queue for the purchase of third-party project tokens. The more tokens a participant has, the more likely they will be included in the priority list of investors for external projects.

Our approach is fully consistent with the proof-of-stake ideology; the more stake a participant owns, the more role they can take in the development and life of the ecosystem of our token. Thus, all investors will be incentivised to hold our tokens, stabilising the system's rate and increasing transaction volumes. Priority places in the queue can be obtained by increasing the share of ownership of Crypto Emergency tokens.

Crypto Emergency AI KYC-check

Our final goal is to automate decision-making processes for start-ups. We want to create a KYC algorithm that, without the participation of the human factor, will allow the authors of the idea to publish it and answer the questions asked by the algorithm. Then, the system will analyse and issue an affirmative or negative verdict.

Community members will be able to change certain parameters by voting. Thus, the generated rating of a new project will be carried out in a decentralised manner, and not only by a small group of specialists. However, in order for the algorithm to work correctly and be able to analyse more accurately, the neural network will be trained by our team of advisers and the community, which will subsequently allow for making decisions on investing in the project within a few minutes.

The decision will be made not only based on analysing the business component of the idea but also on the news stream search for similar solutions through our Crypto Emergency Detector, as well as other materials.

By minimising the impact of the human factor, we will allow the best start-ups to break through and take leading positions, covering the true needs of the community and not just attracting attention depending on the number of funds in a particular project.

Crypto Emergency News Detector

Keeping your finger on the pulse of start-ups, it is important to highlight the main and most useful among the millions of news posts, articles and other types of publications. Our philosophy is based on increasing literacy in the cryptocurrency industry, which is almost impossible without knowledge of current trends and news.

However, how can I not get confused by the abundance of information?

Innovative AI algorithm, Crypto Emergency News Detector, allows you to cut off information noise from really useful news in the cryptocurrency world.

How does it work?

To this end, we have carried out research and analysed the news of the leading websites. We have determined that news is often published by authors who may be motivated to publish articles in the form of promotional materials. This kind of news is dangerous for members of our community.

In order to protect users, we plan to develop a neural network that will be trained to recognise malicious content and mark it in a special way.

At the first stage, this work will be performed by experts of our community, selecting profile material and publishing it from Crypto Emergency News Detector.

At the next stage, the processes will be automated in such a way that human influence is minimised and the process of analysis of the news to its publication takes a few fractions of a second instead of several hours.

Crypto Emergency News Detector

The news section will be structured by category, which will allow for following trending subscriptions. To do this, we will integrate leading news resources through the API and will focus not only on large players in the media market but also tighten up small crypto-communities, making them a special news giant that is not afraid to publish materials that contradict the mainstream and public opinion.

This is how we can become the first honest blockchain media platform that does not lend itself to the influence of the human factor but works on the basis of a neural network, constantly learning from new examples.

Crypto Emergency NFT-Market

A modern digital asset management platform and a new approach to property rights have given rise to the concept of NFT.

We studied existing exchanges, including Binance NFT and OpenSea, as well as several other projects, and came to the understanding that the process of placing an NFT is not only an extremely costly action in terms of blockchain commission, but it is also very complicated, as a rule, taking more than 40 minutes, even with sufficient preparation.

Our aim is to develop a clear and simple NFT marketplace, where each user can focus on creating an art object, rather than on how to place it on the marketplace.

The uniqueness of our approach is that any participant will be able to issue their NFT based on a digital image within 120 seconds and receive many advantages, such as:

- Guaranteed integrity of the transaction;
- Low commission for token issuance and transaction support through neural algorithms and expert advice from our crypto community.

We have a deep social mission. Therefore, first of all, we welcome digitalisation through our NFT training courses, which will be in demand in our community.

Crypto Emergency NFT-Market

The difference between the Crypto Emergency NFT marketplace and its competitors is that our community members will be able **to create applications, choosing which NFTs they want to see.** This can be either online lessons on a particular topic, objects of art or recent art images instead of classic paintings for a gallery or a modern apartment.

Thus, we are fighting to increase the quality of content and to ensure that the work of each member of our community is sufficiently rewarded.

This approach will reduce the number of generated junk NFTs that will never be bought by 10 to 20 times.

