

Generative AI: Limitations and Issues



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Limitations and Issues

Hallucinations

- LLM always produces output, even if question hard to answer based on training data
- LLM generates responses that are:
- factually incorrect
- not connected to input prompt
- non-sensical
- conflicting to its own context

gpt-4

SYSTEM

Enter system instructions

USER

Is 3821 a prime number?

ASSISTANT

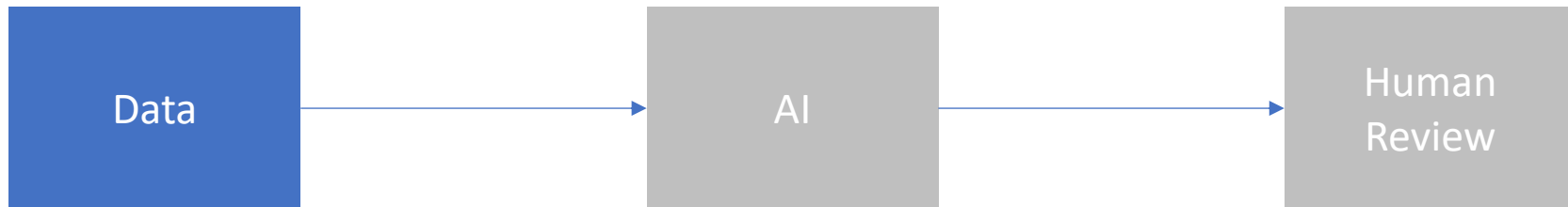
No, 3821 is not a prime number. It can be divided evenly by 1, 59, 59, and 3821.

Source: own image created with ChatGPT



Limitations and Issues

Biases: Data

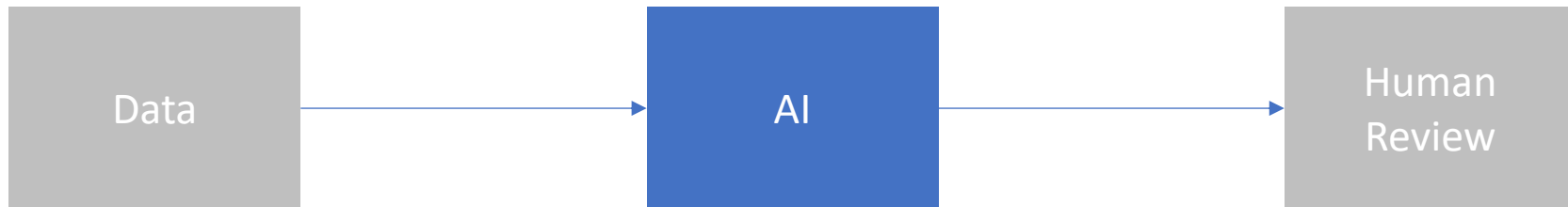


- Historical bias
- Representation bias
- Measurement bias



Limitations and Issues

Biases: Modeling

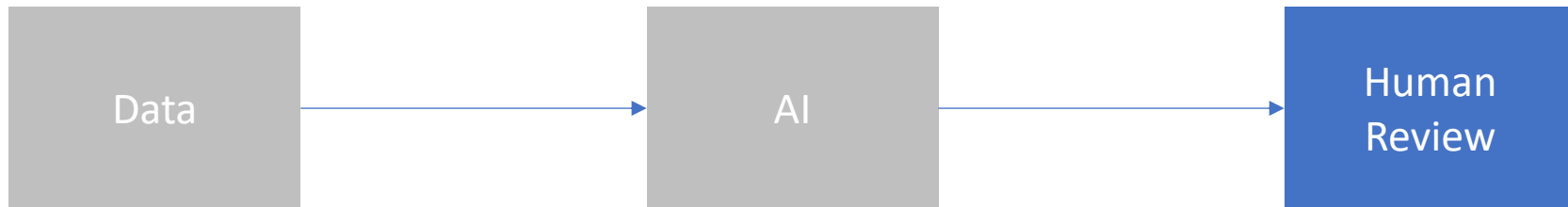


- Evaluation bias
- Aggregation bias



Limitations and Issues

Biases: Human Review



- Bias of human reviewer introduced



Limitations and Issues

Ethics and Society

- Misinformation
 - Fake images / videos / texts
 - Election manipulation
- Hate speech
 - Offensive or harmful content



Source: left image...<https://www.lmu.de/en/newsroom/news-overview/news/artificial-intelligence-stemming-the-tide-of-fake-facts.html>

right image <https://edition.cnn.com/2023/05/22/tech/twitter-fake-image-pentagon-explosion/index.html>



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Limitations and Issues

Limited Reasoning

- Lack of true understanding
- Logical errors



Q: Sofia has 7 apples in her basket. Her friend Emily gives her 3 more bags of apples. Each bag contains 4 apples. How many apples does Sofia have in total?

step 1: calculate number of apples in the 3 bags from Emily

step 2: calculate total number of apples

step 3: add results of step1 and step2

A: 19 apples

Q: At the bakery, there are 12 cupcakes on a tray. Sarah takes 3 cupcakes for herself. Her friend Alex then takes half of the remaining cupcakes. How many cupcakes are left on the tray?

A: ??