This methodology was tested on the basis of our study, in which 100 respondents took part. 50 respondents were offered to create an NFT at their discretion, and the remaining 50 were offered to create an NFT based on the wishes of users. Of course, the results of the experiment are obvious. The group of participants who created NFTs as demanded by the community received a higher degree of income from the sale of art objects than those who drew objects without any reference points.

Crypto Emergency University

The logical result of the teaching philosophy is the creation of an innovative university called the Crypto Emergency University.

Our aim in establishing the university is to achieve universal recognition and a maximum percentage of employment after training on the platform. It is for this reason that we completely changed the approach, creating not just courses based on theory, but attracting real projects, including start-ups from our Crypto

Emergency Startups Department and specialists from our own and partner divisions, who, through regular feedback, make a request on the platform for specialists with a certain set of knowledge.

Training at the Crypto Emergency University is completely free for users since the main benefit of training is gaining an educated audience in the crypto-sphere. This is one of the most important points of the philosophy of the Crypto Emergency ecosystem. Training groups will consist of ten people, but there are also individual lessons, which are paid for in tokens. The remuneration of teachers will also be made exclusively in the form of ecosystem tokens.

Thus, our training cluster is divided into categories of specialists, and the knowledge base that a particular company requires for employment is described in each cluster. Moreover, the specialists of this company provide free training tools.

So, you can apply for the position of Senior Software Engineer or Big Data Analyst and know exactly what you need to study for a successful interview. Moreover, the materials will be created with the support of these companies. Thus, the labour market will dictate the conditions for the relevance of knowledge. This approach will increase the percentage of employment of our students.

Crypto Emergency University

According to our survey of 500 CEOs of various companies, they would choose students who can take trainee positions, precisely in favour of our platform. This is because, according to survey participants, we offer a unique model where users can place an order for certain knowledge and because we jointly create content, helping specialists to be immediately ready for real practical tasks.

From the beginning of their studies, students already receive practice on real problems, partially bypassing the internship process as it is integrated into the educational process.

To achieve high-paying positions and increase the likelihood of passing an interview, experts will develop private courses, which will be open only to holders of our token and to members of the community.

To do this, it will be necessary not only to be a holder of tokens but also to meet the criteria for the quantity of these tokens and the period of staking assets. This selection will allow only the most interested members of the community to gain access to materials from leading experts with the possibility of subsequent personal consultation.

A unique section of our platform will also be sponsored by our partners and the best students will be recommended to participate in start-ups and the highest-paid partner projects. This includes the opportunity to work in our divisions.

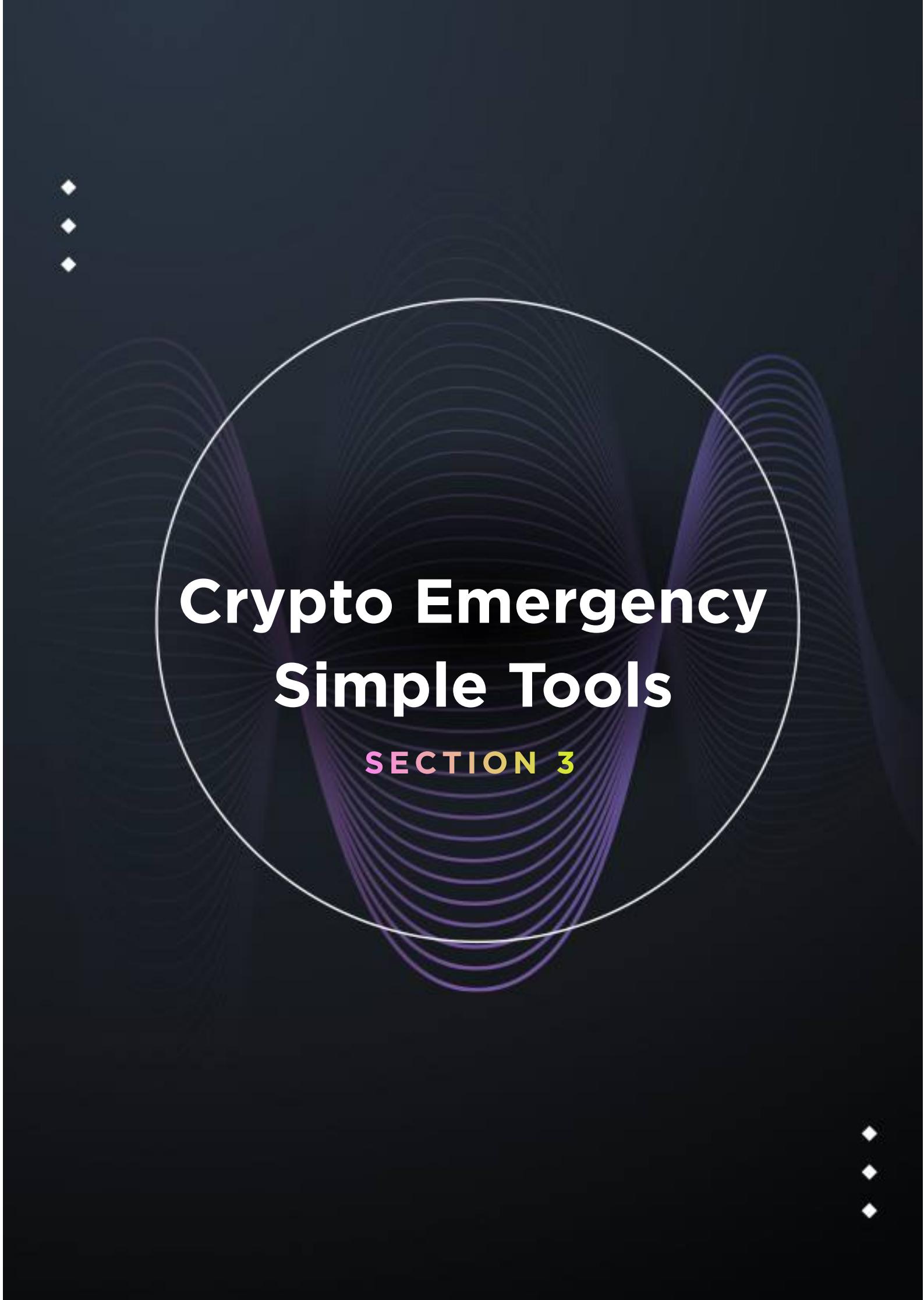
Crypto Emergency University

Typically, online universities have short-term contracts with faculty members, so professionals lose motivation over time.

Our approach is that Crypto Emergency is a stable project, ready to form an association of educators who will publish regular contracted content and become our ambassadors for your crypto learning journey. University is not only for young participants; education will be available to everyone, regardless of age and level of knowledge.

Our goal is to make knowledge available and free, so, for novice users, we plan to create courses that start with basic concepts, such as internet security and computer literacy.

Along with this, we will immediately teach you how to work with cryptocurrencies as a transactional tool and a means of generating income. We will talk about how to develop in this direction and how everyone can contribute to the development of the crypto industry.



The background features a dark navy blue gradient. Overlaid are several thin, light-colored lines forming concentric circles and radiating patterns, creating a sense of depth and motion. A prominent white circle is centered in the middle ground.

Crypto Emergency Simple Tools

SECTION 3

Crypto Emergency Simple Tools

The Crypto Emergency project completely changes approaches to the process of using tokens, to training and to the availability of information.

A logical step towards simplifying the processes of interaction with cryptocurrency is to create your own ecosystem, which will be accessible and functional for both novice users and experts. In many ways, even creating your own cryptocurrency wallet presents a lot of difficulties for users.

Our aim is to create products that, in four touches or less, allow you to achieve a result – get an answer to a question, register a wallet, send a transaction or take part in an investment programme.

After analysing the existing wallets, we concluded that they are targeted at professional users and are not at all designed for beginners. They use complex terminology and largely rely on the user for a security system, ranging from the generation of a phrase to the seemingly simple process of enabling two-factor authentication.

We, as a training project, want to cover the user's security needs as much as possible through our innovative tools, taking the basic steps and providing the user with a simple interface.

Crypto Emergency Wallet

Our first product will be our own crypto wallet - Crypto Emergency Wallet. This wallet will be integrated with the products of our company, including opportunities for express investment in start-ups, payments for services on the platform, cross-chain integration with other blockchains and a built-in system for receiving/sending and exchanging currencies both in crypto-directions and fiat currencies, including bank cards.