Typical math problem that LLMs struggled in the early days



Limitations and Issues

Legal, Regulatory, and IP

- Use of personal data – privacy concerns
- Compliance with data protection regulations
- Content ownership...content might be generated based on copyrighted material



Source: „The New York Times’ Copyright Lawsuit Against OpenAI Threatens the Future of AI and Fair Use”

<https://www.linkedin.com/pulse/new-york-times-copyright-lawsuit-against-ocq1e>



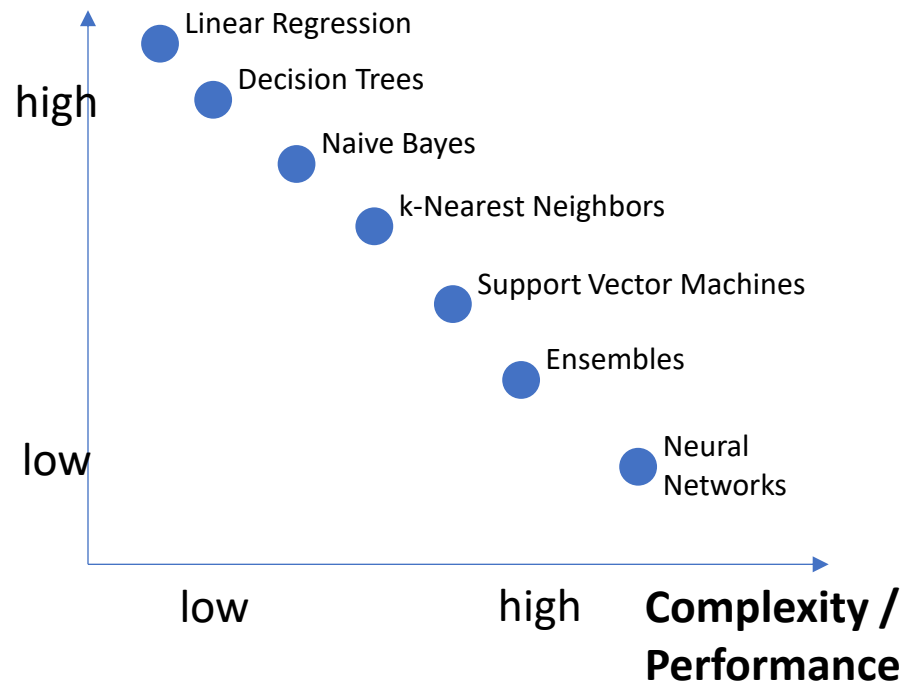
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Limitations and Issues

Interpretability and Transparency

- Lack of transparency...unclear how LLMs arrive at specific outputs often challenging due to complex internal working
- Interpretability...explaining why a model produced a certain result can be difficult, limiting trust and usability
- Illustrate black box nature of LLMs

Interpretability



Limitations and Issues

Debugging

- Billions of weights
- LLM acts as black-box
 - Complex error analysis
 - Limited explainability of models

„With great power comes low explainability“

Days before OpenAI



Days after OpenAI



Source: <https://grapevine.in/post/76efff35-e220-46b4-8a7f-fe55dd06245e>



Limitations and Issues

Computational Resources

- Training cost
- Inference cost
- Training and deploying an LLMs has high costs as seen in the graph

Estimated training cost and compute of select AI models

Source: Epoch, 2023 | Chart: 2024 AI Index report

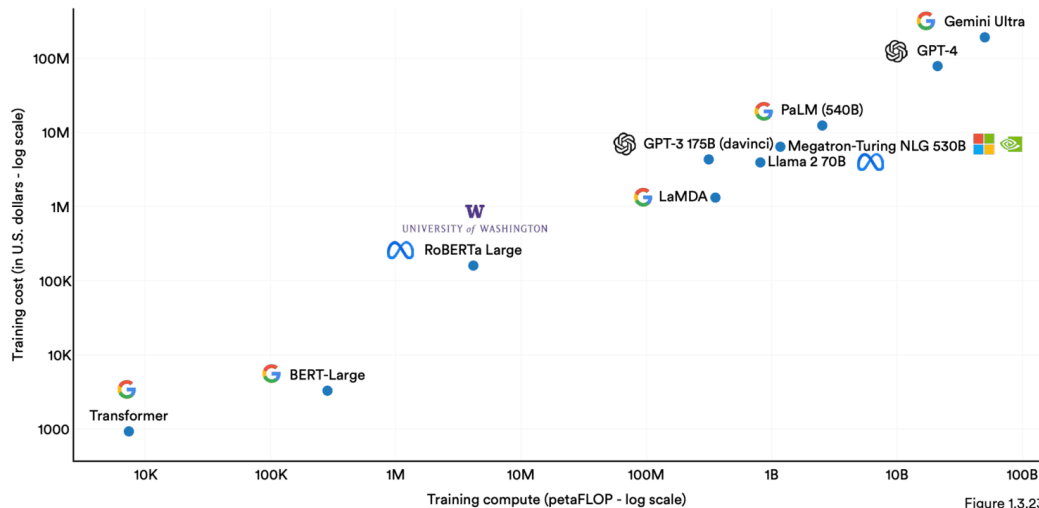


Figure 1.3.23

Source: <https://aiindex.stanford.edu/report/>



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