Thus, our task is to erase the line between cryptocurrency and fiat funds, creating an amazing tool that allows you to complete a transaction in just a couple of clicks.

Crypto Emergency

Exchange&Listing

At the first stage of the ecosystem development, we plan to create a listing of trust exchanges and exchange offices with the possibility of forming a rating based on user voting and reviews.

The next step is to create an exchange and a simple own exchanger.

The creation of the exchange should take into account the importance of the correct implementation of the idea, but with a completely different approach.

Our idea is to create a simple lite exchange for users with varying degrees of training in the use of such tools. Functionally, our exchange will fully comply with the standards of regulators and will be able to perform its tasks, not inferior to competitors. For a better acquaintance with the possibilities, tours are provided regarding the functionality of the exchange for training users.

In addition, Crypto Emergency offers real-time listings of third-party exchanges, with ratings based solely on user feedback. At the same time, our list will include both giants and less influential representatives, which will allow you to select instruments for trading with a minimum commission and sufficient volume to successfully close orders.

An exchange instrument is a complex platform that usually does not take into account the interests of novice users, such as the complexity of terminology, the lack of a tour of the system and the ability to ask questions online.

Crypto Emergency Exchange products will provide decentralised support at all stages of working with the exchange, and the creation of orders will be reduced to 3-4 clicks through a simple interface.

We are the first to propose to introduce users to indicators of the risks of carrying out certain transactions on the platform.

Crypto Emergency

Exchange&Listing

That is why we use neural networks to analyse the risks of certain transactions. So, when placing an order with a new currency or with a highly volatile asset, the user will be warned about the percentage of the risk of trading, both in the short and long term.

For this purpose, an algorithm has been developed in the Crypto Emergency News Detector product that identifies constantly changing events, which, in turn, affect currency rates.

By analysing this information, we will help protect users from high risk and make the investment process more predictable and stable.

Nevertheless, we draw the attention of our community to the dependence of the investment process on many factors, which always carries a certain risk.

To date, no exchange offers a risk forecast for transactions, system tours or online support for the decentralised community.

Thus, our goal is to create simple products that will take over the analytical portion and allow the use of neural algorithms to make cryptocurrency transactions and investments one step more secure than fiat operations.

This is a revolutionary approach to creating a new economy – an economy where the implementation of transactions between users will be indicated by the risk prediction coefficient. Thus, we will increase the degree of trust between ecosystem participants and, for example, a start-up.

Start-ups will be able to confidently receive investments, as their rating and the rating of their wallets will be higher than the rating of a new member of the community.

Exchange Office

An innovative solution for users of the Crypto Emergency ecosystem is a lite-exchanger that uses exchange rates for work.

While using this crypto-exchanger, you will be accompanied by an online consultant to help you solve any problems in real time.

The peculiarity of our exchange office is that there is no additional commission regarding the rates of the order book because the project receives the main benefit and funding for the service from the service fees of its own token turnover.

Exchange rates will be formed based on the value of orders and their volume in real time. Thus, the user, when creating an exchange request, places it on the exchange. At the same time, the user does not need to delve into the complex elements of the functioning of exchange instruments, and the possibility of exchange at the exchange rate is provided.

To date, there is no product like this on the market, although all mechanics are similar and differ only in the presence of an intermediary and an additional percentage that users lose on each exchange.

Having your own exchange eliminates the need for intermediaries and provides unique opportunities for exchange in a few clicks at the exchange rate.

Also, its own exchange will allow generating a larger volume of currency reserves both in crypto-fiat pairs and in fiat-fiat, cryptocurrency-cryptocurrency pairs. Having significant reserves of funds, we can act as a guarantor in P2P exchanges or close instantly exchange orders using our own reserves, competing with influential financial groups and even the public sector.

04



Marketing Department

SECTION 4



The financial management model assumes the possibility of investing funds from the sale of tokens in new tokens of other projects. This is possible thanks to the investment department, which works on the principle of an investment fund, where your funds will be wisely invested in cryptocurrency. Thanks to qualified specialists and traders, both the hedging of funds to fix the rate and investing to generate additional profitability for holders of ecosystem tokens will be performed.

For self-investing, we have developed training programmes and a series of signals from our traders. This series is integrated with an exchange instrument, which will allow you to follow the trader's strategy and receive passive income.

Start-ups

The Marketing Department offers work with your community. To do this, we are ready to use our exclusive resources with a large audience and a high conversion rate in the cryptocurrency topic.

The development of corporate identity, competent targeting, work with various social networks and contextual advertising providers, Yandex Direct and Google AdWords. We will set up the following tools to increase conversion: CRM and funnels, call tracking and analytics collection services to track the effectiveness of an advertising campaign. Planning and other marketing processes will be performed by experienced marketers.

Our specialists will create video content for your project, from script-writing to post-production and promotion.

We are ready to ensure the production of your own merchandise, printing and souvenir products.

One of our strengths is deep-diving on all image and reputation integrations for your projects. The correct positioning of the company regarding internet resources influences it throughout its life cycle and work.

YouTube

The project is presented via video hosting by its own channel dedicated to cryptocurrency finance and high-tech blockchain solutions. With the help of this resource, we provide all bloggers, professionals and beginners, with the opportunity to declare themselves completely free of charge. The channel was created specifically for community members and will be promoted thanks to them, so everyone will be able to post their own materials.

We will reward content makers of the channel with various awards and, of course, project tokens. Each interesting idea will receive worthy support from our team and can be implemented using the publicly available marketing resources of the Crypto Emergency platform.

Thus, each user can find exactly the information from the world of the crypto industry that they are looking for, including unique content from our community.

The Crypto Emergency YouTube channel is a huge library of content, categorised by locales (language) and degree of complexity, from beginner level to discussions on complex issues of building a network and blockchains. No more endless surfing amongst incomprehensible and unstructured content. The Crypto Emergency platform will provide free collections from the best crypto-themed bloggers.

We plan to expand content targeting with subsequent coverage of all countries of the world, taking into account linguistic and economic characteristics. This, in the long term, will give the resource a large audience in order to satisfy the urgent need to regularly publish relevant content in order to increase interest and retain subscribers. This is provided by an organic scheme of interaction. A start-up or an already operating project offers its content for publication, in return receiving attention and new customers. The motivation system is extremely simple and effective: free placement and rewards in the form of tokens. At the same time, both projects receive the most important thing: a trained and knowledgeable audience in the crypto-topic, which, in the long term, will allow the raising of the percentage of conversion in token sales.

Project Roadmap Philosophy

SECTION 5

The principle of trust is a new approach that will allow us to form an economy of trust, which, to date, is not offered in any ecosystem in the cryptocurrency market.

Existing KYC and AML models are outdated. They are aimed only at controlling the payment of tax levies and protecting the interests of exclusively states. However, our tools allow us to protect the interests of each of the users. This is our philosophy of building an ecosystem of exchanges, wallets and decentralised resources including storage arrays, NFT art and a university that will help you cope with the rush of information.

Among the tools, there are also Crypto Emergency News Detector AI algorithms that collect information from thousands of sources through API and analyse them, with the subsequent generation of an assessment of the trust rate of a trusted source and the possibility of influence on a particular situation.

Our strategy is to reach interested audiences and to take a situational approach, known as situational marketing. This is why our specialists analyse thousands of pieces of news from the cryptoindustry market daily and offer solutions to certain situations that arise in the economies of different countries.

Today, interactions with the Latin American market look promising, as there is a boom in the cryptocurrency industry there. However, the CIS and European markets are no less interesting for us, as we want to position ourselves as the first ecosystem that allows us to meet the main cryptocurrency needs of transactions and investments for all.

We count on broad support from small crypto communities, bloggers and influencers and interactions with the public sector because we undertake the social mission of crypto literacy and the creation of an innovative ecosystem that will update existing economies to a truly demanded format that meets the needs of the population.

About CEM BEP-20 Token

SECTION 6

About CEM BEP-20 Token

The abnormal growth of cryptocurrencies, such as Bitcoin or Ethereum, has led to a large demand for tokenisation and blockchain solutions in the techno market. This, in turn, explains the creation of many new cryptocurrencies and tokens, which, in their own way, completely replace currency in transactions within the ecosystem and provide new opportunities in the field of investment. All these factors explain the real reason for the cryptocurrency market's worth of billions of dollars.

To create our BEP-20 CEM token, we chose the cutting-edge Binance Smart Chain blockchain. Decentralised exchanges like PancakeSwap and Uniswap will act as a trading platform for the issued token to develop the brand's popularity and raise the company's value.

The Binance Smart Chain blockchain is similar to the principles of work of Ethereum and was chosen for token issuance, having taken into account the advantages that are important to our target audience:

- Commissions do not exceed \$ 0.05, even with a high overall system load.
- Transactions are confirmed in a short time, no more than approximately 3 seconds.
- DeFi cross-chain mechanisms are available.
- The Binance ecosystem is in development.

Maintaining the stability of the token rate in relation to BUSD and the growth of its value will provide a constantly replenishing pool of liquidity since CEM is supported by a counterweight in the form of another currency and allows transactional processes within the ecosystem.

BEP-20 Standard: Stability and Capitalisation Growth of the CEM Ecosystem

Anyone can replenish CEM token liquidity pools on the exchange by providing their own cryptocurrency. We motivate people to buy and hold tokens by paying the holders a percentage of the commission for the implementation of transactions within the ecosystem using tokens.

Compliance with the rules of the proof-of-stake protocol means that we follow algorithms to confirm ownership of shares. It turns out that the owners of a larger number of CEM tokens own most of the entire pool, which somehow includes your share in the distribution of profit from the commission from transactions. Overall, it can be determined that the number of tokens that you own directly affects the percentage of commissions received and the overall profitability.

The obvious benefit is to keep a large number of CEM tokens in our pool. Thus, the value of the token increases and the holder's position in the distribution of profitability is steadily improved. It is controlled according to Constant Product Market Maker, which is based on Automated Market Maker, and smart contracts are used for the market-making of the token control process from start to finish.

The ecosystem will receive growing capitalisation and liquidity thanks to a process called staking. Staking is the provision of the opportunity to use tokenised funds for the period of their short-term inactivity for conducting transactions. Replenishment of liquidity can be implemented by each client of the exchange who contributed to the pool up to the equivalent value of the tokens. When closing orders in the order book, traders pay a commission. A percentage of this commission is transferred to the holders of CEM tokens.

Thus, the ecosystem as well as the holders of the CEM token see benefits in the form of additional income.

CEM Tokenomics

SECTION 7

CEM Tokenomics

To guarantee that the holders earn a profit and that the ecosystem replenishes the liquidity pool, during the design and deployment of the first components, the commission will be **3%** for carrying out transaction processes. Stablecoin BUSD will act as a currency pair in the liquidity pool.

187 million tokens - the total amount planned for the issue, no additional issue of tokens is provided, **the issue is strictly limited**.

The token standard is BEP-20.

Transactional processes:

- 1% of commissions in liquidity;
- 1% of commissions on marketing wallet;
- 1% of commissions are distributed among the holders;
- Burning;
- Manual burning at Burn Address.

In parallel with the **pre-sale**, a **Seed&Ordinary** investment point will be held, which involves private investors and funds receiving feedback from business angels and the capitalisation of the stock exchange. During such decisions, development plans can be coordinated at an early stage.

The pre-sale will include the sale of tokens to investors into their personal accounts directly inside the stock exchange. The soft cap is \$100,000. The cost of the token at this stage is **\$0.2**. After the release of the token on the exchange, the cost of CEM will increase by **15%**.

In the form of inflation risk, a step-by-step programme for issuing tokens into circulation with cliff periods is provided.

CEM Tokenomics

If during the first year of the project's operation, inflation exceeds 5% of the initial cost of tokens, a step will be taken to burn 10% of the total volume of issued tokens to stabilise the situation.

Percentage of pre-sale	Cliff period conditions	
2%	No cliff period	
23%	With a cliff period	
Of them:	50%	Two years With a gradual unlocking of 2% each month

After the **pre-sale** stage, we plan to enter the exchange.

The volume of tokens produced will be distributed in the following percentage ratio:

- Pre-sale investors – 25%
- Team – 15%
- Seed investments - 10%
- Ordinary standard investment programme – 10%
- Buyback and burning – 10%
- Operating fund (marketing, platform development, listing, legal support, audit, security, reserves) – 10%
- Bounty – 15%
- Charitable foundation – 5%

CEM Tokenomics

After the Pre-sale stage, part of the proceeds will be used to maintain liquidity on the decentralized exchange, as well as marketing and maintaining the team. Once every 6 months, Crypto Emergency will repurchase tokens in the amount of 5% of the ecosystem's discounted cash flow. The redeemed tokens will be burned to regulate the CEM value.

It is planned to integrate the token into third-party projects, offering users additional bonuses in the form of all kinds of discounts, coupons and exclusive offers, thereby motivating them to use this function of the platform, creating a token turnover.

The primary goals are projects that have not yet passed the tokenisation stage. The attraction of new community members and partners, as well as their training, is one of our tasks. By selling their services in the future for our token and providing clients with all of the above bonuses, we raise the price of the token of the Crypto Emergency ecosystem.

Bonus programmes for partner start-ups will also be available for ecosystem members on exclusive favourable terms.

Roadmap

SECTION 8

III quarter 2021

- Beginning of the Seed & Ordinary investment stage.
- Start of pre-sale with a 15% discount.

IV quarter 2021

- Completion of the pre-sale stage and entry to the exchanges.
- Launch of the Crypto Emergency Q&A service for crypto enthusiasts.

I quarter 2022

- Launch of the Crypto Emergency Start-up Help service.
- Beginning of the Crypto Emergency News Detector.

II quarter 2022

- Launch of the Crypto Emergency NFT Market platform.

III quarter 2022

- Opening of the Crypto Emergency University.

IV quarter 2022

- Opening of the access to the Crypto Emergency Lite-Exchange.
- Launch of the Crypto Emergency Wallet service.



Crypto Emergency Team

SECTION 9

To achieve such ambitious goals in a short period of time, we assembled a team of the fintech industry's best specialists. To this end, the following departments have been formed.

Visionary Department

A visionary board whose task is to collect and analyse current trends in cryptocurrency innovation. Specialists select the most useful and interesting projects to integrate them into the Crypto Emergency ecosystem to promote products among users.

Our visionaries are crypto-evangelists, futurologists, marketers, business angels who know what our financial future will be and make it real today by implementing new points and branches of the project roadmap.

Marketing, PR and Communication Department

The Marketing, PR and Communications department are the people you see most often at events, presentations and on our YouTube, Instagram, Telegram and Facebook channels. Each member of the department is an expert in simple innovation: how to make complex things simple. This motto is the main driving force behind the development of the project, which communicates 24/7 with participants in all our channels and even manages to give an answer on the Crypto Emergency Q&A platform.

We say “no” to advertising and “yes” to learning.

Operations department

As with all front and back operatives, there are analytical tasks aimed at determining costs and profits, risk metrics, and allocation of tokenizable assets. It is the work of these professionals that determines the financial future of the ecosystem's investors.

Start-up department

Crypto Emergency is a unique project that connects newcomers and professionals in a single start-up cluster. Our business angels help start-ups with ideas and, with the support of specialists from our other departments, grow true monsters of fintech, whose expansion will develop as rapidly as our experts generate ideas and solutions.

Technical department

Real crypto-enthusiasts who know how to release their coins and program any algorithm. They work confidently, with an emphasis on security and a user-friendly interface. Developing and testing AI algorithms to protect everyone from the rapid flow of influence content.

Expert teachers and enthusiasts

The global Q&A platform Crypto Emergency needs both the support of the community and regular support from in-house experts who answer user questions on a daily basis. For more extensive consulting, we generated the idea of organizing a Crypto Emergency University, where experts will share knowledge through training programmes and webinars, masterclasses.



Yan Krivonosov
The founder of "Crypro Emergency"



Dmitry Belov
Head of IT Department



Elena Agalakova
Head of linguistic Department



Ivan Gaiduk
Head of security department



Anna Ryzhkova

The head of designers' department



Igor Enshin

Senior fullstack developer



Anton Makarenko

Frontend developer



Anastasia Oleinik

SMM Marketing specialist